

Kevin Dellicker, President and Chief Executive Officer

Kevin Dellicker is sole proprietor and chief executive of Dellicker Strategies, LLC., a change management company focused on helping K-12 schools use technology to improve teaching and learning. Since 2005, Kevin has helped 2,600 schools provide 1.4 million students better academic opportunities while saving them \$174 million. That's enough money to keep 180 more teachers working in classrooms for 10 years.

Under Kevin's leadership, Dellicker has become one of the largest and most successful services and solutions provider on the East Coast in the field of personalized learning. So far, his team has helped 110 schools implement successful programs impacting more than 4,000 teachers. Dellicker's new DSdirect software solution delivers a scalable platform for driving institutional change across K-12 enterprises.

Kevin also is the founder of the Hybrid Learning Institute (HLI), a professional development community designed to help educators deliver quality blended instruction in public schools. Last year, participating teachers experienced 20% better academic achievement and 87% higher growth among their students. Since 2012, 95% of HLI schools have reported better overall student performance with Dellicker's help.

Kevin developed a repeatable process that drives down the costs of Internet access while increasing service availability using cooperative purchasing. To date, Kevin has executed 75 projects worth \$195 million, securing faster and cheaper Internet access for 30% of all school districts in New Jersey and 70% of all districts in Pennsylvania. He also created the Pennsylvania's first K-12 network for education.

Prior to starting Dellicker Strategies, Kevin was a management consultant at Affinity Group and Executive Director of Project e-Quality, a non-profit public policy organization. His work focused on closing the "digital divide" and creating a \$60 million program to fund educational technology programs.

Kevin previously served as technology and economic policy advisor to Pennsylvania Governor Tom Ridge and environmental policy advisor to the New York State Senate. He was instrumental in cutting business taxes and creating a new environmental cleanup fund. He also was responsible for launching several electronic government initiatives, including the nation's first electronic signatures law, an award-winning portal for entrepreneurs and the nation's first online auction for state govt. procurement.

In addition to his civilian career, Kevin serves part-time as a Lt. Colonel in the Air National Guard. He deployed four times to the combat zone as an intelligence officer for Operation Enduring Freedom and Operation Iraqi Freedom. He currently serves as the Chief of Intelligence at the 193rd Special Operations Wing. Prior to his service with the Air Force, Kevin was an Army infantry sergeant in the National Guard.

Kevin has been active in his community, serving on his church council, the workforce investment board, the chamber of commerce, the board of advisors for the technology council and the board of ambassadors for the community college. He is a member of the National Guard Association, the American Legion and the Veterans of Foreign Wars. He gained some of his best management insights as a soccer coach for three years, a baseball coach for eight years and a wrestling coach for nine years.

Kevin has a Master of Military Operational Arts and Sciences from Air University and a Master of Public Administration degree in Development Economics from Syracuse University's Maxwell School of Citizenship and Public Affairs. He has a B.S. in Environmental Resource Management and B.A. in History from Penn State. He studied abroad in the former Soviet Union and traveled to 30 different countries. Kevin lives on a farm near Allentown, Pennsylvania with his wife Susan and sons Will, Jake and Eli.

Christine Smith, Executive Vice President and VP of Sales and Marketing

Christine Smith reports directly to the CEO as Executive VP and VP of Sales and Marketing. Christine is an expert in product support, applications hosting, technology services and customer service. She has experience in software as a service with a focus on digital learning and professional development.

Since 2007, Christine has led Dellicker Strategies' personalized learning practice, launching 85 district programs and 37 online learning academies. She is Dellicker's top strategist and one of the company's primary operational contributors. She also provides high-level consulting to clients when required.

Christine was instrumental in the conception and launch of DSdirect, Dellicker's change management software platform. She developed a logical process and digital applications to help clients conduct self-assessments of their technology capabilities and academic goals. This enabled the launch of a scalable framework for districts to implement innovative learning practices with a focus on academic results.

Prior to her current position, Christine was a member of the leadership and pitch team at a startup software company and helped raise \$50 million. She later served as VP of Shared Services for a global human capital management company, where her clients included Goldman Sachs, Credit Suisse First Boston, Pearson Education, Prudential Financial, United Nations Development Programme, Mercer Consulting, and ChevronTexaco. She helped to orchestrate the sale of her company to another investor.

Christine brings 20 years of experience in the management and operation of learning management systems for educational, healthcare and community development clients. She is an expert in designing and delivering professional development services and solutions in multiple platforms.

Christine also is the senior sales leader at Dellicker, overseeing the company's channel partner program and managing all aspects of Dellicker's sales operation. She is responsible for securing Dellicker's newest strategic account, the Pennsylvania Department of Education, which hired Dellicker to develop an accountability system for school performance programming.

