

“CALLING ALL HIGH SCHOOL STUDENTS”

A NEW PERSONAL PROFILING & AI-ASSISTED LIFE ASSESSMENT PLATFORM



Andrea, London



Sarah, New York

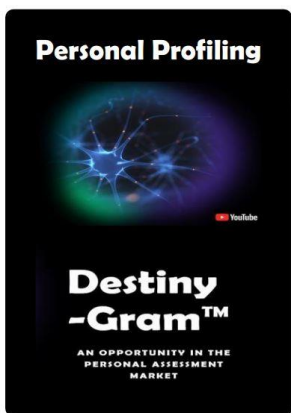


TEXT – “GET PROFILED”
YOUTUBE PRESENTATION



“GET DESTINY-GRAM PROFILED”

A NEW PERSONAL PROFILING & AI-ASSISTED LIFE ASSESSMENT PLATFORM



Andrea, London



Sarah, New York



**TEXT – “GET PROFILED”
YOUTUBE PRESENTATION**



“Hi there! - I'm Greg Malpass, a retired businessman turned internet entrepreneur, and an advocate for the positive futuristic role AI can play in personal growth. Please permit me to introduce you to Destiny-Gram, a new platform I have created and am now launching across the United States to help students like you navigate life's journey and answer your biggest questions by harnessing the positive power of AI.

Well, despite the video's dramatic intro, I know it's hardly World-breaking News. But forgive me, as the Founder, I'm passionate about its potential, and see Destiny-Gram's pioneering platform as ground-breaking, and who knows might prove the culmination of my own life-journey! Nobody knows his or her own destiny, it's work in progress.

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Let's face it! - Figuring out who we are and where we're headed can be tough for all of us, at whatever stage in life we are, but especially when you are young. That's where Destiny-Gram comes in. We use advanced AI to give people insights about themselves that they might not have discovered on their own. Here's how it could work for you, there are several distinct stages in the process.

FIRSTLY, take our online questionnaires which capture your personality and character traits, skills and life goals as well as education, experience and qualifications. The personality element is based on the Enneagram, a psychological model that's great at capturing the nuances of different personality types. Don't worry, your answers are confidential and secure.

SECONDLY, our AI algorithms then analyse your responses and create an instantaneous detailed "Personal Profile." This isn't just a list of generic personality traits like some online tests give; it's a deep dive into your psyche, your personality, character, strengths and weaknesses, your abilities and skills- developed or undeveloped, your emotional intelligence, your subconscious, and what really drives you.

THIRDLY, and here's the cool part: you then get the benefit of more or less unlimited free interaction in the future with an AI-chatbot that really understands you, the real you, your true potential, and all your nuances. It's like having a personal confidant and mentor all the time, who you can trust and knows you inside out. As AI evolves, AI-chatbot offerings will become even smarter, acting like a personal assistant who will not only communicate and answer mundane telephone calls or e-mails for you, but knowingly act as if it was you.

Do you find that a frightening or an encouraging concept? I suppose it depends on your point of view. Most people prefer to talk with the person themselves, while they can distinguish the difference. Far more importantly, and the focus of Destiny-Gram, is what AI can guide you on, that's most important to you, like tough life decisions, rather than acting upon them for you.

LASTLY, but never finally either - as you grow and change (and you will) you will be able to update your profile as you go through life. Your AI companion will evolve with you, helping you track your personal growth.

What makes us different? – Well, our Unique Differentiator or USP is Destiny-Gram's ability to help with the formation and integration of in-depth user profiles, personally and privately, with AI chatbots right now, creating a symbiotic relationship between human input and machine intelligence that is not on offer from any competitor in the current conversational AI, NLP and social media space. This synergy enables hyper-personalized guidance, far surpassing generic advice, and empowers users to make informed decisions aligned with their unique traits and goals.

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Most social media sites offer visual communication, or one-size-fits-all advice, or just likes and comments. We are using AI to understand you as an individual, probably better than your friends do. This isn't generic life advice off the internet; it's guidance tailored specifically to you, based on your real-life inputs and AI-driven psychological insights.

