

A Human's Purpose: Advocating For Animal Rights

Deeper Learning Postcard



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Highlights

Vetted Project: Throughout the novel, the main character (a dog), is reincarnated over and over until he is able to discover his purpose, which is to be companion to man. While exploring the many different “lives” of animals, using this text, students will discover and explore their own purpose in serving justice and becoming the voice for animals. We will use the text as a springboard to investigate the many different “perspectives” of animal life (i.e., how are animals treated differently by different people and in different lifestyles) and utilize extensive local nonfiction articles in order to see the reality of some animals’ perspectives. Students will then utilize research, planning, collaboration, and several other soft and content skills to create a video public service announcements (PSAs) in regards to a concentrated area of animal abuse / neglect (e.g., avoiding sexual abuse to animals, food industry-related animal injustices). Students will, step-by-step, create their own action plan, interview, research database, script, and production in order to complete this project.

Sustainability: Students are sending their PSAs to local animal shelters of their choosing.

Driving Question: How can we make animal abuse / neglect (AA/N) more tangible / present to our outward community and advocate for animals’ rights?

WANTS

I. Authenticity

Performing

Dramatic Performance

Realistic Role

Speech or Spoken Word Performance

Demonstrating

Exhibit / Contest Film / Documentary

Producing / Revising

Execute Multiple Drafts Portfolio / Presentation Board Product

Storyboard

Presenting

Leverage Media Technologies

Utilize Visuals

II. Media Produced

Digital Content

Video Content

Print Media

Print Advertising

Signage

Artistic Composition

A Human's Purpose: Advocating For Animal Rights

Deeper Learning Postcard

Fictional Narrative
Poetry
Script for Film, Documentary or Play
[Technical Writing](#)
Article / Script / Essay (Nonfiction)
Interview Questions
Task / Needs Analysis
[Physical Drawings & Fine Arts](#)
Illustration
Product Drawing or Sketch

III. Challenging Problems

Questions

Assist Others
Build a Better World
Compassion for the Unknown
Reveal the World
Self Reflection & Evaluation

Themes

Community Outreach
Humanitarian
Research-based
Volunteering

Topics: Physical World

Animals, Pets & Wildlife

Topics: Humans in the World

Civilizations & Cultures
Humanitarian Issues

IV. Achieved Literacy Skills

Information / Technology

Avoid Information Misuse
Distinguish Quality Web Content

Media

Examine Media's Influence
Utilize Media Creation Tools

Project / Work

Adjust to Schedules / Contexts
Balance Various Roles / Responsibilities
Learn / Develop Expertise
Manage Time / Workload
Take Initiative for Personal Success

Leadership

Present a Professional Appearance

NEEDS

I. Parameters & Feasibility

Project Timeframe

3-4 Weeks

5-6 Weeks

Assessment Timeframe

Timed Assessment

Within a Class Period

More than a Class Period

A Human's Purpose: Advocating For Animal Rights

Deeper Learning Postcard

of Project Members

Individual Pair

Small Group

Grade Level

Middle School (Grades 6-8)

High School (Grades 9-12)

Authentic Audience / Evaluators

Peers

Parents

Teachers & Administrators

Community Members

Consumers / Clients

Special Test Accommodations

Presentation of Materials / Directions

Setting

Student Response

Timing / Scheduling

II. Intended Learning Outcomes

Creativity

Brainstorm Change

Design / Create

Elaborate / Expand

Envision / Invent

Improve / Refine

Communication

Decipher Attitudes / Intentions / Values

Engage Creatively

Point of View

Collaboration

Assume Shared Responsibility

Develop Trust

Encourage Others

Exercise Flexibility

Ignore Distractions

Incorporate Feedback

Manage People / Team

Respond to Failure

Value Contributions Made by Others

Work with Diverse Teams

Critical Thinking

Assemble Parts of a Whole

Overcome Obstacles

Persuade

Rational, Objective Decision-making

Reflect Critically on Learning

Solve Problems Innovatively

Instilled Citizenship Values

Community & Public Issues

Community Service

Express Empathy / Compassion

Habits of Mind & Heart

Personal Responsibility

A Human's Purpose: Advocating For Animal Rights

Deeper Learning Postcard

Sense of Public Duty
Social Responsibility
Strong Personal / Work Ethic

III. Success Skills & Depth of Knowledge

Cognitive Demand

Identifying / Remembering
Comprehending / Understanding
Applying
Analyzing
Evaluating
Creating

Social & Emotional Skills

Self-awareness
Self-management
Group-awareness
Group-management

Learning Styles / Intelligences

Interpersonal / Social
Intrapersonal / Introspective
Verbal / Linguistic
Visual / Spatial

Assessment Structures / Resources

Checklists
Graphic Organizers
Interviews / Conferences
Journals
Learning Logs
Portfolios
Rubrics

IV. CTEs & Disciplines

Career & Technical

Arts & Entertainment
Education

Humanities

Composition & Linguistics

Information Technology

Multimedia

Literary Studies

Creative Writing