

SHOP COPY



NEW!
Lightning-fast
"Q.T."
Quick Takedown Bow

1973

Shakespeare

ARCHERY

BOWS • ARROWS • SETS • LEATHER • ACCESSORIES



8902



Shakespeare

Q.T.-QUICK TAKEDOWN

Packs a lightning-fast draw

Put together and take apart easily, no tools. A Shakespeare exclusive: positive alignment of limbs and handle because of wedge type design; locks into position. Ultimate in take-down bows, perfect alignment.

The "Q.T." bow, with its wide limb design for stability and lightning-fast speed, has extra smooth draw and super penetration. This precision built bow comes in three lengths: 56, 58 and 60 inches. (Right hand only.)

Included with bow is a dacron bow string.

No. M51 – Handle.

No. M46 – 56 inches. (limbs only)

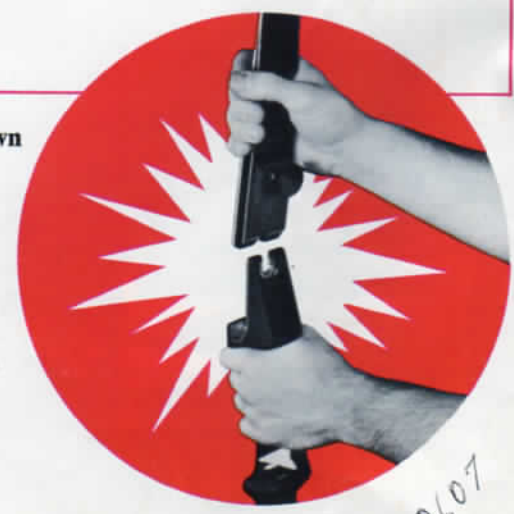
No. M48 – 58 inches. (limbs only)

No. M50 – 60 inches. (limbs only)

- Weights – 40, 45, 50 and 55 pounds*
- Limb Width – 2 inches / Arrow Rest – Hunter rest*
- Sight Window – 4½ inches*
- String Height – 8½ to 9½ inches*
- Glass Color – Forest green limbs*
- Handle – Aluminum and magnesium*

Easy, Quick Take-Down

Lets the archer put it together or take it apart with no tools.



3009

7509



CASCADE The Broad Bow

This wide-limbed black beauty continues to attract a big bowhunter audience. A handy 50 inches in length, the Cascade nevertheless has none of the stacking or finger-pinching problems usually connected with a short bow. And the 2½-inch width of the limbs — a full half-inch wider than other bows in its class — lets us distribute limb stress over a wider area. Result: smoother, faster shooting. Included with bow is a dacron bow string.

No. X29 — 50 inches.
(Also left hand — **LHX29**)

*Draw Weights — 40, 45, 50 and 55 pounds.
Heavier weights on special order.*

Limb Width — 2½ inches

Arrow Rest — Hunter rest

Sight Window — 4½ inches

String Height — 8½ to 9 inches

Glass Color — Non-glare black

*Riser Section — High-intensity
black material*

8135



69.00



OCALA

Fast and Stable

The Ocala's all-purpose design results in an extremely fast and stable bow with precision balance. The compact five-foot bow handles quickly and easily in brush or blind, as well as in the open field. Shakespeare quality workmanship is apparent in this longer type hunting bow; it provides the utmost accuracy and speed needed by the bowhunter. Included with the bow is a dacron bow string.

No. X17 – 60 inches.
(Also left hand – **LHX17**)

*Weights – 40, 45, 50 and 55 pounds in stock.
Heavier weights on special order.*

Limb Width – 2 inches

Arrow Rest – Hunter rest

Sight Window – 6 inches

String Height – 8 to 8½ inches

Glass Color –

Non-glare Brown

Riser Section –

Triple-laminated –

Imbuva, Maple and Zebra woods

Shakespeare

7715



SUPER NECEDAH

Power-Packed

This fast fifty-four-inch beauty with Duo-Flex design is as power-packed as any hunting bow ever produced. Our secret is in the broad bow limb design, finished to perfection in glareless black fiberglass. Super Necedah handle section features a semi-pistol grip in a triple laminate of decorative Seduha and Zebra woods. Comes complete with dacron bow string.

No. X30 – 54 inches. (Also left hand – **LHX30**)

Draw Weights – 40, 45, 50 and 55 pounds in stock. Heavier weights on special order.

Limb Width – 2 inches

Arrow Rest – Hunter rest

Sight Window – 3½ inches

String Height – 8½ to 9 inches

Glass Color – Black

Riser Section – Laminated Seduha and Zebra woods

1724



NECEDAH

A Great Hunter

One of the best known hunting bows in the world, the famous fifty-eight-inch bow features duo-flex handle design of Imbuya hardwood, semi-pistol grip and contoured thumb rest. The Necedah offers the hunter Forest Green fiberglass limbs for maximum efficiency in the woods. Wherever there is bowhunting they know Necedah. Comes complete with dacron bow string and instructional booklet, "ABC's of Archery."

No. X26 – 58 inches. (Also left hand – **LHX26**)

Draw Weights – 40, 45, 50 and 55 pounds in stock. Heavier weights on special order.

Limb Width – 2 inches

Arrow Rest – Rug rest

Sight Window – 5 inches

String Height – 8½ to 9 inches

Glass Color – Forest Green

Handle Riser – Imbuya hardwood

0053



SIERRA

Precision at a Price

A great bow for beginning bowhunters, and anyone looking for an economical bow buy. In 52-inch length, Sierra fills the bill as a dual-purpose bow for hunting and target work. With draw weights from 20 to 50 pounds to choose from, you can match the Sierra to almost any type of shooting. Features include four-inch sight window, handle section of imported Imbuya set off by dark non-glare fiberglass. Comes with dacron bow string and "ABC's of Archery."

No. X18 – 52 inches.

(Also left hand – **LHX18**)

Draw Weights – 20, 25, 30, 35, 40, 45 and 50 pounds.

Limb Width – 1¾ inches

Arrow Rest – Rug rest

Sight Window – 4 inches

String Height – 8½ to 9½ inches

Riser Section – Imported Imbuya

37⁰⁰



SHIM-BO'

New Design for '73

Redesigned for 1973 the X2 Shim-Bo' is a great performance bow. It's an ideal bow for schools, camps and recreational programs. This low-cost laminated bow has recurved limbs of dark green non-glare fiberglass accenting imported Imbuya riser section. Comes complete with dacron bow string and "ABC's of Archery."

No. X2 — 62 inches.

Note: X1 and X2 may be shot right- or left-handed

Draw Weights — 15, 20, 25 and 30 pounds

Limb Width — 1¾ inches

Sight Window — 5½ inches

String Height — 7½ to 8½ inches

Glass Color — Forest Green

Riser Section — Imported Imbuya with black plastic grip

3831



SHIM-BO'

Lowest Price Laminated Hunting Bow

The X1 Shim-Bo' is a 52-inch working recurve bow with imported Imbuya handle section and green fiberglass limbs. The Shim-Bo' packs a fast draw into an advanced, wide-limbed design. You get top-notch speed and penetration. The Shim-Bo' from Shakespeare. With all the best features of expensive broad bows, at a price that can't be beat. LamiLite™ is the reason — a new special process developed by Shakespeare for the manufacture of top-quality, low-price laminated hunting bows. Comes complete with dacron bow string and "ABC's of Archery."

