



Understanding Color — Brian Loflin, ASC President

Color in the English language is an ambiguous term. The vocabulary of colors provides little accuracy to the actual hue, saturation, or brightness of a color that can become useful in a normal language.

Description of any color can become a semantic nightmare. Think for instance, reds are described as Blood Red, Candy Apple, or Fire Engine Red; Blues as Sky Blue, Navy Blue or Aquamarine; Greens as Forrest Green, Hunter Green, or Loden. As one can imagine, there is a plethora of additional terms. Paint manufacturers carry this to an amazing degree. Consider browns as Dark Earth, Antelope, Sahara, or Sand.



We humans casually think of color as red, yellow, green, and so on. In digital photography we work with primary colors of Red, Green, and Blue. Equal mixes of these three colors will produce white. While unequal mixes of these three will produce millions of colors. In fact, **16.8 million** colors. How does that happen?

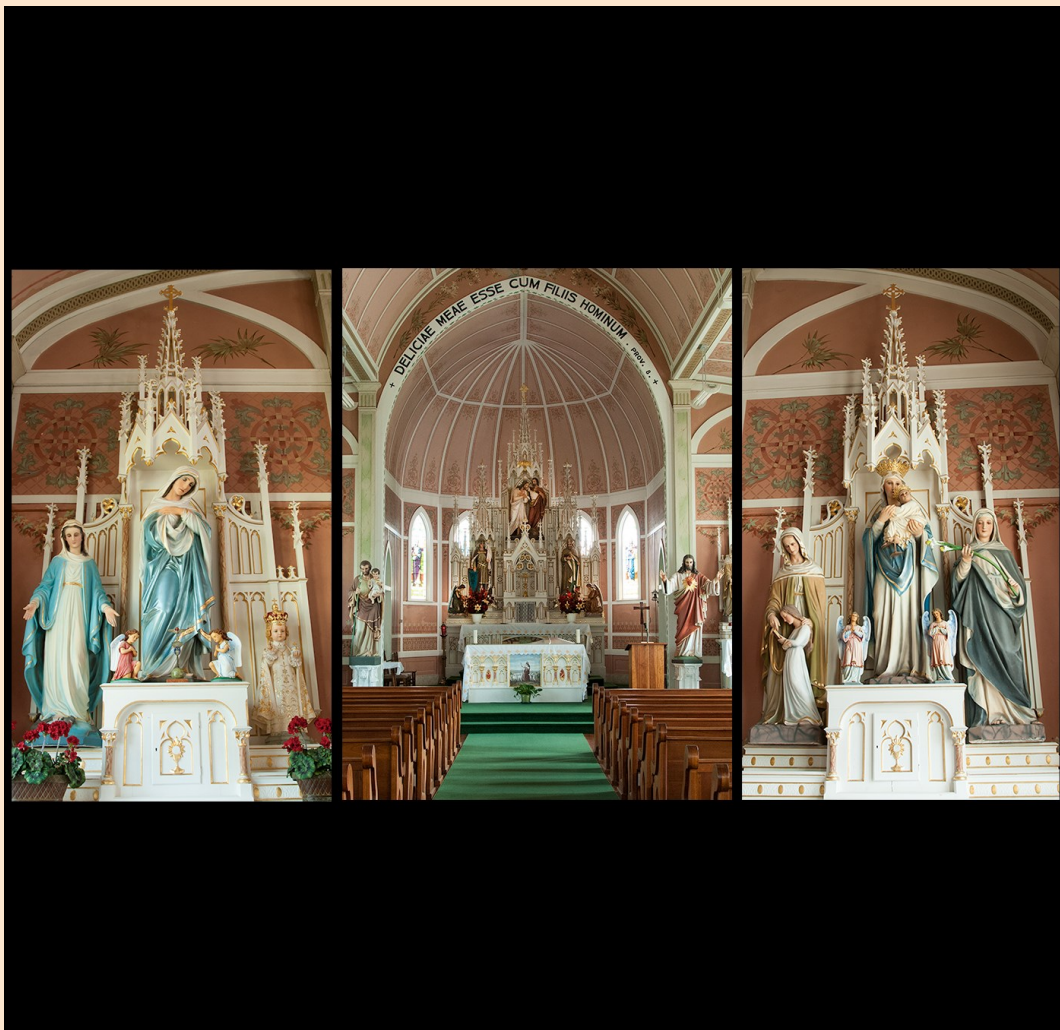


In this presentation Brian Loflin will discuss more specific ways to name colors so that a universal language can be understood by everyone. The presentation will also discuss the attributes of color that are equally important to artists and photographers. And conditions that affect these attributes.

