

# Best Fundraising Ideas

www.Best-Fundraising-Ideas.com  
Deb Murray, National Fundraising Rep  
Serving Organizations since 2002



**Contact Us!**  
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**Van Wyk offers a high-profit fundraiser with free brochures, free shipping, and delicious, \$12 popcorn. With high-quality and affordable products, you and your supports will love our Chaos Popcorn! There are no upfront costs, no cases required, and you'll love how easy a Sweet Chaos Popcorn fundraiser will be! Sweet Chaos is a perfect mix of your favorite sweet & salty snacks!**

**Profit:** Earn 40% profit

**Price Range:** All items are priced at just \$12 each.

**Free Brochures:** Choose from our 4-Page and 2-Page brochures. Each has an order form on the backside.

**Number of items:** 10 amazing flavors

**Description:** Each flavor is packaged in a sealed bag. Popcorn is made in the USA, is gluten-free, MSG-free, GMO-free corn.

**Online Store:** Increase sales with your brochure fundraiser or with online sales. (Call us to receive a link to view a sample online store.)

**Recommended for:** Groups of 10 or more

**Minimum Order:** 50 items

**Case Requirements:** None. Order only what you sell.

**Upfront Costs:** None

**Shipping:** FREE with 400+ items sold (40 participants selling 10 items each!) Orders ship within 2 weeks upon receipt of payment.

**Payment:** Organization, Business, or Cashier's Check, Money Order

## Top Reasons for Choosing Van Wyk Chaos Popcorn for your next Fundraiser

### You can begin your fundraiser within a week!

Maximize your brochure sales by including our online store. Online orders will ship to your organization and are delivered by participants.

With Van Wyk Popcorn fundraisers, you can maximize your selling opportunity by starting earlier and running your fundraiser later into the season!

Fundraising with Van Wyk Chaos Popcorn is **EASY!** There are absolutely **no start-up fees!** Our Chaos Popcorn fundraiser costs absolutely nothing to get started. We will send a free brochure/order form for each of your participants. We request a minimum of just 50 items to submit an order and you'll retain your profit upfront.

We provide extended evening and weekend office hours! Call or email us anytime!

Made in small kettles, Chaos Popcorn hand pops their NON-GMO kernels in coconut oil for a creamy richness, making their taste simply irresistible. 10 fabulous and ready-to-eat popcorn flavors include Sea Salt, Chaos Mix, Kettle Corn, White Cheddar, Honey Chipotle, Black & White, Movie Theater Butter, Peanut Butter Cup, Jalapeno Blue Cheese, and Cold Stone Cake Batter.

Kids and their families love popcorn and therefore, popcorn fundraisers are easy to sell and easy to achieve high sales for your organization.

While each batch of popcorn adds just the right amount of cane sugar and sea salt, Sweet Chaos drizzles are not only Gluten-Free, but are also free from High Fructose Corn Syrup, Trans Fat, Preservatives, and Artificial Flavors or Colors! Each flavor comes in family-sized, resealable bags with quality grown popcorn inside.

## Pricing and Profit

Organizations earn a 40% profit with our Van Wyk Popcorn brochure.

With \$12 retail pricing, selling 15 items per seller is easy!

### 40% Profit Percentage\* for your Organization – Based upon a \$12 selling price

Number of Sellers each selling 15 items	Number of Items Sold	Average Profit
10	150	\$720
25	375	\$1,800
50	750	\$3,600
100	1,500	\$7,200
200	3,000	\$14,400

## How does the program work?

**Review the enclosed Sales Agreement**, complete, and fax, scan, or mail to our office. Or just call us at 860-384-3691. You can also submit your sales agreement electronically on our website. There's no wait to receive your brochures! You'll receive your brochures within 4-5 days. Brochures will be shipped FREE! We will create your organization's custom online store.

**We can also customize a participant letter** to include your goals, dates, payment options, a link to the online store, directions for your participants, and tips for increasing sales.

**Distribute brochures and participant letters to your sellers.** Collect orders and payments with your brochures, share your online store link with family and friends, and sell for 2-3 weeks. We encourage closing on a Monday rather than a Friday to allow your participants to sell over the weekend. Customer checks, if accepted, are made payable to your organization.

**Collect all brochures and payments at the end of your selling period.** The minimum order is 50 items.

**We will email an invoice for the amount due**, and you'll keep your profit upfront. If you have online sales, we will send you a report for your sales and a check for your profit after the conclusion of your sale.

**Shipping is FREE with a qualified order of 400 items sold!** Orders less than 400 items will add \$50 shipping.

**Pay for your purchase.** Payment by school/organization check, money order, cashiers, or certified check is required.

**Purchase Orders and payment by credit cards are not accepted** for Van Wyk orders. W-9s and vendor applications are supplied as needed.

