

NCPAC Board of Directors Meeting
April 11, 2016
Telephone Conference
9:00-9:45 AM

Present: Cam Coley, President; John Palmer, President Elect; Valerie Lanier, Secretary; Martha Schiltz, Administrative Assistant; Board Members: Graham Smith, Anne Baum, Steven Craddock, Doug Winner, Michael Holt, and David DesChamps. Also present, Lauriette West-Hoff.

Absent: John Noonan, Vice President; Dwight Vinson, Treasurer; Cory Gore; and Curtis West.

Website Committee Members include: John Noonan, Curtis West, Christie Standish, Martha Schiltz, and Steven Craddock. Steven reported the results of the survey for the current NCPAC website. Only 5 of 15 NCPAC board members responded to the survey. Of the five who responded, the consensus was that the current site was “boring” with no color. The new website will have from 3 to 5 pages: a home page, a CDA members’ page, a page for all members, and a page for payments of dues, conference fees, etc. The payment process is still being worked on. GoDaddy will be the host for the new website. Curtis wants to retain ownership of the NCPAC.org site, but has agreed to forward all domain traffic to the new site, NCPAC.us, which Steven has purchased and donated to NCPAC; NCPAC now owns NCPAC.us. Steven will draft a written agreement between Curtis and NCPAC with the details of the agreement for all NCPAC.org domain traffic to be forwarded to the new site. We will need to monitor the traffic to make sure that the forwarding is working correctly. Cam brought up the need to be able to vote on the website. Steven reported that we may use a link on our site to direct individuals to Survey Monkey to vote, thereby eliminating the need for an additional page on the website. The estimated date of completion for the website will likely be by our next meeting. Steven reported that although no chair had been appointed for this committee that John Noonan is spearheading the efforts for the new website. A payment for the old website was apparently automatically made, but since we did not renew the site, we may be able to reverse the charge. Martha will investigate the possibility of getting the \$323 charge reversed, but she won’t do so until the new GoDaddy site is up and running. Doug suggested using our website as a communication board for supervisors looking for trainees and trainees looking for supervisors. We will do a follow-up discussion for this idea at our next meeting. We need to focus on a membership drive, but this will need to wait until our new website is up and running.

Conference Update: Dwight was unable to attend the meeting. Cam will request that he send out an update to Board members.

Dues Update: Martha stated that she had sent out over 1,000 invoices for dues in batches. The first batches went out to CDA members. So far NCPAC has collected over \$10,000 in dues.

Election Committee: Lauriette chaired this committee last year with Steven and Baldy assisting. Cam will call Baldy to see if he will chair this committee this year as he knows the rules and routine. If Baldy is willing to chair the committee, he can then choose an assistant.

Survey Results regarding NC appraisers: Steven reported that there are 4,000 appraisers in NC. Each was sent an email to participate in a survey. There were only 611 responses to the two questions. The first question was whether or not you were still actively appraising. Out of those 611 appraisers, 91% stated they were actively appraising and were doing lender work, doing review work, etc. The second question was if you were no longer appraising, what are you doing instead? The responses included: working in another field; currently a trainee; working as a realtor; working directly for a bank, AMC, or other financial institution.

New Survey Suggestions:

Create questions to get information about the following:

Age ranges of current appraisers: 20-30; 31-40; 41-50; 51-60; 61-70; 70+.

Educational Levels

Question about whether your income level is up or down since 2008.

On average how many reports per month did you complete for each of the following years: 2008, 2009, 2010, 2011, 2012, 2013, 2014, and 2016. And are you on track for an up or down year so far for 2016?

New Business:

The state of NC is considering consolidating dentists, real estate brokers, and appraisers under one regulatory agency.

Doug now has 4 or 5 boxes of books for donation to the NCPAC-sponsored library at the Appraisal Board. We need to solicit for more books; then we need to stamp all the books before making a presentation to the Appraisal Board. He would like Martha to send out a promotional email for more books. The email should state that the books can be sent directly to Doug via UPS without needing a signature. Doug gave permission for his address and phone number to be included in the email.

Doug reported that NCPAC had received a positive email about NCPAC from NCPAC member Mike Caldwell.

Our next meeting is tentatively scheduled as a face-to-face meeting for May 10, 2016 at about 12:30 to follow the Appraisal Board's meeting.

Meeting adjourned.

Minutes submitted by Secretary, Valerie Lanier.