



**Good right hand read on Nampa-Caldwell Blvd, the primary artery linking Nampa and Caldwell. Sign reads to traffic heading eastbound. Heavy commercial, retail and residential traffic.**

**Sign#: 16R**  
**Location: 3011 Caldwell Blvd, Nampa, ID**  
**Lat/Long: 43.615976, -116.618740**  
**Size: 10'x30'**  
**Illuminated: Yes**  
**Facing/Read: West / Right**  
**Weekly Impressions: 56,145**