**A confirmation will be emailed to you** once we receive payment. Once payment has been received, your order will be submitted to our shipping department for processing. Products are delivered via FedEx or Common Carrier generally within 1 week.

**Report any missing or broken items.** Seldom are there any missing or broken items with our shipments. However, should any corrections be required, return the check-in form within 48 hours and we will process a new order for the replacements.

**We'll provide coaching to help your campaign succeed**, extended office hours Mon-Fri 9 am-9 pm, Sat-Sun 11 am-6 pm EST, and a solid commitment to process your order and needed replacements with no delay. When you require assistance, we'll be available to help you!

## Why choose Best-Fundraising-Ideas and Fundraising Representative Deb Murray?

If you are looking for an experienced and proven fundraising representative, then look no further! Since 2002 I've worked as a full-time national fundraising representative, and I take pride in having worked with thousands of organizations across the US. Our commitment is to provide you with the best experience possible in anticipation of working together for many years to come. I'm confident you'll be pleased with our programs and your supporters will be too! You can depend on receiving excellent customer service and we look forward to working with you throughout your fundraiser!



## Best Fundraising Ideas Chaos Popcorn Sales Agreement

www.Best-Fundraising-Ideas.com  
Deb Murray, National Fundraising Rep  
Mailing Address:  
102 Thompson St, South Glastonbury CT 06073  
Fax: 410-630-7080  
Questions? Email: deb@best-fundraising-ideas.com  
Phone: 860-384-3691



Organization Name: \_\_\_\_\_

Shipping Address for BROCHURES (Mailed USPS Priority): \_\_\_\_\_ Shipped to Business/School \_\_\_\_\_ Shipped to Home

Business Name or School if applicable: \_\_\_\_\_

Street Address or PO Box: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Shipping Address for PRODUCTS: \_\_\_\_\_ Shipped to Business/School \_\_\_\_\_ Shipped to Home Address

Business Name or School if applicable: \_\_\_\_\_

Street Address (no PO Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Chairperson: \_\_\_\_\_ Email (Print Clearly): \_\_\_\_\_

Phone-Day: (\_\_\_\_\_) \_\_\_\_\_ Evening: (\_\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_\_) \_\_\_\_\_

Person Responsible for Payment: \_\_\_\_\_ Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Number of Participants: \_\_\_\_\_ Approximate Date of Fundraiser: \_\_\_\_/\_\_\_\_/\_\_\_\_ to \_\_\_\_/\_\_\_\_/\_\_\_\_

Brochure: \_\_\_\_\_ \$12 Chaos Popcorn 4-Page \_\_\_\_\_ \$12 Chaos Popcorn 2-Page

Online Sales: \_\_\_\_\_ Combined with brochure sales \_\_\_\_\_ Online Sales Only – No brochures

Profit: Sell 50+ items: 40% Profit

Samples/Late Orders: Regular pricing applies. For an order with less than 50 items, a shipping fee will be added.

**Tax Exemption:** Organizations who are tax-exempt are responsible for determining their state tax exemption status. Organizations that are not exempt will be responsible for reporting state tax to their appropriate state. Non-exempt organizations may collect the tax.

**Shipping:** Shipping is free on orders with 400 or more items. Orders with less than 400 items will add a \$50 shipping fee. Orders are generally shipped within 2-3 weeks upon receipt of payment and are generally shipped via FedEx. Large orders are shipped by a freight carrier with an arranged delivery.

**Brochures:** We ship brochures at no upfront cost to your organization, but we do request enough items are sold to cover costs. A fee is added to an invoice only if the total number of items sold is less than the total number of brochures shipped. A 20 cents fee is calculated only on the shortage. For example, order 100 brochures, only 7 participate and sell 10 items each for a total of 70 items sold, a small fee is added for just 30 brochures. (30 x .20 = \$6.00)

**Payments:** Customer checks are made payable to your organization. Acceptable forms of payment include Money Order, Business, or School Check. **Personal checks, temporary checks, checks with hand-written group/business names, electronic credit cards, and purchase orders are not accepted.** Payments by check/money order must be paid in full before the order being placed. Returned check fee is \$50.00. Public school purchase orders are accepted.

**Missing Items:** Report any missing items within 48 hours following delivery. Send an email with the name of the item, how many were received, and the quantity missing. The organization will be responsible for the accuracy of the total number of items sold and ordered.

**Sales Agreement: MUST be returned to Deb Murray before distributing your brochures.** I have read, understand, and agree with the terms and conditions listed above and have received approval from my organization (school principal, board members, etc.) to sign on behalf of my organization.

\_\_\_\_\_  
Chairperson

\_\_\_\_\_  
Title

Deb Murray  
Fundraising Representative

\_\_\_\_\_  
Date