Christine has a B.S. degree in Business Administration from West Virginia University. She applies her business management and marketing talents to her projects at Dellicker Strategies.

Christine resides in Central Pennsylvania with her family and devotes many volunteer hours supporting her children's schools and athletic organizations. Christine and her husband Brian treasure moments with family and are thankful for the blessings of their children Lindsay, Brian, Cole and Cooper.

Brian Regan, Vice President of Operations and Product Development

Brian is the VP of Operations and Product Development at Dellicker Strategies. He creates tools and processes to help clients manage institutional change. Brian is primarily responsible for the development and delivery of DSdirect, Dellicker's turnkey change management solutions platform.

Brian is an expert in continuous improvement and quality assurance. For more than 14 years, he has helped organizations in the manufacturing, defense and education sectors develop operational strategies and implement continuous improvement systems and solutions.

Prior to his current position, Brian led a division of 27 continuous improvement professionals at Tobyhanna Army Depot, the Department of Defense's largest electronics repair facility. He brings significant experience in industrial engineering, strategic planning and operations management.

As an Air Force reservist, Brian became the "go-to" expert for strategy assessment, writing an authoritative training manual and overseeing the training curriculum for Air Force officers worldwide. Brian been deployed for Operation Enduring Freedom and Operation Inherent Resolve.

Brian ensures that all Dellicker resources are logically aligned to support client goals and objectives. He also oversees Dellicker's team of professionals as they manage their time and resources delivering services and solutions to clients.

Brian holds an MBA degree from Wright State University, a B.S. degree in Industrial Engineering, and is a Certified Six Sigma Black Belt. He and his wife Holly live in Northeastern PA with their three children.

Clare Coupe Scott, Director of Solutions and Learning

Clare Coupe Scott is Director of Solutions at Dellicker Strategies. She oversees the day-to-day implementation of DSdirect. She also serves as the company's Director of Learning, responsible for all client professional development.

Clare is an experienced instructional coach, with a background that combines educational and business knowledge from various professional settings. She designed and produced most of the curriculum for DSdirect, aligning its core modules with district goals and objectives.

Clare supports schools with a comprehensive professional development approach that incorporates all aspects of blended learning, hybrid classroom management and differentiated instruction. She also is accomplished in program assessment and helps make sure the company's training program is aligned with school operational plans. Clare spends much of her time in classrooms, helping teachers understand how to be effective in a hybrid environment and personalize instruction using technology.

Clare brings more than 20 years of experience in strategic account management, process improvement and education. Prior to her current position, she served as Director of Client Services for a global human capital management consulting company, supervising a team of 10 and supporting small and large clients on the east coast.

Clare has a B.S. in Education from Springfield College, a Master of Education from the University of Maine and is a Certified Six Sigma Green Belt. She resides in the Allentown, PA area with her husband and two sons. Clare spends her free time volunteering in a variety of capacities to support her school district, sports teams and local swim club.

Stacey Overcash, Director of Services

Stacey Overcash is Director of Services at Dellicker Strategies. She is Dellicker's most experienced account manager, skilled in project management and specialized in personalized learning. Stacey works with clients to define and incorporate change-ready strategies and methods to achieve their objectives.

Stacey brings 20 years of experience in program management, strategic account direction and business development. Prior to her current position, she served as Vice President of Business Development for a global marketing services company serving clients that included: TJX Companies, Family Dollar, General Nutrition Centers, Burlington Coat Factory and Boscov's.

Stacey has a B.A. degree in Marketing Communications and Sociology from Rutgers University. She resides in Central Pennsylvania with her husband Brian and two children.

Stacy Wolf, Office Manager

Stacy Wolf is Dellicker's Office Manager. She specializes in digital learning and information management tools at Dellicker Strategies. With 20 years of experience in education consulting, management and program operations, she works directly with customers to evaluate and establish operational components related to new educational initiatives.

Prior to her work at Dellicker Strategies, Stacy was manager of business process outsourcing for a global human capital management company. She authored operational procedures to meet service level agreements, managed a global shared services center, and monitored program efficiencies and customer satisfaction. Outsourcing clients included: Goldman Sachs, University Health System Consortium, Pearson Education, Pennsylvania Blue Shield, Prudential Financial, Agilent Technologies, United Nations Development Programme, Child Health Corporation of America, and ChevronTexaco.

Stacy resides in central Pennsylvania with her husband Dean. Stacy and Dean also have three adult daughters - Aimee, a pastry chef in Asheville, NC, Darah, a recent graduate of University of Pittsburgh, and Ashley, a recent graduate of Indiana University of Pennsylvania.