

Minutes Clan MacLeod USA Council Meeting  
Hilton Embassy Suites Old Town, Alexandria, VA.  
Dec. 3, 2021 – 10:30 am

John W. called the meeting to order at 10:36 am.

Robert Lewis gave the opening prayer.

Council Quorum was established with fifteen council members present and five proxies with voting rights out of a total of twenty-two elected council members. (Appendix A)

The agenda was adopted.

The Zoom Council Minutes, December 4, 2020, and Alexandria Council Minutes December 6, 2019 were approved.

Emailed reports replaced reading the reports into the minutes. Reports will be available on the website <https://www.clanmacleodusa.org/council---agm-reports.html>

Council Reports received from:

Vice President	Migration Director	Awards
National Secretary	VP of Membership	Internet Editor
Treasurer	Newsletter Editor	Dunvegan Foundation
Past President	VP Regional Coordinator	Publicist

**REPORTS:** President – John W. McLeod

The past 2 years have been trying and we have lost membership due to no face-to-face time.

John W. arranged the purchase of one hundred McCrimmon medallions which should get us through the next 10 years of piping awards. The medallions are here in Alexandria. He also arranged the manufacture of one thousand, numbered Challenge coins with Eagle Crest. The triple 0001 will become the Clan MacLeod President's to be passed on to the next president for generations.

Stephen MacLeod, past Mid-Atlantic RVP, was under appreciated for what he did for the Alexandria meetings. The next President will have to take over these arrangements unless someone steps forward even if it is not an RVP. It was a challenge to get response

from the Compagna Center to arrange Clan MacLeod's entry in the parade. We do have a slot and handout map.

The Treasurer's report and budget approval will take place after Old and New Business.

Publicist – Judy MacLeod

A British Company, The Chelsea Magazine Co., bought The Highlander and Scottish Life and incorporated them into a new magazine, Scotland. This company does not take clan articles. Our Clan MacLeod ad expired after 2 months in the new magazine. Judy has not been able to find the cost for clan ads in the new magazine. Only the Scottish Banner has our clan ad which cost \$75. She may not need the \$450 budgeted.

Dunvegan Foundation – John B. MacLeod

The trustees approved just under \$50,000 in grants. The endowment is now over one million dollars.

**Old Business:**

**Replacements for vacant RVP positions** – Robert McLeod

We have three vacancies for RVPs, Northwest, Northeast and Mid-Atlantic. New England is also a problem. We have heard nothing from Chris Barker and his membership has dropped. We did get a response from a person, Ms. Nolan, who saw an ad on the Facebook site, The Clan MacLeod. She may be interested in the Mid-Atlantic region. Need to be on the lookout for people to fill these positions.

**Ending the awards committee** – Franklin Wyatt

Franklin moved "To dissolve the awards committee and appoint a member at large, not necessarily a council member, to administer awards." Dale Lewis seconded. It has been difficult to establish and maintain a three-council member committee. A single person can do the job. There are three award categories: clan person of the year, annual appreciation awards and the new Cindy Macleod award. Council approved the motion.

## **New Business:**

### **AGM St. Augustine Sept 2022** – Ann McLeod

Covid has made scheduling an AGM a challenge. Hotels are expensive. The best is Double Tree by Hilton in the historic district of St. Augustine, Florida with cost for a room on Thursday, \$129 and Friday and Saturday, \$229. The banquet room cost \$500 and would have a cash bar. Only breakfast is available in the hotel. They do have shuttles as well as a rental trolley at \$30/day. This hotel is one hour from the Jacksonville airport.

### **MacCrimmon Quaich Medallion and challenge coins** – John W. McLeod

The Eagle Crest Company owns the die for both the medallions and coins. If we do not order more medallions, after 3 years, they will destroy the die. Also, the Challenge coins with numbers cost \$5.70 each with a 1000-coin order rather than \$3.50 for the unnumbered coins.

### **Newsletter cost and distribution** – Robert Lewis

For two years there was no newsletter. Previously there had been two USA newsletters per year. The new editors would like to resume issuing two newsletters per year. There were great comments on the last, full color issue. Unfortunately, there are supply chain issues with 6-8 weeks to get paper and 6-8% increase in costs. Also, the minimum run is one thousand newsletters.

An electronic version is difficult because we only have email addresses for about 80% of membership and some emails are invalid. The handout of a printed, color version is more impressive. RVPs can use the magazines to encourage new membership.

Below is a comparison of prices for various combinations of newsletter publications. The Newsletter Editor would like approval for the 2022 Full Proposal.

