



Products & Services (<http://theworldwideexchange.net>)

A Premium Experience Mobile Personal Assistant to manage dating and finding love. A smooth interface with color for enjoyment. A five question Algorithmic matching system to save time but gets to core of finding people who feel and think as you do about how to solve the loneliness in your life. Simple features like unlimited swipe and easy access folders to access those who like you and those you like as features not upsell. (Cobo. Dating App is Currently Available on The Apple App Store for Worldwide Distribution)

In addition, we are adding a premium version of the dating application called, Cobo Black Premium. Imagine '50 shades of grey' in a membership dating experience. We also combine it with member discounts for romantic vacations, travel, dining, and club experiences. (Coming Summer 2020)

Created & Presented by The Worldwide Exchange (A Nevada Corporation) USA – 1 (424) 205-1898 ext.1

Business Model

The original model of Cobo is a colorful, fun, and exciting application that drives users to 'chat' to find the person that fits for their lifestyle. Cobo features a unique theme of "Bags' and 'Baggage' handlers. We consider that no one is perfect and that the key to finding love is to find someone who loves your faults and defects as if they are the most perfect thing about you. Using a radius search prompted by adding a zip code the user may search from 1 – 300 miles of a of that zip code to find the right 'bag' to carry or the right 'baggage handler'. It is free to download, free to sign up, free to search and then you only pay \$.99 cents for 30 days of unlimited chat.

The premium version is extremely exciting. Cobo Black Premium is like '50 shades of grey' in a dating app. A black background and foreground theme which exudes a classical and alluring sexuality. With the membership cost of \$10.99 per month. The potential revenue and valuation will exceed what is shown here.

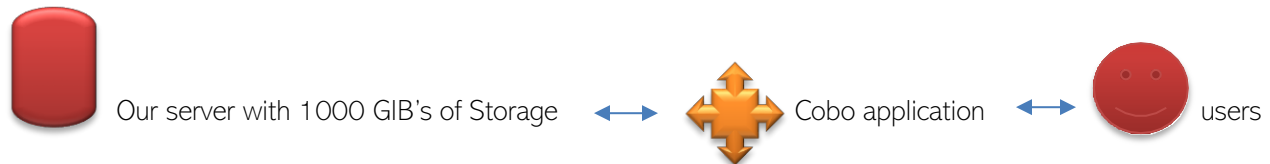
What could the Public Price & Market Capitalization be for The Worldwide Exchange 2020 – 2021?

Upon the receipt of an investment infusion of \$1 million dollars, the company will embark on a national marketing campaign to compete at the highest level in the exploding dating app business worldwide. If the company is successful in its' presentation of Cobo as a Premium, Colorful, Fun, effective and easy to use dating personal assistant, the potential shareholder value for the company could result in a ½ billion- dollar valuation in less than 1 ½ years. The magic is how the company makes a profit. We use design to deliver the experience. The profit is derived from the cost of (cloud storage capacity vs. cloud storage and computing cost). It is that simple. We are buying and selling storage value added as an application for love.

Our current configuration in the cloud of compute and storage is achieved from an Ec2 Instance with 1000 GIB of EBS Storage as the backbone to our Digital App delivered from the IOS Apple App Store Platform.

We deliver a 'Premium Experience' by using design, where other dating apps use the addition of media like video, push matches, notifications etc. The more media, the push notifications etc. the less storage you have and the higher your 'hosting cost'. By using Design, Cobo takes 1 single image to drive the visuals through what is more of a 'organizer & personal assistant' for your love life, than a dating app. Thus, our storage capacity is only used to 'store' one image or approximate an avg. of 14KB per user. How many KB are in 1000 GIB? That is the question that shows our capacity and potential for value.

Let's do the Math!



1 MB = 1000 KB

1 GB = 1000 MB

Thus 1000 GB = 1,000,000 MB / How many KB of Storage does Cobo have?

For each MB there is 1000 KB, therefore, Capacity in KB is found by $(1,000,000\text{MB} \times 1000) = 1 \text{ Billion KB}$ The avg. size of a digital image uploaded to Cobo is 14kb, $(1,000,000,000 \text{ divided by } 14) = 71,428,571$.

Cobo can host 71.4 million users with our current capacity in the cloud for a monthly cost of \$175.