No. X1 — 52 inches.

Draw Weights — 40, 45 and 50 pounds

Limb Width — 1¾ inches / Sight Window — 4 inches

String Height — 8½ to 9½ inches / Glass Color — Forest Green

Riser Section — Imported Imbuya with black plastic grip

5921



SHIM-BO'

New Design for '73

Redesigned for 1973 the X2 Shim-Bo' is a great performance bow. It's an ideal bow for schools, camps and recreational programs. This low-cost laminated bow has recurved limbs of dark green non-glare fiberglass accenting imported Imbuaya riser section. Comes complete with dacron bow string and "ABC's of Archery."

No. X2 – 62 inches.

Note: X1 and X2 may be shot right- or left-handed

Draw Weights – 15, 20, 25 and 30 pounds

Limb Width – 1¾ inches

Sight Window – 5½ inches

String Height – 7½ to 8½ inches

Glass Color – Forest Green

Riser Section – Imported Imbuaya with black plastic grip

3831



SHIM-BO'

Lowest Price Laminated Hunting Bow

The X1 Shim-Bo' is a 52-inch working recurve bow with imported Imbuaya handle section and green fiberglass limbs. The Shim-Bo' packs a fast draw into an advanced, wide-limbed design. You get top-notch speed and penetration. The Shim-Bo' from Shakespeare. With all the best features of expensive broad bows, at a price that can't be beat. LamiLite™ is the reason – a new special process developed by Shakespeare for the manufacture of top-quality, low-price laminated hunting bows. Comes complete with dacron bow string and "ABC's of Archery."

No. X1 – 52 inches.

Draw Weights – 40, 45 and 50 pounds

Limb Width – 1¾ inches / Sight Window – 4 inches

String Height – 8½ to 9½ inches / Glass Color – Forest Green

Riser Section – Imported Imbuaya with black plastic grip

5921

THUNDERBOLT ALUMINUM ARROWS

Designed for Big Game

Check these features:

- Self ferrule so the blades are an integral part of the shaft
- Replaceable blades — both the primary and auxiliary are replaceable
- Straight blades — each blade is perfect — with no distortion to cause planing
- One shaft size — because of the perfect balance and special Shakespeare Aluminum, this arrow will shoot out of bows from 40 pounds to 60 pounds.
- Visa-fletch — the crestring and fletching are of colors that are visible to the hunter even in bad light, but are camouflaged to game

The Thunderbolt allows the bowhunter to change bows without having to change arrows and when the blades get dull, they can be changed in the field.

When you try this arrow, you will never hunt with another.



- 24.95* No. A40-H — one dozen arrows in pilfer-proof display package.
- 12.95* No. A40-H6 — six arrows in display package. Specify either 30- or 31-inch AMO standard length.

New Thunderbolt Field Arrows

For use in field practice and small game shooting. Since field point weighs exactly the same (100 grains) as the hunting blades, the bowhunter can now practice with arrows that fly exactly as his hunting arrows will. No. A40-F6 — Six packaged Thunderbolt field point arrows in 30- or 31-inch lengths. *11.95*

New Shakespeare Supreme Fiberglass Arrows

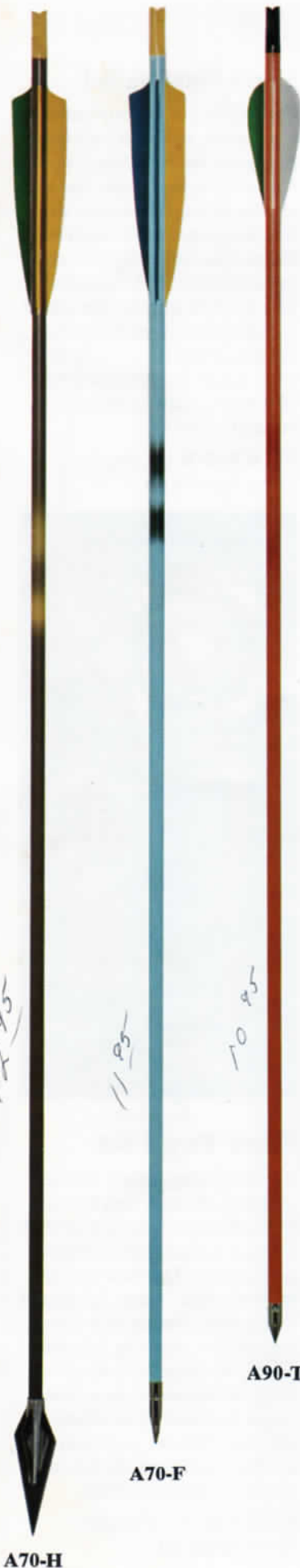
Scru-Ez points are featured on these new fiberglass arrows. They screw on and off and may be changed in the field, from new Silencer hunting heads to field points, for example. Arrows available for bows from 40/55 pounds, in either 29- or 31-inch AMO standard lengths. Separate points and blunts may be purchased to screw into this shaft.

- No. A30-H — one dozen fiberglass hunting arrows in package *29.95*
- No. A30-F — one dozen fiberglass field arrows in package *24.95*
- No. A30-H6 — six fiberglass hunting arrows in package *15.95*
- No. A30-F6 — six fiberglass field arrows in package *12.95*

Standard Grade Fiberglass Arrows

Also take Scru-Ez removable points. Available in 29- or 31-inch AMO standard lengths, for bows from 40- to 55-pound draw weights. (Not illustrated.) *12.95*

- No. A60-H6 — six fiberglass arrows with hunting points, in package *11.95*
- No. A60-F6 — six fiberglass arrows with field points, in package

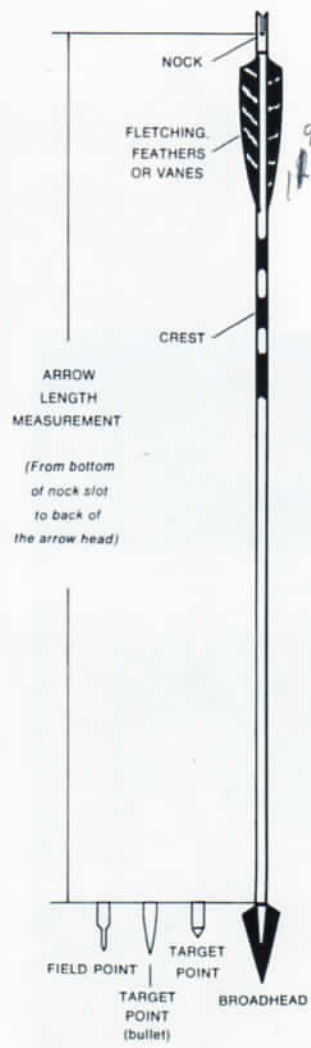


Quality
cedar
arrows
for field,
target or
hunting

12 95

11 95

10 95



Shakespeare Cedar Arrows

Select Port Orford cedar arrows come in styles for hunting, field or target use, as follows:

No. A70-H – Cedar hunting arrows come with new Silencer big game head. Shaft is camouflaged but has Visa-Fletch fletching – bright colors visible to archer but invisible to game. Available in either 29- or 31-inch lengths. Custom selected to shoot out of bows from 40- to 50-pound draw weights. Hunting arrows come packed one dozen per carton.

