



# Coal Miner Days

February 14, 2024

Dear Businesses & Industry:

Sparwood Coal Miner Days will be held June,3-8. The Coal Miner Days Society is excited to announce that this year's festivities will be a weeklong. Each year we work hard to bring a fun, inexpensive weekend to the residents and visitors of Sparwood. The focus for our event continues to be about building community spirit, lending a helping hand, and getting involved all while showcasing our community.

Community spirit will be exhibited from one end of Sparwood to the other! Our mission is to organize and work cooperatively with all sectors of our community in providing a festival that honors regional history, promotes family, gives opportunities for skills development, volunteerism, creates a source of community pride while promoting our local businesses, organizations, and industry.

The Coal Miner Days Society needs your Partnership (monetary or otherwise) to help make the celebration a success. It takes a significant amount of time and money to provide a memorable event for the community and surrounding area. Only with your generosity can this community event become a reality.

This year we are going Big and plan of bringing back the same excitement that Coal Miner Days is loved for. By becoming a Coal Miner Days Festivities sponsor you will bring brand awareness to your business/industry as well as highlight your community spirit.

Thank you for your support. If you have any questions or concerns, please do not hesitate to contact us.

Sincerely,

Kate Martin

[Sparwood@coalminerdays.com](mailto:Sparwood@coalminerdays.com)

On behalf of the Coal Miner Day Society

If you have received the request by mail, please send us your email address if you would prefer to receive information from Coal Miner Days by email. We are looking to become more environmentally friendly by increasing our communication via email and would like to request that you provide us with an email address so that future correspondence can be done paperless.

Follow us 😊





## Corporate Sponsorship Application Company

Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone numbers: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

### Level of sponsorship:

#### Platinum - \$5,000

CMD website listing Platinum Sponsor  
Prominent display of logo on all forms of advertising (social media, print)  
Verbal recognition on all announcements/interviews  
Full page ad in CMD magazine Prominent display of logo on CMD event  
signage Business website/email link on CMD website & Facebook 6 cabaret  
tickets.

#### Gold - \$2,500

CMD website listing Gold Sponsor  
Logo displayed on all forms of advertising (social media, print)  
Half page ad in CMD magazine  
Display of logo on an event signage Business website/email link on CMD  
website & Facebook 4 cabaret tickets

#### Silver - \$1,500

CMD website listing Silver Sponsor  
Logo displayed on all forms of advertising (social media, print)  
1/8th page ad in CMD magazine  
Logo sponsorship signage on an event  
Business website/email link on CMD website & Facebook  
2 cabaret tickets

#### Bronze - \$500

CMD website listing

#### Honorable Mention

CMD website listing Honorable Mention  
Thank you, recognition, on website.

Follow us 😊





Cheque Enclosed \$ \_\_\_\_\_  
Payable to: Sparwood Coal Miner Days Society

In Kind Donation Value \$ \_\_\_\_\_  
Please attach description of in-kind donation

Receipt required: Yes            No \_\_\_\_\_

You can opt to pay with an EFT at [Events@coalminerdays.com](mailto:Events@coalminerdays.com)

You are also invited to join our Facebook page to see up to date information about this years festivities as well as highlights of our sponsors. Coal Miner Days Facebook Page <https://www.facebook.com/coalminerdays>

Please Join **Volunteers** - <https://www.facebook.com/groups/volunteerbc> as well as for great event information throughout the valley.

We appreciate the value of in-kind donations as well and will honor their value in the same levels of sponsorship. Please include the value of your in-kind donations.

