

12th Annual Santa Monica 4th of July Parade

2018 Participant Application

Be festive and creative: floats, costumes, music and lots of décor are recommended for a fun parade! **BUY DÉCOR EARLY!**
Please complete ALL questions below. Incomplete applications will not be considered.

Name of Entry: _____

Name of Group/Business: _____

Name of Group Lead: _____

Primary Phone #: _____ Alternate #: _____

Email Address: _____

Group leads are notified by email, please print clearly!

Mailing Address: _____

Estimated number of people in group: _____ Riding: _____ Walking: _____

Will you have music? Yes No If yes, live or recorded: _____

Number/type of animals: _____

Must be approved by organizers, please describe animals in detail above. Please see guideline 10

Are you planning to have a car, truck or motor vehicle? Yes No *Please see guideline 14*

Number, make/model and length of vehicle: _____

Name(s) of driver(s): _____

Drivers will need to show a valid driver's license and proof of insurance at check-in

If seeking permission for a vehicle(s), please describe in detail: _____

Please tell us more about your group/business! These announcements will be made at the official grandstand:

Please describe your proposed participation and how you will incorporate festive red, white & blue! Please include a description of signs, banners and/or clothing text. ALL slogans, messaging & handouts included:

Please be festive on your bicycles, wagons, floats and costumes to make it fun for all – REMEMBER TO BUY YOUR DÉCOR EARLY!!

Parade fee for each application: Groups of 25 and under, \$30 Groups of over 25/car or truck, \$50

_____ We will pay the fee above via PayPal link: www.santamonicaparade.com/donate. IF you pay the fee with PayPal, please scan and send this form and signed Guidelines page to: santamonicaparade@gmail.com

_____ We will mail a check for the fee above payable to OPA and include this form and signed Guidelines to:
Santa Monica 4th of July Parade, PO Box 5006, Santa Monica, CA 90409

Thank you for sending in fees promptly to complete your application & supporting this local community parade!

Deadline for this application and fees: Tuesday, June 19, 2018.

Questions? Email santamonicaparade@gmail.com or review www.santamonicaparade.com

Applicants are taken on a first come, first serve basis, and there is a limit to the number of entries.

Remember to wear your red, white & blue! See you on the 4th! Thanks, Parade Organizer Jeff Jarow

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2018 Guidelines for Participants

Please read and indicate your group will abide by the parade guidelines by signing below.

Participation is dependent on the signature and return of these guidelines.

- Pre-registration is required for participation in the parade.** Parade Participant Applications for groups, floats, vehicles and individuals will be considered if submitted by **Tuesday, June 19, 2018**. Only complete applications with signed guidelines will be considered. You will be notified by email if your entry has been approved.
- The parade will start promptly at 9:30AM at the corner of Pico Blvd & Main St. **Parade check-in at the civic center begins at 7:00AM and ends promptly at 9:00AM and is mandatory for all participants.** You will receive a check-in time when the application process has been closed. Official wristbands will be provided to approved applicants at check-in upon return of a signed consent form. ONLY participants with official wristbands will be allowed to participate in the parade.
- All vehicles will be subject to safety inspections by SMPD** starting at 6:30AM personnel prior to the event and require approval for participation. All vehicles must be able to maintain a very slow rate of speed without stalling, and truck rails/barriers must in place to a waist-high level to carry people in the back. Once your application is approved, applicants are responsible for insuring that **all drivers will have a valid driver's license and proof of insurance at event check-in/vehicle inspection.**
- It is OPA's desire to keep the parade as greenhouse emission free as possible.** Fossil fuel engines are permitted if the vehicle is a "classic" car, to pull a float, or to be used to transport people with physical impairments that prohibit them walking. Vehicles that are not pulling or being used as floats must be open air or convertible. Please take note your vehicle must pass inspection by SMPD to not overheat when going 2-5 MPH.
- Parade route begins at Pico Blvd on Main St and goes south down Main, turns right on Marine St. and proceeds to Barnard Way. It concludes at the southernmost beach parking lot where participants may disperse. People of all ages walk the 1.3 mile route with no difficulty. Please make certain you are physically capable of walking the entire route. For safety reasons, **there is no joining the parade further down the route under any circumstances, or exiting the parade once it begins unless there is an emergency.** Participants must keep pace with those in front of them. No stopping unless traffic dictates.
- Loading and unloading of vehicles of equipment or people may only take place at the beginning or end of the parade route. Participants shall stay in the center of the roadway unless otherwise directed by authorized personnel.
- This is a community event for all ages. Costumes, decorations and other participation in the parade must incorporate red, white and blue, be appropriate for all ages, **and non-political.** Any type of advertisement, slogan or messaging MUST be approved in advance by the parade organizers. Please provide a photo or a copy of message as it will appear with this application.
- Written words, pictures and/or logos used by participants in **any** type of display (including clothing) or handouts must be submitted for approval in a Parade Participation Application and received by the application deadline: 6/19/18.
- Participation in the parade is at the sole discretion of the parade organizers.
- Parade participants must obey the instructions of parade organizers, employees of the City of Santa Monica, and ALL laws at ALL times or participation will be revoked.**
- No pets or animals allowed except by approved Participant Application submitted by the deadline 6/19/18. Pets must be on fixed length leashes of no more than 6 feet or ridden with a saddle/on a lead line of no more than 6 feet, be well behaved, regardless of the presence of other animals, crowds and loud noises.
- All props must be safe and not pose a risk to our participants or the parade spectators. All props must be inspected and approved by the Parade Organizers at check-in or they will not be allowed.
- Nothing may be thrown, squirted, or distributed by parade participants without approval by the Parade Organizers in the form of an approved application. **Items must be brought to check-in and may not be thrown – especially from moving vehicles.** Participants may walk near the sidewalks and spectators and hand items out.
- For everyone's safety: **no** fireworks, explosives or other pyrotechnics. Alcohol beverages or alcohol-impaired drivers will not be permitted within the parade area – check-in, staging or route – and violators will be reported to Santa Monica Police.
- We encourage the use of recyclable products and materials whenever possible. **Please follow all city laws**, including the ban of Styrofoam and single-use plastic bags. We are a litter-free event. Please help by picking up after your group!
- All participants under 18 years of age must have a parade waiver signed by a legal guardian. All children under 16 years of age and under must have adult supervision at all times by their parent or guardian. We expect supervising adults to be festive too!
- Music is encouraged! Amplifiers may be used to project music only, and after 8am per the City's noise ordinance. If a Parade Organizer or SMPD asks you to lower the volume of the music, you must comply.

I HAVE READ AND UNDERSTAND THE PARADE GUIDELINES. MY GROUP WILL ABIDE BY ALL GUIDELINES.

Signature: _____ **Printed Name:** _____ **Date:** _____

Email this signed form with Parade Application to: santamonicaparade@gmail.com. **ALL forms must be in by 6/19/18!**

If mailing the entry fee, please include a copy of your application and guidelines with your check to:

OPA Parade, PO Box 5006, Santa Monica, CA 90409.

Questions? Visit www.santamonicaparade.com Thank you from Jeff Jarow, Parade Organizer, Ocean Park Association