No. A70-F – Field point cedar arrows come in either 29- or 31-inch lengths. Custom selected to shoot out of bows from 40- to 50-pound draw weights. One dozen per carton.

No. A70-T – Cedar target arrows come in 28-inch length and are custom selected to shoot out of bows from 30- to 40-pound draw weights. One dozen per pack, with target points attached.

No. A70-HF – A mixed dozen of cedar arrows: six with Silencer hunting heads and six with field points. Allows hunter to practice with same arrows used in hunting. Available in 29-inch length only, for bows from 40- to 50-pound draw weights.

Arrow Packaging

Shakespeare arrows are packed in attractive, pilferproof display cartons. The A70 series is packed a dozen per package while the A30 and A40 series come in either a half-dozen or dozen pack. There is also a bulk pack of target arrows available; see below.

Bulk Cedar Target Arrows

No. A90-T – This is a gross pack of cedar target arrows highly recommended for school and recreation programs. Inexpensive practice arrows have fully painted shafts and contrasting sprayed crest. Shafts are 5/16-inch and arrows are 28 inches long. Points are knurled and feathers are 2 1/2 inches.



THUNDERBOLT ALUMINUM ARROWS

Designed for Big Game

Check these features:

- Self ferrule so the blades are an integral part of the shaft
- Replaceable blades — both the primary and auxiliary are replaceable
- Straight blades — each blade is perfect — with no distortion to cause planing
- One shaft size — because of the perfect balance and special Shakespeare Aluminum, this arrow will shoot out of bows from 40 pounds to 60 pounds.
- Visa-fletch — the crestring and fletching are of colors that are visible to the hunter even in bad light, but are camouflaged to game

The Thunderbolt allows the bowhunter to change bows without having to change arrows and when the blades get dull, they can be changed in the field.

When you try this arrow, you will never hunt with another.



- 24.95 No. A40-H — one dozen arrows in pilfer-proof display package.
- 12.95 No. A40-H6 — six arrows in display package. Specify either 30- or 31-inch AMO standard length.

New Thunderbolt Field Arrows

For use in field practice and small game shooting. Since field point weighs exactly the same (100 grains) as the hunting blades, the bowhunter can now practice with arrows that fly exactly as his hunting arrows will. No. A40-F6 — Six packaged Thunderbolt field point arrows in 30- or 31-inch lengths.

New Shakespeare Supreme Fiberglass Arrows

Scru-Ez points are featured on these new fiberglass arrows. They screw on and off and may be changed in the field, from new Silencer hunting heads to field points, for example. Arrows available for bows from 40/55 pounds, in either 29- or 31-inch AMO standard lengths. Separate points and blunts may be purchased to screw into this shaft.

- No. A30-H — one dozen fiberglass hunting arrows in package
- No. A30-F — one dozen fiberglass field arrows in package
- No. A30-H6 — six fiberglass hunting arrows in package
- No. A30-F6 — six fiberglass field arrows in package

Standard Grade Fiberglass Arrows

Also take Scru-Ez removable points. Available in 29- or 31-inch AMO standard lengths, for bows from 40- to 55-pound draw weights. (Not illustrated.)

- No. A60-H6 — six fiberglass arrows with hunting points, in package
- No. A60-F6 — six fiberglass arrows with field points, in package

29.95
24.95
15.95
9.95
12

Shakespeare

COMPLETE ARCHERY SETS



59.00

X26



KX26-H

New Necedah Hunting Set

No need to shop separately for your hunting bow and then for the arrows and accessories you'll need. We've done the work for you with this handsome set that contains everything you need for bowhunting. Included: X26 laminated bow in 45-pound draw weight, dacron string, instructional booklet, four Port Orford cedar four-blade hunting arrows, two small-game field point arrows, four-color target face, new Shakespeare bow quiver, shooting glove and arm guard.

No. KX26-H — Complete Necedah bowhunting set.



39.00

X18



KX18-T

Sierra Hunting Set

Everything for the bowhunter in a complete, low-cost hunting set. Featuring the X18 Sierra bow in 45-pound draw weight, the set also includes dacron bow string, four big game arrows with new Silencer broadheads, two small game arrows, Shakespeare's new EZ bow quiver, arm guard, and shooting glove. Rounding out this complete set is a four-color target face and the "ABC's of Archery" instructional booklet.

No. KX18-H — Complete Sierra hunting set.



KX18-H

Sierra Target Set

For the young archer, the new archer — the light and durable 52-inch Sierra bow in a set that brings excellence to backyard archery fun. This new set contains all these things: 25-pound Sierra bow, dacron bow string, side quiver, shooting tab, arm guard, six target arrows of Port Orford cedar, four-color target face and an instructional booklet. This set gives you a great way to get started in archery — inexpensively.

No. KX18-T — Complete Sierra target set.



X2

New Shim-Bo' Target Set

Here is everything for the serious new archer, but at low cost. Also a great set for family fun. The set contains new 62" laminated Shim-Bo' in 25-pound draw weight, with 3 cedar target arrows, full color target, shooting tab, arm guard, side quiver, dacron bow string and "ABC's of Archery" booklet.

No. **KX2-T** — Complete Shim-Bo' target set.



KX2-T



B7



KB7-H

New Shim-Bo' Hunting Set

(Includes free camouflaging on bow)

A bowhunter set for beginners. Has the new, laminated, 52" camouflaged Shim-Bo' with 45-pound draw weight. This low priced set also contains 3 cedar hunting arrows, shooting tab, hunting arm guard, full color target, Shakespeare EZ bow quiver, dacron bow string and "ABC's of Archery" booklet.

No. **KB7-H** — Complete Shim-Bo' hunting set. Shim-Bo' may be shot right- or left-handed.

Shakespeare

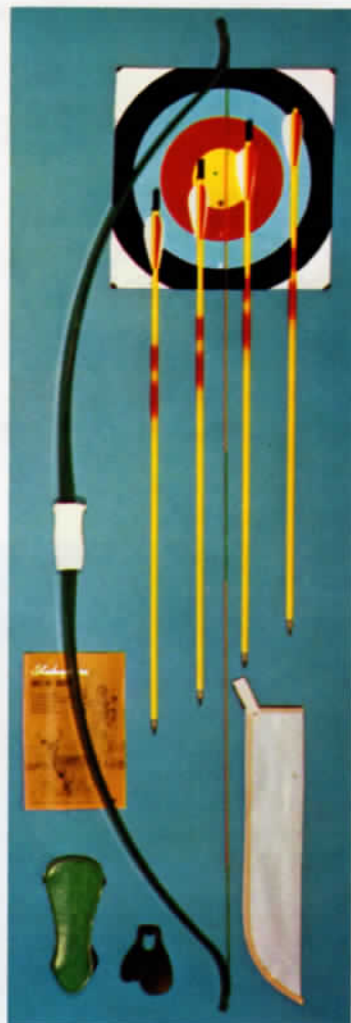
Unbreakable Fiberglass Bows

All Shakespeare solid fiberglass bows are pressure-molded with parallel glass fibers running the full length of the bow. Color is molded in, becomes an integral, permanent part of the bow. Only Shakespeare, with its acknowledged superiority in the uses of fiberglass, could make bows of this quality at the low prices you'll see at your Shakespeare archery dealer's.