Imagine a colored circle on a phone, taped and opened by a user, who searches for attractive people to date, to love, to marry and that dot can be downloaded with the touch of a button on their phone from another button that stores these buttons for 'Free' and the company that owns that button can provide 71.4 million of these people with that button for \$175 per month. Then, once they decide to talk to these people by sending messages with that button to each other, they can have that feature for 30 days to send as many messages as they want, to as many people as they want for only \$.99 cents.

With our app, considering the only thing you pay for is to talk to people you want to meet or are just enthralled with, and is only \$.99 cents, we would most likely have 100% of our users converting to paying members. Potentially for \$175 per month, we could host 71.4 million members paying \$.99 cents per month to talk unlimitedly with each other. The profit from that gross amount would be $(71.4 \text{ million} \times \$0.99) = \$70,686,000.00$ dollars per month in revenue minus \$175.

That is why this investment is worth it!

The only other cost would be advertising and the 30% platform fee charge by Apple to put your button in the Worldwide accessible Apple App Store, which exist on every single phone they sell worldwide.

Therefore, the net revenue (profit) using full capacity of our current configuration with 100% of the users communicating for \$.99 cents per month would be $\$70,686,000.00 - (\$70,686,000.00 \times .30) = \$21,205,800 = \$49,480,200$ per month - \$175 = \$49,480,025 net profit per month.

So, if you like how our application looks, and can tell how competitive it can be as a tool, then what could your personal wealth be if you invested with us to start our advertising campaign?

What could the Public Price & Market Capitalization be for The Worldwide Exchange 2020 – 2021?

Let's answer that question.

$1 \text{ million users} \times \$0.99 \text{ cents per month} \times 12 = \$11,880,000.00$ gross annual revenue.

$\$11,880,000 - (\$11,880,000 \times .30\%) = \$8,316,000.00$ net annual revenue.

Total Outstanding Shares before Investment of \$1 million dollars. 24,929,671 as of 3/22/2019 Steven Butler President/CEO – Majority shareholder

Offer: Invest \$1 million dollars receive common shares of the company @\$0.10 cents per share. New Investor would receive 10,000,000 shares. Plus, Steven Butler would get an additional 10,000,000 shares to maintain majority ownership.

Total Outstanding Shares after investment = 44,929,671

Market Value per share: $\$8,316,000 \text{ net revenue} / 44,929,671 \text{ total outstanding shares} = \0.186 cents per share.

Now we need to calculate a market multiple. (how much above earnings a stock trades based on public perception of future value) Match Group (value 15 Billion Dollars) trades at a P/E (price to earnings) 34. Sparks Network (value 131 Million Dollars) owns 'Our Time', 'Silver Seniors', 'Christian Mingle' and 'Elite Singles' trades at a P/E of 15. The avg. between the 2 is $(15 + 34 / 2) = 24.5$

The Worldwide Exchange Common Shares in 2021 could be worth $\$.18.6 \text{ cents} \times 24.5 = \4.55 per share. We are offering 50 positions of Investment @ \$20,000 per position or 1 position of \$1 million.
 $\$20,000 \text{ investor} @ \$.10 \text{ per share} = 200,000 \text{ shares} \times \$4.55 = \$910,000.00$

$\$1,000,000 \text{ investor} @ \$.10 \text{ per share} = 10,000,000 \text{ shares} \times \$4.55 = \$45,500,000.00$

Which one do you want to be?

In addition, we are adding a feature called 'Wink'. A wink is just an internal email that is sent out to show interest by a user for another user. You may purchase a box of winks. With this feature, we now have a way to drive income from a non-committed user, and if they find someone they like, you will then also receive the \$.99 cents for 'chat', doubling the income on that user.

To activate a "wink", all the user must do is touch the 'heart' we added to the user profile search result page, and that 'saves' That profile for the user sending the 'wink' and sends a "wink" notification to the User who's profile they are reviewing. We just keep collecting an additional \$.99 cents per 100 winks. (Some people will buy 1 pack, some people will buy a pack a month, and some will stock up on multiple Packs between 1 – 6 a year) With an avg. of 1 million users, this could increase our monthly revenue to \$1.8 million or more without costing us more "RED Penny"! Which would double the projections above. Apple just reduced their commission of 30% down to 15%, giving us even more profitability than shown above.

Marketing Strategy 2020

Another Potential Investor ask me today, "How many people are on the app now?"

I told that person, that is the dumbest question in the world, why don't you ask me the smart question. The Response, "So what is the smart question?", Answer: "How many users will be on there if you give me the \$1 million dollars, in how much time in your opinion"....

