



## 2020 KEYNOTE TOPICS SPEAKING TO WHAT IMPACTS YOU

Now more than ever, it's imperative that we feel connected, prepared, and empowered in all our endeavors. Towards that goal, I'm pleased to offer a slate of keynote topics for 2020 that focus on powerful tools for professional and personal goal achievement and keys to effective relationship building, all while maintaining that imperative positive work/life balance.

Good keynote speeches do more than just inform, inspire, and entertain. From commencements to conferences, **keynotes set the tone for everything that follows** – helping attendees appreciate their value and potential in your organization and **creating pathways to better communication and more positive outcomes.**

**ACHIEVING YOUR GOALS WHILE LIVING  
AN INSPIRED AND BALANCED LIFE:  
IS IT EVEN POSSIBLE?**

**TRANSFORMATIONAL (Not Transactional)  
PHILANTHROPY**

**THE POWER OF THREE: HOW TO ACHIEVE YOUR  
GOALS BY DOING THREE THINGS A DAY**

**OVERCOMING THE "I CAN'T" CULTURE**

As a keynote speaker, I've had the privilege of talking with people all across the country from Fortune 500's and international organizations to banks, community groups, universities, and everything in between, and here's what I've learned... **Everyone** is capable of Making A Difference® – in their careers, their lives, their communities, and in the world.

My career is built on this knowledge, and on the fact that **once we start enacting positive change in one area of our lives, we start experiencing it everywhere.**

If your organization is looking to **find balance, embrace change, achieve goals, and make a difference**, I'd love to come share tools to help make that growth as impactful, impressive, and inspiring as possible!

  
LisaDietlin.com



**“Addressing a group of fundraisers, alumni relations, communications, and support staff is not an easy feat, but Lisa was extremely enlightening and kept us engaged and on the edge of our seats”**

*~ Danielle Johnson, Dir of Development  
Assoc of Veterinary Fundraising Professionals*

**“Lisa was wonderful to work with, and our attendees all provided outstanding feedback on her keynote. She was lively, engaging and really connected the material to our audience”**

*~ Julie Konczyk, Program Manager  
College of DuPage*

**“Lisa is a truly dynamic presenter. From sharing personal experiences to offering tips and tricks for professionals to utilize in their careers, Lisa was engaging and effective from start to finish!”**

*~ Joshua Wolfe, Executive Director  
Maine Association of Mortgage Professionals*

**“Lisa's keynote touched and impacted our members across generations. A perfect kick off for our conference!”**

*~ Susan Zarnowski, Director of Development  
Alpha Gamma Delta Fraternity*

**“Lisa's message for our financial advisors was timely and inspiring. Her perspective on 'doing philanthropy better' had us smiling and sniffing too”**

*~ Kim R. Jenson, Managing Director  
UBS*

## ACHIEVING YOUR GOALS WHILE LIVING AN INSPIRED AND BALANCED LIFE: IS IT EVEN POSSIBLE?

**The most constant factor in the world today is change.** It can seem that no matter how prepared we are, the path to success keeps shifting, with unexpected roadblocks popping up to challenge us. How do we keep on target in a fast-paced, changing environment? **How do we fight overwhelm while still making a positive impact? And how can we live our best life - in the office and out in the world?**

As a former workaholic, buried under a to-do list, and never feeling like she could attain both professional *and* personal happiness, **Lisa Dietlin learned firsthand the difference it makes when you have the mindset and tools to adjust, adapt, and achieve – and that these tools are here for everyone.**

Combining relatable insights, actionable strategies, and the surprising true story of the unique life-changing event that opened her eyes to the power of transformational change, **Lisa guides her audience to undertake the simple steps that ensure we achieve our goals while experiencing a truly balanced and joyful life.**

## TRANSFORMATIONAL (Not Transactional) PHILANTHROPY

**With decades of experience in the philanthropic sector, Lisa knows firsthand that most of us want to make a better future – for the world, our country, or our local community. But time and time again, professional fundraisers tend to hit a wall** when it comes to building lasting, meaningful, donor relationships that will sustain an organization over the years.