No. B8 Rocket Bow —

This 56-inch solid glass bow is recommended for instructional use and is an excellent choice for any value-minded buyer. Color is green; bow has semi-pistol grip for right or left hand use. Comes with double looped dacron string. Draw weights available are 20, 25, 30, 35, 40 and 45 pounds. Recommended string height is 6½ inches. Shipping weight is 1 lb. two ounces. (Note: Minimum dealer pack — 3 bows.)

No. B9 Fury Bow — A 50-inch bow in red fiberglass. White plastic dual grip allows right or left hand use. Draw weight is 15 pounds at 24 inches. Comes complete with dacron string. Recommended string height is 6 inches. Shipping weight 14 oz. (Note: Minimum dealer pack — 3 bows.)



No. K8-B Adult-Teen Target Set — An easy-on-the-pocket way for adults or teens to get involved in archery. Set contains B8 Rocket bow in 25 or 35 pound weight, four 28-inch cedar target arrows, side quiver, arm guard, shooting tab, target face and instructional booklet. (Note: Minimum dealer pack — 3 sets. Specify 25 or 35 pound draw weight.)

No. CK8-B — Same as above but packed in reshippable parcel post carton, shipping size 71⅞", weight 3 lbs. 2 oz. Specify 25 or 35 pound draw weight.

No. K8-BH New Adult Hunting Set — A complete new hunting set featuring a 45-pound Rocket bow, three new Silencer broadhead hunting arrows, new EZ bow quiver, arm guard, tab, instructional booklet and four-color target face. (Note: Minimum dealer pack is 3.)

No. CK8-BH — Same items as above. (Bow in 45-pound weight only.) Packed in reshippable parcel post size (71⅞") carton. Shipping weight 3 lbs. 2 oz.

DEALERS NOTE:
There is a nominal extra packing charge for all "CK" sets.

No. K9 Sub-Teen Fury Set — This popular set is just right for the young shooter and is also recommended for Scout merit badge work. Contains the recurved B9 Fury bow in 15-pound draw weight (at 24"), four cedar arrows, saber belt quiver, target face and instructional booklet. (Note: Minimum dealer pack — 3 sets.)

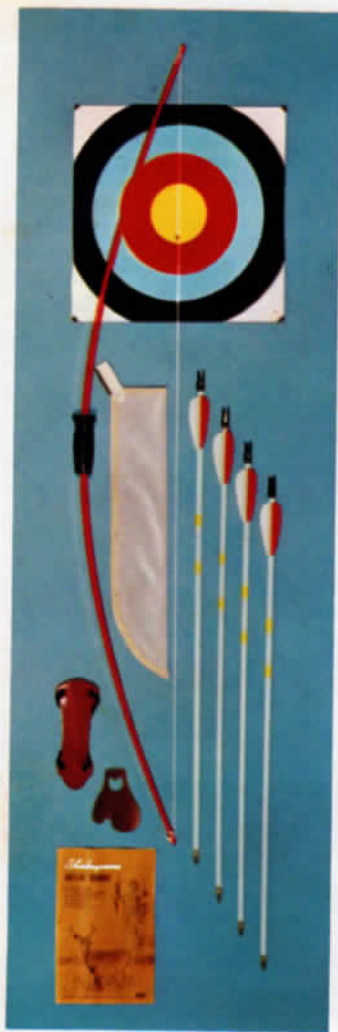
No. CK9 — Same items as above but packed in parcel post size (71⅞") reshippable carton. Shipping weight 2 lbs. 12 oz.



No. K5 Lil' Archie Kid's Set —

Great gift for the little archer four to eight years old. Carded set contains 36-inch unbreakable fiberglass bow, (draw weight 8 pounds at 18 inches), two arrows with suction cup heads. Card itself makes up into self-standing target with bullseye on one side, wildcat on the other. (Note: Minimum dealer pack is 12 sets.)





No. K10 Archery Set – Inexpensive archery fun in a carded set that includes a red fiberglass bow 48 inches long, dacron string, four cedar target arrows, arm guard, shooting tab, saber quiver, a four-color target face and instructional booklet.

(Note: Minimum dealer pack – 3 sets.)

No. CK10 – Same items as above but comes in re-shippable parcel post carton. Weight 2 lbs. 15 oz.



No. K8-F Rocket Bowfishing Set – Shooting carp and other rough fish is fun and sport with this outfit. Contains easy-to-carry 56-inch glass bow, plastic bow reel that tapes to bow, 50 feet of famous Shakespeare braided line in 70-pound test, 30-inch barbed fish arrow, arm guard, shooting tab and instructional booklet. Rocket bow is 45-pound weight at 28-inch draw. (Note: Minimum dealer order – 3 sets.)

No. CK8-F – Same as above, in re-shippable carton. Weight 2 lbs. 15 oz.

Shakespeare Sets are Display Packed –

All sets shown on pages 10, 11, 12 and 13 are display packed. Here are a few examples of the many pilferproof display packs.



ABC's of Archery

The American Archery Council announces their newly revised *ABC's of Archery*. This new booklet lets the beginner in on some of the many activities to be enjoyed by the archer. Ideas on home ranges, selection of equipment, how to shoot, archery games, and a listing of organizations that comprise the American Archery Council are some topics covered in the booklet.

Shakespeare

Quality Leather Goods

On these two pages our complete line of leather and expanded vinyl products for the archer.



No. L68 – New Center Back Quiver – A newly designed back quiver with full zipper pouch. Knife, pencil and file pockets are made of mahogany brown expanded vinyl material. Also equipped with handy accessory straps. Quiver features “no struggle” harness that slips over the arm.



No. L69 – Deluxe Back Quiver – Made of soft elk-tanned moccasin leather, quiver is designed with a full zipper pouch and has a place for your pencils, knife and files. Has the rugged quality and design built into all Shakespeare leather goods.



No. L64 – New Vinyl Back Quiver – Has a full zipper pouch and rugged expanded vinyl construction. Hardened plastic quiver bottom gives extra long life.



No. D202 – New Economy Back Quiver – Top value in this expanded vinyl quiver that holds 12 arrows in the comfortable back position. Rugged construction includes hard reinforced plastic base.



No. L66 – Deluxe Side Quiver – Soft, elk-tanned moccasin leather is used to make this fine accessory. It has a full zipper pouch, pencil pocket, cigarette pack holder and score card clip. Belt clip and adjustable straps help make it a quiver that's a pleasure to wear under any conditions.



No. L65 – Holster Quiver – Combines all the most wanted elements: snap-on belt loop, pencil holder, score card clip, roomy accessory pouch – plus quick-draw tie-down straps for firm, secure support.



No. L59 – Side Quiver – (Left) An outstanding 18-inch expanded vinyl quiver with belt clip and reinforced bottom construction. Holds 12 arrows.

No. L56 – Side Quiver – (Right) A 16-inch model in expanded vinyl that holds 12 arrows. Belt loop for comfort and stability.



No. L52 - Master Glove - It fits either right or left hand and has adjustable wrist strap. Features single-seam comfort construction of elk skin with open end finger design. Available in Extra-large, Large, Medium and Small.



No. D222 - Necedah Arm Guard - Named for our famous hunting bow, this guard features three straps for use with hunting clothing. Quality expanded vinyl material construction and has a reinforcing stay.



