#### Billerica Memorial High School Athletic Association



President – Kevin Conway
Vice President – Dawn Peters

Secretary – Kristin Frazier Treasurer – Paul Burns

### **SPONSORSHIP LEVELS**

# ➤ BMHS Chief Sponsor – \$1,000+

- 3 Seasons Program Book with Premium, Full-Color Ad Space
  - Outside Back Cover \$1,500; Inside Front Cover \$1,200; Inside Back Cover \$1,000
- Website ad on BMHSAA Home Page (company logo with link)
- Social media recognition
- Complimentary BMHS home varsity events passes (5)

#### **>** Platinum − \$750+

- 3 Seasons Program Book with Premium, Black/White Ad Space
  - Inside Front Cover—\$900; Inside Back Cover—\$750
- Website ad on BMHSAA Sponsors Page (company logo with link)
- Social media recognition
- Complimentary BMHS home varsity events passes (3)

#### **>** Gold - \$500

- 3 Seasons Program Book Full Page Black/White Ad (add \$100 for color)
- Website line ad on BMHSAA Sponsors Page (with link)
- Social media recognition

## ➢ Silver - \$300

- 3 Seasons Program Book Half Page Ad
- Website line ad on BMHSAA Sponsors Page
- Social media recognition

#### ➢ Bronze – \$150

- 3 Seasons Program Book Quarter Page Ad
- Website line ad on BMHSAA Sponsors Page

#### **>** Patron − \$100

- 3 Seasons Program Book Business Card Ad
- Website line ad on BMHSAA Sponsors Page

#### **OTHER SPONSORSHIP OPPORTUNITES**

- Green Days Calendar
- Seasonal Sports Info Nights
- 8<sup>th</sup> Grade Athletes Orientation
- Senior Night Ceremonies

- Seasonal Sports Award Nights
- BMHSAA T-shirts
- Cornhole Classic Sponsors
- Golf FORE Sports