**How do we identify the donors who will be the most engaged with our goals?** How do we recognize the different types of donors, and address their specific needs? **How do we make the kind of productive reciprocal connections that keep supporters committed and passionate about our causes for years to come?**

**With a deep understanding of the art of “The Ask,”** and the motivations and behaviors of top donors, as reflected in her book *TRANSFORMATIONAL PHILANTHROPY: ENTREPRENEURS AND NONPROFITS*, **Lisa delivers insights gleaned from her broad personal experience and extensive research in the field, using humor and wisdom to share tools enabling your team to forge, build, and maintain reciprocally rewarding donor relationships – now, and for the future.**

## THE POWER OF THREE: HOW TO ACHIEVE YOUR GOALS BY DOING THREE THINGS A DAY

**When faced with a daunting goal, even if it’s something we truly value and believe in, we often balk.** Maybe we’re unsure about how to start, or we don’t trust ourselves to choose the most effective course of action, or maybe we think that we have to have outside assistance to get us where we’re going.

**THE POWER OF THREE is a deceptively simple approach that helps break big challenges down into manageable tasks,** provides a road map to promote productivity vs. simply activity, and **ensures that passion won’t lead to burnout.**

Through anecdotes, interactive exercises, and the surprising true story of the life-changing event that opened her eyes to the power of transformational change, **Lisa delivers tactics and tools for success that attendees can begin to implement almost before they even leave the room.**

## OVERCOMING THE “I CAN’T” CULTURE

**Today’s workplace is an intergenerational melting pot -** with Boomers, Gen X-ers, Millennials, and even the first wave of Gen Z-ers at companies of every kind. **It’s an exciting mix, bringing together technological savvy, youthful energy and fresh ideas with experience, insight, and deep industry knowledge.**

**But along with advantages, the modern office also provides opportunities for culture clash,** out-of-synch communication styles, and unintentional conflict. **How do we bridge the gap to effectively lead and empower younger co-workers?** How do we build the relationships that help risk-averse employees gain the confidence to succeed? **How do we turn “I can’t” into “I’ll figure it out”?**

Leveraging her experience as a college professor working with Millennials and Gen Z-ers, as well as from facilitation and change management consulting for companies across the country, **Lisa shares methods for creating workplace connections that strengthen your team while ensuring that productivity expectations are met, and that employees feel impactful and invested in your goals.**

**LISA M. DIETLIN** is an internationally recognized expert on transformational change, philanthropy, and charitable giving.

A leading figure in the American nonprofit sector, her groundbreaking research on giving patterns, deep fundraising experience, and influential ideas on transformational philanthropy have made Lisa one of the nation's most trusted philanthropic advisors, regularly appearing on TV and radio and contributing to magazines and media outlets.

Lisa's conviction that anyone can be an agent for positive change has made her a highly sought after keynote speaker, lauded for delivering compelling, practical, and easily applicable tools for growth and achievement while maintaining a healthy work/life balance of "Happiness And Joy."

Lisa's mission of enacting positive change is reflected in her books, including the MAKING A DIFFERENCE® trilogy, offering "365 Tips, Ideas, and Stories to Change Your World", THE POWER OF THREE, with tools to achieve your goals by doing just three things a day, and her own true story of personal transformation, I GOT HIT BY A TAXI BUT YOU LOOK RUN OVER: LIFE LESSONS ABOUT HAPPINESS AND JOY.

**Incorporating insights gained from a broad career working with a vast scope of industries and organizations, and pulling from the proven results of her books, Lisa is a uniquely compelling and engaging keynote speaker whose message resonates with a wide range of listeners.**

**FOR MORE INFORMATION, AND TO SEE VIDEO OF LISA IN ACTION  
PLEASE VISIT [LISADIETLIN.COM](http://LISADIETLIN.COM)**



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Lisa M. Dietlin

🌐 [www.lisadietlin.com](http://www.lisadietlin.com)

✉ [lisa@lmdietlin.com](mailto:lisa@lmdietlin.com)

☎ 773.772.2402

in [@lisadietlin](https://www.linkedin.com/company/lisadietlin)

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