Now, let's talk future! - As we scale, Destiny-Gram will expand into a comprehensive ecosystem for personal growth, career navigation, and networking. Imagine a world where your online profile isn't just your job history and vacation pics. With Destiny-Gram, it becomes a living document of who you are – your dreams, your strengths, even the parts of yourself you're still figuring out. You decide what and with whom you share your knowledge, thoughts and information, using available API's, but it could revolutionize how you network on social media, date, find career opportunities, and innovate – all with control and integrity.

Picture this! - You're job hunting. Instead of just blasting out resumés, with hundreds, or even thousands of others on LinkedIn, you connect only with companies and people who align with your core values, passions and specific work style preferences. Or you're looking to date. Beyond shared hobbies, you find someone who gets your quirks and ambitions or struggles. This isn't sci-fi or anything necessarily new; algorithms have been around a long time. But the role of proactive personal AI-interaction and mentoring is new and becoming an ever more powerful tool. It's where personal tech is heading, and we're leading the way in helping you set up and benefit significantly from a personalized AI-integration process.

We take your privacy very seriously! - Your data is encrypted, anonymized, and never shared or sold. You control it. We're not here to exploit your info; Destiny-Gram stands as a beacon of personalized empowerment. We're not just building a platform; we're crafting individual roadmaps for success, one profile at a time.

Look, I get it! - You're bombarded with apps promising to change your life. But Destiny-Gram is different. We're rooted in real psychology, powered by cutting-edge AI, and focused on your unique journey. Don't just take my word for it. We'll be sharing stories on our website from many students like Sarah, who used Destiny-Gram to motivate herself to find her dream internship.... So, Stay tuned!

Whether you're moving onto university and choosing a major, hunting for that first job, thinking about setting up a business, taking time out to travel, or just trying to understand yourself better - AI's a tireless listener and we've got your back!

We believe in the value of AI-mentoring so much that, as CEO, I'm going on a 2024 roadshow, in the fall, offering free trials and membership on introductory discretionary terms for a limited time.

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For just a one-off \$12 subscription charge (representing a 90% discount), students can sign-up online, and enjoy free future access, if you are at one of the invited top senior high schools, community colleges and universities I've targeted across the U.S. (which you are). After that, it's pay on commercial terms for everyone else.

Plus, we'll be setting up a community of our founding first 100,000 signed-up students in the US, and you'll have the option, if you wish, to connect in the future with this community of like-minded students, learning from each other's journeys as you navigate yours.

We're not just selling an internet tool; we're offering personalized empowerment and a future community.

One last thing! - Self-discovery can get intense. AI is a powerful tool, but it doesn't replace human connection, emotional intelligence or lived experience. Warren Buffet once said, "AI can change everything in the world except how men think and behave". But at Destiny-Gram, we believe AI can be a powerful tool to help you understand your own thoughts and behaviours better. It can offer not just personalized guidance but empathetic support during challenging times.

But we also provide links to mental health resources to help with the evolving nature of your personal growth because AI is not the panacea to mental health and happiness. The future integration of AI with everyday devices will for example offer an enhanced life for many yet more anxiety for others. At Destiny-Gram your well-being comes first. We ensure for example that only you have access to, and control over your data, and choose what and with whom you share information. We always encourage you to use the AI-insights you receive to have richer conversations with friends, mentors, and counsellors. We seek to address your natural concerns about privacy, cost and mental health issues, while tapping into your aspirations of self-discovery, career success, and meaningful relationships.

So, are you ready to meet the real you? Head to www.Destiny-Gram.com right now to sign-up and take advantage of the introductory discounted trial. Just search or enter the name of your invited Educational Establishment when you log-in and you'll receive a one-off 'Student Power' code to sign-up, because access to one has been set up by your own Principal. Your future is waiting, but why delay? Let's unlock your potential, one insight at a time. See you on the platform!"

Greg Malpass
Founder
Destiny-Gram
Malaga, 2024



Q & A - “Potential Areas for Concern”

Based on the presentation, here are three critical questions discerning students might ask, along with positive yet truthful responses:

1. **Question:** How can we trust that our personal data will be truly secure and not exploited, especially given the sensitive nature of the information we'd be sharing?

Answer: We take data security and privacy extremely seriously. All user data is encrypted and anonymized. We never sell or share your information with third parties. You have full control over your data and decide what, if anything, to share. We're committed to being transparent about our data practices and adhere to the strictest privacy standards. Our business model is based on providing value to you, not exploiting your data.