I said, you have no idea how long I have been waiting for someone to ask me that question! I said, with the contacts we are communicating with on Instagram, (girl models) see above, with 3 to 4 Billboards in Los Angeles on Sunset Blvd, Lincoln Blvd, Ventura Blvd for the Valley Girls and Guys, and one Downtown for the Executives, in 52 weeks, all I have to do is recruit 5000 girls online, on Instagram, from modeling agencies, from casting calls and word of mouth, of which each girl influences 200 men and women to join Cobo . Black Premium for 'Free', at the end of 52 weeks, we will have 1 million users. (The girl you see on the video above, named Kendall, who is on Instagram, has 356,000 followers all by herself)and she 'likes' Cobo. Black Premium 2020 & Cobo. I said, Imagine her picture on our Billboard on Sunset Blvd. 24hrs a day and night after the pandemic quarantine is over - and I can get the girls by offering 'Stock' in the Company and just \$1 to pay for their first month of 'chat' on the app is 'free' to promote the app from within by chatting up new customers.

We are on the verge of the success we have all waited for and dreamed of. The reality of Cobo & Cobo. Black Premium is starting to sink into these people, and it won't be long before someone takes 'yes' for answer.

Quick Rebuttal: Some smart Alex is going to say, why would someone invest in a 'dream' with a small number of users. Answer: Mark Zuckerberg had a small number of users for a little dream called Facebook, he went to

investment bankers for money and they keep asking him, "how many users do you have," and "do you have any revenue"? He walked out and told them that they were too dumb for him to keep wasting his time. Peter Thiel, who created PayPal, asked Mark, "If I give you \$450,000 how many users can you get in 1 year in your opinion" - Mark told him, "500,000". Peter told Mark, he would loan him the \$450,000, but if he met the goal, he would forgive the loan and take his money in the form of the stock of the company. - Mark said, "Deal"! - Mark only signed up 200,000 users in that time frame, but it was twice the number of users that Peter actually thought Mark could do. Peter forgave the loan, converted his loan to stock in the company and sold out for \$3.2 Billion Dollars before the company went public.

Investment Request

Funds requested \$1 million dollars

Investment vehicle: Subordinated Convertible Note

- Private Equity / 144 shares

. Nevada Corporation

. Main office - Playa Vista, Ca.

. Product - Digital Mobile App

. Use of proceeds: National Ad Campaign

. App configuration - Ec2 Instance Medium

Capacity: host 71.4 million user accounts (current configuration) Revenue: Monthly subscription - for 'chat'

Model: New Dating - already in Apple App Store - tested - fun - unique approach

- Free to download - Free to create account - Free to search - Free to send first contact Then subscription - \$.99 cents per user for 30 days of unlimited chat with entire database - Monthly cost to company to maintain configuration - \$175

We are also willing to entertain smaller investments that will add up to our target to move forward with our ultimate plan to bring these products successfully to the marketplace. Once we reach our goal, the company will form a new corporation called, The Worldwide Exchange International. This new corporation will function as the marketing division for our products. Upon reaching that goal, we will declare a 'record day' for the investors in The Worldwide Exchange, to have all the shares they own in the same amount and proportion issued to them from the new Corporation, The Worldwide Exchange International as founders. We will move the finances to the new corporation. We will then issue \$2 million dollars of shares from the new corporation to The Worldwide Exchange, our current corporation, to buy the 2 digital mobile applications and all the right to those products and revenues. At that point, the new corporation will have approximately \$1 million in cash, \$2 million in tangible assets on the books and a truly short operational history. (Clean). We will then institute a new private offering of stock. The Worldwide Exchange International will offer a \$20mm (USD) raise by offering 10 million common shares @ \$2 per share. We will use a Regulation A tier 2 offering, that will allow us to market the offering to accredited and non-accredited investors through broker-dealers, Crowd investment funding platforms, and through private offering referral sources. With a balance sheet like that, the marketing plan in gear and people signing up on the application in a business that has come of age, because of the pandemic and social distancing, we believe the \$20 million dollars will flow in. With that type of marketing power, the amazing amount of profit in the business, and the attractiveness and usefulness of our 2 digital mobile applications, you as an investor will be in the best possible position to see the type of stock value that will amaze you.

Steven Butler, President of The Worldwide Exchange (A Nevada Corporation)