

Thanks to Gregory Richards for donation of this catalog

# ARCHERY

1942 CATALOG No. 17



**BEN PEARSON**  
COMPANY  
PINE BLUFF, ARKANSAS

# FOREWORD

Ben Pearson, Inc., has been succeeded by Ben Pearson Company, a partnership composed of the three men whose pictures are at the top of this page. There has been no change in ownership or management of the organization. Our staff, as in the past, is headed by Ben Pearson, an excellent archer and an expert bowyer and tackle maker with twenty years of experience. Through his ability to design precision machinery and develop new methods of manufacture and his thorough knowledge of archery and its needs, together with the services of our trained personnel brought together from all parts of the United States, we will continue to manufacture tournament tackle as well as popular-priced archery equipment for your approval, never overlooking quality and service.

*Carl B. Haun*

General Manager



CARL B. HAUN  
General Manager



BEN PEARSON



J. T. HAUN  
Purchasing Agent



H. A. McCune  
Sales Manager



Willey Wilcox  
Plant Supt.



G. E. Powell  
Office Manager



James D. Staples  
Shipping Manager



Pat Chambers  
Promotion Mgr.



Lee Faris  
Asst. Sales Mgr.



R. M. Vance  
Credit Manager



Stan Fisher  
Salesman



Fred Seaberg  
Salesman



Tim Runyan  
Salesman



Walter Maupin  
Salesman



C. G. Wilson  
Salesman



Clayton B. Shenk  
Salesman



L. E. Piper  
Target Plant Supt.



Nat. B. Lay  
Research Engr.

# INDEX

<b>BOWS</b>	<b>Page</b>
Lemonwood	4
Hickory	5
Laminated	6
Yew and Osage, Tournament	7
Hunting	8
Howard Hill Bamboo	9
Flight	10
<b>ARROWS</b>	
Archery Golf	10
Self	11
Footed	12
Flight	12
Tournament	13
Hunting and Roving	14
Howard Hill, Hunting	15
<b>PACKAGED ARCHERY SETS</b>	
DeLuxe Sets	16
Popular Priced Sets	17
Junior Sets	18
<b>TARGETS, TARGET FACES</b>	19
<b>LEATHER GOODS</b>	
Arm Guards, Gloves, Tabs	20
Quivers	21, 22, 23
Bow Cases	22
<b>RAW MATERIALS, ACCESSORIES</b>	
Bow Materials	24, 25, 26
Arrow Materials	26, 27
Mechanical Aids	28
Archery Books	28
Bow Strings	29
Arrow Cases	29
<b>INSTRUCTIONS FOR ORDERING</b>	13, 31

# BEN PEARSON COMPANY

Factory and General Offices: Pine Bluff, Arkansas

New York Office: 347 5th Ave.

**CATALOGUE NO. 17**

**EFFECTIVE JANUARY 1, 1942**

The Ben Pearson dealer in your territory is equipped to serve your archery needs efficiently. He maintains a stock for your inspection and selection. He will assist you in placing your order for custom made archery tackle and we assure you that the Ben Pearson merchandise he offers you will give you the utmost satisfaction.

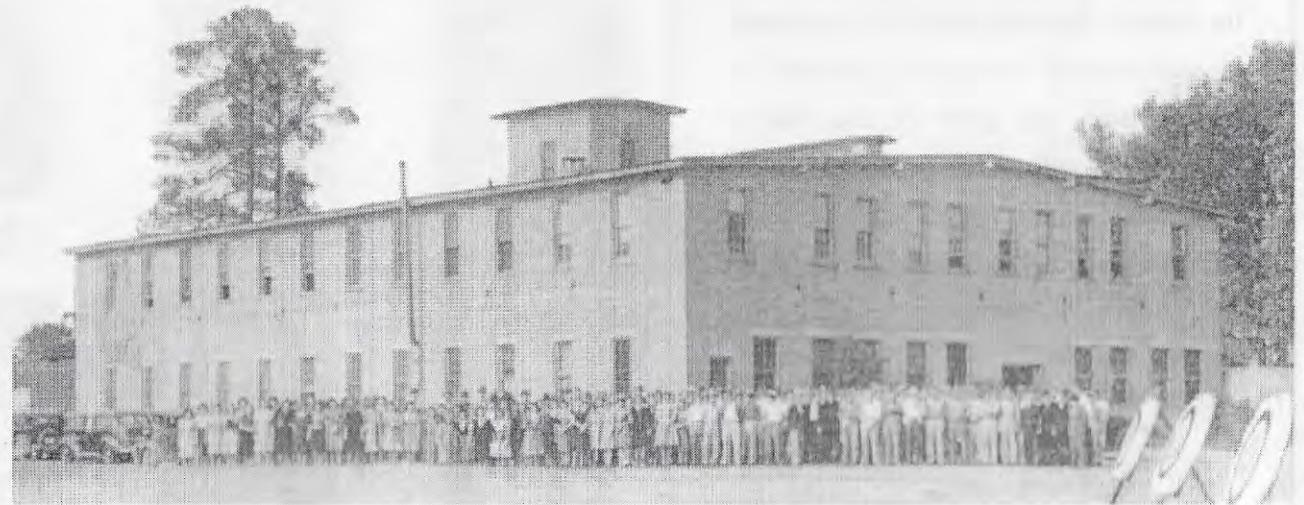
## TERMS

All shipments are F. O. B. Pine Bluff, Arkansas

The prices in this catalog are subject to change without notice.

We reserve the right to make alterations or improvements on any item at any time.

Shipment of stock merchandise is ordinarily made within 24 hours after receipt of order.



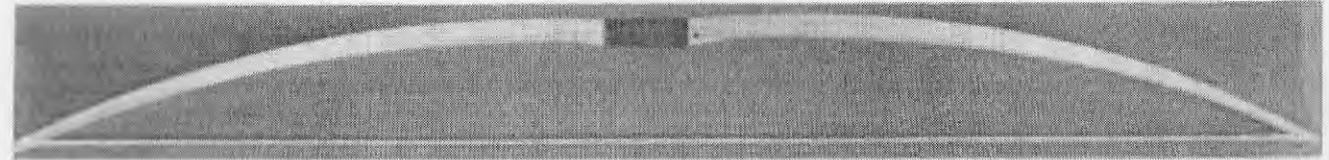
PLANT AND EMPLOYEES OF BEN PEARSON CO., PINE BLUFF, ARKANSAS

# LEMONWOOD TARGET BOWS

Lemonwood (Degame) derives its name from its color. The lemonwood in Ben Pearson bows is imported from Cuba, especially selected for bows and thoroughly seasoned.



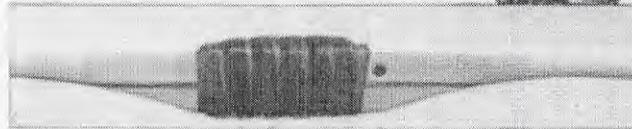
Notice the graceful arc made by the limbs of the No. 756 Lemonwood target bow at full draw. Careful hand-tillering has made each section of the bow bear its share, leaving no weak places that would eventually develop a "hinge" and cause the bow to break. The narrow, deep handle riser adds rigidity to the center section of the bow and makes it shoot smoothly without kick or jar when the arrow is released. The semi-flat construction of Ben Pearson's Lemonwood bows is the result of years of research and development.



This group of Lemonwood bows is recommended for advanced archers, school classes, archery ranges. They are strong, beautiful bows. Features: Narrow deep handles, two-tone hardwood handle risers, in-laid arrow plates, Lay-latex linen strings. Durable varnish finish.

Fibre backing adds to the beauty of a bow and provides protection against breakage. The white vulcanized fibre used on these bows reflects the heat from the sun's rays and helps the bow retain its cast.

The fine craftsmanship of Ben Pearson bowyers is shown in the beautifully designed tips, two-tone handle riser and flowing lines of these lemonwood bows.



Made with the same precision workmanship as the "700" line of bows, these modestly priced lemonwood bows fill a definite need as they are specially designed for beginners in archery. Hardwood handle riser. Deep narrow handle, leather grip, Italian hemp string.

Made only from select, well-seasoned stock. In ordering please specify drawing weight desired. These bows positively cannot be supplied in heavier weights than listed.

## LEMONWOOD TARGET BOWS

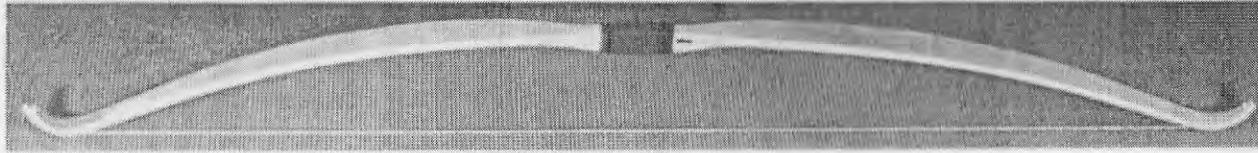
In ordering please state drawing weight desired.

- |         |  |        |
|---------|--|--------|
| No. 759 | 5'9" length, weights to 45 lbs.                | \$7.00 |
|         | Recommended for arrow lengths up to 28 inches. |        |
| No. 769 | As above, fibre backed, weights to 50 lbs.     | \$8.00 |
|         | Recommended for arrow lengths up to 30 inches. |        |
| No. 756 | 5'6" length, weights to 40 lbs.                | \$6.00 |
|         | Recommended for arrow lengths up to 26 inches. |        |
| No. 766 | As above, fibre backed, weights to 45 lbs.     | \$7.00 |
|         | Recommended for arrow lengths up to 27 inches. |        |
| No. 750 | 5'0" length, weights to 25 lbs.                | \$5.00 |
|         | Recommended for arrow lengths up to 25 inches. |        |
| No. 765 | As above, fibre backed, weights to 30 lbs.     | \$6.00 |
|         | Recommended for arrow lengths up to 25 inches. |        |

## STANDARD LEMONWOOD BOWS

- |         |  |        |
|---------|--|--------|
| No. 609 | 5'9" length, weights to 35 lbs.                | \$5.50 |
|         | Recommended for arrow lengths up to 28 inches. |        |
| No. 606 | 5'6" length, weights to 30 lbs.                | \$4.50 |
|         | Recommended for arrow lengths up to 26 inches. |        |
| No. 601 | 5'0" length, weights to 25 lbs.                | \$3.50 |
|         | Recommended for arrow lengths up to 25 inches. |        |

# POPULAR PRICED BOWS



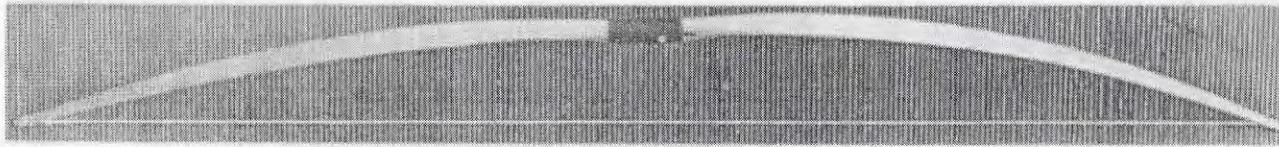
## HICKORY TARGET AND HUNTING BOW

A hard shooting bow developed to answer the needs of archers demanding maximum durability in an inexpensive bow which may be had in drawing weights suitable for hunting big game. Although not as fast as osage or yew, it has toughness, stamina and worlds of strength. Special features: Deep, narrow handle with contrasting hardwood overlay, wide spat-

ulate limbs, genuine leather grip, inlaid arrow plate, flexible varnish finish and Lay-latex string. Length 5'6". Drawing weights to 65 lbs.

No. 503 Recurved Hickory Target or Hunting Bow \$8.00

No. 502 Same as 503, except with straight ends \$6.00

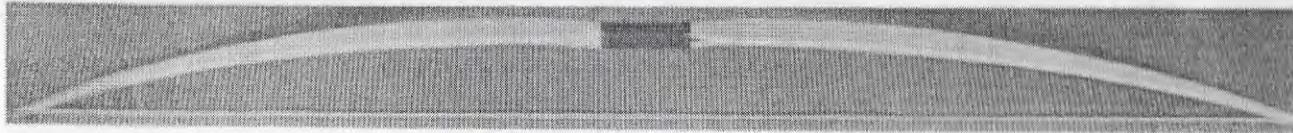


## HICKORY TARGET BOW

This bow is widely used by commercial archery ranges, camps and schools. It's a remarkably good shooting bow that will stand lots of rough treatment. Special features: Deep narrow handle with contrasting hardwood overlay, specially treated genuine

leather grip, inlaid arrow plate, flexible varnish finish and Lay-latex string. Length 5'6". Drawing weights to 40 lbs.

No. 501 \$4.50



## YOUTH'S HICKORY TARGET BOW

An ideal bow for teen-age boys and girls. Although not having quite the cast of lemonwood, it is much superior for this age group as this selected, well seasoned hickory bow has the necessary toughness to withstand the abuse any healthy American boy is apt to give it. Special features: Semi-flat

design with beautifully shaped handle riser of contrasting hardwood, two-tone streamline handle, arrow plate, durable varnish finish and sturdy hemp string. Length 5'0". Drawing weights to 30 lbs.

No. 500 Youth's Hickory Target Bow \$2.25

No. 502  
HICKORY  
HUNTING BOW

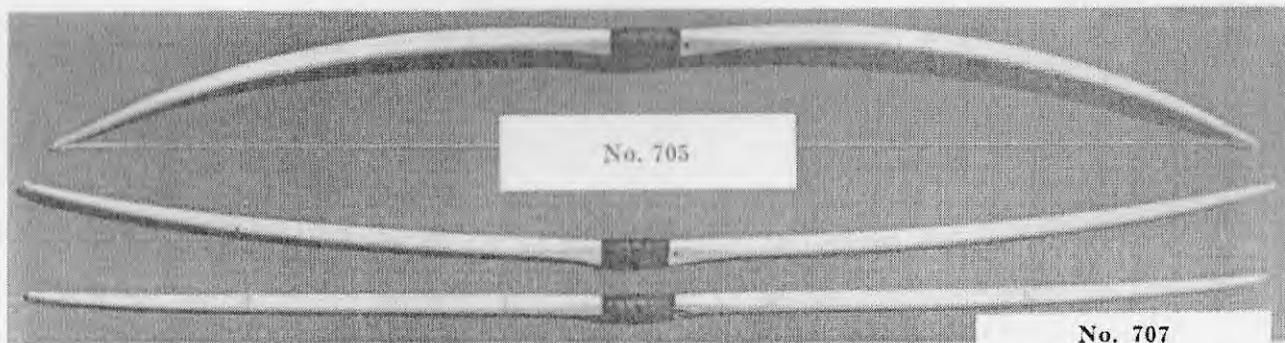


Join the thousands of archers who are finding relaxation, good comradeship, thrilling competition and fine training of hand and eye in organized archery. Consult your local archery club for dates of tournaments, special hunting seasons, etc. If your town does not have a public archery range you will find your Park Commissioners eager to cooperate in providing one. A beautiful, well kept range is an asset to any outdoor playground providing as it does a fascinating sport that is enjoyed by sport-lovers of all ages.



One of the proudest possessions of many archers is a "Six Golds" Pin. This beautiful little emblem, engraved with the winners's name, is a miniature target, pierced six times in the center and is presented by the National Archery Association to anyone making a "perfect end" at a recognized tournament. A perfect end, is six consecutive arrows in the gold. The happy archer above, Miss Nancy Loss, has just accomplished this feat.