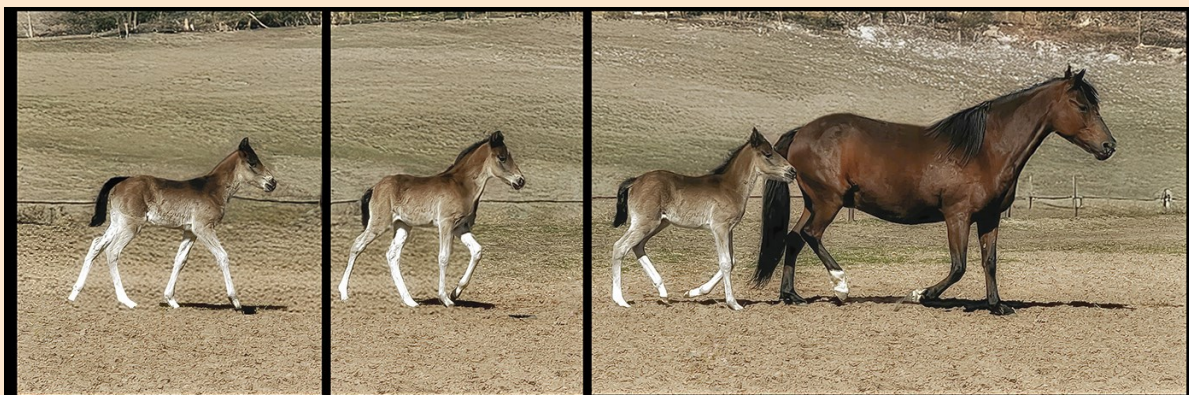
- He will describe the physics of light and color and the essence of color as we use it in photography.
- He will describe how the camera acquires color, and the requirements placed upon us to acquire good color on the sensor and how to maintain accurate color through the post processing of images.
- And, finally, Brian will describe color relationships and how they may be used to create strong photographic images.

And at the end you will understand how to describe color to a blind person that has never had the sense of sight.