2. **Question:** How does Destiny-Gram ensure that the AI-generated insights in the initial profile are accurate, unbiased, and truly beneficial for personal growth? And how can we trust that sharing this profile with various AI chatbots will lead to valuable and ethical interactions?

Answer: Destiny-Gram's role is to create an accurate and insightful personal profile using AI algorithms based on well-established psychological models like the Enneagram and AI-analysis of your own input. After the profile is created, it's up to you how you use it. When you share your profile with external AI chatbots, those interactions are controlled by the ethical standards of the specific AI you're using. We provide guidance on how to use your profile effectively and safely with your preferred AI platform, but we don't control those interactions.

We recommend users approach AI chatbot interactions thoughtfully, remembering that while your Destiny-Gram profile will lead to hyper-personalized conversations, surpassing generic advice, empowering more informed decisions, it's still important to think critically about any advice received. We encourage users to view AI interactions as a tool for self-reflection and a starting point for further exploration, rather than as definitive answers.

3. **Question:** Given the potential influence of this AI on major life decisions, how does Destiny-Gram address concerns about over-reliance on technology and maintain a balance with human judgment and real-world experiences?

Answer: We designed Destiny-Gram to be a tool for empowerment, not replacement of human judgment. The AI is meant to enhance your decision-making process by offering personalized insights, but we strongly emphasize the importance of real-world experiences and human connections. Our platform includes resources and encouragement for users to engage with mentors, peers, and professionals. We also provide education on healthy technology use and the limitations of AI. Ultimately, Destiny-Gram is about helping you understand yourself better so you can make more informed decisions, not about making those decisions for you.



1

**YOUTUBE VIDEO
STUDENT PROFILING PRESENTATION
SENIOR HIGH SCHOOL STUDENTS IN USA**



QR CODE LINK TO
YOUTUBE VIDEO 1

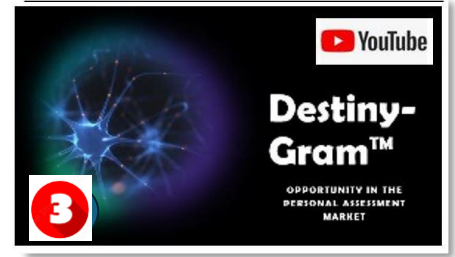


2

**YOUTUBE VIDEO
STUDENT PROFILING INTRODUCTION
U.S.A. LAUNCH FOUNDER GREG MALPASS**



QR CODE LINK TO
YOUTUBE VIDEO 2



3

**YOUTUBE VIDEO
THE PERSONAL ASSESSMENT MARKET
AN INTRODUCTION – AUGUST 2022**



QR CODE LINK TO
YOUTUBE VIDEO 3



**AI-POWERED SOCIAL MEDIA SUPPORT
PLATFORM PRESENTATION**



QR CODE LINK TO
VIMEO PRESENTATION 1



**STUDENT PROFILING PILOT PROJECT
BUSINESS ANGELS - INVESTOR PITCH**



QR CODE LINK TO
VIMEO PRESENTATION 2



**THINK BIG DESTINY BOOK
PARTNERSHIP PROPOSAL - LITERARY AGENT**



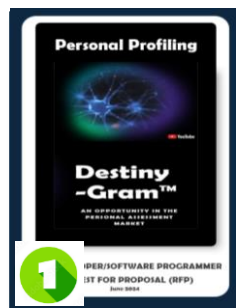
QR CODE LINK TO
VIMEO PRESENTATION 3



**DESTINY-GRAM CONCEPT
POWER POINT PRESENTATION**



QR CODE LINK TO
VIMEO PRESENTATION 4



**WEB DEVELOPER/ SOFTWARE
PROGRAMMER - RFP
(EXECUTIVE SUMMARY)**



QR CODE LINK TO
INFO MEMORANDUM 1



**INFORMATION MEMORANDUM
INVESTOR - REOI
(EXECUTIVE SUMMARY)**



QR CODE LINK TO
INFO MEMORANDUM 2



**THINK BIG BOOK CLUB
BOOK SUMMARIES**



QR CODE LINK TO
BOOK SUMMARIES