# LAMINATED TARGET BOWS



## LAMINATED LEMONWOOD TARGET BOWS

### SILK BACKED LAMINATED LEMONWOOD BOW

One of the most popular bows in the country. This fast, durable bow has a pronounced reflex, the limbs actually bend backwards when the bow is unbraced (see illustration). Special features: Made of two laminations of lemonwood, silk backing, hand tillered. These bows have been drawn at least 250 times in the process of manufacture and need no "breaking in." Deep, narrow handle, inlaid arrow plate, specially treated wound leather grip, flexible varnish finish and Lay-latex string. Maximum length 5'6" (shorter lengths on special order). Weights to 50 lbs. Specify weight when ordering.

No. 705 Silk Backed Laminated Lemonwood Bow ..... \$16.00

### LEMONWOOD AND BAMBOO BOW

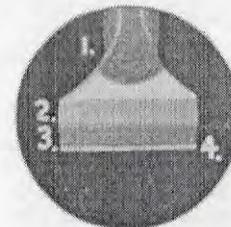
The most sensational laminated bow ever built. Ben Pearson developed this bow especially for the tournament archer who wants the utmost in speed without sacrificing smoothness. Special features: Full length bamboo and lemonwood laminated and protected with a back of white vulcanized fibre (this reflects the sun rays). Modified reflexed limbs that actually bend backward when the bow is unbraced, deep narrow handle, inlaid arrow plate, specially treated wound leather grip, flexible varnish finish, and Lay-latex string. Maximum length 5'6" (shorter lengths on special order). Weights to 50 lbs. Specify weight when ordering.

No. 707 Fibre Backed Laminated Bamboo and Lemonwood Bow ..... \$22.50

### RAWHIDE BACKED LAMINATED LEMONWOOD BOW

These bows have brilliant cast, smooth action and ability to "take it." (Laminated lemonwood bows do not absorb moisture as rapidly as yew and therefore do not vary as much in weight under humidity changes). Special features: Made of two laminations of lemonwood, rawhide backing, narrow handle, inlaid arrow plate, specially treated, wound leather grip, flexible varnish finish and Lay-latex string. This bow has a modified reflex, the limbs actually bend backward when the bow is unbraced, but not as extreme as the famous 705 bow. Maximum length 5'6" (shorter lengths on special order). Weights to 50 lbs. Specify weight when ordering.

No. 700 Rawhide Backed Laminated Lemonwood Bow ..... \$12.50



Typical cross section of a Ben Pearson Laminated bow.  
 1. Hardwood handle overlay.  
 2. Belly lamination of select Lemonwood.  
 3. Back lamination of Lemonwood. (This is Bamboo in the 707 bow).  
 4. Backing: Silk, Rawhide, or Vulcanized Fibre.

Using the age-old principle of the Turkish composite bow, Ben Pearson has created these sensational shooting laminated bows. The tremendous popularity is due to the fact that they give an exceptionally low point-of-aim with a light pull bow.

# TOURNAMENT BOWS



## YEW AND OSAGE ORANGE TARGET BOWS

### OSAGE ORANGE BOW

Custom made from the finest matched, thoroughly seasoned, osage (Bois d'Arc). A truly beautiful bow, built to answer the needs of the most discriminating archer. Osage is especially desirable as it is less affected by climatic changes than other bow woods. A rugged bow, designed to give maximum smoothness and cast. Special features: Grain followed religiously by highly skilled craftsmen, deep narrow handle, inlaid arrow plate, specially treated genuine leather grip, flexible varnish finish and Lay-latex string. Equipped with cloth bow case. When ordering, state length of arrow to be used and drawing weight desired. Lengths to 6'0", drawing weights to 55 lbs.

No. 900 Osage Target Bow	\$27.50
No. 901 Same as above from extra select billets	\$35.00

### YEW BOW

Custom made from matched, thoroughly seasoned, high-elevation yew billets. No detail is overlooked in making this bow the very finest obtainable. For the archer desiring the smooth action and high velocity of a Ben Pearson yew bow. Special features: Carefully balanced and tillered in the beautiful flowing lines typical of Ben Pearson bows. Grain is followed religiously by highly skilled craftsmen, deep narrow handle, inlaid arrow plate, specially treated wound leather grip, flexible varnish finish and Lay-latex string. Equipped with cloth bow case. When ordering, state length of arrow to be used and drawing weight desired. Lengths to 6'0", drawing weights to 55 lbs.

No. 910 Yew Target Bow	\$27.50
No. 911 Same as above, from extra select billets	\$35.00

THE ABOVE BOWS, WITH RECURVED ENDS

\$5.00 Extra

RAWHIDE BACKING ON ABOVE BOWS

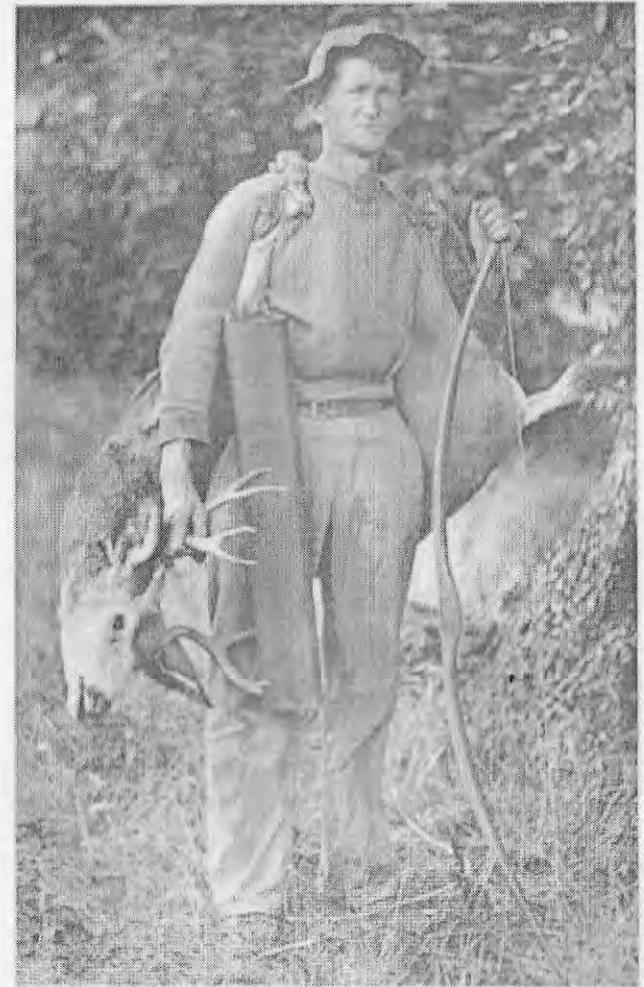
\$4.00 Extra

SILK BACKING ON ABOVE BOWS

\$6.00 Extra

Osage Orange (Bois d' Arc, or Mock Orange) grows as a tree or shrub over most of the Middle West and in some of the northeastern states. It is an extremely hard and tough wood with brownish-white sap-wood and heart-wood that varies in different pieces from a bright yellow to a deep golden brown. It makes a beautiful, strong bow which follows the string very little and is probably the least affected by weather changes of any wood. Osage bows must be made almost entirely by hand as the wood grows wavy and twisted.

Yew wood, for centuries, has been the first choice of archers for their best bows. The gnarled, twisted, yew tree, however, seldom yields a piece from which a bow may be made. Fortunate indeed is the searcher to find a tree with a section free from knots. Its reddish colored heart-wood forms a beautiful contrast with the white sap wood. It is not for appearance, however, that yew bows are made with a thin line of sapwood on the back. The perfect bow wood—its tough, fibrous sap wood protects the bow and recovers after stretching.



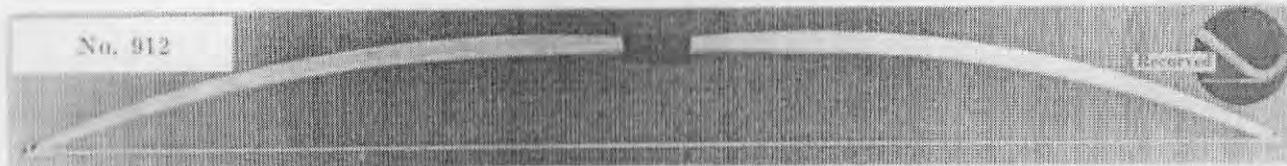
Pictured above is Grover Gouthier of Coquille, Oregon, with a mule deer taken with the bow and arrow in the eastern part of the state. Oregon archers have approximately 100 square miles set aside as a special archery hunting preserve. It is one of the many states which are recognizing the sportsmanship required to take game with these ancient weapons. Some states give pre-season concessions to the archers; some, as Oregon, set aside areas from which gun-hunters are excluded. All forward minded game commissions recognize that hunting with the bow is really an aid to game conservation.

# YEW AND OSAGE BOWS

This year, know the thrill of shooting a Ben Pearson Hunting bow. You'll love its sweet draw, brilliant cast, beautiful appearance, and above all its sturdy dependability as only the finest materials are ever used in these bows.



Notice the beautiful arc of the Ben Pearson hunting bow pictured above. Hand tillering and balancing by skilled craftsmen, the most select materials, correct design, and thorough checking and inspecting make your choice of a Ben Pearson hunting bow a wise one. Naturally every bow is pulled at least 250 times in the process of manufacture and is therefore perfectly broken in for you.



## YEW AND OSAGE ORANGE HUNTING BOWS

### OSAGE ORANGE HUNTING BOW

The exceptional toughness and stamina of osage withstands the rough use it is subject to on the average hunting trip. The perfect tillering and special design produces a bow especially suited to shoot heavy arrows on a flat trajectory. Special features: Special leather grip that never gets slick, inlaid leather arrow plate, beautifully finished with flexible water-proof varnish and Lay-latex string. Equipped with cloth bow case. When ordering state length of arrow to be used and drawing weight desired. Lengths 5'3" to 5'8". Drawing weights to 75 lbs. (Prices on heavier weights on request).

No. 902 Osage Orange Hunting Bow \$37.50  
 The above bow with recurved ends \$5.00 extra  
 Rawhide backing on above bow \$4.00 extra  
 Silk backing on above bow \$6.00 extra

### YEW HUNTING BOW

For those who prefer a light weight hunting bow of exceptional speed. Made of the most carefully selected, high altitude yew billets. Correctly designed for maximum cast with heavy arrows. Special features: Special leather grip that never gets slick, inlaid leather arrow plate, beautifully finished with flexible waterproof varnish and Lay-latex string. Equipped with cloth bow case. When ordering, state length of arrow to be used and drawing weight desired. Lengths 5'3" to 5'8". Drawing weights to 75 lbs. (Prices on heavier weights on request).

No. 912 Yew Hunting Bow \$37.50  
 The above bow with recurved ends \$5.00 extra  
 Rawhide backing on above bow \$4.00 extra  
 Silk backing on above bow \$6.00 extra

## LAMINATED HUNTING BOW

### FIBRE BACKED BAMBOO AND LEMONWOOD LAMINATED HUNTING BOW

Ben Pearson developed this super cast hunting bow to answer the needs of the archers preferring the shooting qualities of laminated bows. Special features: Full length tough bamboo laminated with lemonwood and backed with fibre for added protection to withstand adverse conditions so often found in hunting. Modified reflexed limbs that actually bend backward when the bow is unbraced, deep narrow handle, inlaid arrow plate, specially treated, wound leather grip, waterproof flexible varnish finish. Lay-latex string. State weight desired when ordering. Maximum length 5'6". Drawing weights to 65 lbs.

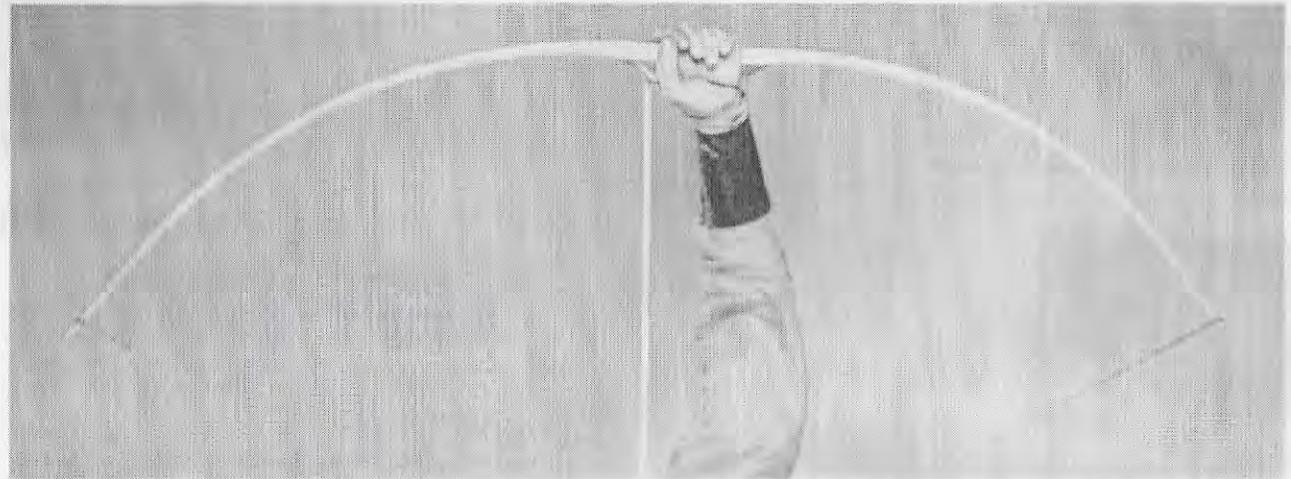
No. 717 Fibre Back Bamboo and Lemonwood Laminated Hunting Bow \$22.50

Ben Pearson Hunting Bows are made only from the finest selection of materials. They are ruggedly built to withstand the rough usage of hunting under varying weather conditions. Carefully hand-tillered and balanced, they are especially designed to shoot heavy hunting arrows. Our hunting bows may be had in comparative short lengths if so desired. This will permit handy usage in heavy brush country. Archers every year are getting their game with Ben Pearson hunting bows. There are none finer.

# HOWARD HILL Bamboo BOWS



**HOWARD HILL**  
One of the World's Greatest Field Archers



## LETTER FROM HOWARD HILL TO BEN PEARSON COMPANY

North Hollywood, California  
November 9, 1941

Dear Ben:

As you know, during my twenty years in archery, I have never used archery equipment made by anyone but myself. In my work so much depends upon every shot that I must have absolute confidence in every arrow. The safety of the stunt men that I sometimes shoot in the filming of moving pictures depend upon my hitting a steel plate covered with balsa wood which they wear under their clothing. This is about twelve inches square, and a shot outside of this area might prove fatal.

After my visit to your plant in Pine Bluff and after thorough consideration, I was so impressed with your honest craftsmanship, precision methods, and modern machinery that I am pleased to allow you to manufacture my equipment, under my supervision, using the patents that I hold on the Laminated Bamboo Bow. As stated in our previous conversations, the equipment you manufacture and sell under my name will be personally designed by me and is the result of years of development and has proved itself time and again under the most severe hunting and shooting conditions.

