

May 04, 2011 04:55 AM Eastern Time

## **ElderGadget's Top Ten Tech Gifts for Mom**

LOS ANGELES--(BUSINESS WIRE)--ElderGadget.com, the only website devoted to news, reviews, and information on the hottest consumer electronics with senior-friendly features, announces its top ten technology gifts for mom, sure to have a gadget she will find fun to own and easy to use.

Unlike other websites, ElderGadget addresses the needs of consumers who are over age 50, 60 or 70, people who may need a product with features which make it easier to operate, hold, see, or hear. In addition, ElderGadget updates its product news, reviews, and information weekly. Visitors of all ages have access to insights on the most recent electronics, so that anyone who loves gadgets – geeks to grannies -- will find the site informative and fun.

The ElderGadget team assesses every product on the basis of a variety of useability criteria, and judges its competitiveness against other products in the category. As a result, the gadgets are not only for the seniors market but great for any age.

“People over 70 don’t see themselves as elderly,” explains Elie Gindi, founder of ElderGadget and an ergonomics expert. “Why should they buy a product for seniors? They want the same fun, exciting electronics that 35 year-olds buy, but need features on those cameras, cell phones, and computers – any gadget -- that makes them easy to use and senior-friendly. They really should be called ‘people friendly’ because those features solve the same problem whether a consumer is 10 or 90 years old.”

Elie Gindi is a pioneer and leader in the seniors’ market, the focus of his career for more than 20 years. He understands the needs of this growing demographic segment. His career includes owning and actively managing assisted living communities, where he was directly responsible for remodeling projects. Utilizing his knowledge of ergonomics and physiology, he designed innovative activity programs for residents.

“Today’s seniors are the same ages as the Beatles and Rolling Stones. They continue to travel and to be active into their 70’s and long after,” adds Gindi. “ElderGadget helps them maintain that lifestyle -- they want to be hip, not old.”

Visit [ElderGadget.com](http://ElderGadget.com) and click on **Top 10 Gadget Gifts for Mother’s Day 2011** for details on these products:

- 1. iPad 2**
- 2. HTC Thunderbolt**
- 3. Kinect for Xbox 360**
- 4. Waring Pro WO50 Wine Opener**
- 5. Third-generation Kindle**
- 6. Sony Cyber-shot Digital Camera TX9**

**7. CBTL Kaldi Single Serve Beverage System**

**8. Garmin nüvi 1490LMT**

**9. iPod Nano**

**10. Venturer KLV39150 15" Under Cabinet LCD TV**

Go to [www.eldergadget.com](http://www.eldergadget.com) for more information on these and a host of other products.

**ElderGadget.com** is the *only* consumer electronics website that focuses solely on products with senior-friendly features. For media and product inquiries or to schedule an interview with Elie Gindi, please email [eldergadget@gmail.com](mailto:eldergadget@gmail.com) or call 310-497-5237.

### **Contact**

ElderGadget.com  
Linda Parker Horowitz  
626-215-6306