No. L44 - Hunting/Training Arm Guard - Extra-long arm guard has three straps with elastic bands. New narrow design for coverage in the most important areas, yet it's light and durable.



No. L53 - New Deluxe Glove - Made of expanded vinyl with elk skin fingers, it fits either right or left hand and has adjustable fit. Open end finger design for comfort. Sizes: Extra-large, Large, Medium, Small.



No. D223 Custer Arm Guard - Like our Custer bow it has dual usage for hunting or target shooting. Made of expanded vinyl with interior stay.



No. D502 - New Sierra Glove - Comfort fit design in soft cowhide and vinyl with open end fingers and V-seam construction. Sizes are Large, Medium and Small. Great in combination with No. L41 Sierra arm guard.



No. D224 - Vented Arm Guard - Designed for cool comfort and completely adjustable with elastic straps and hooks. Made of long-lasting expanded vinyl with three interior stays. Will not lose its shape.



No. L38 - Deluxe Tab - One size fits all. Ideal for the bowhunter because it can be used over a pair of warm gloves. Adjustable elastic straps for perfect fit. Also popular with competitive archers.



No. D223-C - New Camouflaged Arm Guard - Green and brown camouflage vinyl material, interior reinforcing stay, make it a natural for hunting.



No. L46 - Double Tab - Made of top grade expandable vinyl material. Great for bowhunters and beginners alike. New design in finger protection. Available in Large, Medium and Small sizes.



No. L41 - Sierra Arm Guard - It's made of heavy duty vinyl material and like our Sierra bow is excellent for beginner or expert. A perfect match with our new Sierra shooting glove (No. D502.) Interior steel stay helps hold its shape and adds protection.



L39

L15

L30

No. L39 - Deluxe Hunting Case - Newly designed and enlarged, this case will hold bows up to 62 inches. Can take one strung bow or three unstrung. Large pocket holds accessory items. Made of mahogany brown expanded vinyl material.

No. L15 - Vinyl Bow Case - Holds bows up to 66 inches. Features Velcro fastener and expanded vinyl material in mahogany brown color.

No. L30 - Bow Case - Holds bows to 58 inches and is equipped with Velcro fastener. Made of sturdy mahogany brown expanded vinyl with reinforced bottom.

Shakespeare

ARCHERY Accessories



No. M97 – Swinger Bow Quiver – A new design in bow quivers, this model swings away for easy step-through bow stringing and then swings back for shooting. The new Swinger quiver holds five arrows and covers the broadheads to protect the archer from accident.



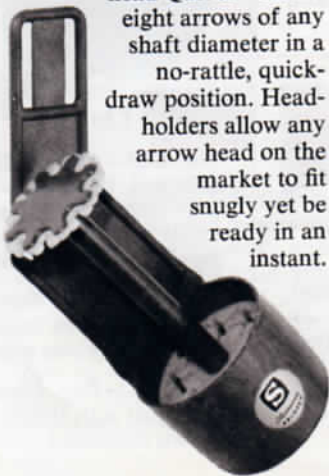
No. M92 – Clip-On Quiver – Holds four arrows and fits most bows. Made of composition rubber it features easy on/off design.



NEW!

No. M100 – Snap-on, Four Arrow Bow Quiver – Mounts easily to any bow and is economically priced. This new lightweight quiver features easy on/off design. Broadheads are covered to protect the archer.

No. M99 – Revolving Broadhead Quiver – Holds eight arrows of any shaft diameter in a no-rattle, quick-draw position. Head-holders allow any arrow head on the market to fit snugly yet be ready in an instant.

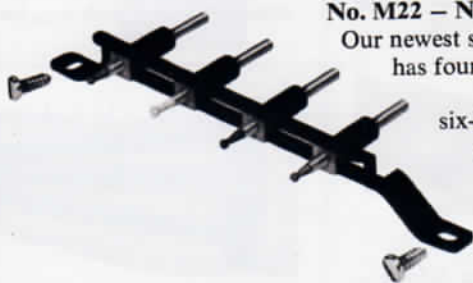


No. L61 – New EZ Bow Quiver – Made of lightweight rubber material, quiver holds five arrows and adapts to all bows. Keeps hunting arrows within easy reach of bowhunter, yet does not interfere with shooting of bow.

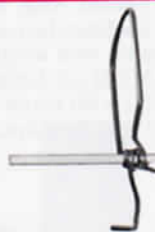
INSTANT AIMING!



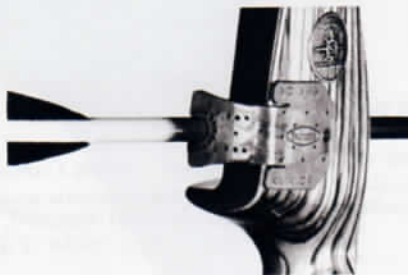
No. M74 – “Perfect Sun” Sight Pin – Battery operated, lighted sight pin makes aiming easy. Illuminated pin attracts eye and allows concentration on the target with no shadows on the pin. $\frac{1}{32}$ " thread size. Packed one each, battery included.



No. M22 – New EZ Hunting Sight – Our newest sight offering, this model has four-pin design for multiple sight settings. It has a six-inch-long sight bar to fit any bow and it is easily mounted with supplied screws.



No. M90 – Ground Quiver – Has a flexible fiberglass shaft with adjustable wire holder. Lightweight and inexpensive.



No. M82 – EZ Arrow Holder – Keeps arrow on the string ready to shoot; a real finger saver. Releases automatically, without any motion to spook game, as you start draw. Has pressure-sensit back; simply press on.



No. L510 – Bow Saddle – Allows positive hold on the bow; specially designed to fit all bow handles. Has soft leather construction with adhesive backing; simply press on to bow.



No. M83 – EZ Bow Stringer – Made to string bows easily and quickly without twisting limbs. Has a soft vinyl saddle that adjusts for different bow limb widths. Can be used with bows that have bow tip protectors. Strings heavyweight bows easily.



No. M9 – Hunter Arrow Rest – Designed to hold arrow against the bow, yet allow consistent clear arrow flight. Made of durable plastic and nylon; weather will not affect this rest.



No. M6 – Feather Rest and Plate – Vertical feather arrow plate allows silent arrow flight; made for durability.



No. M81 – EZ File and Sharpener – File removes burrs from hunting heads and sharpener puts a keen edge on broadheads or knives.



No. M10 – Rug Arrow Rest – Long lasting hair rug fits any bow and has adhesive backing for easy application.



No. L525 – String Keeper – Holds bow string when not in use. Leather and elastic keeper fits any bow.



No. M21 – Brush Arrow Rest – Long lasting brush construction, fits all bows. Has self-adhesive backing.



No. M118 – New Posi-Nock – New way of attaching a nocking point to the bow string using only a pair of pliers. Nock point is simply pinched around the string. Also keeps peep sights or other alignment aids from turning when string is drawn. Comes packed three per package.



No. M78 – Nok Sets – For use as nocking point, attaches easily to bow string. Nok Sets come five per package.



No. M382 – EZ Stick Cement – Long-lasting ferrule cement will not turn brittle, Waterproof, made for use in attaching arrow heads.



No. M84 – EZ Nock – For true arrow flight. Nocks are $1\frac{1}{32}$ " size and have deep throat for easy string fit.



NEW!

No. M25 – Fletch-Tite – A super fletch cement for wood, glass or aluminum. Is compatible with Fletch-Lac finishes. A waterproof glue with exceptional bond to metal.



