

Binghamton Youth Symphony Program Ad Form

2022-2023 Season

Concert dates: Sunday, December 18, 2022, at Binghamton High School @ 3:00 pm
Sunday, May 21, 2023, at Binghamton High School @ 3:00 pm

Both concerts will be in the Helen Foley Theater, and your ad will be included in both programs.
NEW- Half page advertisers will receive 2 tickets, full page advertisers receive 4 tickets.

Deadline for ad submission: Friday, December 2, 2022 (for December concert program)

Email a PDF, JPG, Photoshop, or Word file to:
bysoads@gmail.com or bysoprogram@gmail.com

Note – both programs will be printed in B&W.

Cost: Back Cover (7½”h X 4½”w) - \$350.00
Full Page, inside ad (7½”h X 4½”w) - \$250.00
Half Page, inside ad (3¾”h X 4½”w) - \$150.00
Quarter Page, inside ad (3¾”h X 2¼”w) - \$85.00 **
Eighth Page, inside ad (1⁷/₈”h X 2¼”w) - \$65.00 #

Advertiser/ Business _____

Address _____

Contact Person _____

Telephone _____ **E-Mail** _____

Ad Size (please circle): Back Cover Full Page Half Page Quarter Page Eighth Page

Payment: Amount Paid _____ Check Number _____ Cash _____

Type of file being provided: File being emailed _____ Use attached Ad or Business Card * _____
*(Digital File for business card ads works better than scanning a card)

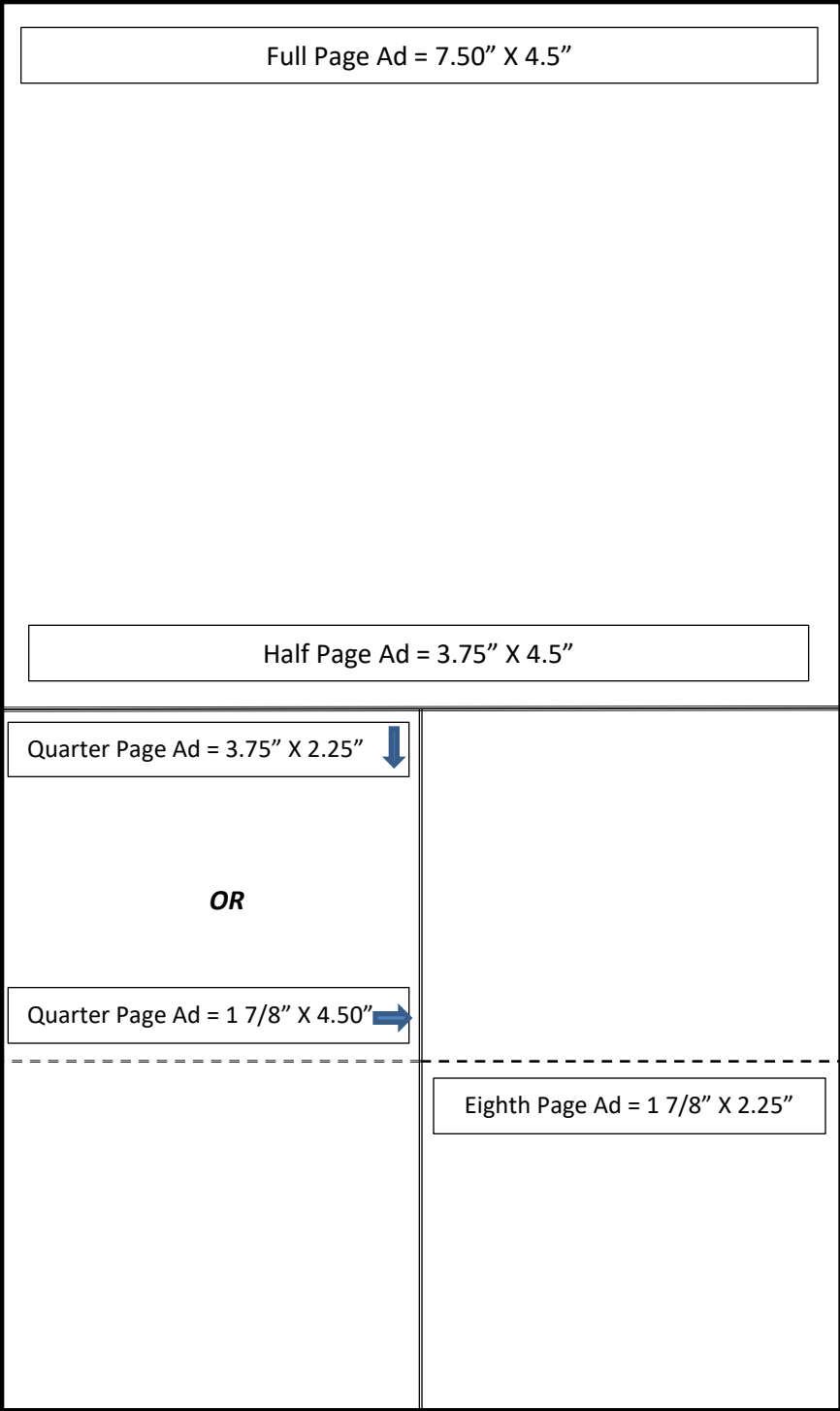
** Please Note: Quarter page ads may be vertical or horizontal. Horizontal dimension is 1 7/8” H X 4.50” W.

When providing a business card for an eighth page ad, be aware this is not proportional. We will be in touch if there are questions about the best layout for your ad. Contact us at the above emails or call 607-727-2444 with any questions. Thank you.

Please send this form, along with payment and print-ready ad by **Friday, December 2, 2022**, to:

Binghamton Youth Symphony Orchestra
P.O. Box 1235
Binghamton, N.Y., 13902

Thank you for supporting our musicians!



Special Instructions or wording of your ad if not already provided: