

# NJTA Sponsor Showcase

*This is a continuing series of articles intended to spotlight our sponsors by providing a brief bio or history and a short explanation of the products or services they offer. Please consider our club sponsors whenever you are planning the purchase of goods or services.*



## The Roadster Factory

The World's Greatest British Sports Car Company

The Roadster Factory has been a long time sponsor of NJTA events, including the Vintage Triumph Register (VTR) National Convention this summer.

Charles Runyan founded The Roadster Factory (TRF) in 1978. It began as a Triumph supplier and in 1988 MGB was added. Other models as well, may be added in the future. Their goal, as stated on the TRF website is, "... to make everything possible available for the models in which we deal at The Roadster Factory. This means everything, all body panels, all mechanical components, all interior components, all electrical components, convertible tops, and correct hardware components to hold everything else together. Models covered include TR2, TR3, TR4, TR4A, TR250, TR6, TR7, TR8, GT6, Spitfire, MGB, and MGB-GT."

Also of note from the TRF website: "As a British Motor Heritage Approved Supplier, the Roadster Factory has direct access to original-equipment parts whenever they are still available. In addition, The Roadster Factory supplies parts from original-equipment manufacturers and from manufacturers of quality reproduction parts. To complete the service, The Roadster Factory is also a major manufacturer in its own right, providing more than one-thousand components made as nearly as possible to original specifications every time. Charles Runyan and The Roadster Factory are famous for their commitment to quality parts and quality service to customers."



The TRF website offers many points of interest for Triumph and MGB enthusiasts. There are of course, the On-Line Catalogues, Search capabilities, Web Specials and Weekend Features, an E-

mail Newsletter (kind of like a letter from home), Gift Certificates, Classified Ads, British Car Events, plus a British Car Club listing. Additionally, there are some features and programs offered that are unique to The Roadster Factory. Such as the TRF Car Club and the TRF Customer Investment Program. Each of those is described on the TRF website and both provide significant benefits for members and investors.

The Roadster Factory also provides a side curtain rebuilding service onsite through The Magic Carpet Factory. On average it takes about eight to ten weeks to take in a set of side curtains and to completely rebuild them to factory specs. The TRF website describes three different styles of side curtains that were fitted to TR2 and TR3 models, and they can rebuild all three types. Further information, including how to identify your side curtains plus photos and a description of the rebuilding process, can be found on the TRF website.



The Magic Carpet Factory is an important part of TRF business as it's where they make OEM quality carpet sets for TR2 -TR6, and fabricated carpet sets for TR7, TR8, plus MGB. They also make convertible top boots for all of the roadsters that TRF services and many other items such as trunk mats, TR4-TR6 trunk floors, gearshift boots, and more. The Roadster Factory also has its own wood shop where TR4, TR4A, TR250, and TR6 wood dash panels are made along with Amco-style walnut shift knobs and various other wood components, many of which are used at The Magic Carpet Factory.

The Roadster Factory has a standing offer to pay your club membership dues for the Vintage Triumph Register, the Triumph Register of America, or the American MGB Association. To qualify you must spend \$850 at the Roadster Factory during the current

year (retroactive to January 1st). This is not an automatic service provided by TRF, you must contact them to begin the process. For more specifics on this offer, please consult the TRF website.

Then there is The Roadster Factory Summer Party, which takes place annually on the Runyan farm and around the surrounding area in Indiana County, Pennsylvania. The 2017 gathering is scheduled for August 3, 4, and 5. It includes driving events, a car show, field party with picnic feast, event T-shirts, and much more. As many of you may know, Mr. Runyan is also involved in another successful enterprise. He is the proprietor of the Coventry Inn, an English Pub and Restaurant, in Indiana Pennsylvania. Having had the benefit of that experience, I think it would be safe to assume that Mr. Runyan knows a thing or two about how to prepare for and throw a great party. A good time is expected to be had by all in attendance... "driving cars, eating, drinking and socializing." If you plan on going, be sure to complete and submit the Registration Form, it is available on the TRF website.

Pay a visit to The Roadster Factory website and you will find that Charles Runyan takes great care and pride in providing a wide variety of high quality products and that TRF itself is much more than a mail order car parts company.



### **Contact Information**

The Roadster Factory is located at 328 Killen Road in Armagh, Pennsylvania, 15920. The U.S. mail address is the same, except use P.O. Box 332 instead of Killen Road.

TRF Customer Service may be contacted by telephone at 800-283-3723. Their Technical Research Department may be reached at 814-446-4491. To order by telephone call 800-234-1104.

For general email to TRF the address is [trfmail@aol.com](mailto:trfmail@aol.com) and for customer service the email address is [trfcs@aol.com](mailto:trfcs@aol.com) .

The TRF website is: [the-roadster-factory.com](http://the-roadster-factory.com) .