

July 10, 2017

Dear Supporter,

On behalf of the Board of Directors of the Sample-McDougal House, we cordially invite you to participate in our new event:

presented by John Knox Village

“AN EVENING WITH GATSBY”

BENEFIT GALA & AUCTION for the Sample-McDougal House

Friday, November 17, 2017 * 6 – 10 p.m.

“AN EVENING WITH GATSBY” BENEFIT GALA will feature a live and silent auction, entertainment, historic house tours, a vintage photo area, live music & dancing, cocktails and decadent hors d’oeuvres delights. Set up in vintage flair, the evening will exquisitely reflect the style of the life and times of the 1920s, while raising funds for our upcoming season of events and programs.

The Event Committee is currently seeking creative silent & live auction donations, as well as supporting and presenting sponsorships for the evening.

Funds raised at the event directly support the Sample-McDougal House’s ongoing preservation of the House, educational programming for all ages, interpretive daily tours and community programs.

Giving to our organization will continue historic preservation and community programming for Pompano Beach and greater Broward County. Donations are tax-deductible, allow opportunities to showcase your products and services to the community and benefits include your name or logo in our media promotions and complimentary event tickets.

The best auction items are goods and services that are unique, one-of-a-kind and include something special from your business, an area attraction, hotel, jewelry, wine, home goods, electronic devices or something specific to the talents of you and/or your staff.

Tips for Top Bids: Items that receive the highest bids are weekend getaway packages (use of 2nd homes, boat tours, excursions, hotel stay, restaurant gift certificate), attraction tickets (Universal Studios, Disney, Sea World, Busch Gardens), jewelry, wine baskets, electronics and specialty items (china, Hard Rock Café, kids items). Be creative, or submit your items and we will build a basket for you.

We would love to count you among our contributors and donors of the “AN EVENING WITH GATSBY” BENEFIT GALA. An overview of opportunities is attached. We’re grateful for your support and accept donations in the way that is most convenient for you. You may submit the enclosed form via mail or email attachment, and you can drop off or send your donation or we can pick it up.

Thank you in advance for your consideration. If you have any questions, please do not hesitate to contact us.

Best regards,

Dirk DeJong, Gala Co-Host • Monica McAfee, Gala Co-Hosts • Jennifer D’hollander, Executive Director

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BENEFIT GALA & AUCTION
for the Sample-McDougald House

Please contribute and participate in our new benefit gala to help the Sample-McDougald House preserve, interpret and share its history and culture. Thank you!

GENERAL TICKETS:

\$100 PER PERSON

SILENT & LIVE AUCTION DONATION LEVELS:

Item value up to \$249

One (1) complimentary tickets to the “An Evening With Gatsby” Benefit Gala
Name/Logo listed in our event marketing and program materials
Name/Logo listed on our website, newsletter and annual report
Invitation for two to the Director’s Annual Luncheon in Spring 2018

Item value \$250 or more

Two (2) complimentary tickets to the “An Evening With Gatsby” Benefit Gala
Name/Logo listed in our event marketing and program materials
Name/Logo listed on our website, newsletter and annual report
Invitation for two to the Director’s Annual Luncheon in Spring 2018

CORPORATE AND INDIVIDUAL SPONSORSHIP LEVELS:

PIONEER – \$500.00

Two (2) complimentary tickets to the “An Evening With Gatsby” Benefit Gala
Name/Logo listed in our event marketing and program materials
Name/Logo listed on our website, newsletter and annual report
Invitation for two to the Director’s Annual Luncheon in Spring 2018

TABLE SPONSOR – \$1000.00

Reserved table with name/logo recognition at “An Evening With Gatsby” Benefit Gala
Eight (8) complimentary tickets to the “An Evening With Gatsby” Benefit Gala
Name/Logo listed in our event marketing and program materials
Name/Logo listed on our website, newsletter and annual report
Invitation for two to the Director’s Annual Luncheon in Spring 2018

GOLD PINEAPPLE CLUB – \$2,500.00

Name listed as *supporting* sponsor in our event marketing and program materials
Reserved table with name/logo recognition at “An Evening With Gatsby” Benefit Gala
Ten (10) complimentary tickets to the “An Evening With Gatsby” Benefit Gala
Name/Logo listed in our event marketing and program materials
Name/Logo listed on our website, newsletter and annual report
Invitation for two to the Director’s Annual Luncheon in Spring 2018
50% discount on one venue rental
Twenty complimentary admission passes
Private behind the scenes tour for up to 10 guests with the Executive Director

PLATINUM PINEAPPLE CLUB – \$5,000.00

Name listed as a *supporting* sponsor in our event marketing and program materials
Reserved table with name/logo recognition at “An Evening With Gatsby” Benefit Gala
Fourteen (14) complimentary tickets to the “An Evening With Gatsby” Benefit Gala
Name/Logo listed in our event marketing and program materials
Name/Logo listed on our website, newsletter and annual report
Invitation for two to the Director’s Annual Luncheon in Spring 2018
Twenty complimentary admission passes
Private behind the scenes tour for up to 10 guests with the Executive Director
One day or night complimentary use of the Sample McDougald House for an event up to 50 guests (subject to venue rental guidelines and availability)

PRESIDENT’S COUNCIL – \$10,000.00

Name listed as the *presenting* sponsor in our event marketing and program materials
Reserved table with name/logo recognition at “An Evening With Gatsby” Benefit Gala
Twenty (20) complimentary tickets to the “An Evening With Gatsby” Benefit Gala
Name/Logo listed in our event marketing and program materials
Name/Logo listed on our website, newsletter and annual report
Invitation for two to the Director’s Annual Luncheon in Spring 2018
Twenty complimentary admission passes
Private behind the scenes tour for up to 10 guests with the Executive Director
One day or night complimentary use of the Sample McDougald House for an event up to 50 guests (subject to venue rental guidelines and availability)
Naming opportunity on a room or grounds feature of your choice: Sample Bedroom, Living Room, Dining Room or Kitchen, Garden Gazebo, Heritage Kitchen Garden or Windmill

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Donation Form

Contact Information

Name or Company Name _____ Contact Name _____

Address/City/ST/Zip _____ Phone _____

Email _____ Website _____

I'd like to make a SILENT OR LIVE AUCTION DONATION (Please check your selection)

- Item Value up to \$249 Item Value more than \$250

Name of Item _____ Value of Item _____

Description of Item _____

- Item Enclosed Item will be dropped off by November 3, 2017 Item needs to be picked up

I'd like to be an SPONSOR (Please check your selection)

- | | | | |
|--|----------|---|----------------|
| <input type="checkbox"/> President's Council | \$10,000 | <input type="checkbox"/> <i>Table Sponsor</i> | <i>\$1,000</i> |
| <input type="checkbox"/> Platinum Pineapple | \$5,000 | <input type="checkbox"/> Pioneer | \$500 |
| <input type="checkbox"/> Gold Pineapple | \$2,500 | | |

Payment Information

Total Enclosed _____

- Cash Check Credit Card

Credit Card # _____

Exp. Date _____ VCODE _____

Signature _____

Please make checks payable to: Sample-McDougald House

Please MAIL your payment to:
Sample-McDougald House
PO Box 1599
Pompano Beach, FL 33061

Questions? Please contact us.
Office: 754.307.5446
Jennifer D'hollander, Executive Director
jennifer@samplemcdougald.org

Thank you for your support!

Lee Waldo, Museum Manager
lee@samplemcdougald.org