Assignment 2

PRO DESIGN PRACTICES

George Mason University | School of Art

Networking: Nice To Meet You

DESCRIPTION

Attend a networking event where you meet graphic design and/or other industry professionals, then write a paper describing the event. You may attend a trade show, a job fair, or a networking event where there are all types of businesses you may be interested in working with or for. You will attain the best results when you attend an event that is specific to your career goals.

Although you may attend an event with friends, classmates, or family members, you are not permitted to network with friends, classmates, or family members as it relates to this specific assignment.

WHAT TO SUBMIT

Submit a typewritten paper describing the event you attended, along with descriptive paragraphs of your networking experience.

Your paper needs to be descriptive in nature and expound upon the following requirements:

  – Name and date of the event
  – Location of the event
  – Types of attendees
  – Why did you choose this event?
  – Who did you meet? Provide names, job titles, company names, etc.
  – What did you discuss, and why?
  – What questions did you ask, and why?
  – What answers did you get? How did the answers help you?
  – What questions were asked of you? How did you answer?
  – Why did you answer the way you did?
  – What conclusion(s) have you reached about networking?

Your paper should be at least two (2) pages in length. Papers must be typewritten, corner stapled, and physically submitted at the start of class. All papers should follow the general MLA style as shown in Assignment 1. **Papers not following this format will be automatically reduced one (1) full grade.** All papers must also be submitted at the end of the semester as a Word .doc or .docx file, or alternatively as a PDF file, included on the final CD/USB submission.

Flawless Grammar and Spelling: Your paper needs to be grammatically correct and typo-free. Your paper will be graded accordingly for sentence structure, spelling, and storytelling. **Every typo, grammatical error, or mistake will result in a one point deduction.** (Example: Sally's paper has three grammatical errors and five spelling errors, equaling eight (8) full point deductions. 100 pts. minus 8 pts. = 92 pts. = A–). READ, RE-READ, AND REVISE YOUR PAPER SEVERAL TIMES. Have someone else proofread your paper. Read your paper out loud to someone, and vice-versa, to triple-check for mistakes. Use spell check, but realize that spell check does not catch everything, especially misused but correctly spelled words.

DEADLINE

Wednesday, November 1, 2017