No. M79 – Bow String Wax – Expect longer string life when you use this waterproof wax. Comes in a handy carrying tube.



No. M88 – Super Brush Buttons – Prevent brush from catching between string and bow. These are super size for best results. They're made of durable rubber material and they slip easily over end of the string.



No. M91 – Mini Hush Silencers – Prevent string noise that might spook game. Fit easily over end of string; use one at each end. Silencers made of sturdy rubber material.



No. M5 – Camo Bow Cover
Made of camouflage netting, cover is of stretch fit type. Camouflages your bow and is an important part of bowhunter's gear.



No. L100 – Holster Hunting Quiver – Silent camouflage side quiver holds six arrows securely and snaps on belt. Can be locked into position or may be allowed to swivel. This model fits right or left handed archer.



No. L520 – Camo Head Net – Has opening for eyes and may be worn with glasses. One size fits all. Made of camouflage netting, it's comfortable to wear. Hunter's face must be hidden for best bowhunting.

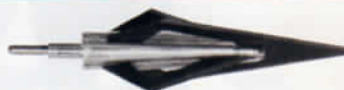
NEW!



No. M73 – Wasp Broadhead – Exclusive Shakespeare 4-blade Wasp. Replaceable inserts actually sharp enough to use for shaving. Has 5 degree taper. Comes 6 to a pack. **No. M33** replacement blades, 24 to pack.



No. M30 – Silencer Big Game Head – Fits any shaft with 5-degree taper. Heads detach for sharpening or replacement. Weight is 125 grains for overall arrow balance. Three per pack.



No. M85-R – New Scru-Ez Big Game Head – Silencer head fits any arrow with Shakespeare Scru-Ez inserts. Replaceable points detach for sharpening. Weight is 135 grains. Three per pack.



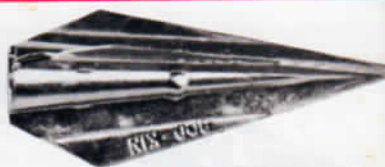
No. M85-F – Scru-Ez Field Point – Fits any arrow fitted with Scru-Ez inserts. Weight is 125 grains. One dozen per pack.



No. M85-B – Scru-Ez Blunt Point – Fits any arrow equipped with Shakespeare Scru-Ez insert. For small game and practice shooting. One dozen per pack.



No. M20-F – Shakespeare Field Points – Points are 1 1/2" size tapered for good fit. Made for arrows to be used in bows of from 40- to 60-pound draw weight. Can be applied with our EZ Stick cement. One dozen per pack.



No. M3 – Bod-Kin 3-Blade Broadhead – Designed for maximum arrow penetration. Light weight allows true arrow balance. Tough steel construction. Three per pack.



Replacement Blades for Thunderbolt Arrows: **No. M4-P** are primary blades, packed 24 per card, and **No. M4-A** are auxiliary blades, packed 36 per card.



No. M28 – Epoxy Glue Convenient Pre-Mix Pack of exactly the right consistency. No waste, no mess. Enough to do a dozen arrows. Sets up in 20 minutes.



No. M96 – Inserts – Scru-Ez high strength metal inserts to fit A-60 fiberglass arrows. One dozen per pack.



No. M98 – Broadhead Adaptor – Scru-Ez broadhead adaptor to fit M96 inserts on A-60 and A-30 fiberglass arrows. One dozen per pack.

No. M54 – Buck Stop – Squeeze a few drops on your boots, scent pad or nearby brush. Buck Stop's field tested formula covers all human and foreign scent. Will lure deer up close from as far away as 100 yards. Works on all deer species as well as bear, moose and fox.





M89 Bow Tip Protector – Saves on wear of finish. Will not interfere with string action. (Dealers note: 12 per card.)

BOW STRINGS



S72 – Bow String – Exclusive Double Loop String – This one string will fit almost any bow from 48" to 69" in length, and up to 60 pounds in draw weight. Minimize bow string stocking problems with this adjustable string. Made of braided dacron with hard finish cotton center, mylar end loop. Packed each in plastic tube with peg board top.

S71 – Bow String – Tournament grade bow strings made of hot stretched stranded Dacron that is internally lubricated by a bee's wax impregnation. The center serving and end loops are of highest quality hard finish cotton for longer life. Specify the length of the bow the string is for and weight desired. Packed each in plastic tube with peg board top.

S71-48" up to 45 lb., up to 70 lb.

S71-50" up to 45 lb., up to 70 lb.

S71-52" up to 45 lb., up to 70 lb.

S71-54" up to 45 lb., up to 70 lb.

S71-55" up to 45 lb., up to 70 lb.

S71-56" up to 45 lb., up to 70 lb.

S71-58" up to 45 lb., up to 70 lb.

S71-60" up to 45 lb., up to 70 lb.

S71-62" up to 45 lb., up to 70 lb.

S71-64" up to 45 lb., up to 70 lb.

S71-66" up to 45 lb., up to 70 lb.

S71-68" up to 45 lb.

S71-69" up to 45 lb.

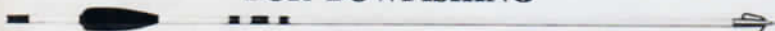
S71-72" (Single loop)

No. S9 – Bow String – Special 50-inch string for No. B9 bow. Made of braided dacron.

No. S75 – Single Loop String – An economy single loop bow string of good quality hemp for bows up to 40-pound draw weight.



FOR BOWFISHING



No. A35 – Fish Arrow – A 30-inch glass arrow with rubber fletch and new barbed point. One per pack.

No. A35-B – Bulk Fish Arrows – Same as above but in bulk pack, 48 per pack.

No. D39 – Fish Point – Replacement point for A31 arrow.

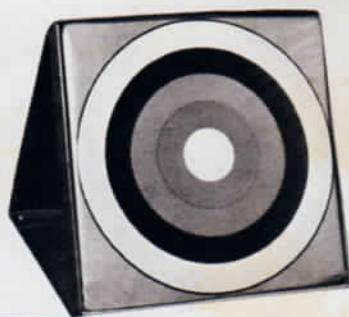


NEW!

No. M32 – Bow Reel – New metal tape-on type bow reel is 5 3/4" in diameter and is quickly and easily removable from bow.



No. TF36 – Foam Target – This 36" target is waterproof with a double reinforced face plus a special reinforced foam back. Can be used inside or out of doors. Also comes in 24" (TF24) and 48" (TF48) sizes. It is ideal for both school and at-home use... and it is great for camping.



No. TW24 – Wonder Target – Target, mat and stand. Easy to set up and carry with no mess. Complete target weighs only 10 pounds. Forms an easel stand and handles arrows from bows up to 60-pound draw weight. Size is 25 by 25 by 3 1/2 inches. Ideal for school use, backyard shooting.

Four-Color Target Faces

- No. FT16** – Diameter 16 inches
- No. FT24** – Diameter 24 inches
- No. FT36** – Diameter 36 inches
- No. FT48** – Diameter 48 inches

No. TE300 – Box Target – This corrugated target has target face on both sides. In use it is stuffed with straw, newspaper, etc. (Minimum pack for dealers is six, shipped flat.)



