



2410 SE Westmoreland Boulevard
Port Saint Lucie, FL 34952
772.337.1959

www.PSLBG.org
info@PSLBG.org

Greetings...

The Friends of the Port St. Lucie Botanical Gardens (“Friends”), a 501(c)(3) non-profit public charity corporation, invites you to become a sponsor of our **2nd Annual Art Show in the Gardens**. This 2-day event will be held the first weekend in January 2021 on Saturday, January 2nd and Sunday, January 3rd.

Friends’ mission is to create and maintain a beautiful, serene sanctuary in the center of Port St. Lucie that is environmentally sound and naturally diverse and to provide educational, cultural and recreational opportunities for all who visit. Additionally, Friends presents numerous and diverse events throughout each year such as our February Botanica Garden Festival Plant Sale, BOOTANICAL Halloween, Taste of the Tropics Summer Plant Sale, Lectures, Children’s Activities, Music, Art Exhibits, and much more in an effort to promote public understanding and education in quality ecological stewardship.

The Gardens is managed and operated by Friends, which was founded in 2008 to help support the daily operations of The Gardens. Consisting of an All Volunteer Team, Friends’ volunteers provide hands-on daily oversight of the facility, including staffing to handle the many visitors year round. Friends is committed to the growth and development of the Port St. Lucie Botanical Gardens as an educational and recreational destination in Port St. Lucie for all residents in the community and area and we cannot do that without your help and support.

The attached sponsorship package outlines the sponsor levels available and the benefits associated with each level. Please consider becoming a sponsoring our **2nd Annual Art Show in The Gardens**.

Should you have any please call our Sponsorship Coordinator Mark Barnes at 772.801.8800 or email info@pslbg.org.

We look forward to your participation.

Art Show in The Garden
Committee Member

2020

Board of Directors

Michelle Peterson

President

Heather Furnari

Vice President

Claire Clark

Secretary

Brenda Gustafson

Treasurer

Jeff Chambers

Director

John Erickson

Director

Dale Johnson

Director

Laura Mehr

Director

Judy Nash-Wade

Director

Mary Petrone

Director

Tim Sutton

Director



2410 SE Westmoreland Boulevard
Port Saint Lucie, FL 34952
772.337.1959

www.PSLBG.org
info@PSLBG.org

ART SHOW IN THE GARDENS SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting the 2nd Annual Art Show in The Gardens. The Friends of the Port St Lucie Botanical Gardens looks forward with appreciation to your financial support which will assist in making this another very successful event.

Over 8500 guests attended last year's Art Show 2020 in The Gardens and enjoyed the beauty that is the Port St. Lucie Botanical Gardens. It's the perfect setting for our Art Show!

The following page outlines sponsorship opportunities that are available.

Please feel free to contact our Sponsorship Coordinator, Mark Barnes at info@pslbg.org or 772.801.8800 with any questions. Information is posted on our website at www.pslbg.org/artshow.

Thank You for your Consideration!



SPONSORSHIP LEVELS

The 2021 Art Show in the Gardens is an excellent opportunity for your company to become an active partner in hosting this event as a sponsor and exhibitor. As an active sponsor, your company will benefit by:

- Showcase your products/organization and enhance product/service knowledge
- Increase brand recognition and exposure
- Strengthen your prominence as a leader in the Treasure Coast & Florida community

| SPONSOR LEVELS & BENEFITS (EXHIBIT A) | 1ST PLACE \$5,000 | 2ND PLACE \$2,500 | 3RD PLACE \$1,000 | HONORABLE MENTION \$500 |
|--|------------------------------|------------------------------|------------------------------|------------------------------------|
| Number of Sponsorship Opportunities at this Level | 1 | 2★ | 5 | 10 |
| 10X20 Space at Art Show in The Gardens 2020 | ✓ | - | - | - |
| 10X10 Space at Art Show in The Gardens 2020 | - | ✓ | ✓ | ✓ |
| Back Cover - Full Page Color Ad in Art Show Program | ✓ | - | - | - |
| Inside Front Cover - Full Color Ad in Art Show Program★ | - | ✓ | - | - |
| Inside Back Cover - Full Color Ad in Art Show Program★ | - | ✓ | - | - |
| 1/2 Page - Full Color Ad in Art Show Program | - | - | ✓ | - |
| 1/4 Page - Full Color Ad in Art Show Program | - | - | - | ✓ |
| Sponsor Mention in All Radio Advertising | ✓ | ✓ | - | - |
| Recognition in All Art Show Print Ads & Flyers (logo or Name) | ✓ | ✓ | ✓ | ✓ |
| Complimentary Annual Ad in our Gardens Gate Newsletter | ✓ | ✓ | ✓ | ✓ |
| Complimentary tickets to our Premier "Party With the Artists" Silent Art Auction and Reception: Saturday 01.02.21, 6-9pm. | 10 | 5 | 2 | 1 |

ABOUT FRIENDS

Friends of the Port St. Lucie Botanical Gardens ("Friends"), is a 501(c)(3) non-profit public charity corporation committed to the growth and development of the Port St. Lucie Botanical Gardens as an educational and recreational destination in Port St. Lucie for all residents in the community and area. Incorporated January 16, 2008, Friends received its 501(c)(3) certification May 15, 2008.

Friends' mission is to create and maintain a beautiful, serene sanctuary in the center of Port St. Lucie that is environmentally sound and naturally diverse and to provide educational, cultural and recreational opportunities for all who visit. Additionally, Friends presents numerous and diverse events throughout each year including guest speakers, plant sales series, children's activities, music, art exhibits, and other activities in an effort to promote public understanding and education in quality ecological stewardship.

The Gardens is managed and operated by Friends, which was founded to help support the daily operations of The Gardens. Consisting of an all Volunteer Team, Friends' volunteers provide hands-on daily oversight of the facility, including staffing to handle the many visitors year round. Please consider Sponsoring **Art Show in the Gardens 2020** and becoming an individual, family or corporate annual member of Friends.

Thank you and we look forward to your participation.
Friends of the Port St. Lucie Botanical Gardens, Inc.



2410 SE Westmoreland Boulevard
Port Saint Lucie, FL 34952
772.337.1959

www.pslbg.org
info@pslbotanicalgardens.org

ART SHOW IN THE GARDENS 2021 SPONSORSHIP AGREEMENT

_____ (the Sponsor) hereby agrees to sponsor the 2021 Art Show in The Gardens (Art Show 2021) event described in the SPONSORSHIP OPPORTUNITIES, a copy of which is attached hereto as Exhibit A and is incorporated herein by this reference. The Sponsor agrees to sponsor the following sponsorship level and corresponding fee to FRIENDS OF THE PORT ST. LUCIE BOTANICAL GARDENS, INC. (FRIENDS):

1st Place - \$5,000 2nd Place - \$2,500 3rd Place - \$1,000 Honorable Mention - \$500

In consideration therefore, FRIENDS shall provide Sponsor with the benefits described in the Opportunities. FRIENDS may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

Payment: Payment in full is due with submission of this executed agreement.

Limitation of Sponsorship: Unless otherwise provided, the payment and Sponsor benefits described in this agreement are related solely to the Art Show 2021 to be held January 2nd & 3rd, 2021

License and Usage: Sponsor hereby grants FRIENDS a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. FRIENDS agrees that the Proprietary Information will be used only in connection with the Art Show 2021 Event to provide the benefits set forth in the Proposal and such other benefits as Sponsor and FRIENDS may agree. FRIENDS's use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

Sponsor Understandings: Sponsor understands the attendance numbers are based upon last year's Art Show 2020 attendance and actual attendance figures may vary. No portion of the sponsorship payment is subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

Termination. FRIENDS may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, FRIENDS may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor by FRIENDS. Sponsor shall not terminate this agreement without the approval of FRIENDS.

Amendments: This agreement may be amended only by a written agreement executed by both parties.

Miscellaneous: This agreement is governed by Florida law and is binding upon all of the parties' successors and assigns.

Dated: _____

Dated: _____

Sponsor: _____

Event: Art Show in the Gardens 2021

By: _____

By: Mark Barnes, Art Show Chair