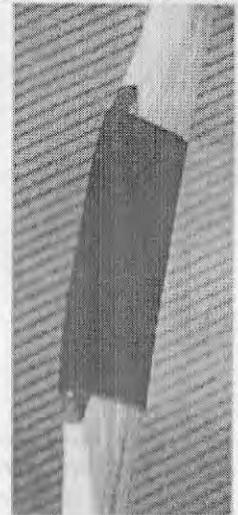
Yours,

**HOWARD HILL**

## HOWARD HILL BAMBOO BOW

Now you can own and shoot a genuine Howard Hill Bow. This bow is identical with the bows Mr.

Hill uses in hunting and for his work in motion pictures. Designed by him personally, it is practically indestructible. The patented construction of this bow (patent No. 2,256,946) permits the use of only the hard outside shell of the bamboo in full length strips which are tapered from the handle to the ends of the bow. The natural contour of the bamboo is followed in glueing and is protected by a backing of vulcanized fibre. A beautiful, sweet shooting bow that can be absolutely depended upon. Deep narrow handle with special leather grip and built in arrow rest. Beautiful handle overlay.



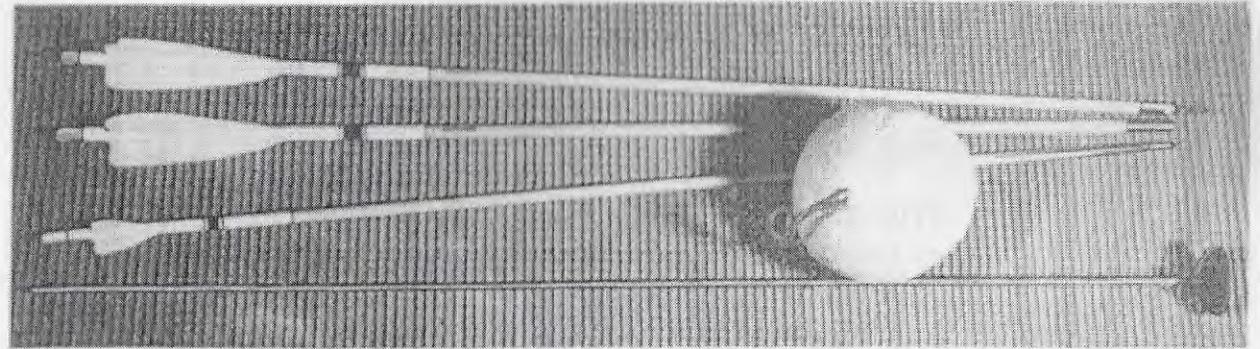
- |  |         |
|--|---------|
| No. 931 Howard Hill Bamboo Bow,<br>to 65 pounds drawing weight     | \$60.00 |
| No. 932 Howard Hill Bamboo Bow,<br>65 to 100 pounds drawing weight | \$75.00 |

# FLIGHT BOWS--ARCHERY GOLF SETS



## FLIGHT SHOOTING

Miss Glendolene Vinyard of Canby, Oregon, National Women's Flight Champion and holder of the national record for this event, is pictured drawing a Ben Pearson Flight Bow. Miss Vinyard gets her longest shots with bows weighing about 65 pounds. Besides her interest in Flight shooting she is an ardent hunter with the bow and an excellent target shot. She holds many Oregon state and Northwest records for flight shooting and last year in the Northwest tournament in Seattle, Washington, placed an arrow farther than any of the men contestants. She also won the Free style Flight event in the National Tournament of 1941 with the longest shot in this event.



## FLIGHT BOWS

Ben Pearson flight bows are made only from the finest materials available. They are designed for lightning speed with light flight arrows. Gracefully recurved ends, perfect tillering and smooth action make them tournament winners. The grain is religiously followed in these bows by master craftsmen and as further insurance they are backed with silk. In ordering state length of arrow, and drawing weight desired. Not made in lengths over 5'2". Illustrated at left.

- No. 921 Osage Flight Bow, silk backed ..... \$37.50  
 No. 923 Yew Flight Bow, silk backed ..... \$37.50

FOR SINEW BACKING ON EITHER OF THE ABOVE BOWS, ADD \$5.00

## FLIGHT ARROWS

A self arrow made of Port Orford Cedar especially selected for its excellent spine qualities. Fitted with plastic nock and special 5/32-inch flight point. Barreled to a degree depending on weight of bow and fletched with celluloid vanes. State arrow length desired and weight of bow in ordering. This arrow is illustrated on page 12.

- No. 301 Flight Arrow ..... \$1.00 each  
 No. 302 As above except footed ..... \$1.25 each

## ARCHERY GOLF ARROW SET

Set consists of: One footed flight arrow fletched with very small feathers. One Port Orford Cedar footed approach-arrow equipped with special approach point to prevent skidding. One Port Orford Cedar footed "putting" arrow, equipped with blunt point. All arrows made for same weight bow. Stock crested.

- No. 115 Archery Golf Arrow Set ..... \$4.50  
 No. 112 Two each of above arrows ..... \$8.50

## ARCHERY GOLF BALL and STAND

One latexed cotton ball, 4 inches in diameter with loop for carrying. One 28-inch metal stand, with rubber cup which serves as perch for ball.

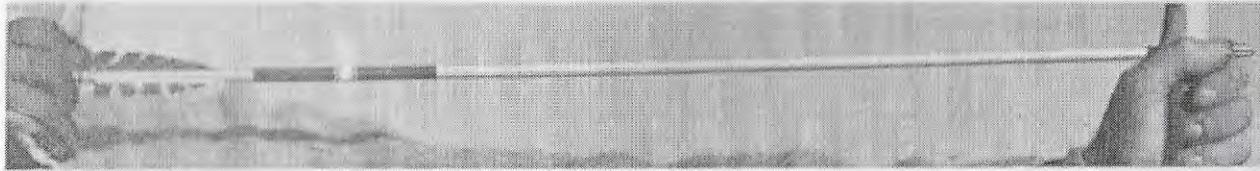
- No. 400 Archery Golf Ball and Stand ..... \$1.00

## BIRCH ARCHERY GOLF ARROWS

Set consists of: One footed flight arrow fletched with very small feathers. One self birch approaching arrow, approach point. One self birch putting arrow, medium feathers and blunt point. Stock crested.

- No. 113 Birch Archery Golf Set ..... \$3.00  
 No. 114 Two each of above arrows ..... \$5.50

# POPULAR PRICED ARROWS



## No. 207 MATCHED SELF ARROW

Made of select Port Orford Cedar. Matched to within 15 grains in weight and closely matched in spine. Colorful "Indx" nocks. Fletched with barred or colored barred feathers. Beautifully stock crested and nicely finished. Parallel steel points; 24, 25, 26,

27, and 28-inch lengths. Under 25-inch lengths are 9/32-inch in diameter. Longer lengths are 5/16-inch. It is important that you state length desired when ordering.

No. 207 Matched Self Arrow \$5.00 doz.



## No. 205 SELF CEDAR ARROW

A sturdy well-made Port Orford Cedar Arrow. "Indx" nocks. Steel parallel points. Well fletched with barred feathers. Stock crested; 5/16 inch size

only; 24, 25, 26, 27, and 28-inch lengths; state length desired when ordering.

No. 205 Self Cedar Arrow \$4.00 doz.



## No. 203 SELF BIRCH ARROW

Made from split bolts of Northern Birch. Fletched with barred feathers. "Indx" nocks. Parallel steel points. Stock crested in pleasing colors. 24, 25, 26,

27, and 28-inch lengths; state length desired when ordering.

No. 203 Self Birch Arrow \$3.50 doz.



## No. 201 SELF BIRCH ARROW

Made of well-seasoned northern birch. An inexpensive arrow that will stand lots of rough treatment; 5/16-inch size only. Steel parallel points. Barred feathers; 24, 25, 26, 27, and 28-inch lengths

only. Stock crested. When ordering please state length desired.

No. 201 Self Birch Arrow \$2.50 doz.  
Packed one gross to box \$2.25 doz.

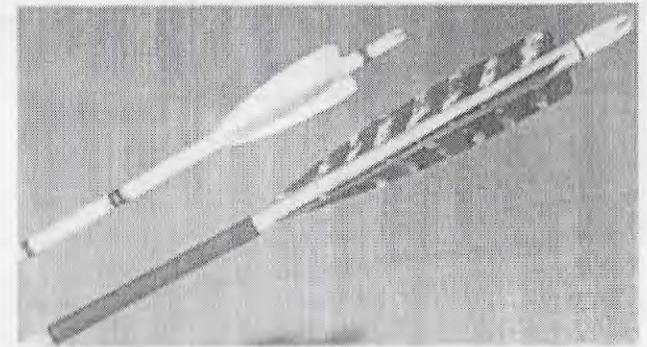


## No. 218 JUNIOR BIRCH ARROW

A sturdy birch arrow for the young archer. Nicely finished. Steel parallel points. Fletched with three barred feathers. Stock crested; 1/4-

inch size and 18-inch length only.

No. 218 Junior Birch Arrow \$2.00 doz.  
Packed one gross to box \$1.85 doz.



Note the length and careful spiralling of the hunting feather in the above "close-up" illustration. This feather design was adopted after many tests with broadhead arrows and was found to contribute much to the perfect flight of Ben Pearson Hunting Arrows.

All BEN PEARSON arrows are perfectly fletched (each feather set on the shaft at the correct angle) with ground base turkey pointer feathers. They are carefully selected; only the stiff full feathers are used, thereby assuring the customer an accurate, attractive, fletching job that will stand up under lots of shooting. Waterproof cement is used in adhering the feather to the shaft.

The INDX nocks used on Ben Pearson arrows, illustrated on page 27, contain the first basic improvement on nocks since they have been made of plastic materials. The slight ridge that marks the cock feather side of the arrow is held under the thumb when nocking. This eliminates fumbling in putting the arrow on the string. It is invaluable in hunting as the archer does not have to take his eyes from the quarry in getting another arrow into shooting position. Before the advent of the "INDX" nock many archers used the head of a pin or small bead for the same purpose the ridge serves.

FOR STOCK ARROWS, ADD 50 CENTS PER DOZEN, EACH OPERATION, FOR SPECIAL CRESTING, FLETCHING, OR LENGTHS OTHER THAN SPECIFIED.

# FOOTED ARROWS -- FLIGHT ARROWS



Archer-hunter Jack Pratt of Kimberly, Canada, with a mountain sheep killed with a deadly broad-head. The effectiveness of the bow and arrow as a weapon is again proved. Mr. Pratt has his trophy, and the never-to-be-forgotten thrill of a perfectly placed shot after a successful stalk.



## No. 103 MATCHED FOOTED ARROW

Made from select Port Orford Cedar. Durable 4-point hardwood footing for added strength and beauty. Matched to within 15 grains in weight. An arrow capable of excellent scores. Fitted with "INDX" nocks and parallel steel points. Stock

crested in pleasing colors. Perfectly fletched. Colored cock feather. Made in 24, 25, 26, 27, and 28-inch lengths. In ordering state drawing length desired.

No. 103 Matched Footed Arrow \$7.00 doz.



## No. 105 MATCHED FOOTED ARROW

Select Port Orford Cedar Arrow footed with Beefwood or Black Hickory, with precision 4-point splice. (The footing adds strength and beauty to the shaft). Matched to each other within 7 grains in weight. No great variation in spine as each dozen arrows come from the same unit of split stock. Perfectly fletched with colored cock feathers. Beautifully

stock crested in pleasing colors. "INDX" nocks. Steel parallel points. Made in 24, 25, 26, 27, and 28-inch lengths only. In ordering please state drawing length and bow weight as these arrows are matched in stiffness for the bow used.

No. 105 As above, Black Hickory Footing \$10.00 doz.

No. 106 As above, Beefwood Footing \$10.00 doz.



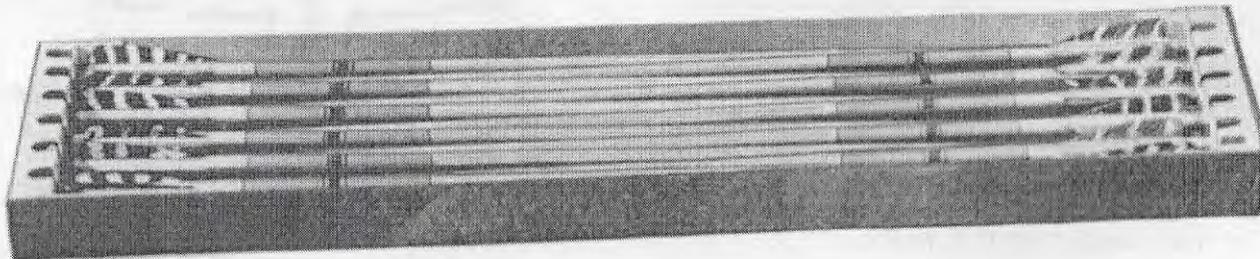
## No. 301 FLIGHT ARROW

A self arrow made of Port Orford Cedar especially selected for its spine qualities. Fitted with plastic nock and special 5 32-inch flight point for added lightness. Barrelled to a degree depending on weight of bow and fletched with celluloid vanes to cut down air friction. Smooth light finish. Not crested. State

arrow length desired and weight of bow. Many State and National records are held by archers using these flight arrows.

No. 301 Flight Arrow \$1.00 each

No. 302 As above, except footed \$1.25 each



ALL BEN PEARSON STOCK ARROWS ARE SENT PACKED IN A NEAT BOX AS ILLUSTRATED AT LEFT. SPECIFICATIONS ARE INCLUDED, AS WELL AS DIRECTIONS FOR REPLACING "INDX" NOCKS AND KEEPING ARROWS STRAIGHT. THIS IMPROVED PACKAGE PROTECTS THE FLETCHING OF THE ARROWS IN SHIPPING AND MAY BE USED BY THE ARCHER AS A CARRYING CASE.

# HIGHEST QUALITY TOURNAMENT ARROWS

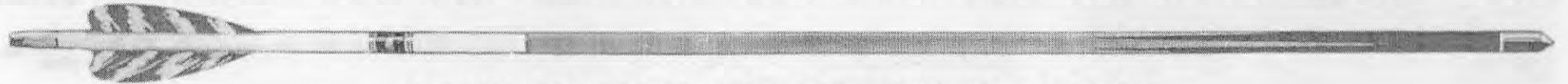


## No. 309 FOOTED TOURNAMENT TARGET ARROW

This arrow is especially recommended for accurate shooting at the longer ranges. Its barreled, streamlined construction affords an arrow that is exceptionally light, and one that flies perfectly true without flirting. A 27-inch arrow for a 45-pound bow weighs approximately 290 grains. Perfectly balanced.

Matched to within three grains in weight. Matched very closely in spine using a micrometer spine tester. All the arrows in each dozen are made from the same split bolt of Select Port Orford Cedar. Perfectly fletched with feathers that are matched for uniform texture and thickness by expert craftsmen.

Footed with beefwood with a four-point splice. State drawing length, and the drawing weight of your bow; also, color and design of crest and color feathers desired. Equipped with perfection or regular steel parallel points and "INDX" nocks. (See page 27).  
No. 309 Footed Tournament Arrow \$16.00 doz.



## No. 109 FOOTED TOURNAMENT TARGET ARROW

The arrow has an approximate taper of 1/32-inch from the point to the nock. It is perfectly balanced. Flies smoothly without flirting or planing. Matched to within 3 grains in weight. Closely matched in spine. Perfectly fletched with matched feathers.

