



2025

SPONSORSHIP OPPORTUNITIES



We're counting on you!

Thank you for supporting the **3RD ANNUAL HEARTS AND PADDLES PICKLEBALL TOURNAMENT AND HEALTH EXPO** hosted by the Pulse 3 Endowment for Cardiovascular Health at Central Michigan University.

Your sponsorship makes an impact! Funds raised from last year's event have been used to support summer youth wellness programs and cardiac research scholarships. With your support, we will grow and expand these efforts! **HEARTS AND PADDLES** will bring together players of all skill levels to compete in the fastest growing sport in America.

New to the game? Instructional courts and demo equipment will be on site. This 2-day tournament will include women's, men's, and mixed doubles divisions.

In addition to the thrilling competition, we are again joined this year by the Saginaw County Medical Society who will be leading the Health Expo! Numerous educational and health related activities will be available. We invite everyone in the Great Lakes Bay community to come out and join us for this exciting event!



Powering Sponsor - \$5,000

- Participation in Hearts and Paddles opening ceremony
- Recognition in promotional materials as "Powered By" sponsor
- Corporate representative to present first place award medals
- Space allocation for Hearts and Paddles Health Expo
- Large court sign
- Logo sign placed on entrance to courts
- Registration into the tournament for a two player team (included)
- Recognition on Facebook



**Blue Cross
Blue Shield
Blue Care Network**
of Michigan

Winners' Podium Sponsor - \$2,500

- Recognition as the podium sponsor
- Logo sign placed at the medal podium
- Space allocation for Hearts and Paddles Health Expo (table included)
- Recognition on Facebook and throughout the tournament
- Registration into the tournament for a two player team (included)

Championship Court Sponsor - \$2,000

- Recognition in program as Championship Court sponsor
- Logo sign placed on Championship Court
- Space allocation for Hearts and Paddles Health Expo (table included)
- Recognition on Facebook and throughout the tournament
- Registration into the tournament for a two player team (included)

Tournament Ball Sponsor - \$1,500

- Recognitions as the Tournament Ball Sponsor
- Signage placed around the facility
- Space allocation for Hearts and Paddles Health Expo (table included)
- Recognition on Facebook and throughout the tournament
- Registration into the tournament for a two player team (included)

Player Hydration Station Sponsor - \$1,500

- Recognition in program as Hydration sponsor
- Signage at player food/hydration area
- Space allocation for Hearts and Paddles Health Expo (table included)
- Registration into the tournament for a two player team (included)

Player Nutrition Station Sponsor - \$1,500

- Recognition in program as Nutrition sponsor
- Signage at player food/hydration area
- Space allocation for Hearts and Paddles Health Expo (table included)
- Registration into the tournament for a two player team (included)

Helping Hands Sponsor - \$1,000

- Name on Volunteer Shirts
- Recognition for Friday volunteer Pizza Party
- Recognition for Volunteer food and water on Saturday and Sunday.
- Registration into the tournament for a two player team (included)

Teaching Court Sponsor - \$1,000

- Recognition in program as Teaching Court sponsor
- Logo sign placed on sponsored court
- Recognition on Facebook and throughout the tournament
- Registration into the tournament for a two player team (included)

Court Sponsors (12) - \$250

- Small court sign placed on sponsored court



2025 Sponsorship Commitment

SPONSOR CONTACT INFORMATION

Company (to be displayed) _____

Contact name _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Email _____

2025 SPONSORSHIP COMMITMENT LEVEL

Please accept my/our commitment to be a:

- ☒ ~~Powering Sponsor - \$5,000~~ (commitment received)
- ☐ Winners Podium Sponsor - \$2,500
- ☐ Championship Court Sponsor - \$2,000
- ☐ Tournament Ball Sponsor - \$1,500
- ☐ Player Hydration Station Sponsor - \$1,500
- ☐ Player Nutrition Station Sponsor - \$1,500
- ☐ Helping Hands Sponsor - \$1,000
- ☐ Teaching Court Sponsor - \$1,000
- ☐ Court Sponsor - \$250
- ☐ Other -- Please indicate amount \$ _____. (Gifts of all sizes are welcome!)

PAYMENT INFORMATION

- ☐ Check enclosed (payable to Central Michigan University)
- ☐ Please send an invoice
- ☐ Charge my: ☐ AmEx ☐ Disc ☐ MC ☐ VS
- ☐ Card # _____ Exp _____ Security code _____

Payment authorized signature _____ Date _____

Name (printed) _____

Cardholder Name _____

Cardholder Address _____

DEADLINES

Commit by August 1, 2025 to be included in digital and print materials.

TOTAL PAYMENT DUE BY: September 1, 2025

Please return completed form to:

CMU College of Medicine | 1632 Stone Street | Saginaw, MI 48602 | Email: **CMUPulse3@cmich.edu**

*Thank you
for your support!*

