

**OCEANSIDE SENIOR ANGLERS
BOARD OF DIRECTORS MEETING**

January 22, 2019

Meeting Attendees: Gerry Graf, Mike Forward, Michael McIntire, John Cusack, Hal Reeser, Jim Mauritz, Larry Knight, Peter Rohrich, Luis Camarena and John DeWitt

President: Gerry Graf called the meeting to order.

Secretary: BOD Meeting minutes of November had no corrections

Treasurer: Mike Forward reported briefly that the Foundation account balance is \$12,580, plus \$1,000 for a charter deposit. The General Account for December, although not complete, is about \$9,000.

President Remarks: None

Membership Director: Larry Knight mentioned the Club has an inflated number of active members. Many of those members are inactive with most being Fred Hall Show sign-ups. Those have been removed and moved to the historical file. At the present time we have 173 paid-up members and 15 past Presidents, which gives us 188 members.

OSA Directory is in the final stages.

Currently the OSA email list has 308 individuals with about 20 names without email addresses. The Board discussed the list and it was concluded only the active members should receive the emails. For those 20 members who don't have email or use a PC, will be contacted by Larry. He will inquire if they want the News Letter and will they pay the postage for it.

Larry mentioned he received information that Club member Tom Hollenhorst is scheduled for a kidney transplant.

Program Director: Larry Cusack submitted that Mark Olson will be the February guest speaker. Mr. Olson is head of the Oceanside City Parks and Recreation and will talk about activities that are happening in Oceanside. The Club's meeting site comes under his responsibility, which created a BOD conversation regarding our meeting fees. Gerry Graf pointed out that our meeting fees are established by the City Council of Oceanside. Gerry did negotiate with the O'side Senior Center for 2019, however, next year our cost will be \$20 per hour per room. Our member's meeting uses five rooms and a two-hour meeting would be \$200. Bottom line is our Club has to search for another meeting place for 2020.

Fred Hall Show is in March and a sign-up campaign will start at the February meeting. Bill Colburn and Dave Miller are possible chairpersons for the show. If neither of the two will volunteer then Hal Reeser said he would do it. Larry and Ken Harrison will setup the OSA booth. Larry will handle the parking and the permits. Peter Rohrich has his support team established. Each team will have five members per shift and with three shifts per day. Jim Mauritz has made arrangements for a uniformed Marine to be at our booth, tentatively on Friday and Saturday. This may have a visual impact and hopefully it will encourage more people to donate to our Anglers 4 Military. One of the FHS raffle prizes will be a spinning reel/rod combo, any other prizes will be provided by the OSA Foundation. Raffle tickets, the logging of tickets sold and how streamline the recording process was discussed. Membership campaign at FHS was discussed with its pros and cons. Last year it was promoted, that if you sign up with OSA you get a free membership. Unfortunately, many of those freebies didn't result in continued membership. This year members will be solicited, but it'll be paid membership.

Program Director continued: Larry asked BOD members for guest speaker ideas. Some suggestions were skippers from O'side 95 and Electra. Perhaps inviting skippers that do rock cod fishing, offshore and inshore fishing. The skipper of the Poseidon, formerly Pacific Star, would be a good candidate. Guest speaker time slot in a meeting is about 30 to 45 minutes.

Hal Reeser brought in to conversation the use of a square barcode and if the Club could use it at the FHS. It was concluded the Club could use the square barcode if we have a capable device. Mike Forward will do some research.

Social Director: Greg Thompson was unable to attend the BOD meeting, but stated his report would be what was reported in the News Letter.

Thursday, January 24th is the "Hot Diggity Dog" picnic, hosted by Dave and Julie Miller.

Jim Mauritz spoke regarding the Christmas Banquet and had a list of complaints from attendees, the primary one being all activities were in one room. Jim was advised to turn that list over to Greg. It was pointed out if the banquet was held again at the same place two rooms will be used. One room strictly for dining and the other for all other activities. In the past 80 to 90 people attended these banquets, but this time there were 132 people. Gerry Graf informed us that Greg is aware of the banquet shortcomings.

Head Charter Master: Jim Mauritz reported the trips from January to June and November are open for sign-ups. Last year's Relentless December trip was cancelled three times due to problems. The Colonel rock cod trip is rescheduled for February 8th to 10th. This charter needs two more anglers. Charters in general are getting filled. In February all charters will be open for sign-ups. Jim has a concern about the June 10th to 14th rock cod charter, it still needs 16 anglers to fill the trip. August 1st is the children's trip on the Electra and the cost is \$57 per person. The Foundation will be sponsoring a child from the Make-A-Wish Foundation on this trip.