Choice of Beefwood or Black Hickory footing. Four point splice. In ordering state drawing length, weight of bow, choice of footing, color and design of crest and color feathers desired. Equipped with perfection or parallel steel points and "INDX" Nocks

as illustrated on page 27 in this catalogue.  
No. 109 Black Hickory Footed Tournament Arrow \$16.00 doz.  
No. 110 Beefwood Footed Tournament Arrow \$16.00 doz.

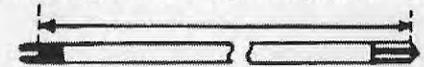


## SELF TOURNAMENT ARROW

Custom made for those archers who desire the lightness of a self arrow. Made of the Finest Port Orford Cedar. This arrow has all the features of the 109 and 309 arrows except for the footing. There are no finer arrows made. In ordering state draw-

ing length, weight of bow, color and design of crest and color feathers desired. Equipped with perfection or parallel steel points and "INDX" Nocks as shown on page 27.  
No. 209 Self Tournament Arrow \$10.00 doz.

**HOW TO ORDER BEN PEARSON ARROWS**  
Give catalog number and drawing length (length from the bottom of the nock to the shoulder of the point. See sketch). State pounds pull (at full draw) of the bow with which the arrows are to be used. This will enable us to send arrows that are properly spined for your bow. Avoid specifying diameter of your arrows, since this depends on the length of arrow, the weight of bow and character of wood.



DRAWING LENGTH

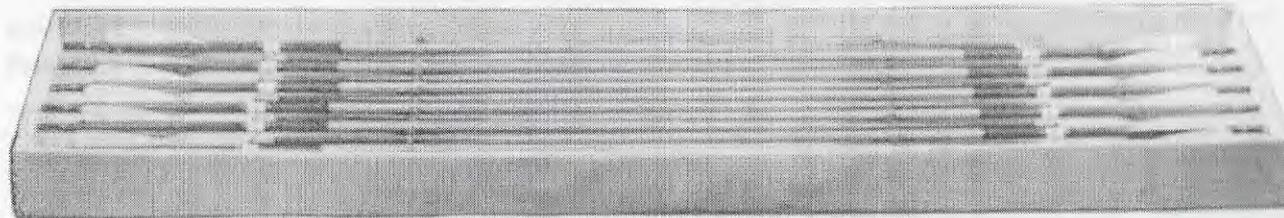
Use table below to determine proper equipment



SPREAD MEASUREMENT

Spread-measurement to determine suitable Arrow length:

Spread	Arrow Length
48-50 inches	19-20 inches
51-53 inches	21-22 inches
54-56 inches	22-23 inches
57-59 inches	23-24 inches
60-62 inches	24-25 inches
63-65 inches	25-26 inches
66-68 inches	26-27 inches
69-71 inches	27-28 inches
72-74 inches	29-30 inches



All BEN PEARSON 109 and 309 arrows are packed in this attractive box which is equipped with rubber holders.

FOR ARROWS IN SETS OF LESS THAN ONE DOZEN THE COST IS ONE TENTH OF THE DOZEN PRICE EACH.

# HUNTING AND ROVING ARROWS



## BIRCH HUNTING ARROW

A very durable, accurate hunting arrow. Furnished in 11/32 or 3/8-inch size, according to weight bow. Made from split bolts of Northern birch. Each arrow in a dozen coming from the same unit of stock. Matched to within 15 grains in weight. No great variation in spine. Perfect spiral fletching. Nicely finished and crested. Equipped with choice of broadhead as shown at right and "INDX" nocks as illustrated on page 27. In ordering state drawing length, bow weight and broadhead desired.

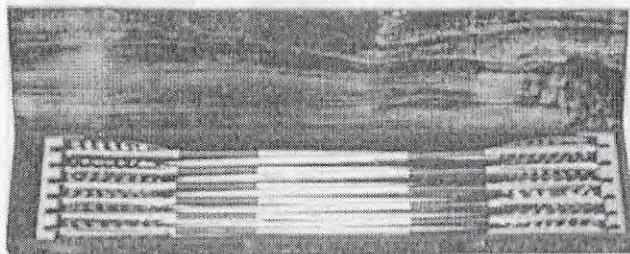
No. 200 Birch Hunting Arrow \$7.50 doz.



## BIRCH ROVING ARROW

This is an excellent arrow for small game. Made of Northern birch. 11/32-inch or 3/8-inch sizes according to bow weights. Equipped with blunt steel points as illustrated or with 11/32 parallel steel pyles for field target shooting. State bow weight and drawing length.

No. 202 Birch Roving Arrow, Blunt point \$6.00 doz.  
No. 213 Birch Roving Arrow, Target point \$6.00 doz.



All Ben Pearson broadhead arrows come packed in attractive wooden boxes.

## CEDAR HUNTING ARROW

This arrow is designed for the lowest trajectory consistent with adequate spine and fletching. Finest select Port Orford Cedar. Matched to within 15 grains in weight. "INDX" nocks. Nicely finished and crested. Equipped with choice of broadheads as shown at right. State drawing length, bow weight and broadhead desired.

No. 220 Cedar Hunting Arrow \$7.50 doz.

Same as above footed with beefwood or black hickory.

No. 221 Footed Hunting Arrow \$12.00 doz.

## CEDAR ROVING ARROW

For those wishing a fast flying roving arrow. Made from select Port Orford Cedar it has the lightness characteristic of this wood. Equipped with blunt steel points or with parallel steel pyles. State bow weight and drawing length.

No. 214 Cedar Roving Arrow, Blunt point \$6.00 doz.

No. 215 Cedar Roving Arrow, Target point \$6.00 doz.

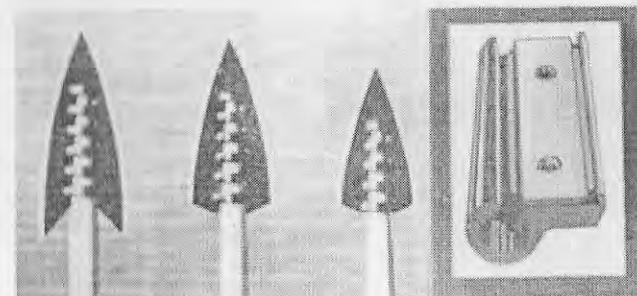
## HUNTING ARROW SET

One dozen No. 200 broadhead hunting arrows and one dozen No. 202 roving arrows. All made from the same unit of select Northern birch stock and matched to within 15 grains in weight. Roving head and broadhead weighing the same. State drawing length and weight of bow.

No. 231 Birch Hunting Arrow Set \$15.00

No. 233 As above, except Port Orford Cedar \$15.00

No. 235 Same as No. 233, Footed with beefwood or black hickory \$17.50



No. 781 No. 782 No. 783 No. 787

## BROADHEAD ARROW POINTS

Hundreds of archers each year are getting game with these famous broadheads. They are made of one piece, high grade steel, correctly tempered and blued. Light in weight. Order by number.

No. 781, 782, 783 Broadheads \$2.00 doz.

## POINTING TOOL

This tool, accurately and quickly, points the shaft to receive our patented one piece steel broadhead. Convenient size. The blade is replaceable.

No. 787 Pointing Tool \$1.00 each

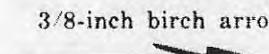
## FISH ARROW



Made of birch, same as No. 200 except equipped with extra slender head.

No. 204 Fish Arrow \$7.50 doz.

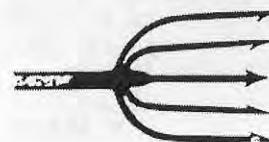
## DEEP SEA FISH ARROW



3/8-inch birch arrow equipped with harpoon head as illustrated. Barbs spread when pull is exerted on line. State drawing length desired.

No. 228 Deep Sea Fish Arrow \$3.00 each

## FISH GIG ARROW



Same as No. 200 except equipped with steel gig.

No. 223 5-prong Gig

Fish Arrow \$2.25 each

No. 226 As above, 3-prong gig \$2.00 each

# DELUXE PACKAGED ARCHERY SETS



Dr. Sherod A. Drennen, of Stuttgart, and Mr. L. E. Piper of Pine Bluff, Arkansas, with a record Alligator Gar taken in the White River. The fish weighed 175 pounds and was 7 feet 10 inches long. A well placed broadhead took the fight out of this monster in short order, according to Mr. Piper. The Gar preys upon game fish in this area and its destruction helps in game conservation.



Ben Pearson archery sets are carefully designed to fill the needs of the novice archer. They contain all the equipment necessary for shooting, as well as instruction booklets on shooting technique. The rigidity of the new package assures absolute protection to the equipment and merchants find that the arrangement of the tackle in the box gives wonderful opportunities for displaying these colorful archery sets.

## DELUXE ARCHERY SET

Suitable for the most skilled target shooting. Set consists of one 5 1/2 foot fibre backed lemonwood bow, six 26-inch matched footed tournament arrows, one cordovan armguard, one cordovan finger tab, one leather quiver, one 36-inch target face painted in regulation colors. Attractively packed in neat carton which serves as a sturdy case.

No. 459 DeLuxe Archery Set \$15.95



## COLLEGIAN ARCHERY SET

An adult archery set containing: One 5 1/2-foot lemonwood target bow, beautifully hand finished with sturdy fibre backing for excellent shooting and long life. Six 26-inch Port Orford Cedar arrows

with "INDX" nocks. Genuine leather arm guard and cordovan finger tab. Packed, as illustrated in a sturdy display carton.

No. 455 Collegian Archery Set \$9.95



## CHAMPION ARCHERY SET

Youth's and women's archery set, contains: One hand finished select lemonwood target bow with hardwood handle riser; 5-foot length. Italian Hemp string. Four 25-inch select Port Orford Cedar arrows with "INDX" nocks. Nicely crested and fin-

ished. Genuine leather arm guard and finger tab. One, full color, target face. Complete instructions for correct shooting. As illustrated.

No. 446 Champion Archery Set \$4.95

# POPULAR PRICED SETS



## LOCKSLEY ARCHERY SET

Suitable for advanced target shooting. One 5 1/2-foot fibre-backed lemonwood bow, six 26-inch footed arrows, one leather armguard, one leather finger tab, one heavy imitation leather quiver, one

36-inch target face painted in regulation colors. Complete instructions for shooting, etc. Packed in neat carton which serves as case.

No. 457 Locksley Archery Set **\$12.95**



## SHERWOOD ARCHERY SET

Set consists of: One hand finished, select lemonwood target bow, full 5 1/2-foot length. Leather grip. Six 26" select Port Orford Cedar Arrows with "INDX" nocks. Leather arm guard and finger tab.

Complete instructions for correct shooting. Packed in special display carton for perfect protection.

No. 450 Sherwood Archery Set **\$6.95**



## OLD HICKORY ARCHERY SET

Set consists of: One 5-foot, flat type, hand finished, hickory bow; four 25-inch birch arrows; leather armguard; leather finger tab; one 16-inch target face in standard colors. Complete instructions for

correct shooting. This set is just the thing for children between the ages of 10 and 15.

No. 444 Old Hickory Archery Set **\$3.95**

**BEN PEARSON'S IMPROVED SET PACKAGES ARE MADE OF STURDY "B" FLUTED CORRUGATED BOARD. THIS MAKES A RIGID PACKAGE FOR DISPLAY AND SHIPPING PURPOSES. ARROWS MOUNTED SO AS TO PROTECT THE FLETCHING. EXPERT WORKERS, USING MODERN PRECISION PRODUCTION METHODS, MAKE THESE SENSATIONAL VALUES POSSIBLE.**



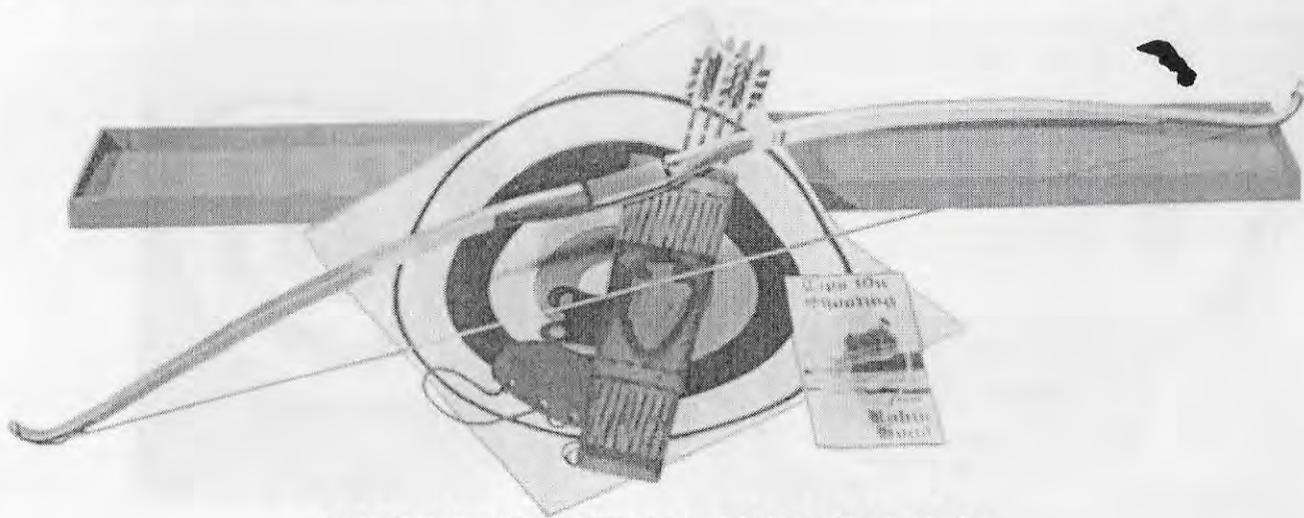
Most schools and colleges throughout the country have adopted archery as part of their physical training program. It is one of the finest exercises to improve posture; and excellent training for coordination of hand and eye. Students who have received such training, quite naturally, will find pleasant companionship, thrilling competition and interesting relaxation in organized archery.

### ATTENTION ARCHERS!

If your club is not affiliated with the National Archery Association it should do so. Its tournaments will then be recognized, and it will be kept informed on archery news. For information write:

NATIONAL ARCHERY ASSOCIATION  
77 Franklin Street, Boston, Mass.  
Louis C. Smith, Secretary

# JUNIOR ARCHERY SETS



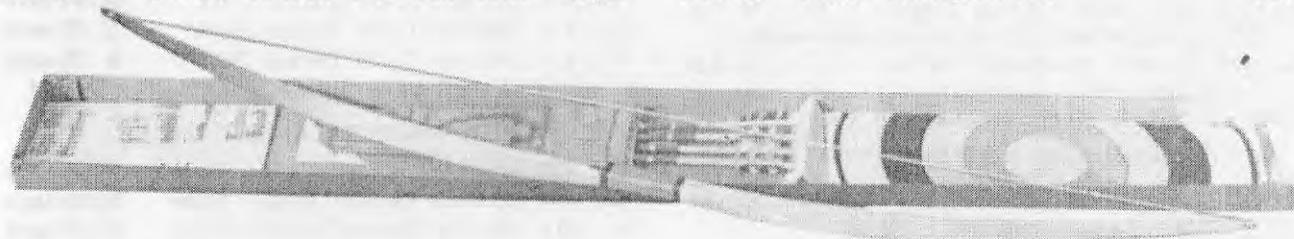
## JUNIOR CHAMPION ARCHERY SET

For ages 6 to 12. This set includes the famous juvenile curved-end, hand finished, hardwood bow. Four-foot length. Four, well fletched, sturdy birch arrows in quiver; 16-inch standard color target

face; leather arm guard and shooting tab. Complete instructions for correct shooting. Packed in special display carton.

No. 441 Junior Champion Set

\$2.95

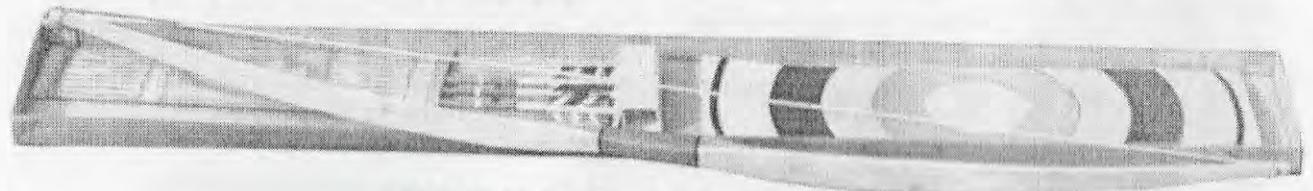


## COCK ROBIN ARCHERY SET

For the Junior Robin Hood. Ages 6 to 12. Set consists of: Sturdy 4-foot hardwood bow with contrasting handle riser, two-tone plastic grip, and sturdy hemp string. Four well made 18-inch arrows in cardboard quiver. One 16-inch full color target face. Instruction booklet for correct shooting. Packaged in display carton as illustrated above.

No. 440 Cock Robin Archery Set

\$1.95



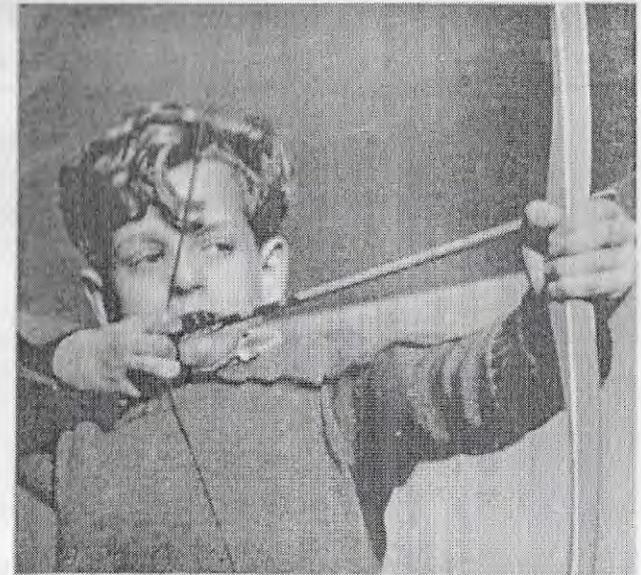
## BOLD BLADE ARCHERY SET

Set consists of: 40-inch hardwood bow with contrasting wood handle riser. Plastic grip. Sturdy hemp string. Three well made birch arrows in card-

board quiver. 16-inch full color target face. Packed in display carton as illustrated above.

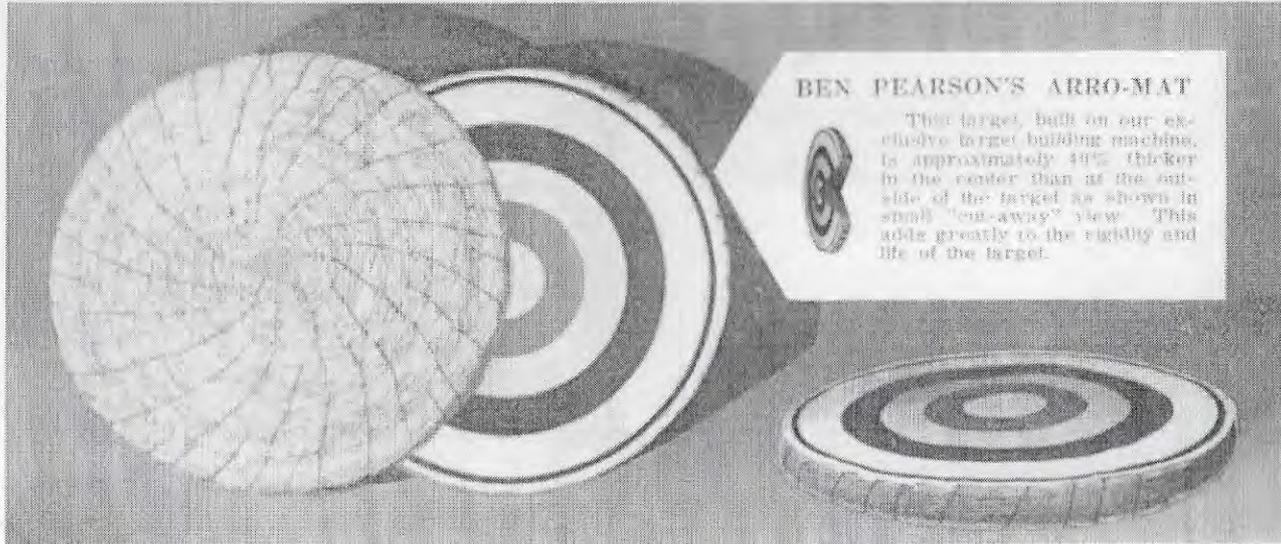
No. 442 Bold Blade Archery Set

95c



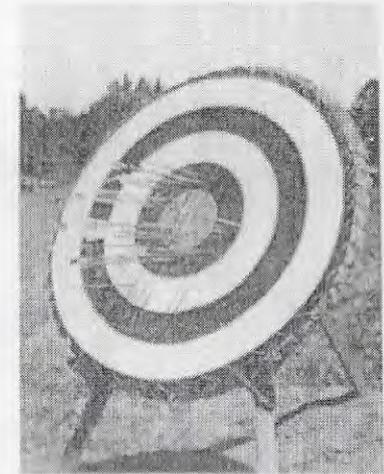
Nothing has such a universal appeal to young or old as the bow and arrow. One of the reasons for this is the fact that for 50,000 years it was man's best weapon. The legendary archers of history: Robin Hood and his men; William Tell; the American Indian, all loved this ancient weapon. What cleaner sport can be found for children? With his bow and arrow he feels kinship with the great archers of the past. BEN PEARSON juvenile bows and arrows are not mere toys but honestly made archery tackle that will last the young archer through a long period of his archery career.

# TOURNAMENT TARGETS -- TARGET FACES



## BEN PEARSON'S ARRO-MAT

This target, built on our exclusive target building machine, is approximately 49% thicker in the center than at the outside of the target as shown in small "cut-away" view. This adds greatly to the rigidity and life of the target.



## TARGET FACES

These target faces are exact in dimension. Full color. Sharply defined colors and non-glaring. Special white cotton material, pre-shrunk and sized.

- |                                   |             |
|-----------------------------------|-------------|
| No. 416 48-inch Cloth Target Face | \$2.00 each |
| No. 415 36-inch Cloth Target Face | \$1.50 each |
| No. 414 24-inch Cloth Target Face | \$.75 each  |

Will Be Cut Square Unless Specified Cut Round

## SEWN SKIRT TARGET FACES

- |                                     |             |
|-------------------------------------|-------------|
| No. 413 48-inch Skirted Target Face | \$2.60 each |
| No. 412 36-inch Skirted Target Face | \$2.00 each |
| No. 411 24-inch Skirted Target Face | \$1.25 each |

Furnished With Sewn Skirt and Draw String

## PAPER TARGET FACES

Made of heavy white paper in full color:

- |                                   |          |
|-----------------------------------|----------|
| No. 419 48-inch Paper Target Face | 60c each |
| No. 418 36-inch Paper Target Face | 40c each |
| No. 417 24-inch Paper Target Face | 25c each |
| No. 420 16-inch Paper Target Face | 10c each |

## ONE COLOR INDOOR PAPER FACES

- |                                     |          |
|-------------------------------------|----------|
| No. 422 24-inch Black on White Face | 10c each |
| No. 421 16-inch Black on White Face | 90c doz. |

## STANDARD TOURNAMENT TARGET

Spiral-wound rye straw target. Machine stitched throughout with tarred sisal in perfect, even stitches. A special fabric compression strip, under tension, is built into the target along with the coil of straw. This forces a constant compression towards the center, and maintains a tight target. With reasonable care this target will last many seasons.

NOTE: Targets shipped without face will carry 30% lower freight rate than same target with faces attached when weight exceeds 100 pounds.

- |   |         |
|---|---------|
| No. 408 48-inch Rye Straw Target          | \$10.00 |
| (Shipping weight approximately 65 pounds) |         |
| No. 406 36-inch Rye Straw Target          | \$ 7.00 |
| (Shipping weight approximately 35 pounds) |         |
| No. 404 24-inch Rye Straw Target          | \$ 4.00 |
| (Shipping weight approximately 14 pounds) |         |

Prices slightly higher west of the Rockies.

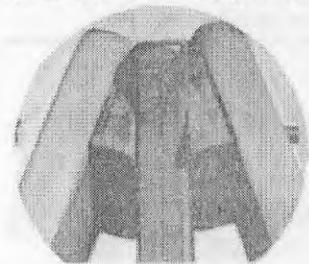
ABOVE PRICES DO NOT INCLUDE TARGET FACE

## IMPROVED TARGET STAND

Made of tough, soft wood. Designed to hold target at proper height and angle. Supporting cleats help the target keep its shape and lengthen its life.

- |                               |        |
|-------------------------------|--------|
| No. 402 Improved Target Stand | \$2.50 |
|-------------------------------|--------|

The construction of the top of the Improved target stand binds the three legs into one compact unit as shown.



# LEATHER SHOOTING ACCESSORIES



## THE PERFECT SHOOTING GLOVE

Carefully styled and beautifully made of finest calf-skin, this glove will fit your hand comfortably. Finest cordovan leather tips.

No. 801 Shooting Glove \$1.60

Sizes: Ladies and Juniors: Small, medium small, medium large, large.

Men's: Small, medium small, medium large, large, extra large.



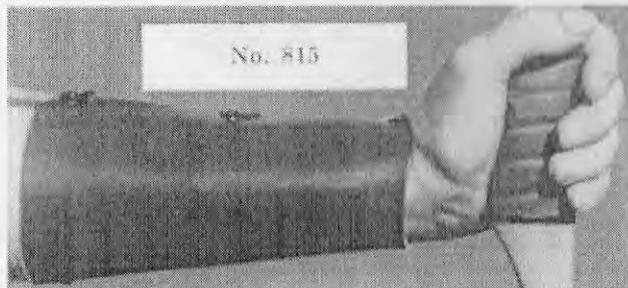
Pat Chambers, twice National Archery Champion, and promotion manager for Ben Pearson Co., talks archery to a real "old-timer."



## SHOOTING TABS

No. 803 Cordovan, large or small 30c each

No. 804 Cowhide, large or small 20c each



## LACE AND HOOK ARM GUARD

This guard affords the utmost protection to the bow arm. Equipped with hooks and elastic lace it is easy to put on or remove. Made of good quality leather.

No. 815 Cowhide Arm Guard, large \$1.00

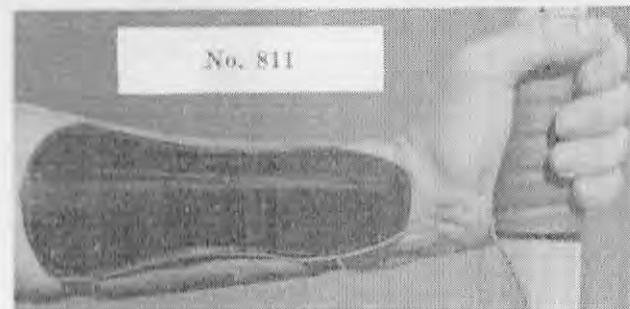
No. 816 Cowhide Arm Guard, small .85



## SINGLE HOOK ARM GUARD

An elastic lace and single hook makes this guard easy to put on or remove. It is made of genuine leather and is a fine guard for schools, ranges, etc.

No. 817 Single Hook Arm Guard 50c

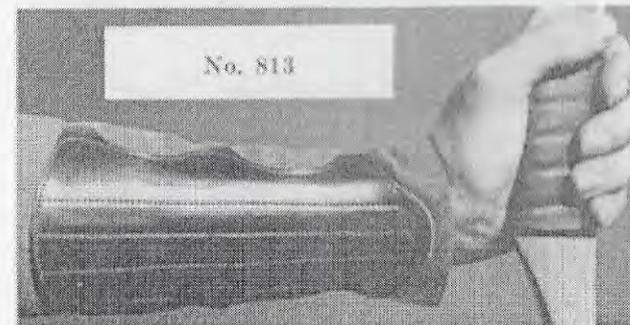


## TARGET ARM GUARD

The most popular arm guard among tournament archers. Designed to meet the demand for a light, thin, comfortable and efficient arm guard. Three concealed thin spring-steel stays, sewn in, help it keep its shape. Equipped with elastic straps and adjustable fasteners. For ladies or men.

No. 811 Cordovan Arm Guard \$1.60

No. 812 Calfskin Arm Guard \$1.40



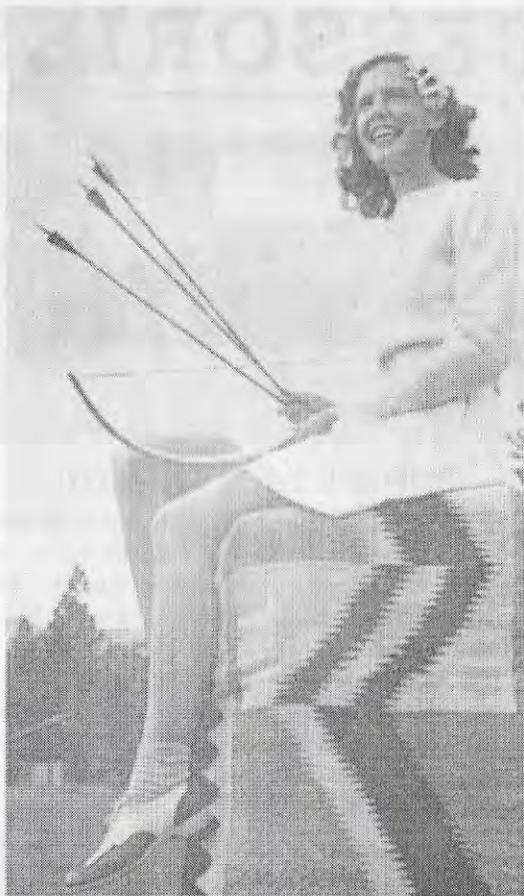
## HUNTING ARM GUARD

Built for hunting and roving. Has steel stays sewn in as No. 811 but straps and buckles are used instead of elastic. The three straps that hold the arm guard in place will protect the heavy clothing usually worn when hunting.

No. 813 Cordovan Hunting Arm Guard \$2.15

No. 814 Calfskin Hunting Arm Guard \$1.90

# LADIES' ACCESSORIES



Women particularly enjoy archery as it is one sport they are able to engage in on a par with men. All archery tournaments have a women's division and women of all ages enter. Modern Dianas find it excellent for keeping figures trim and it is recognized by physical culturists as one of the best exercises to improve posture.

The most common rounds shot by women are the Columbia; 24 arrows shot at 50, 40, and 30 yards, and the National; 48 arrows shot at 60 yards and 24 arrows shot at 50 yards.

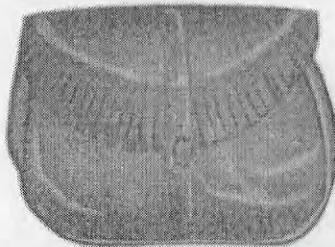
The picture above was taken by Lew Nichols of Los Angeles. As well as being an excellent photographer, Mr. Nichols is also a fine archer, having held the State Championship title for Montana.



## THE SMOOTHIE

A finely made calfskin guard that many women find very useful in protecting loose collars, pockets, sleeves, etc., from the bowstring in shooting. Adjustable elastic straps hold it in place. Colors brown, red, white.

No. 820 Ladies' Shoulder Guard \$1.25



## ARCHER'S POUCH

Handy large size pouch. Two-tone leather. Ideal for carrying extra bow strings, wax, lunch, etc. Strap and buckle fastener as illustrated.

No. 823 Archer's Pouch \$3.20



## TASSEL

Nicely made; all wool. For cleaning arrows.

No. 821 All Wool Tassel 60c each

## LADIES' ENSEMBLE

Sets consists of beautifully made two-tone target quiver with belt. Small two-tone leather pouch to carry bow strings, etc. Colored leather arm guard. This ensemble comes in three standard colors, red and brown, white and brown, tan and brown. The quiver is handsomely embossed and decorated and is made of fine chrome elk leather.



No. 830 Ladies Ensemble

\$5.60

## LADIES' TARGET QUIVER

Finely made target quiver that is designed to hang perfectly from the waist. It has double straps, leather belt and buckle. Beautifully embossed and finished. Made of the finest leather with formed leather bottom. 18 inches long by 1 1/2 inches in diameter.

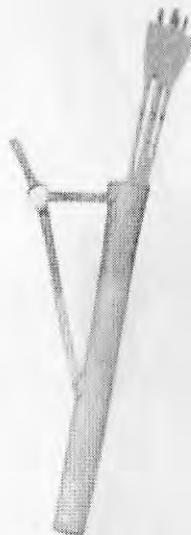


No. 831 Ladies Target Quiver

\$2.25

# QUIVERS--BOW CASES

## TARGET QUIVER



A very neat and servicable target quiver; 16 inches long, one and one-half inch diameter; gracefully tapered. Leather straps fastened to the quiver lead to a ring equipped with a belt hook. Holds six arrows suspended from your belt. Beautifully embossed. Moulded leather bottom. Solid oak-tanned strap leather in mahogany color.

No. 832 Target Quiver, Oak-tanned, Strap Leather \$2.25

No. 833 Target Quiver, Brown Chrome Elk Leather \$2.25

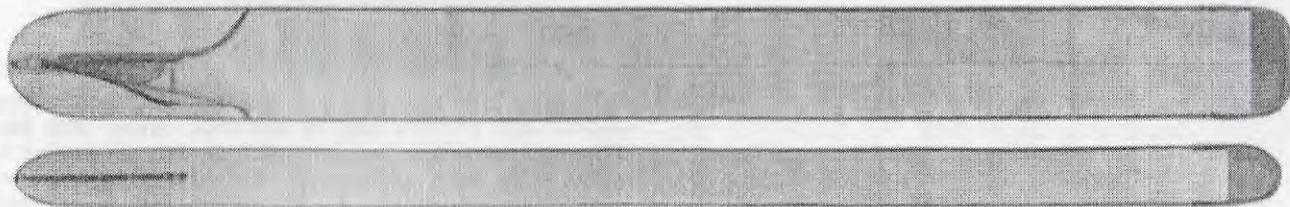
## IMITATION LEATHER QUIVER



A well made Fabrikoid Quiver, equipped with a 42-inch belt and buckle, to which quiver is attached by means of a small loop. To be worn around the waist. Made in two sizes, 20 inches long. The larger size will hold a dozen target or roving arrows. The bottom is made of heavy moulded leather. Nicely embossed.

No. 828 Fabrikoid Quiver For 12 Arrows \$1.25

No. 827 Fabrikoid Quiver For 6 Arrows \$1.10



## BOW CASES

Your bow deserves the protection of a bow case. Cases described are stocked in two-inch graduations from 5 ft. to 6 ft. 2 in. They are made to accommodate bows of an overall length of one inch longer than these dimensions. The exclusive shape will fit both straight and recurved bows. Made from Teal cloth (two layers of special closely woven fabric bonded together with rubber) with whipcord lining. Bound and double sewn with heavy thread. Has

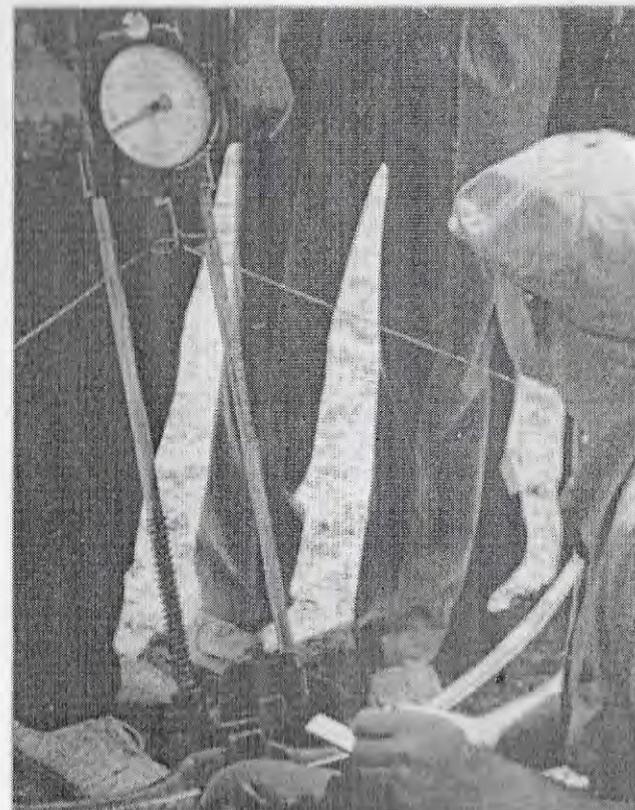
pocket located under flap for carrying an extra bow-string.

No. 824 Bow Case \$2.25

Twin case for two bows. Made from Teal cloth. Leather reinforced bottom. Has double string pockets.

No. 825 Twin Bow Case \$3.50

(See Arrow Case on page 29)



Shown above is the bow weighing machine used by the National Archery Association to weigh Flight bows in various classes. A bow is placed in the machine, the string is drawn to the desired draw length as shown by a pointer and the pounds pull is registered on the scales above.



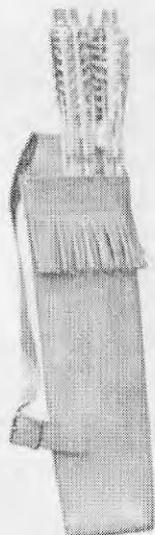
## POCKET QUIVER

This quiver fits snugly in the hip pocket. Has loop for belt. Correctly shaped to hold the arrows. Very convenient. Made of heavy strap leather and chrome elk leather. Double stitched and riveted.

No. 829 Pocket Quiver \$1.25

# HUNTING QUIVERS--ARCHERS HATS

## No. 836 HUNTING QUIVER



The design of this shoulder quiver is the result of much study and use of various types of quivers. Developed by Pat Chambers, it is a most practical quiver for the archer-hunter. Due to the curve of the back, arrows will not rattle against one another, yet are in position for immediate use. The quiver may be slipped under the arm when negotiating heavy brush. Handsomely embossed and decorated.

No. 836 Hunting Quiver \$6.50

## No. 835 HUNTING QUIVER



Large chrome-elm hunting quiver. Double stitched throughout. Form fitting shoulder strap holds the quiver in position for easy access to arrows. Divider strap to divide blunts from broadheads. Will hold 18 arrows nicely. The bottom is moulded of very heavy leather. Strap and buckle as illustrated. Handsomely embossed. The quiver may be slipped under the arm when negotiating heavy brush.

No. 835 Hunting Quiver \$8.00

## No. 841 HUNTING QUIVER



Built to fill the need for a hunting quiver universally adaptable for all kinds of weather. Adjustable for carrying in any of the three popular quiver positions. Bristles are set inside the cuff of the quiver to prevent arrows rattling together. Separate leather hood can be attached for wet weather or brushy country. Zipper pocket in the side of quiver for extra bowstring, etc. Oiled silk cover, not illustrated, for rain or wet snow. Also valuable when the quiver is transported or shipped. Made of heavy flexible brown

chrome-elm leather, beautifully embossed. Holds about 15 arrows.

- No. 841 Complete with belt, hood and cover \$10.25
- No. 842 Quiver and Belt only \$8.00
- No. 843 Hood only ..... \$1.60
- No. 844 Oiled Silk Cover only ..... .65



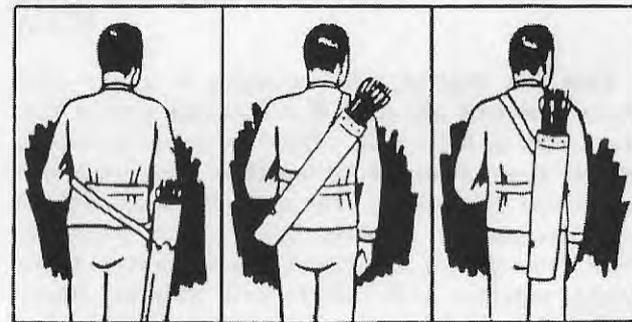
## ARCHER'S HAT

Attractive, felt hat, as illustrated. Colors: green, brown, red, and tan. Sizes: small, medium, large.

No. 822 Archer's Hat \$3.00

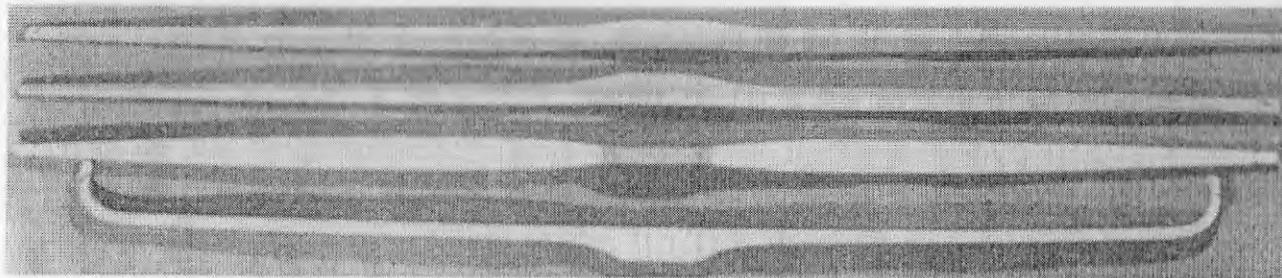


Chester Stevenson of Eugene, Oregon, is pictured above with a day's bag of squirrels taken with the bow and arrow. Oregon archers are enthusiastic about this kind of archery activity. Their Pope-Young field shoot, held each Labor day, is enjoyed by all the archers of this area.



The three popular ways of carrying Hunting Quivers

# SEMI-FINISHED BOWS



OUR SEMI-FINISHED BOWS ARE MADE OF SELECT, WELL-SEASONED STOCK.

They are perfectly shaped for flat type, fast, hard shooting bows. They are worked so nearly to correct proportions that very little scraping is necessary to bring them into perfect balance and tiller.

The string nocks are cut and they are ready to be strung so that any stiff places may be noted and marked for scraping. It's a simple matter to produce a good bow using these very excellent semi-finished staves. Instructions for completing come with each semi-finished bow.

## Semi-Finished Bow, Lemonwood

Five feet nine inches long. Medium weight, good for bows to 40 pounds. Heavy weight, good for bows to 50 pounds.

No. 730	\$2.75
No. 731 Equipped with fibre back	\$3.75

## Semi-Finished Bow, Lemonwood

Five feet, six inches long. Medium, good for bows to 35 pounds. Heavy, good for bows to 45 pounds.

No. 733	\$2.50
No. 734 Equipped with fibre back	\$3.50

## Semi-Finished Bow, Lemonwood

Five feet long. Good for bows to 25 pounds.

No. 736	\$2.25
No. 737 Equipped with fibre back	\$3.25

## Semi-Finished Bow, Hickory

Shaped of select, well seasoned, hickory. Can be made into a sturdy, hard shooting bow that will stand lots of abuse. Narrow, deep overlaid handle. Five feet, six inches long. Good for bows to 40 pounds.

No. 510	\$2.00
---------	--------

## Semi-Finished Bow, Hickory

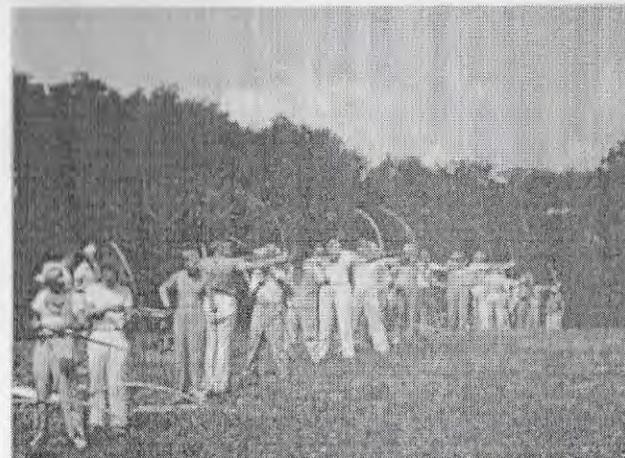
Five feet, six inches long. Extra wide. Medium, good for bows to 45 pounds. Heavy, good for bows to 65 pounds.

No. 511	\$2.25
---------	--------

## Recurved Hickory Semi-Finished Bow

Recurved ends as illustrated. Extra wide. Five feet, six inches long. Medium, good for bows to 45 pounds. Heavy, good for bows to 65 pounds.

No. 512	\$3.50
---------	--------



For any person who is handy with a drawing knife and scraper, the making of a bow will be a real pleasure. There are certain sound principles which must be followed if a bow of excellence is to be achieved. BEN PEARSON materials which are available for such construction purposes are the very best quality.

## Bow Backing Material

Clarified Calfskin (Rawhide) Backing Strips: For bows up to 6 feet in length.

No. 428	1 1/4 inch wide	\$1.50 each
No. 429	1 3/4 inch wide	\$2.00 each

White Fibre Backing Strips: For bows up to 6 feet in length.

No. 430	1 3/4 inch wide	75c each
---------	-----------------	----------

## Leather For Bow Handle

Specially treated leather for bow-handles. In strips for spiral wrapped handle.

No. 432	40c each
---------	----------

## Bowyers Wax

For making and servicing waxed bowstrings.

No. 434	2-oz Cake	25c each
---------	-----------	----------



John Mitchele of Toronto, Canada, and his 1941 Buck taken in Central Ontario. Mr. Mitchele secured this beautiful trophy with one well placed arrow from 35 yards. He used a 52 pound hunting bow.

## ARCHERS ATTENTION

### ALL ARCHERS ARE INVITED TO JOIN THE NATIONAL FIELD ARCHERY ASSOCIATION

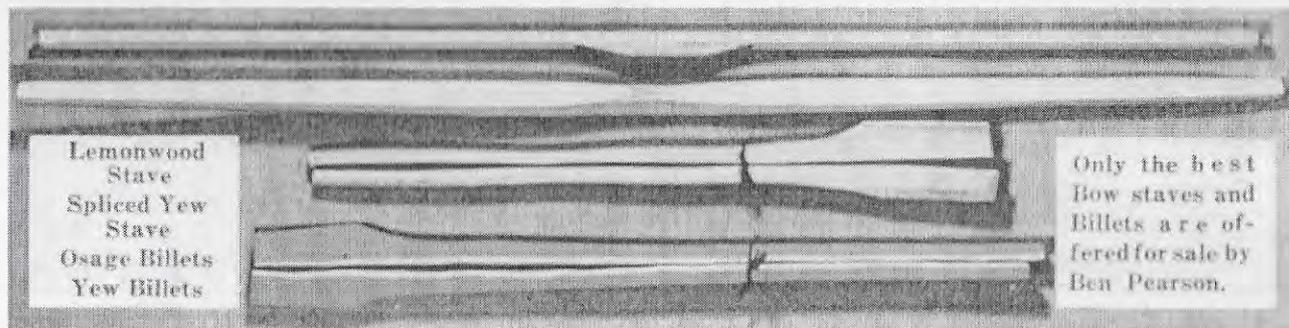
The National Field Archery Association (NFAA) is a national association of field archers, organized without profit to further the interest of archery. The NFAA will bring you in contact with national, state and local archers and clubs, and help you organize.

Through the NFAA you learn about field shooting technique, hunting and field tackle, hunting places and conditions, and good hunting stories.

The NFAA helps secure special seasons and areas and favorable hunting conditions for bow and arrow hunters. Membership is \$1.00 per year, which includes a year subscription to the official monthly magazine.

For membership applications write: John Yount, Secretary, National Field Archery Association, P. O. Box 383, Redlands, California.

# BOW STAVES AND BILLETS



## LEMONWOOD BOW STAVES

- |         |   |        |
|---------|---|--------|
| No. 752 | 3/4" x 1 1/2" x 5'2" with glued handle riser  | \$1.50 |
| No. 758 | 3/4" x 1 1/2" x 5'8" with glued handle riser  | \$1.75 |
| No. 760 | 3/4" x 1 1/2" x 5'10" with glued handle riser | \$2.00 |

All handle risers are of select hardwood shaped to handle outline.

## OSAGE ORANGE BILLETS

- |         |   |         |
|---------|---|---------|
| No. 950 | First Quality Osage Billets   | \$10.00 |
| No. 952 | Spliced with back worked to same grain from end to end  | \$12.50 |
| No. 956 | Second Quality Osage Billets  | \$ 7.50 |
| No. 958 | Spliced with back worked to same grain from end to end (These staves are as good as most list as first quality) | \$10.00 |
| No. 961 | Third Quality Osage Billets   | \$ 3.50 |
| No. 963 | Spliced   | \$ 5.50 |

## HICKORY BOW STAVES

Manufactured of exceptionally good hickory.

- |         |  |        |
|---------|--|--------|
| No. 550 | 7/8" x 1 3/4" x 6' with glued handle riser | \$1.00 |
|---------|--|--------|

(Lemonwood or hickory staves shaped to approximate bow outline—add 50 cents).

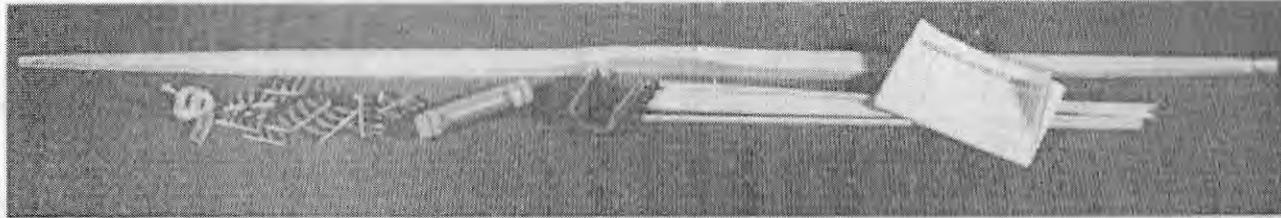
## YEW BILLETS

- |         |   |         |
|---------|---|---------|
| No. 970 | First Quality Yew Billets                         | \$10.00 |
| No. 972 | Spliced and back properly prepared for making bow | \$12.50 |
| No. 976 | Second Quality Yew Billets                        | \$ 7.50 |
| No. 978 | Spliced and back properly prepared for making bow | \$10.00 |

Yew billets are all from thoroughly seasoned, high-elevation stock. Ben Pearson's customers receive the very best staves or matched billets for their money.

SINCE THE CRAFTSMAN IS LARGELY RESPONSIBLE FOR THE OUTCOME OF HIS BOW, WE CAN NOT REPLACE STAVES AFTER THEY HAVE BEEN WORKED ON. IF, FOR SOME REASON, YOU MAY RECEIVE WOOD THAT IN YOUR OPINION WILL NOT MAKE A GOOD BOW, IT SHOULD BE RETURNED IMMEDIATELY FOR EXCHANGE OR CREDIT.

# CONSTRUCTION KITS



## Craftsman Archery Construction Kit

Kit consists of extra select hickory stave 5'6" long, shaped to bow outline for making flat-type bow. Will make bow pulling as much as 40 pounds if desired. Seven Port Orford Cedar shafts with brass parallel pyles attached, and string nocks cut. Sufficient base ground vanes cut from turkey feathers to fletch the shafts, fletching jig, fletcher's cement, flax string, leather for handle, illustrated instructions.

No. 560 Craftsman Construction Kit \$3.50

No. 760 Same as above with lemonwood stave instead of hickory \$3.95

## Junior Archery Construction Kit

Kit consists of five-foot select hickory bow stave with contrasting wood handle riser, shaped to flat bow outline. Six 25-inch birch shafts, with nocks cut and points attached; sufficient feathers for fletching; fletcher's cement; complete instructions.

No. 565 Junior Construction Kit \$2.25

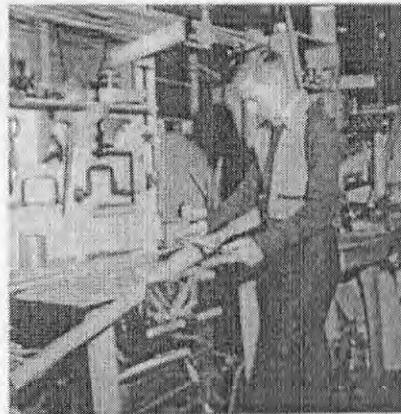
There is an unusual feeling of satisfaction that comes from making your own bow and arrows. It is a good idea, however, to make your first bow from a lemonwood or hickory stave to gain the proper experience before tackling a pair of yew billets or an Osage Orange stave.



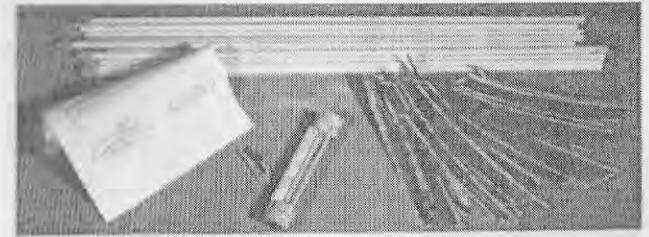
For any person who is handy with a drawing knife and scraper, the making of a bow will be a real pleasure. There are certain sound principles which must be followed if a bow of excellence is

to be achieved. BEN PEARSON materials which are available for such construction purposes are of the very best quality and can be made into tackle which will be a pleasure to shoot and a pride to own. Instruction pamphlets accompanying construction kits and semi-finished materials are complete. They have been compiled by master craftsmen and written in language easily understood by the merest novice. Many tournaments each year are won by archers who have made part or all of their own equipment. Much of the research and development of modern tackle has been done by individuals who have taken to the making of archery tackle as a hobby.

It's real fun to fashion your own bow and arrows. To school and camp crafters and individual craftsmen we recommend these



Archery Construction Kits. The materials are the very best for the money. All operations requiring special tools have been done. Complete instructions are furnished with each kit.



## BEN PEARSON ARROW CONSTRUCTION KITS

### BIRCH ARROW KIT

Consists of: 12 birch shafts nocked for the string, points carefully knurled on, ground base feathers, fletching tool that will set all three feathers accurately on the shaft, fletching cement, complete instructions. Made only in 24, 26, 28 inches. State length desired. 5/16 inch diameter only.

No. 232 Birch Arrow Kit \$1.75

### PORT ORFORD CEDAR ARROW KIT

Consists of: 12 Port Orford cedar shafts nocked for the string, points carefully knurled on, ground base feathers, fletching tool that will set all three feathers accurately on the shaft, fletching cement, complete instructions. Made only in 24, 26, 28 ins. State length desired. 5/16 inch diameter only.

No. 234 Cedar Arrow Kit \$1.95

### FOOTED ARROW KIT

Consists of: 12 carefully selected Port Orford cedar shafts sanded perfectly round and uniform, equipped with our special four-point beefwood footings. Shafts are fitted with moulded plastic nocks and short steel pyles, fletching tool that will set all three feathers accurately on the shaft, fletching cement, complete instructions. Made only in 24, 26, 28 inches. State length desired. 24 inch length is 9/32 inch in diameter, longer lengths are 5/16 inch.

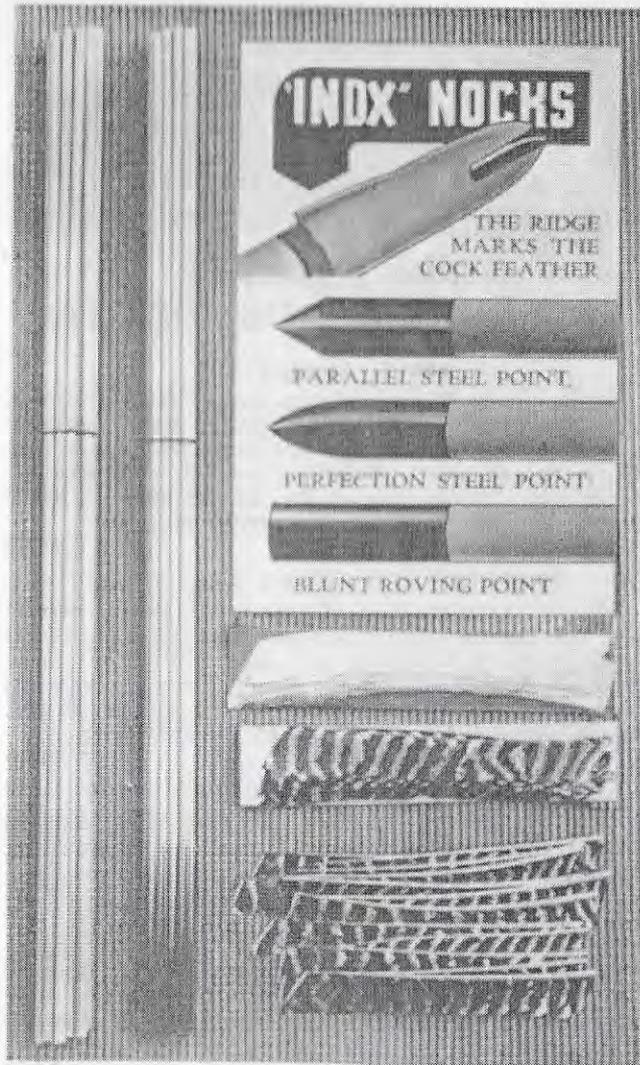
No. 236 Footed Arrow Kit \$4.75

### BROADHEAD HUNTING ARROW KIT

Consists of: 12 select Northern birch shafts, made from split bolt stock so that they are straight grained, fitted with our patented, one-piece steel broadhead points. The feathers are select, long, ground base, for hunting arrows. The nocks are cut for the string, fletching tool that will set all three feathers accurately on the shaft, fletching cement, complete instructions. Made only in 24, 26, 28 inches. State length desired. 24 inch length is 5/16 inch in diameter, longer lengths are 11/32 inches.

No. 238 Hunting Arrow Kit \$4.50

# ARCHERY MATERIALS



## FEATHERS

Turkey Feathers: Select, full length ground base, perfectly surfaced, turkey pointers. Nicely packaged. Enough for 1 dozen target arrows.

No. 650	Natural barred	35c per dozen
No. 651	Natural black	40c per dozen
No. 652	Natural white	75c per dozen
No. 653	Dyed barred	40c per dozen
No. 654	Dyed white	90c per dozen

Colors dyed: yellow, blue, orange, purple, red, or green.

## FOOTED ARROW SHAFTS

Our footed shafts are made of the best selection of Port Orford Cedar, equipped with our special black hickory footings or with beefwood footings. Four-point splice, perfectly round, straight grained. Shafts of each dozen are made from the same unit of stock. Sanded but not finished. Sizes 9/32 in., 21/64 in., and 11/32 in.

No. 660		\$3.00 per dozen
No. 661	3/8 in. size	\$3.25 per dozen

In ordering state size and type footing.

## MATCHED FOOTED SHAFTS

Very select stock. Fitted with plastic nocks and parallel steel pyles. Matched to three grains in weight. Closely matched in spine. Nicely finished. In ordering, state color nocks desired, type footing, drawing length, and weight of bow.

No. 111		\$10.00 per dozen
---------	--	-------------------

## BARRELED FOOTED SHAFTS

These shafts same as above except for barreled construction.

No. 311		\$10.00 per dozen
---------	--	-------------------

## PORT ORFORD CEDAR SHAFTS

Select Port Orford Cedar Shafts: Made of high-grade stock. Perfectly round and uniform in size. No culls. Sizes 9/32 in., 21/64 in., and 11/32 in.

No. 667		75c per dozen
No. 668	Size 3/8 in.	85c per dozen

Extra Select: Straight-grained Port Orford Cedar Self Shafts. Perfectly round and uniform in size. Shafts of each dozen from same unit of stock. Sizes 9/32 in., 21/64 in., and 11/32 in.

No. 664		\$1.20 per dozen
No. 665	Size 3/8 in.	\$1.40 per dozen

## MATCHED CEDAR SHAFTS

Same as No. 664 except closely matched in spine and to 5 grains in weight. Order by size or state length draw and weight bow.

No. 666		\$2.40 per dozen
---------	--	------------------

## ARROW FOOTINGS

Select Beefwood Footing. 3/8" x 3/8" x 8".

No. 670		50c per dozen
No. 671	Slotted 5 inches	60c per dozen

## TURNUED BIRCH SHAFTS

Made of extra select Northern Birch stock. Shafts of each dozen made from the same unit split bolt stock. Straight grain. Perfectly round and uniform in size. These are exceptionally fine birch shafts. Suitable for highest grade hunting arrows. 5/16 in. and 11/32 in. x 30 in. long.

No. 672		85c per dozen
No. 673	Size 3/8 in. x 30 in.	95c per dozen

## TURNUED BIRCH SHAFTS

Good grade turned birch shafts. Size 5/16 in. x 30 in.

No. 674		40c per dozen
---------	--	---------------

## INDEX ARROW NOCKS

Moulded Plastic Nocks: Correctly designed, attractive, durable. Replaceable when damaged. Colors: Red, blue, orange, yellow, green, black, and white. Sizes 7/32 inch, 1/4 inch, 9/32 inch, and 5/16 inch.

No. 675		35c per dozen
No. 676	Size 11/32 in.	50c per dozen

No. 678	Straight red fibre inserts.	10c per dozen
---------	-----------------------------	---------------

## TARGET ARROW POINTS

Short parallel steel points. Sizes 1/4 in., 9/32 in., 5/16 in., and 11/32 in. State size.

No. 680		40c per dozen
---------	--	---------------

Perfection steel points. Extra thin wall. Sizes 7/32 in., 1/4 in., 9/32 in., and 5/16 in.

No. 682		50c per dozen
---------	--	---------------

Blunt Roving Point: Steel, sizes 11/32 in. and 3/8 in. Matches No. 1 Broadhead in weight.

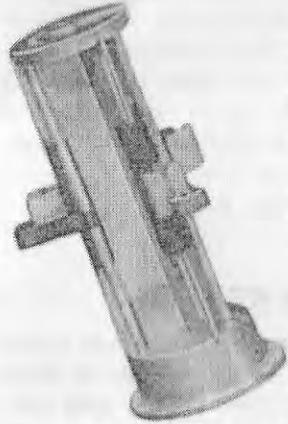
No. 684		60c per dozen
---------	--	---------------

Short Blunt Roving Point: Steel, 11/32 in. size. Matches 11/32 in. target point in weight.

No. 686		40c per dozen
---------	--	---------------

# ARCHERY ACCESSORIES

## BEN PEARSON FLETCHING TOOL



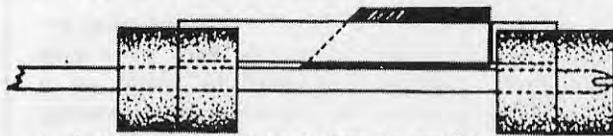
A rugged aluminum die casting equipped to apply all three feathers without waiting for the others to set. Fits all sizes of shafts, straight or tapered. Takes vanes to 5 inches long. Puts feathers on straight so that either left or right wing feathers may be used.

No. 688 Fletching Tool \$3.00

Set of three extra clips for spiral fletching, with either left or right wing feathers. State which when ordering.

No. 689 \$1.50

## STANDARD FLETCHING TOOL



A simple fletching tool that is equipped to apply all three feathers at one time. Fits 5/16" shaft only. Puts feathers on straight with the shaft so that either left or right wing feathers may be used.

No. 690 Standard Fletching Tool 30c

## FLETCHER'S CEMENT



A very excellent cellulose cement for fletching arrows. Also for household use, repairs, model building, etc. This cement is used exclusively in fletching all Ben Pearson arrows. If properly used, the vanes positively will not come loose.

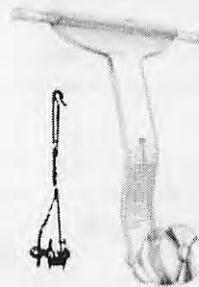
No. 691 FLETCHER'S CEMENT  
2-OUNCE TUBE  
25c EACH



## BOW SIGHT

Light in weight. Adjustable both vertical and horizontal with one thumb screw. Finger stop which makes uniform arrow rest of the forefinger. May be attached using tape or thread. Furnished with leather pads for protection of bow.

No. 692 Bow Sight \$1.50 each



## STRING SERVER

A fine tool for serving bow strings at the nocking point. Small enough to be carried in the tackle box, it is fast to use, does a neat job, and is simple and compact.

No. 694 String Server \$1.25

## GROUND QUIVERS



696

Made of 1/4-inch diameter iron with rack for bow. Enamel finish.

No. 696 Each 75c

Demountable cast aluminum head; steel rod. Has bow rack and cigarette holder. Will pack conveniently in arrow case.

No. 698 Each \$1.00

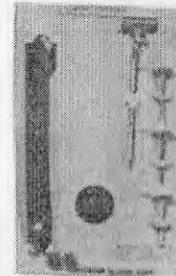


698



TYPICAL TOURNAMENT SCENE

## AIMING ENSEMBLE



Set consists of ground clip for holding point of aim; toe markers and marker for point of aim. Markers rest flush with the ground. Range finder for locating proper place for point of aim at various distances. Complete instructions for use.

No. 699 Aiming Ensemble 50c

## ARCHERY BOOKS

"The Spencer System of Shooting the Bow" by Stanley F. Spencer. Price \$2.00

"Archery Today" by Harry McEvoy, Jr. Price 50c

"Bows and Arrows" by James Duff. Price \$1.00

"Archery" by Reichart and Keasey. Price \$1.00

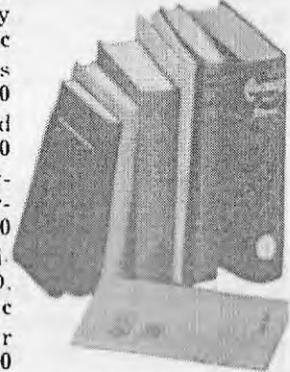
"The New Archery-Hobby-Sport-Craft" by Paul H. Gordon. Price \$3.50

"Archery Shooting Technique" by Heber Butts, M. D. Price 75c

"Modern Archery" by Arthur W. Lambert, Jr. \$3.00

"Archery" by Robert P. Elmer, M. D. Price \$5.00

"The Flat Bow" by Hunt and Metz. Price 75c



# BOWSTRINGS--ARROW CASE



## HUNTING WITH THE BOW AND ARROW

Each year sees more and more archers returning from hunting with their game. The increase in the number of big game animals taken each year is not only due to the larger number of archer-hunters but also to general improvements in tackle. Better flying broadhead hunting arrows, faster, more efficient hunting bows and improved hunting technique of the archers combine to make the taking of deer, bear, wild boar, moose, and elk a more or less commonplace occurrence.

## OUR BACK COVER

The striking photograph on the back of this catalog is of Mr. and Mrs. H. C. Thompson of Atlanta, Georgia, with a wild boar shot with the bow and arrow. Georgia is one of the many states that give archer-hunters special concessions.

## LAY-LATEX BOWSTRING



A new development in string construction. Finest Irish Flax treated with a special formula of latex rubber. Twisted and served under high and uniform tension. Does not fray or require waxing. Will not untwist or stretch. Very light in weight for its strength. Served both at center and loops for long, trouble-proof service.

These strings are used by some of the best known target shots, flight experts, and big game hunters. No better strings are made.

In ordering, specify Double or Single Loop, weight of bow, and length of bow from nock to nock. If in doubt of exact bow length, order single loop style, which has a wide adjustment for length.

No. 630 For bow weights to 50 lbs. 75c

No. 631 For bow weights 50 to 90 lbs. 90c

## HAND LAID BOWSTRING

Made of finest Irish Flax. Cable laid reinforced ends. Pre-stretched and treated with our special formula of rubber latex or with bowyers wax, as you prefer. Unless otherwise specified, rubber latex treatment will be sent. Served at center unless otherwise specified. State length and weight bow. This string is made single loop only.

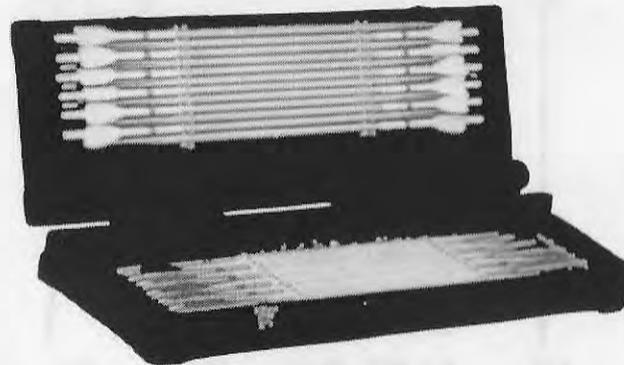
No. 633 Hand Laid Bowstring for bow weights to 100 lbs. \$1.25

## HEMP BOWSTRING

Made of finest hemp. A sturdy, moderately priced string that will give good service. Made in three lengths to fit bow from 5 to 6 feet. Single loop only. No. 636 Hemp Bowstring 30c

In ordering double loop bowstrings measure your bow accurately along the back from nock to nock. (Adjustment may be made on a double loop string by twisting or untwisting slightly).

## DELUXE ARROW CASE



The DeLuxe Arrow Case is a very strong and durable, yet light, good looking arrow case. Made of light tough wool and covered with luggage fabric. Neatly trimmed. Is equipped with our rubber arrow holders. Holds three dozen arrows and has accessories compartment 2 3/4 in. x 3 in. x 2 1/2 in. Holds all length arrows up to 29 inches securely without rattle, shaking or sliding. Arrows are placed in rubber holders and can be taken out instantly and easily. The most convenient arrow case ever made. Over all size 4 in. x 9 in. x 3 1/2 in.

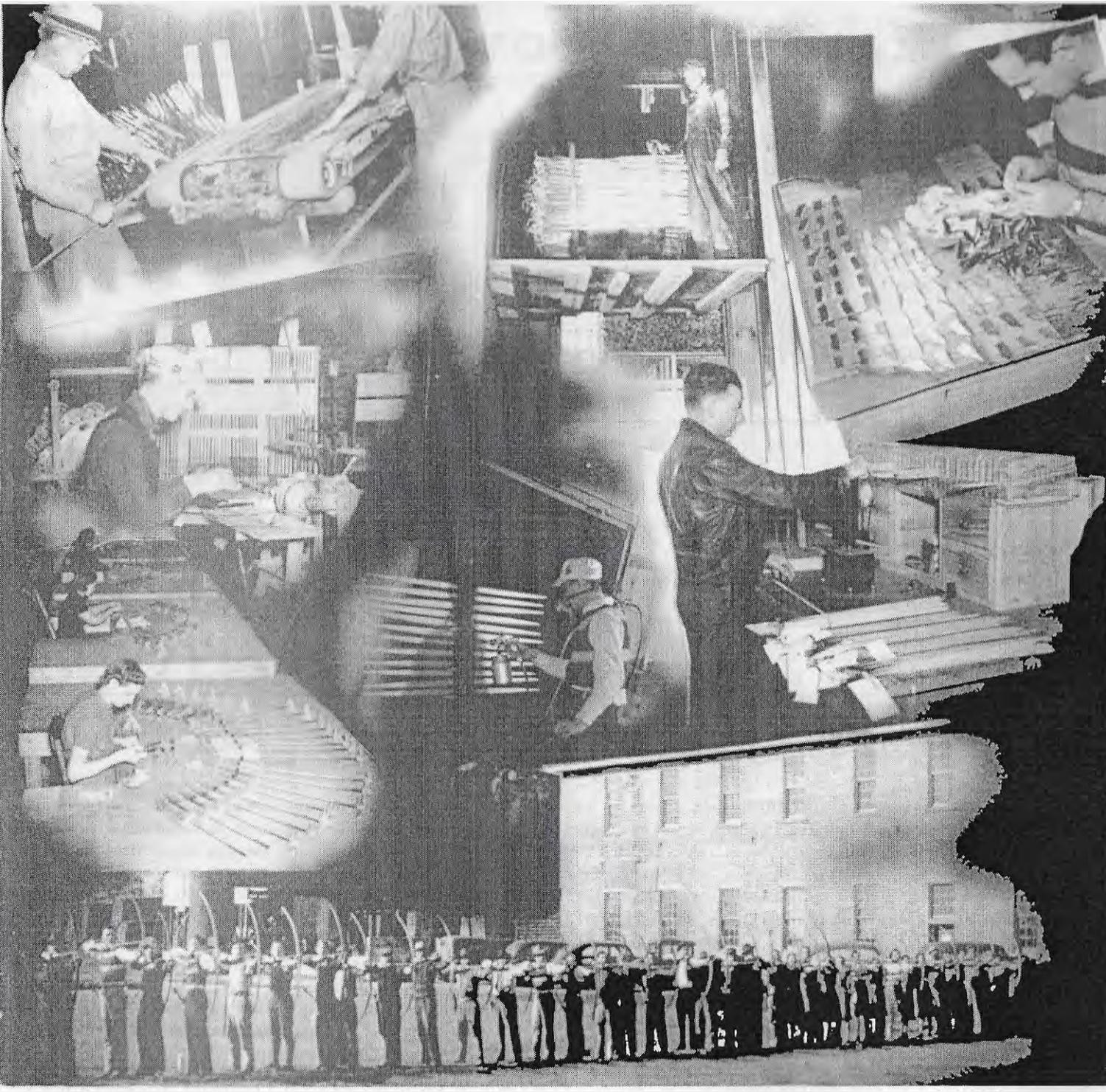
No. 695 DeLuxe Arrow Case \$12.00

## The Ben Pearson Organization

At the time this catalogue was printed, Ben Pearson employed 150 people in its various departments. Most of these people are archers. The rapid growth of the company has been due to the excellent performance of its equipment on the shooting line in hundreds of tournaments. All equipment is "Tournament Tested" by the finest archers in the country before it is offered for sale.

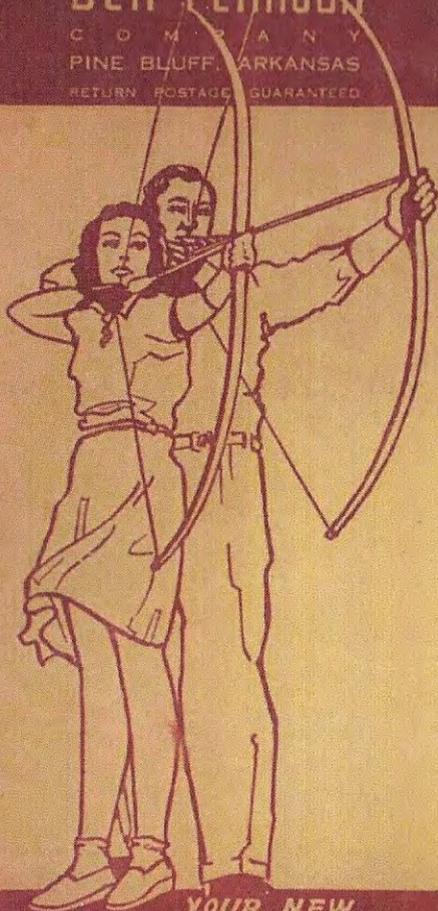
Behind this performance, are the hands of the most skilled craftsmen, hand turning and balancing bows, weighing and matching arrows, selecting and matching feathers, cresting and striping arrows. Ben Pearson methods of precision production are based on the fact that the individual can perfect himself in one operation more readily than he could in a dozen operations. Our large personnel lends itself to this type of specialization.

The man that selects the Port Orford Cedar for your set of tournament arrows has watched thousands of sets of arrows travel their road from the split bolt of wood through the precision equipment of the company and end, as all good arrows should, in the center of the gold. Whatever your needs are in archery equipment, you can be assured that an expert will give them his critical attention.





**BEN PEARSON**  
COMPANY  
PINE BLUFF, ARKANSAS  
RETURN POSTAGE GUARANTEED



Mr. Walter E. Moroney  
11 Halstead Avenue  
Port Chester, New York

**YOUR NEW...  
ARCHERY CATALOG**

**PLEASE DO NOT FOLD**