

Choral Boosters Meeting Notes ~ September 9, 2019

Meeting called to order at 7:00.

Attending members: Debbie Parrott, Ginny Seccia, Beth Howe, Georgia Barbee, Trish Ginn, Chris Ginn, Tamara Watkins, Julian Wohltmann, Kasie Parrott, Kim Wohltmann, Jennifer Shively, Tabby Carpenter, Mary Tustin, Marci Goode, Lisha Levin, Matt Stewart, Berenice Stewart, Lauren MacBlane, Kara Pavona, Nick Pavona, Mr. Devol

General Business

Introductions were made of all present. Summer activities were reviewed. The 18-19 books were audited this summer, and all was as it should be.

Reports from Executive Board

Membership- Ginny Seccia- We need to encourage all to be a booster member. There is priority seating at concerts with certain membership levels. We have 20 current members.

Ways and Means- Chris and Trish Ginn- Chris has met with Driveshack, a driving range which opens at the end of September off Route 288. They are looking for partner in community that they can support. Georgia requested their email to get gift cards. It was mentioned that maybe we can do a spirit night there.

Communications- Matt Stewart- Several updates have been made to include pictures added from spring concert, Mr. Devol's director's letter, calendar, membership form, spirit night info. Marci gave him new spirit nights to add. It was mentioned to add Facebook and Instagram connections to the page.

Treasurer- Bernie Stewart- The fiscal year starts in August. Beginning balance is \$10,451.40. \$671.01 has been added from membership (Square swipes). Checks from last year that have been debited include banquet and hospitality costs. New year debits include supplies for folders and inserts, a new speaker system for the classroom, and quartet expenses. The speaker system can also be used on trips for show choir and it was on sale. Additional checks include conference fees, dues, musical arrangements and choreographer fees. Ending balance is \$9847.16. At the August budget meeting, the group added lines for miscellaneous income and donations, amazon smile (which is free money), school dance, concert piano player, miscellaneous outflow and donations (red cross, tri-M) and supplies/equipment (speaker). We need \$35,900 for income this year to compensate for expenses. We will look at Virginia Diner,

school dance, spirit wear, etc. for income. Mr. Devol mentioned purchasing Charms Office Assistant. In his previous work, it keeps track of student fundraising/data/mass emails to help manage choral boosters. Cost is \$395 for a membership /year. It tracks student money and how it is coming in. It helps in emailing specific groups, allows parent access to what they have paid and what funds go to, has text messaging capabilities. It was mentioned that Mail champ and gmail offer labels for this need also. He recommends tabling it, as our needs are different than he originally thought, since we handle finances differently (this was his primary way to take payments in the past).

Spirit Nights/Program Ads- Marci Goode- Glory Days is scheduled for 9/12. Additional dates are at Deep Run Road House and she will have announcements made at school and pamphlets to go out. Glory Days averages \$150/night. CPK and Carytown Burgers are both pretty rigid. She will add things every other week. We need to take off the Rink as they will not be opening this year. Hoping to do Terror the Farm at Ashley Berry Farm the Sunday before Halloween. The kids can pass out cards at home football games and maybe we can put a coupon in the fall program. Glory Days will place an ad; Disco Sports, Mrs. T's alterations may be advertising too. Marci would like to get a Winter Dance going in February or March: a good ole country hoe down. We could involve the art department. Students can be part of committees to have more buy-in. We would need to have security, a DJ, and possible photo booth, which would be the costs. It would be \$500 for officer, Marci's son could be a cheap DJ, \$500 for a photo booth. Tickets would be \$10; dress would be normal clothes. We would need to get gift cards from community. Possibly hold a dance contest. Student directors can work with choral groups. Committee members volunteers- Chris Ginn, Lauren Macblane, Kim Wohltmann, Mary Tustin, Bernie Stewart, Jennifer Shively. Lauren will follow up to update the advertisements form. Thanks to Jillian Wohltmann for handling Instagram communications.

Director's Report- Mr. Devol- Concert attire would love not to take measurements. He is working on a local trip for the spring, possibly a high ropes course at UR, lunch at UR, a trip to In Your Ear Recording studios downtown, Bottoms Up Pizza, maybe a play at VCU. He welcomes suggestions. We will prepare for a larger co-trip with the band next year. He wants the kids to be able to save over couple of years for big trip.

Meeting adjourned at 8:04.