Jim discussed the November La Bocana, Mexico trip and said "The trip is shaky!". The La Bocana package is a six-day trip for \$1,925 and we must have 12 anglers for this price. There is a mandatory \$600 deposit and checks are to be written to "OSA". This trip flies out of Tijuana airport to Guerrero Negro. There's four days of panga fishing. The package does not include dinners, Mexican fishing license or fish packing (\$1 per pound). It is recommended that anglers purchase traveler's insurance, which can be purchased privately or through Baja Fishing Convoys. The insurance protects your investment. If something happened to the trip or you, any payment to Baja Fishing Convoys is non-refundable. For aircraft packing purposes only, soft sided coolers are allowed.

September 3rd to 5th charter will have 13 anglers plus one from the Rotary Club. The Foundation will be raffling a spot on the August 19th to 22nd charter, and the proceeds from the raffling will be used for the Make-A-Wish Foundation child on the August 1st trip.

Jim discussed charter schedules and trip deposits. Full details can be viewed on the OSA website.

Foundation Report: Jim Mauritz made the report and stated the OSAF BOD met on January 21st. Raffle proceeds were discussed and future handling methods. The Foundation banking account is totally set up. Checks can be written to; "Oceanside Senior Anglers Foundation" or "OSA Foundation" or "OSAF", all forms are acceptable. Each program Chairman made their financial request, Kid's program has requested \$10,500, Scouts program \$1,500 and Military program \$9,600. The Board agreed to the expenditures and will fund those amounts requested.

Lee Mueller has donated a Time Share vacation. Jeff Routsong is working on the raffle particulars and package will be raffled at a later date.

Jackpots were discussed and to raise more funds it was suggested that a \$1 surcharge be added. Instead of the \$5 paid into a jackpot it would be \$6, however, there was opposition to that suggestion. Jim wants to bring up the subject at the next Membership meeting. OSAF will be handling the social event raffles. Jim asked Hal Reeser to contact the Porter family about the \$1,000 that was promised, which OSAF has yet to receive.

Anglers 4 Kids: John DeWitt gave the report. Fish and Wildlife was solicited for \$7,000 to help support 6-7 kid trips in 2019. No check received yet and we remain hopeful to hear from F&W next month. One of the kid's trip will be designated The Bob Porter Memorial.

Anglers 4 Military: Jim Mauritz reported that he received approval for four trips. Trip dates are, August 14th, September 11th and 30th. The fourth trip date is yet to be determined.

Anglers 4 Scouts: No report

Sunshine Report: Lee Wood was diagnosed with macular degeneration in both eyes. Ray Wilkerson is in a rehab facility near his kids. Russ Davis' wife has cancer and is recovering from a 3rd surgery.

Old Business: Luis Camarena is redesigning the OSA website, which will be a new platform. The old was like a GoDaddy and the new will be Word Press. It will be a lot more secure and easier to use and maintain. The picture gallery was discussed and due its sensitive nature it will remain password protected, with a scheduled PW change. The rest of website information will be open to all viewers. That portion could have videos, something to give it more personality to spark interest. Once the website is established Luis wants feedback for what's working and what's not so adjustments can be made more exciting for the user. Luis will create the new design and submit to the BOD for approval.

Luis will create a separate website for the Foundation. He wants to make it attractive, to reach out to business and the general public. Hopefully they may want to give financial support for the various programs

Currently Larry Knight sends out emails in blocks of fifty names. Luis is recommending a program called "MailChimp". He'll set up the existing email list so that all current members are one entity and all the non-members are on another. A future project will be social media connection.

New Business: Gerry Graf has two items to discuss, first is OSA News Letter advertising. Jeff Routsong presented this item: Can a member use the News Letter to sell an item and if so, should we have a fee. One concern is the News Letter becoming overburdened with members selling a multitude of items. If this idea was approved Members could only sell fishing related items. It was decided that Jeff Routsong should come up with a plan for selling and fees, if any.

Gerry introduced the topic of surcharges and opened a discussion. It is done on the charters, but there is no formalized Board approval of the practice. The Board should establish the parameter and the amount of the surcharge. Another aspect is a non-member going on our charters and paying the same price as a member. Where is the incentive for becoming a Member when this person gets all the benefits without being one? It was suggested if a non-member had to pay more for a trip and was told it would be cheaper if they were a member, would this be incentive? Another point, how is an underaged person dealt with? Many questions. Gerry will be putting this item on the March BOD agenda. In the meantime, he asked the Board to think about the surcharge and what a fee should be.

Meeting Adjournment: President Gerry Graf adjourned the meeting.

Michael McIntire, Secretary