No. AD15 – Target Display – For dealers, colorful display box contains 12 packages of 2 ea. 24" color target faces, 12 packages of 2 ea. 24" deer faces, 12 packages of 3 ea. 18" fox faces, 12 packs of 4 ea. 12" bobcat faces. Total of 48 packages.



No. M71 – Adjustostand Tree Stand. Very often the perfect place above your favorite deer run does not have a tree that your tree stand will fit. Adjustostand fits any tree. Adjustable to size of tree, supporting legs are adjustable to fit uneven branches 16" x 19". Flat platform has arrow holders and safety straps to tie down legs. Even has holes for camouflaging. Packs flat, easy to carry, less than 9 pounds.



No. AD12 – Bowstring Display Assortment – Consists of 72 assorted S71 bowstrings plus free counter display rack that holds all 72 strings. Available to dealers only.

No. AD14 – Bowstring Display Assortment – Same as No. AD12 but contains 45 assorted strings.



No. M72 – Tree Climbers. Three per pack, light yet strong, just crank them in the tree. Attaching screw is replaceable. End of climber is tapered to be used to start hole in tree.



No. AD9 Bow Display – Rack fits on pegboard and displays four bows. Available both for dealer use and for archer storage convenience.

Choosing and Using Proper Equipment

For bowhunting, target shooting or recreational archery, your ability to hit either target or game depends on two things: you, and your equipment.

Archery is a sport of fundamentals. Once these are mastered, almost anyone can become a top shooter. But it takes hours of practice – draw, anchor, aim, release. Over and over.

A good way to get started on the right track is to seek a professional archery instructor and take a few lessons. However, practice and an instructor will be of little value unless your bows and arrows are matched to each other; and, in turn, the equipment is matched to you, the archer.

The biggest mistake most people make in selecting a bow, is choosing one with too heavy a draw weight. Pick a weight you can hold at full draw for 10 seconds without quivering. Don't underestimate your strength, either. And once you have found the bow that feels comfortable, select only arrows and other equipment which are matched to this draw weight.

To Choose a Shakespeare Bow – Be sure to tell your Shakespeare dealer your height, weight, age, and whether you're right- or left-handed. Tell him if you want equipment for target shooting or hunting – or both. If you can't find a Shakespeare dealer, write us and we'll locate one for you.

String Height Important – To figure the string height of your bow, measure at right angles to the string from the deepest cut in the handle below the arrow shelf. (See diagram.) A bow is built to perform best at a particular string height and you will note that the bows in this catalog have the string height indicated. String height may be adjusted by twisting the string as needed.

Choosing the Right Arrows – Picking the proper length for your arrows is a job for a special measuring arrow marked off in inches.



Your dealer will have one. Draw your bow normally and your correct arrow length is the point at which the arrow stops in relationship to the front of the arrow shelf.

Something else you should know. Almost all bows are assigned draw weights at a draw of 28 inches. But for each inch difference between your draw and 28 inches you should add or subtract two pounds. Say you have a 29-inch draw and you are shooting a 35-pound bow. Your bow's actual draw weight while you're shooting it is 37 pounds.

Once you know your draw length and your bow's proper draw weight, you can see your Shakespeare dealer for precisely the right arrows which will perfectly match both you and your bow.

Choosing Accessories – No matter what kind of archery you will be doing most, you will have a whole lot of accessories to choose from – sights and stabilizers, for example. But once all your arrows and any accessories you choose are tuned to you and your bow – and you continue to concentrate on the same series of draw, anchor, aim, release – you can be right on target. For a perfect 300 score, or maybe that prize big buck.

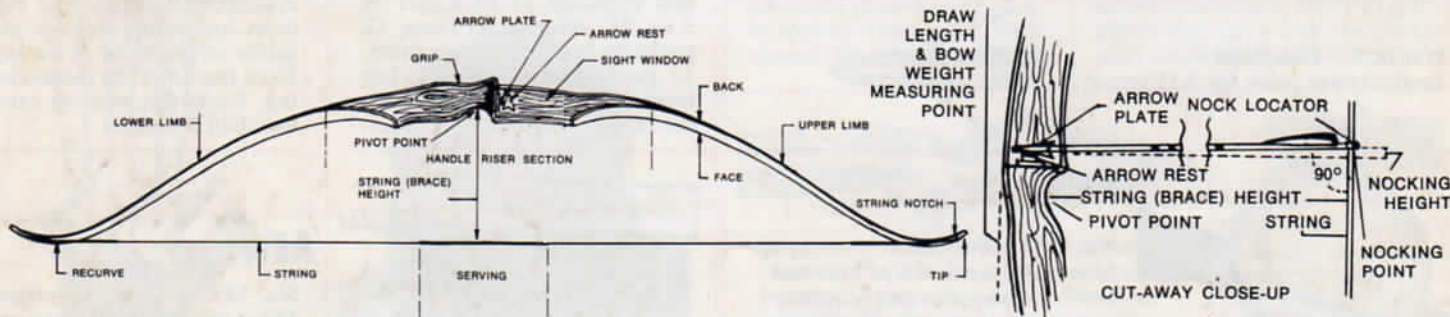
A Word of Caution about Bow Stringing – Too many archers continue to use the "push-pull" or "step-through" methods of stringing their bows. We don't recommend either, because they may cause damage to the bow – or even injury to the archer.

Instead, we recommend the use of a bow stringing device, like our EZ bow stringer, No. M83 in this catalog. With it you simply stand on the cord after attaching the bowstring to the bow tips. Tips will bend as you pull up and you will have strung your bow simply, easily and safely.

M70 Jacket Patch – Wear this three-color archery patch, available at Shakespeare archery dealers.



AMO Approved Archery Nomenclature



SHAKESPEARE BOW GUARANTEE

Shakespeare laminated bows are of the highest quality material and workmanship. They are guaranteed for three years under the terms on the guarantee card that accompanies each bow. Written authorization is required from us for the return of any bow. When you ask us for such authorization, please include catalog number, draw weight, serial number – as well as telling us what's wrong with the bow. Address all letters about archery to: SHAKESPEARE ARCHERY DIVISION, 241 E. Kalamazoo Ave., Kalamazoo, Mich. 49001

Bows should be shipped to:

COLUMBIA PRODUCTS DIV., Shakespeare Co., P.O. Box 4470, Columbia, S.C. 29204

All other archery products, *except bows*, should be sent to: SHAKESPEARE WAREHOUSE, Milham and Sprinkle Roads, Kalamazoo, Mich. 49002

Shakespeare

SPORTING GOODS DIVISION
KALAMAZOO, MICH. 49001

1973 Shakespeare STORE-LINE ARCHERY—DEALER Net Price Lis.

Freight Paid on \$300.00 net

Listed by Catalog
Page Number

EFFECTIVE JANUARY 1, 1973

PAGE 2

Number	Length	Weight	Net Each	S/O Net Each
M46 Pr.	56"	40-45-50-55	\$35.30	\$30.00
M48 Pr.	58"	40-45-50-55	35.30	30.00
M50 Pr.	60"	40-45-50-55	35.30	30.00
M51 Ea. Handle Only			35.30	30.00

PAGE 3

Number	Length	Weight	Net Each	S/O Net Each
X29	50"	40-45-50-55	\$53.18	\$45.20
LHX29	50"	40-45-50-55	53.18	45.20

