

Editorial Services by Dr. Enright, M.Agr.Sc. Ph.D.

through **Z-Link**



"The devil is in the detail"



Mission:

Using critical review based on experience and a unique love of attention to detail, help companies and individuals deliver text media that are clear, effective and professional. Add value to text in order to increase the value of your message and brand.

Editorial text review – from proof-reading/editing to major rewrites:

- Scientific/technical articles
- Regulatory/legal documents
- Marketing documents
- Website content & digital communications (social media)
- Press releases, letters to staff
- PowerPoint presentations

I will deliver error-free, clear, accurate and professional text. Quality text will earn trust and confidence in your products and services.

Because of my broad business experience and scientific knowledge, I can bring added value to your documents and communications.

In my 30+ year career in university, government, biotech and pharmaceutical environments across four countries (Ireland, USA, Netherlands, Canada), I have over 220 publications, was an Editor of a major peer-reviewed journal and have reviewed numerous articles for many journals. My particular expertise is in the area of health and science, but I can add value to text in any product or service area.

I'm process oriented, collaborative, insightful and detailed, but all in the context of the big picture, ensuring that your audience will have confidence in your message and brand.

In addition to text editing, I can also functionally test websites (i.e., try to find issues) and provide feedback from a customer perspective.

Sincerely,

William J. Enright
M.Agr.Sc. Ph.D.



Fee: please contact tan@zlinkbiotech.com