

# Culture as a Competitive Advantage

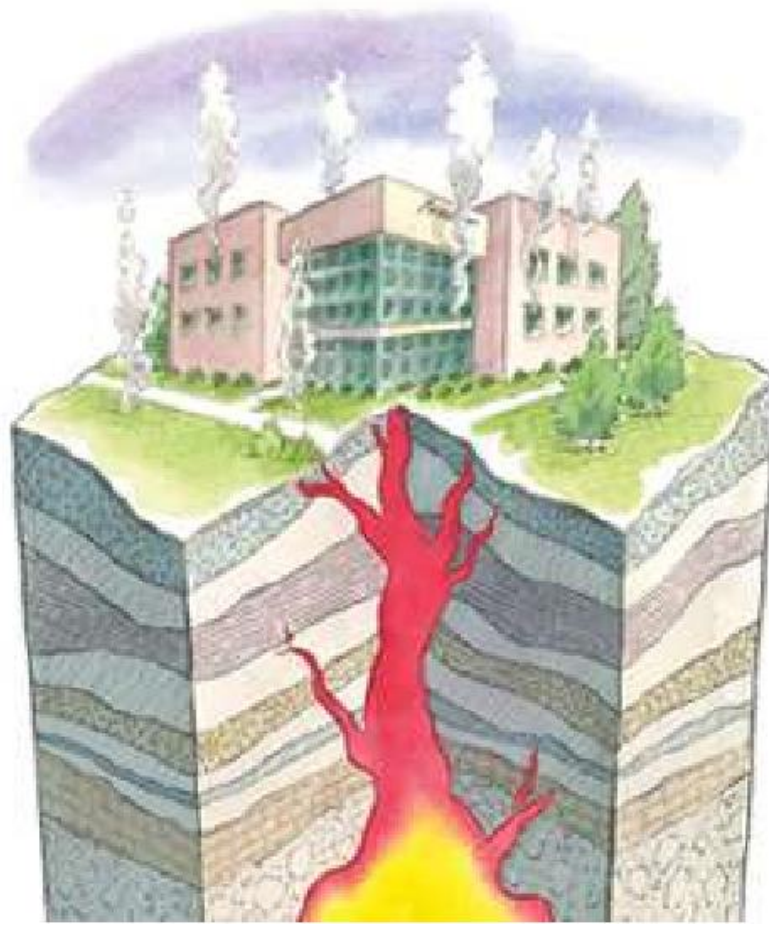
TAC 2018







Culture is not defined by documents, but by employee perceptions and how things get done.



There is no single right culture – optimal culture depends on the organization.

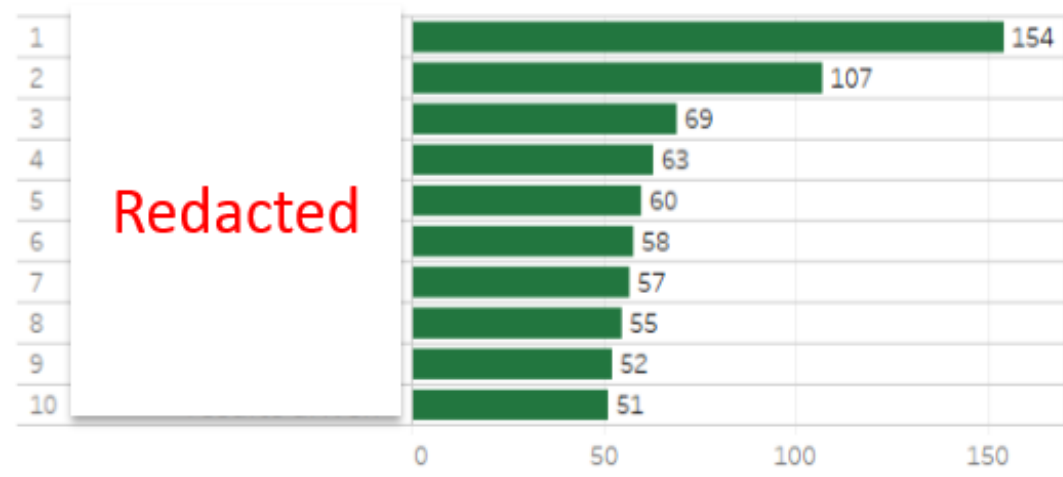


- Management Level
- (All)
  - Corporate Leader
  - Senior Vice President
  - Vice President
  - Senior Director
  - Director
  - Senior Manager
  - Manager

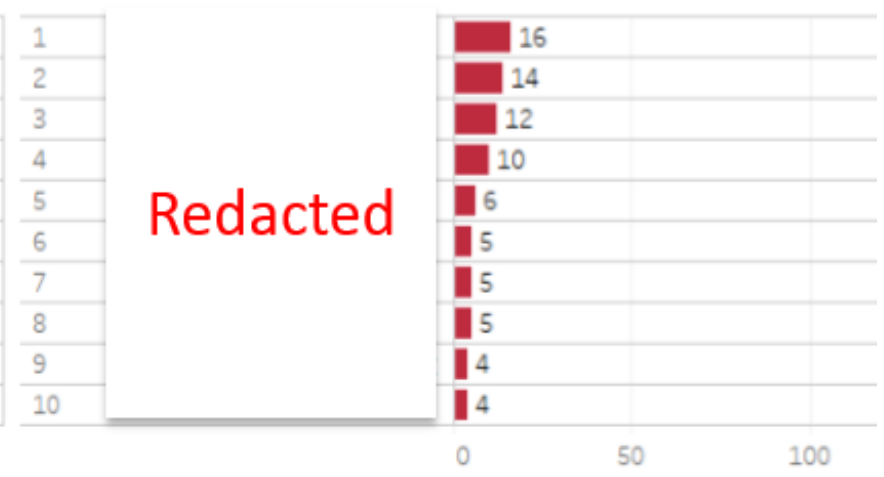
- Location
- (All)
  - United States
  - Asia
  - Canada

Top N Words

Top Positive Words



Top Negative Words



Frequency of Words ★

Frequency of Words

900.00  
800.00  
700.00



**Bob Anderson**



**Emily Ormsby**



**Barry Ballow**



**Julie Schoen Hower**



**Pierre Dait**

Moderator



## Survey and CPE's

- Please complete the survey to receive your CPE's
- [www.com/survey.html](http://www.com/survey.html)