



2020



# Manhattan Irish Fest Sponsorship Packet

26th ANNUAL MANHATTAN IRISH FEST

FRIDAY, MARCH 6<sup>th</sup>, 2020

&

SATURDAY, MARCH 7<sup>th</sup>, 2020

### **Sponsorship Benefits:**

- Your business/company will benefit from the exposure at the event on printed material.
- You will be recognized after the fest, with Thank-You ads in local newspapers, and in the Irish American Society of County Will web site and newsletter.
- Your company name and logo may be used on printed material, banners, Irish Fest FaceBook Page and on signs wherever permissible.
- Your company may realize an immediate and long-term increase in sales due to your participation.
- Your company will be exposed and targeted toward a consumer base in a highly desirable demographic.
- This event will evoke a positive, charitable and exciting attitude toward your company by all those attending.
- Your company will build a stronger relationship and loyalty with a large and growing community by promoting and participating in this worthy cause.
- Your employees, clients, and customers, whether “working” the event or coming out to support you at the event, will have an enthusiastic and positive attitude about the company for which they work. They truly enjoy the event!

## Various Selective Sponsorships

Customize your own sponsorship! You may opt to donate funds, goods or services in an amount of your choice. To design your own package, contact Mary Kestel at 815.791.3214 or [mkestel.irishfest@gmail.com](mailto:mkestel.irishfest@gmail.com)



### 5K Run Sponsor-\$3,500

- Business name to be printed on shirts handed out to all race participants
- Included on advertising done by Prairie State Roadrunners
- Two 4'x3' banners to be hung above the stage of the main tent
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- Exposure on Radio Ads
- The ability to have us post events/updates on our Facebook Page
- All that is included in BASE PACKAGE
- Right of refusal for 2021

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### Main Tent Sponsor-\$3,000

- Official "Entertainment Tent" naming rights
- Two 4'x3' banners to be hung above the stage of the main tent
- Logo and Link posted on Manhattan Irish Fest Website
- Tag Line and Tent Name exposure on ALL radio ads
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- The ability to have us post events on our Facebook page
- All that is included in BASE PACKAGE
- Right of first refusal for 2021

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### Parade Sponsor-\$2000

- One 4'x3' banner to be hung at the Manhattan Irish Festival Parade Stage
- One 4x3 Banner to be hung in the Fest Tent
- All that is included in BASE PACKAGE
- Logo and link to your website on Manhattan Irish Fest Website
- Exposure on Manhattan Irish Fest Facebook page
- Verbal recognition by emcee throughout festival
- Exposure on ALL radio ads
- Right of first refusal 2021

\*\*\***BASE PACKAGE is listed under Fiddler Level**\*\*\*

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**Michael McHugh Memorial King and Queen Scholarship Sponsorship - (8 Sponsors \$250) \$2000**

- Verbal recognition by emcee throughout Festival
- Exposure on Irish Fest Facebook page
- Exposure on ALL radio ads
- Logo on 25X5 event Sponsorship banner that will be hung in the Main Tent
- Right of first refusal 2021

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**Raffle Sponsorship (One Sponsor)-\$1,500**

- Official "Raffle Ticket" naming rights, over 6,000+ tickets printed
- Verbal recognition by emcee throughout festival
- All that is included in BASE PACKAGE

**SOLD**  
**Thank You Gallagher's Pub**

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**Fiddle Level (BASE PACKAGE)-\$1000**

- Logo on 25'x5' group banner that will be hung in town prior to the fest and at the Fest
- Logo on 25'x5' on event Sponsorship group banner that will be hung in the main tent during the Fest
- Logo posted on Manhattan Irish Fest Website
- Exposure on ALL newspaper ads; local papers. Newspapers change each year
- Thank-you ad in Irish American Society of County Will newsletter.
- 15 Complementary Admission Fest Buttons

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**Blarney Level-\$500**

- One 4'x3' banner will be hung inside the main tent during the festival
- Logo posted on the Manhattan Irish Fest Website
- Business name and logo on advertising outlets; flyers, postcards, posters, and banners
- Thank-you ad in Irish American Society of County Will newsletter
- 10 Complementary admission Fest Buttons

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**Kilt Level-\$250**

- Business name posted on the Manhattan Irish Fest webpage
- Business name on postcard mailing
- Business name on 25'x5' Event Sponsorship group banner that will be hung in the main tent during the Fest
- Thank-you ad in newspapers following the Fest
- Thank-you ad in Irish American Society of County Will newsletter
- 5 Complementary admission Fest Buttons

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**Shamrock Level-\$100**

- Business name posted on the Manhattan Irish Fest webpage
  - Business name posted on a 25'x5' Event Sponsorship banner that will be hung in the main tent during the Fest
  - Thank-you ad in Irish American Society of County Will newsletter
  - 4 Complimentary Admission Buttons
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# 2020 Manhattan Irish Fest



# Sponsorship Form

*Thanks to your sponsorships, the Manhattan Irish Fest donated over \$325,000 to local charitable organizations throughout Will County since 2005. Let's keep up the good work!*

**DEADLINE: FEB 10, 2020**

**Submit by February 10th, to take Full advantage of all advertisement opportunities  
Sponsorship received after that date may receive reduced advertising benefits.**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



## Sponsorship level costs:

___ 5K Race Sponsor	\$3,500
___ Main Tent Sponsor	\$3,000
___ Parade Sponsor	\$2,000
___ Michael McHugh King & Queen Scholarship (8 available)	\$250
___ Raffle Sponsor	\$1500 (sold)
___ Fiddle Level Sponsor	\$1000
___ Blarney Level Sponsor	\$500
___ Kilt Level Sponsor	\$250
___ Shamrock Level Sponsor	\$100

\_\_\_ Gift Certificate: Please mail with this form.

\_\_\_ Gift Basket: Please call to arrange for pick up.

### Instructions:

Please mail this form, certificates being donated, and payment to: IASCW 1800 Mason Ave. Joliet, IL 60435.

Please write checks out to IASCW.

Contact Mary Kestel with questions: 815.791.3214; mkestel.irishfest@gmail.com