March 2025 Assignment – *Tryptic*



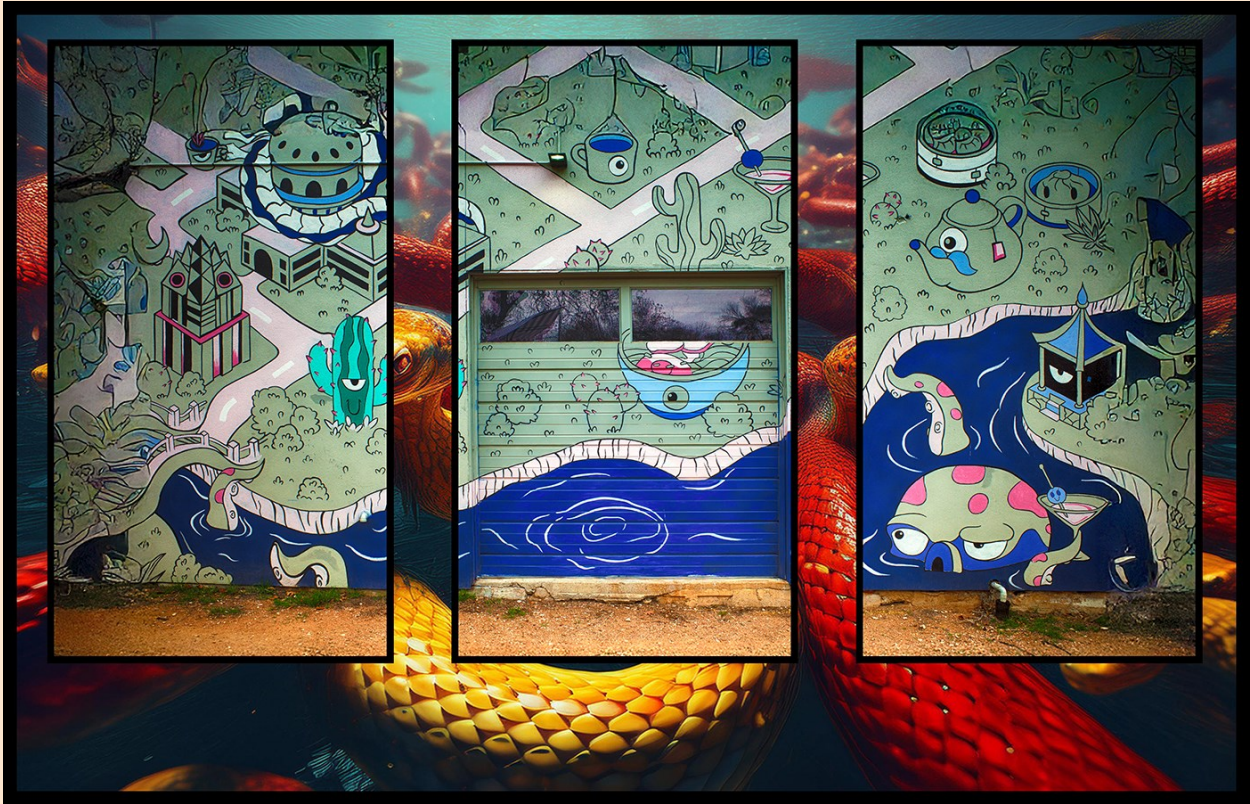
Barbara Hunley



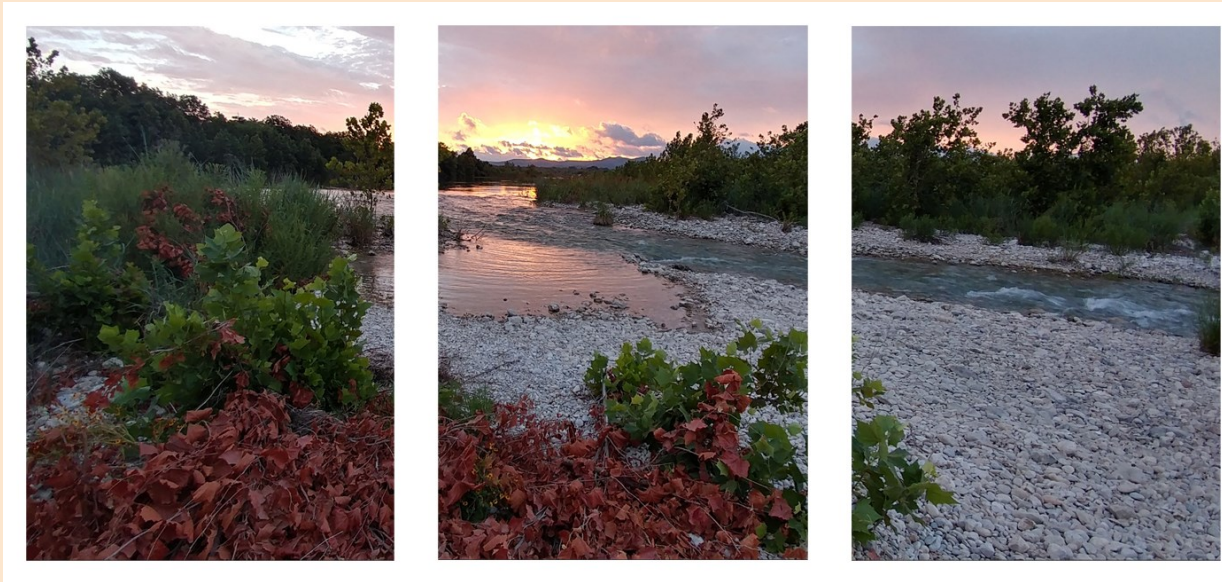
Jill McLain



March 2025 Assignment – *Tryptic*



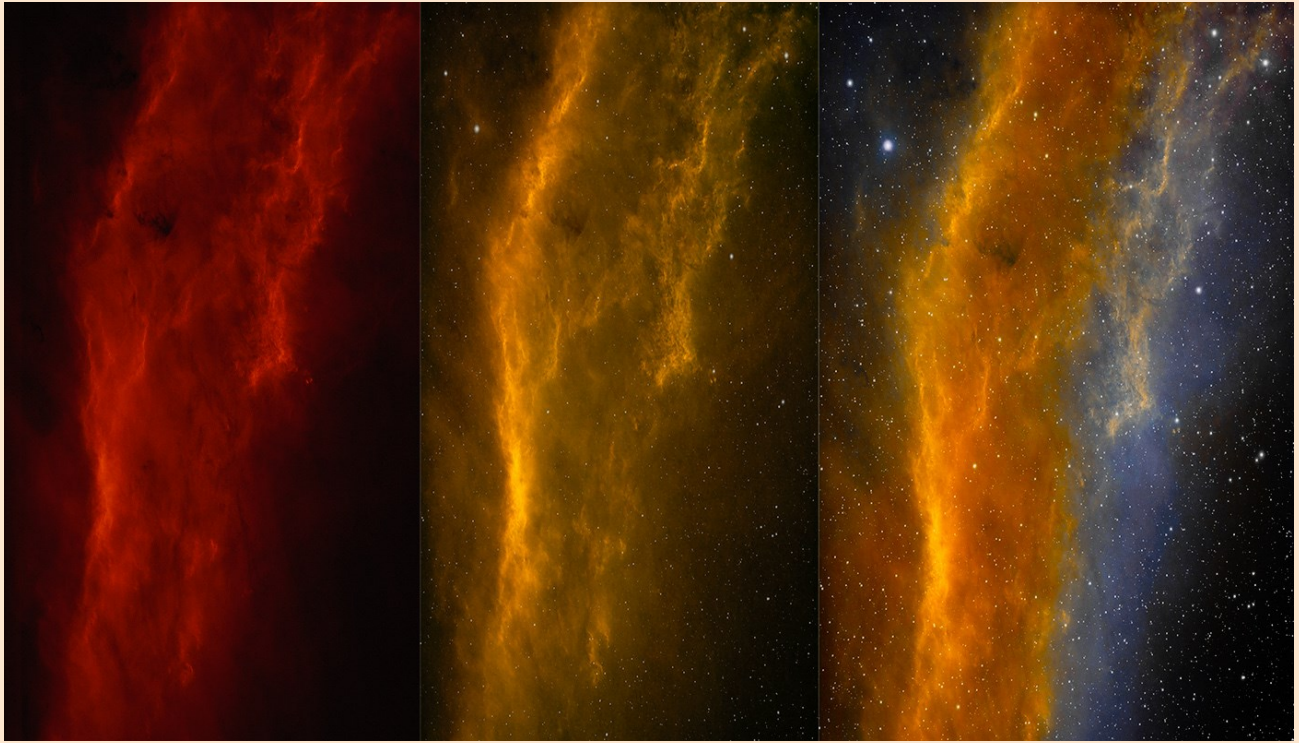
Pete Holland



Clarence Ranzau



March 2025 Assignment – *Tryptic*



Mike Stys



Jill McLain



March 2025 – General



John Terwilliger



Clarence Ranzau



Mike Stys



March 2025 – General



John Terwilliger

Barbara Hunley



Pete Holland



Assignment Topics for 2025 - 2026

January 2025

Evaluation and review

Doors and Windows - An image where the primary subject is a door(s) and/or window(s) of a building or structure. Composition is the key. Any process. Color or monochrome.

March 2025

Tryptic - **Tryptic**. A group of three images side by side in one frame that tells a story or sequence. Color.

May 2025

Motion - the passage of time. Long or short. Color or monochrome.

July 2025

Unusual Vantage Point - An unusual perspective of your subject. Monochrome.

September 2025

Significant Detail - An in-focus image that reveals not just detail, but significant detail within the whole. Color.

November 2025

Insect in Flight - Simply that. Color.

January 2026

An Iconic Austin Mural - Must include the architecture that supports the painting. Color.



The two most engaging powers of a photograph are to make new things familiar and familiar things new.

- William Thackeray -

Austin Shutterbug Club

Northwest Recreation Center

Meeting Minutes for March 6, 2025

The meeting was called to order by Brian Loflin, who then introduced one new member. He discussed upcoming our upcoming schedule. This Saturday, March 8, from 10 am- 12:30 pm there will be a *Still Life Photography* workshop at Howson Branch Public Library, 2500 Exposition Blvd, Meeting Room 1. The group will go to lunch afterwards. Brian will be teaching aspects of still life photography including lighting, focus, and depth of field. Members should bring a lens of approximately 100 mm focal length and a tripod.

