

NEWS RELEASE



For Immediate Release: September 13, 2011

Contact: John Green, housing coordinator, 845-4067

Marian Dozier, legislative aide, 845-4032

Ceremony Friday to mark first retail plaza in central city in 2 decades

City officials will join residents of Monroe Heights Friday in a ‘blessing ceremony’ for Pleasant Plaza, a four-unit commercial center that represents the first new neighborhood retail construction in the central part of the City in more than two decades.

The event will begin at 4 p.m. today, Friday, September 16, at the corner of West 27th Street and Old Dixie Highway.

Pleasant Plaza is named for owner/builder Earl Pleasant, a City resident who began working on the project some six years ago. Plans call for the \$500,000, 4,000-square-foot development to have four retail units, one of which will be a restaurant. Construction started August 15 and is expected to complete Spring 2012.

The City’s Department of Community Development has been working alongside Mr. Pleasant, helping him apply for and obtain City, county and federal grant funding to supplement private financing through Northern Trust Bank.

Expected speakers Friday include City Councilwoman Billie E. Brooks, in whose District 1 the plaza is located, Mayor Thomas A. Masters, Mr. Pleasant and a representative of Northern Trust Bank. West Palm Beach-based All-Site Construction, owned by City resident Ezra Saffold, is the contractor.

According to City Housing Coordinator John Green, the development of Pleasant Plaza resulted from the City’s 2006 sector plan, which highlighted projects and programs that could be implemented in order to improve or stabilize neighborhoods.

###

CITY OF RIVIERA BEACH

Office of the City Council

600 West Blue Heron Boulevard
Riviera Beach, Florida 33404
(561) 845-4095
Fax: (561) 863-3236

Mayor

Thomas A. Masters

City Council

Judy L. Davis (Dist. 2), *Chair*
Billie E. Brooks (Dist. 1), *Pro-Tem*
Cedrick A. Thomas (Dist. 3)
Dawn S. Pardo (Dist. 4)
Shelby L. Lowe (At-Large)

City Manager

Ruth C. Jones

City Attorney

Pamala Hanna Ryan

City Clerk

Carrie E. Ward, MMC

RIVIERA BEACH

*“The Best Waterfront City
In Which To Live,
Work, And Play”*