



ANNUAL REPORT: May 2024-April 2025

Village Concerts Association

Hot Springs Village, AR., P.O. Box 8161, 71910

Respectfully Submitted by Ray E. Barber, President

Conceived in the autumn of 1991 shortly after the Woodlands Auditorium was opened the Village Concerts Association's initial campaign started in January 1992 and 654 available subscriptions sold out in 4 weeks. Over the past 33 Seasons the VCA has brought in almost 168 entertainment groups performing over 472 shows to more nearly 340,000 concertgoers. Village Concerts Association is an all-volunteer, not for profit, 501(c)4 organization legally registered with the State of Arkansas.

A. The VCA is governed by a Board of Directors and an Executive Committee and numerous working Committees w/Board of Director Chairpersons:

1. 2023-2024 Officers/Executive Committee:

Ray E. Barber, President

Laura Allworth, 1st VP/Artistic Director

Jack Wilson, 2nd VP

Kathi Wastel, Treasurer

Don Brady, Secretary

2. 2024-2025 Board of Directors: Bill Johansson, Kelly Burlison, George Langley, Suzanne Sweeten, Gwen Davis, Susan Richert, David Lee, Dana Smith, Kat Wheeler, Carol Welle

3. Heartfelt thanks and appreciation of service from VCA to outgoing Board of Director: Beverly Fitzpatrick.
4. Welcome incoming and new VCA Board of Directors: Carol Welle and Kat Wheeler
5. VCA Appreciation to the many volunteers/POA Staff behind the scenes that make every concert a success.

B. 2024-2025 Accomplishments: “Years of Discovery Continue-Laissez les bon temps rouler: Let the Good Times Roll”

1. Your Village Concerts Assn achieved “Let the good times roll” with a 33rd Season of five (5) great shows, 10 performances of very diverse entertainment offerings; something for everyone:
 - a. Invincible-A Glorious Tribute to Michael Jackson -September 2023
 - b. Legends in Concert: Alan Jackson & George Strait-October 2024
 - c. Creedence Revived: November 2024
 - d. The Drifters and the Platters: February 2025
 - e. Alter Ego-The World of Rock’n’Roll; April 2025
2. “Good times continue to roll...” with the Village Concerts Association sponsorship of “free” concerts to Hot Springs Village on Memorial Day weekend 2024 at Rock Porch Sessions, Grove Park, with the largest crowd ever to attend a Rock Porch performance (est @ 1000 attendees); followed by the second largest crowd in October 2024 @ 800 +/-.

C. The Village Concerts Association is in excellent financial condition, meeting its Revenue and Expense Budget for 2023-2024 with carryovers to new fiscal year as 501c4 allows. 33rd VCA Season sold-out in 7 weeks.

1. Thanks to the sold-out season and the generosity of our Patrons and advertisers VCA season ticket prices were NOT increased from \$139/season, less than \$28/show, though related costs/fees increased.
2. The Village Concerts Assn provides monthly and Year-to-Date financial reports to the BOD. Bank reconciliation/ fiscal controls are in place. External or Internal Audits are scheduled every year as approved by the VCA Board.
3. Season ticket holders/members numbered 1324 and Patrons contributing numbered 237. The goals for the Village Concerts’ Assn “Year of Discovery” 2022-2023” were listed in an “Open Letter” to the Board of Directors by the VCA President on April 27, 2022. Those goals continue to be relevant:

1. Work to evaluate the needs, cooperate with POA and other HSV individuals/organizations and contribute \$ to upgrade the HSV entertainment venues: the Woodlands Auditorium and the Coronado Center.
2. VCA has allocated monies along with the Property Owners' Association to install two 10' LED video screens either side of the stage at the Woodlands' Auditorium and has installed drink cupholders and assisted in installation of either side Woodlands' Projectors.
3. Investigate new entertainment avenues to serve HSV such as matinees, add-on concerts, specialty entertainment, festivals and season expansion.
4. Dedicate more VCA money to improve the quality of the VCA furnished entertainment to include more original artists and productions.
5. Support other entertainment sources in HSV to upgrade or maintain a high standard of quality: VCA sponsors and directly selected/booked, in cooperation with the POA, two Rock Porch Sessions' acts: Memorial Day Weekend, Ridgewalker Band -May 24, 2025 and award winning Cliff & Susan, (previously Pink Piano) September 27, 2025. Concerts are FREE of charge to HSV.
6. Keep VCA season prices competitive and reasonable even in the face of increased costs: the 34th Season coming up uses existing/future revenue as necessary to subsidize.
7. The VCA will not execute without a plan and will continue to cooperate with the POA and all of HSV to bring top quality entertainment in the best venue possible.

D. The Village Concerts Association achieved its 2024-2025 Goals listed above and will pursue that continued success BUT cannot do so without your LOYAL support! The VCA MUST book its schedule 18-24 months in advance so our revenue stream actually must come in advance. Thanks to our season ticket holders, patrons and advertisers who support quality entertainment for HSV the VCA continues in 2025-2026.

- E. ANNOUNCING THE 34rd SEASON: Presale Season Tickets go on sale to existing season ticket holders April 3rd - April 20th, 2025: watch our website hsvconcerts.com. Open sale to Members and General Public: April 21st, 2025. Please buy Season tickets as they will sell-out quickly.
- a. The British Invasion Years – October 9 & 10, 2025
 - b. Young Guns – A Tribute to the Superstars of Country Music – November 13 & 14, 2025
 - c. Abbamania/Night Fever – The BeeGees, January 15 & 16, 2026
 - d. The Doo Wop Project – February 12 & 13, 2026
 - e. Shadows of the 60's -A tribute to Motown's Super Groups – March 12 & 13, 2026
- F. Village Concerts Association Board of Directors meets once a month for a general meeting typically the last Monday of each month at 10:00 am, at Room 4, Village Church of Christ, 210 Balboa, Hot Springs, Village. Future schedules at discretion of the Board of Directors.

Respectfully submitted,

A handwritten signature in black ink that reads "Ray E. Barber". The signature is written in a cursive, flowing style.

Ray E. Barber, President

www.hsvconcerts.com