Tonight's photo evaluations are on the subject of "Trypich" which often in the past were based on religious themes. They can be of a single scene or multiple images but demonstrate continuity of an idea.

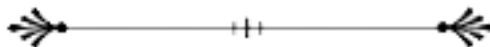
On Tuesday, March 11 from 6-8 pm at Precision Camera a program will be hosted by Josh Baker, who will give honest feedback about images. Feel free to bring your own image for him to critique.

The 2025 Texas Photography Festival will be in Georgetown on March 15, hosted by David Valdez, George H. W. Bush's official White House photographer.

In **April**, Brian will present a program on Understanding Color, and he presented a challenge to the members to think about how we would describe color to an individual who is blind and never saw it. He will talk about how a camera captures images, tone value vs color, and how to get color correctness in camera and in processing. The **May** evaluation will be on "Motion" – either motion that is evident in the photo or stopped via fast shutter speed. On May 10, there will be workshop on Photography AI presented by member Mike Martin, who uses the Mid Journey software. It will be at John Gillum Branch (North Village) #1, 2505 Steck Ave, Austin, TX 78757. The **June** program will be by Egidio on the subject of "Texas as Through Brazilian Eyes".

Images, both assignment and general, were shown for critique and discussion. The meeting was adjourned at 8:10 pm.

Jill McLain
Secretary



NEXT MEETING DATE!

Thursday, April 3, 2025

7:00pm

Northwest Recreation Center

2913 Northland Dr, Austin, TX 78757

Visitors welcome!



We are on Facebook!

