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Salem, Ohio ~ August 11, 2018

Salem Second Saturday

Here is your chance for a hands-on experience in the wonderful world of LETTERPRESS. A vintage printing method that I always enjoy using whenever possible. Not only can you achieve a trendy "distressed" look using large wood type. But also a very precise, elegant design can be created when hot-set lead type is used to print on a high quality paper for invitations or announcements. I recently used The Graphic Touch to create a 3-part, direct mail series for Design Studio.

You can join in on the fun this Saturday from noon to 5:00 p.m. When I team up with Keith Berger, proprietor of The Graphic Touch to create custom printed posters while you wait. You're invited to create your own message on a 10x13" poster or purchase one of our pre-made creations. I'll also have some of my Design Studio items on hand as well.

The Graphic Touch is located at 451 East Pershing Street, in downtown Salem. See you Saturday.











