



American Legion Auxiliary Public Relations Annual Report Form

**Please send complete forms to: shannonmead@live.com
or mail to: Shannon Mead • 8938 W. Hilton Ave., Tolleson, AZ 85353**

Unit:	REPORT DEADLINE: MAY 1, 2022
Unit PR Chairman:	
Total Members in Unit:	

Please Report Numbers Where Applicable:	Total:
Interviews with local news media	
Articles Published <i>(Do Not Include Letters To Editor, Calendar, Community Notes Or Ads)</i>	
Letters To The Editor/Op-Eds	
Aired Programs/Interviews/Event Coverage	
Public Television Announcements	
Public Service Announcements <i>(Community Notes, Monthly Calendars, etc.)</i>	
Print Advertisement <i>(Paid: Newspaper Ads, Magazine Ads, Etc.)</i>	
Letters Of Appreciation Sent <i>(To Anyone And Everyone)</i>	

List All Other Print Materials Used <i>(Fliers, Banners, Posters, Invites, Etc.)</i>

List All Unit Publications <i>(website, newsletter, social media, bulletins, etc.)</i>

Social Media/Online Presence	Yes or NO
Does your unit have an active social media presence?	
Do your members use the Ring your Bell Facebook page?	
Did your Unit subscribe to the E-News through Nationals?	
Does your junior unit have a facebook page or share yours?	

How Did The Unit Promote The Dept. Presidents Visit?

How Did The Unit Work To Display The ALA In Your Community?