

## UNDERWRITER SPOT RATES (BUSINESS)

BASIC: 60 seconds = \$7.50

30 seconds = \$5.00

### SENIOR LEVEL: (35% Discount)

	<u>Spots per Year</u>	<u>Cost per Month</u>	<u>Cost per Spot</u>
:60	725 spots	\$295.00 per Month	\$4.88 per spot
:30	725 spots	\$196.00 per month	\$3.24 per spot

### JUNIOR LEVEL: (30% Discount)

	<u>Spots per Year</u>	<u>Cost per Month</u>	<u>Cost per Spot</u>
:60	525 spots	\$230.00 per month	\$5.26 per spot
:30	525 spots	\$153.00 per month	\$3.50 per spot

### SOPHOMORE LEVEL: (25% Discount)

	<u>Spots per Year</u>	<u>Cost per Month</u>	<u>Cost per Spot</u>
:60	325 spots	\$152.35 per month	\$5.63 per spot
:30	325 spots	\$102.00 per month	\$3.75 per spot

### FRESHMAN LEVEL: (20% Discount)

	<u>Spots per Year</u>	<u>Cost per Month</u>	<u>Cost per Spot</u>
:60	175 spots	\$ 87.50 per month	\$6.00 per spot
:30	175 spots	\$ 58.50 per month	\$4.00 per spot

All rate packages include: Professional Production and Daily Spots (including week days and weekends).

Reminder: All discounted rates must be paid for in their entirety. Cancellation by the owner during the agreed advertising time will result in the increase of monthly charges to the full cost plus 25%.

**CHURCH AND OTHER NON PROFIT RATES**

	<u>Time</u>	<u>Spots Per Year:</u>	<u>Per Month:</u>	<u>Cost Per Spot:</u>
<b>SENIOR LEVEL:</b>	:60	725	\$249.25	\$4.13
<b>(at a 45% discount)</b>	:30	725	\$166.15	\$2.75
<b>JUNIOR LEVEL:</b>	:60	525	\$196.88	\$4.50
<b>(at a 40% discount)</b>	:30	525	\$131.25	\$3.00
<b>SOPHOMORE LEVEL:</b>	:60	325	\$132.03	\$4.87
<b>(at a 35% discount)</b>	:30	325	\$ 88.02	\$3.25
<b>FRESHMAN LEVEL:</b>	:60	175	\$ 76.56	\$5.25
<b>(at a 30% discount)</b>	:30	175	\$ 51.04	\$3.50