PAGE 4

Number	Length	Weight	Net Each	S/O Net Each
X17	60"	40-45-50-55	\$51.77	\$44.00
LHX17	60"	40-45-50-55	51.77	44.00

PAGE 5

Number	Length	Weight	Net Each	S/O Net Each
X30	54"	40-45-50-55	\$42.71	\$36.30
LHX30	54"	40-45-50-55	42.71	36.30
X26	58"	40-45-50-55	35.00	29.75
LHX26	58"	40-45-50-55	35.00	29.75

PAGE 6

Number	Length	Weight	Net Each	S/O Net Each
X18	52"	20-25-30-35-40-45-50	\$21.13	\$17.96
LHX18	52"	20-25-30-35-40-45-50	21.13	17.96

PAGE 7

Number	Length	Weight	Net Each	S/O Net Each
X2	62"	15-20-25-30	\$13.83	\$11.75
X1	52"	40-45-50	12.95	11.00

PAGE 8

Number	Length	Weight	Net Each	S/O Net Each
A40H	30 or 31"	40/60	\$18.37	\$15.61
A40H6	30 or 31"	40/60	9.31	7.91
A40F6	30 or 31"	40/60	8.06	6.85
A60H6	29 or 31"	40/55	9.11	7.74
A60F6	29 or 31"	40/55	7.93	6.74
A30H	29 or 31"	40/55	20.59	17.50
A30F	29 or 31"	40/55	15.30	13.00
A30H6	29 or 31"	40/55	11.18	9.50
A30F6	29 or 31"	40/55	10.00	8.50

PAGE 9

Number	Length	Weight	Net Each	S/O Net Each
A70H	29 or 31"	40/50	\$8.82	\$7.49
A70F	29 or 31"	40/50	7.45	6.33
A70T	28"	40/50	6.42	5.45
A70HF	29"	40/50	8.28	7.03
A90T	28"		28.65	24.35

PAGE 10

Number	Length	Weight	Net Each	S/O Net Each
KX26H		45	\$41.53	\$35.30
KX18H		45	28.02	23.81
KX18T		25	24.28	20.63

PAGE 11

Number	Length	Weight	Net Each	S/O Net Each
KX2T		25	\$21.77	\$18.50
K87H		45	19.42	16.50

IMPORTANT!

When ordering please specify draw weight, length, size and color as per catalog.

PAGE 12

Number	Length	Weight	Net Each	S/O Net Each
(Minimum Dealer Pack - 3 Each)				
B8	56"	20-25-30-35-40-45	\$4.03	\$3.42
B9	50"	15	3.20	2.72
K88		25 or 35	5.76	4.89
K88H		45	6.55	5.56
K9		15	4.15	3.52
(Minimum Dealer Pack - 12 Each)				
K5			2.75	2.33
(No Minimum Dealer Pack)				
CK8-B	For "CK" sets add 25¢ to set price			
CK8-BH	above (shipped in reshippable parcel post cartons)			
CK9	above (shipped in reshippable parcel post cartons)			

PAGE 13

Number	Net Each	S/O Net Each
(Minimum Dealer Pack - 3 Sets)		
K10	\$ 3.28	\$ 2.78
K8F	7.57	6.43
ABC'S OF ARCHERY BOOK	.12	.10
(No Minimum Dealer Pack)		
CK10	For "CK" sets add 25¢ to set price	
CK8F	above (shipped in reshippable parcel post cartons)	

PAGE 14

Number	Net Each	S/O Net Each
D202	\$ 4.00	\$ 3.40
L56	.96	.81
L59	1.42	1.20
L64	6.18	5.25
L65	6.04	5.13
L66	7.48	6.35
L68	8.18	6.95
L69	8.78	7.46

PAGE 15

Number	Net Each	S/O Net Each
D222	\$ 1.79	\$ 1.52
D223	1.48	1.25
D223C	1.59	1.35
D224	2.83	2.40
D502	Sm, Med, Lg.	1.12 .95
L15		2.42 2.06
L30		2.42 2.06
L38		.73 .62
L39		11.26 9.57
L41		.64 .54
L44		2.33 1.98
L46	Sm, Med, Lg.	.43 .36
L52	Sm, Med, Lg, XL	1.36 1.15
L53	Sm, Med, Lg, XL	1.56 1.32

PAGE 16

Number	Net Each	S/O Net Each
L61	\$.85	\$.72
L510	.48	.40
M22	4.20	3.57
M74	Lighted Sight Pin w/battery	14.12 12.00
M82		1.95 1.65
M90		1.06 .90
M92		2.48 2.10
M97		6.77 5.75
M99		6.35 5.39
M100		7.06 6.00

PAGE 17

Number	Net Each	S/O Net Each
L525	\$.71	\$.60
M6	.51	.43
M9	.52	.44
M10	.39	.33
M21	.55	.46
M25	.72	.61

PAGE 17 (Con't.)

Number	Net Each	S/O Net Each
M78	5 per pack	.89 .75
M81		2.82 2.39
M83		1.78 1.51
M84	12 per pack	.31 .26
M118	3 per pack	1.76 1.49
M382		.45 .38

PAGE 18

Number	Net Each	S/O Net Each
L100	\$ 7.77	\$ 6.60
L520		1.06 .90
M3	3 per pack	.89 .75
M4A	36 per card	6.30 5.35
M4P	24 per card	6.20 5.27
M5		.91 .77
M20F	12 per pack	.77 .65
M28		1.18 1.00
M30	3 per pack	1.36 1.15
M33	24 per pack	2.35 2.00
M54		1.75 1.49
M73	6 per pack	5.59 4.75
M79		.64 .54
M85B	12 per pack	1.35 1.14
M85F	12 per pack	1.35 1.14
M85R	3 per pack	1.79 1.52
M88		.52 .44
M91		.70 .59
M96	12 per pack	1.35 1.14
M98	12 per pack	1.35 1.14

PAGE 19

Number	Length	Weight	Net Each	S/O Net Each
A35	30"		\$ 1.75	\$ 1.48
A35B		48 Pack	58.83	50.00
AD9			1.51	1.28
AD12			52.52	44.64
AD14			32.83	27.90
AD15			35.30	30.00
D39			.51	.43
FT16			.08	.06
FT24			.43	.36
FT36			.89	.75
FT48			1.42	1.20
M32			2.25	1.91
M71			25.88	22.00
M72		3 per pack	4.59	3.90
M89			.77	.65
S9			.44	.37
S71	48"	45/70	.73	.62
S71	50"	45/70	.73	.62
S71	52"	45/70	.73	.62
S71	54"	45/70	.73	.62
S71	55"	45/70	.73	.62
S71	56"	45/70	.73	.62
S71	58"	45/70	.73	.62
S71	60"	45/70	.73	.62
S71	62"	45/70	.73	.62
S71	64"	45/70	.73	.62
S71	66"	45/70	.73	.62
S71	68"	45	.73	.62
S71	69"	45	.73	.62
S71	72"		.73	.62
S72			1.49	1.26
S75			.53	.45
TE300			.49	.41
TF24			10.29	8.75
TF36			23.47	19.95
TF48			32.06	27.25
TW24			10.30	8.75
M70		(Back Cover)	.36	.30
(NOT CATALOG MERCHANDISE)				
A90TP			21.42	18.20
X17, X18, X26, X29, and X30 available with M100 quiver bracket installed at extra charge.				

Printed in U.S.A.