

# Chapter Display

**CHAIR:** *Not confirmed*

**CO-CHAIR:** ----

**CONTEST DATE:** April 24, 2019

**CONTEST ORIENTATION:** 11:00 am Atrium Conference Center, Endeavor II & III

**CONTEST LOCATION:** Atrium Conference Center Endeavor II & III

**CONTEST TIME:** 1:00 pm

**PURPOSE:** The Chapter Display contest selects the outstanding promotional exhibit that SkillsUSA student members design and construct. The display is built around and articulates a common theme that SkillsUSA establishes annually.

**ELIGIBILITY:** Team of three. Two displays from each state association may be entered in the national contest: one in high school (Gold medalist) and one in college/postsecondary (Gold medalist) competition.

**CLOTHING REQUIREMENT:** Official blazer or jacket, black dress slacks (or knee-length skirt for women); white dress shirt; plain black tie (for men only); black socks and black shoes.

Official SkillsUSA attire



**CONTEST UPDATES:** For contest guidelines, refer to the Technical Standards.

## Theme

The SkillsUSA competition theme for the 2018-19 year is:

***SkillsUSA: Champions at Work, Career-Ready Starts Here.***

The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how our theme, “SkillsUSA: Champions at Work, Career-Ready Starts Here,” addresses the SkillsUSA program of work in the area of professional development.

Within this topic, contestants might illustrate or discuss any of the following:

1. What can you specifically point to within your SkillsUSA chapter that demonstrates Career-Ready Starts Here?
2. What can you specifically point to within your career and technical education program that demonstrates Career-Ready Starts Here?
3. What areas of the SkillsUSA program of work have assisted you in becoming career-ready?
4. Using Career-Ready Starts Here, what would you say to students to convince them to join SkillsUSA?
5. Using Career-Ready Starts Here, what would you say to campus administrators to convince them to support SkillsUSA?
6. What are the specific skills and abilities that a member possesses when career-ready?
7. How is the SkillsUSA Framework of developing personal, workplace and technical skills central to the concept of Career-Ready Starts Here?
8. Which SkillsUSA programs ensure that members are developing the *personal* skills needed to be career-ready?
9. Which SkillsUSA programs ensure that members are developing the *workplace* skills needed to be career-ready?
10. Which SkillsUSA programs ensure that members are developing the *technical* skills needed to be career-ready?
11. How will you demonstrate to an employer that you are career-ready?
12. How does your career and technical education program emulate the workforce?
13. What are your next steps in ensuring you are career-ready?

[Download the official theme artwork.](#)

The contestants will have 5 to 7 minutes to present. The contestant should include the following information during the presentation and will be scored accordingly:

<b>INFORMATION PRESENTED</b>	<b>Total Points Possible</b>	<b>TOTAL POINTS EARNED</b>
How the layout and design was determined	10	
How the central theme was carried out	10	
The educational value of the display	10	
The creativity and originality incorporated into the display	10	
The quality of workmanship	10	
How the display was constructed according to a plan	10	
What different occupational/academic program team members participated in the construction	5	
The time lines and number of hours spent constructing the display	10	
What parts of the display (if any) were commercially made	5	
Construction costs	10	
How the display was designed to allow easy transportation and setup/teardown	10	
<b>TOTAL POINTS</b>	<b>100</b>	

**Other items evaluated include:**

Education Value (150 pts)

Notebook:

- Number Chapter Members Involved (40 pts)
- Organization & Documentation (40 pts)
- Number of Hours to Construct (40 pts)
- Write-up / Pictures on construction (40 pts)
- Sketches/Prints/Drawings Included (40 pts)

Layout and Design:

- Eye Flow / Hold Attention (75 pts)
- Balance / Function (75 pts)

## 2019 KANSAS STATE CHAMPIONSHIPS (KSC) CONTEST UPDATE



Central Theme Carried Out in Clear Manner (75 pts)

Creativity and Originality:

- Technical Creativity (75 pts)
- Innovation (75 pts)
- Motivation (75 pts)

Workmanship:

- Finish (25 pts)
- Lettering (25 pts)
- Fit (25 pts)
- Material Selection (25 pts)

Student Interview (100 pts)

Penalties may apply for:

- Resume Penalty -10 pts
- Clothing Penalty Up to -50 pts
- Over/under Size Penalty 0 to -1,000
- Notebook Page Penalty 0 to -100
- Interview Time Penalty 0 to -100

Follow the SkillsUSA National Technical Standards contest guideline for further instruction.

**NOTE:** For the SkillsUSA Kansas State Championships, discard “Procedure for Shipment” from the SkillsUSA National Technical Standards contest guidelines. All State competitors will bring their displays with them to the State Championships. If your team win the Gold Medal, then your team will follow the National Championships in preparation for the National Competitions.