

# You are Invited



[www.phrwf.org](http://www.phrwf.org)

WHAT: Monthly General Meeting

WHEN: **Thursday May 16, 2019** 6:30pm check-in and 7:00pm Dinner/Program

WHERE: Puente Hills Toyota Training Center **2nd Floor of the Dealership**  
17070 E. Gale Ave.  
City of Industry, CA 91748

Meal and Program - Price \$15.00 per person

RSVP to Martha: [cmassoc2@verizon.net](mailto:cmassoc2@verizon.net) or Ph. 626-336-4100

**MEN ARE ALWAYS WELCOME**



**Moises Merino**

## THEME

### GROW Elect

### The role of the Latino Electorate in 2020

Moises Merino is President & CEO of GROW Elect and affiliated organizations. He has over 15 years of political and public policy experience at the local, state and national levels. In 2015, he was named one of the "40 Under 40" best and brightest in the industry by the American Association of Political Consultants (AAPC). Moises has also been recognized for his accomplishments and featured by *Latino Leaders Magazine*. He has appeared on major television networks such as CNN, Univision and Telemundo.

Moises is one of the premier experts on the subject of the Latino vote. His methodological approach to messaging is a key component to gaining support for public policy initiatives. Moises's strategic planning incorporates cultural and cross-cultural ideologies and values that help shape public opinion.

Moises co-founded the Latino Leadership & Policy Forum and GROW Elect, a Political Action Committee that has recruited, trained, and elected over 200 Latino Republicans to public office. He has also served as political director and advisor on a number of committees and high profile campaigns, including the California Republican Party, Meg Whitman for Governor, John McCain for President, Arnold Schwarzenegger for Governor, and George W. Bush for President.

Moises is from East Los Angeles (Boyle Heights) and received his Bachelor of Arts degree in History from UCLA. In addition, he went on to earn his Master's degree in Public Administration.