

MANAGER'S DESK FOR TUESDAY, DECEMBER 1, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

A FEW WEEKS AGO, I SHARED AN EMAIL FROM MOODY BROADCASTING THAT EXPLAINED SOME PROGRAMMING CHANGES THEY WERE MAKING. SOME OF YOU HAVE JUST HEARD ABOUT THE CHANGES AND DON'T UNDERSTAND WHAT IS HAPPENING. SOME HAVE HEARD JUST ENOUGH TO BLAME US FOR THE CHANGES. IN FACT, ONE LISTENER WHO BLAMES US WENT SO FAR AS TO DROP THEIR SUPPORT OF WRVM.

SO, TO CLEAR THE AIR A BIT FOR THOSE WHO HAVEN'T HEARD, OR HAVE ONLY HEARD ABOUT THE ANNOUNCEMENT, LET ME SHARE THAT EMAIL ANNOUNCEMENT AGAIN.

Moody Radio to Retire Classic Programming

Over the years, Moody Radio produced a number of classic programs that have been beloved by many, including *Ranger Bill*, *Stories of Great Christians*, *Moody Radio Theatre*, and others.

While certainly not intentional at the time, some segments and language in these programs have come across as culturally insensitive to today's audience. Moody Radio strives to help people take their next step with Jesus Christ; therefore, we don't want any of our drama-based programs from past years to stand in the way of listeners hearing and understanding the truth of God's Word.

With that in mind, we've decided to no longer offer this programming for broadcast on terrestrial or digital channels.

We will cease offering these programs on Thursday, December 31, 2020.

THE COMPLETE LIST OF THE PROGRAMS AFFECTED THAT WE AIR INCLUDE: STORIES OF GREAT CHRISTIANS, RANGER BILL, SAILOR SAM, STORYBOOK ROOM WITH UNCLE BOB AND THE BOOKSHELF, INCLUDING THE SUGAR CREEK GANG. PLEASE KNOW THAT IF WE WERE GIVEN THE CHOICE WE WOULD CONTINUE TO OFFER THESE PROGRAMS. ANY AND ALL CORRESPONDENCE SENT TO US REGARDING THESE CHANGES ARE BEING SENT TO MOODY BROADCASTING. IN THE MEANTIME, WE ARE RESEARCHING OTHER PROGRAMS THAT WE FEEL WOULD BE A BLESSING TO YOU.

THANK YOU FOR YOUR PRAYERS AND SUPPORT. YOUR GIFT THIS MONTH WILL HELP US TO FINISH THIS FISCAL YEAR IN THE BLACK, READY FOR ANOTHER YEAR OF BROADCASTING.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.