## 2022 Newsletter Proposals

Full Proposal is for one issue of 20 + 4 full color and one of 16 + 4 full color

Proposal B would be for two of 16 +4 full color

Proposal C would be for two of 16 (B&W) + 4 (color)

Proposal D would be for one of 24 + 4 full color and one Email newsletter

Increase paper cost calculated at 10% rise for 2022

Issues Cost as of Today	2022 Full Proposal	2022 Proposal B	2022 Proposal C	2022 Proposal D
24 + 4 full color				4040
20 + 4 full color	4327			
16 + 4 full color	2972	5944*		
20 + 4 color and B&W				
16 + 4 Color and B&W			4356**	
Email Newsletter				360
Add "I M.	637	580	454	344
Truck to USPS	190	190	190	95
Subtotal (round up)	8126	6714	5000	4839
Increase paper cost	250	250	250	90
<b>TOTAL</b>	<b>8376</b>	<b>6964</b>	<b>5250</b>	<b>4929</b>
		* 2 issues	**2 issues	
Mailing	969.14	969.14	969.14	484.57

Forecast Mailing Cost for 2022 includes a project 3.1% increase by USPS.

Weeden Nichols moved to terminate discussion and integrate with the budget discussion. Seconded by Judy MacLeod. The motion was approved.

The National Secretary read the Treasurer's report and proposed 2022 budget into the meeting notes (Appendix B).

### **Clan MacLeod dues increase** – John W. McLeod

The budget has a deficit, and we need to increase the dues. Because this would not affect life members, a \$10 dues increase would just cover the additional Newsletter cost

and not affect the shortfall. Based on other societies, an increase to \$35 should not impact membership. Dale Lewis moved that “Dues be increased by \$5 next year and by \$5 the following year”. After discussion, Dale amended the motion to “2022 annual dues be increased by \$10”. Seconded by Judy MacLeod and approved with one nay by John Norman MacLeod.

#### **Transfer of funds** – John Norman MacLeod

The reserve fund which are dues from life members has never been tapped, even though some of the life members are dead. Use of reserve funds requires a three-quarters vote of council (22) or seventeen votes. Interest on CDs are extremely low, and this money would minimize the deficit. Dale Lewis, a financial advisor, can recommend interest bearing vehicles other than CDs which would qualify per Clan MacLeod bylaws.

To alleviate the current deficit, John Norman MacLeod motioned to “Take 10% out of the life membership fund for a one-time transfer to the general fund in 2022.” Seconded by Weeden Nichols. Council members raised hands for a unanimous approval. Motion carried.

Weeden Nichols motioned to “Adopt the Newsletter Editor’s full proposal as part of the budget.” A vote by hands raised approved the motion with Dale Lewis in opposition.

Meeting recessed until 1:30 pm.

Franklin Wyatt moved to accept reports. Dale Lewis seconded. Approved.

#### **Life Membership dues and Youth Membership adjustment** – John W. McLeod

If the membership fees are to go up, the life membership cost should be adjusted by an equal percentage, 40%  $[(\$35-\$25)/\$25]$ . This requires a two-thirds vote of council (22) or fifteen votes.

Franklin Wyatt moved that the Life Member change to people aged:

Under 30 years - \$1400

Between 31 - 49 years - \$1000

50 years and over - \$700

Youth dues to remain at \$10

John Norman MacLeod seconded. Approved

Council rejected adding a family membership option which would add complexity to tracking voting rights and membership counts. Membership remains as an individual only.

**Treasurer's Report** – Kris McFadden

Dale Lewis motioned to “Increase Newsletter budget from \$4800 to \$9370. Transfer from reserved life fund must show on revised budget.” Seconded and approved.

Dale Lewis motioned to “Approve the current budget as written and request a revised budget from the Treasurer.” Seconded and approved.

**Cindy MacLeod Award**

The memorial to Cindy MacLeod, late wife of Richard MacLeod was based on the highest percentage increase in current membership from the previous year. (Appendix C - Vice President of Membership report).

Region	11/20	11/21	increase	Percentage
Carolinas	92	102	10	10%
Southeast	93	97	4	4%
Missouri Valley	29	30	1	3%
South Central	62	69	7	11%
Southwest	35	37	2	6%

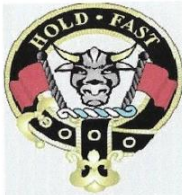
South Central, Robin Ingram's region received the \$500 grant intended for supplies and promotions for her region.

Motion to adjourn meeting made by Franklin Wyatt, seconded by Judy MacLeod. Approved.

## Appendix A

### Proxies and Council Sign in Sheets

Council member	proxy	In good standing	on current council
Tim MacLeod	Franklin Wyatt	member	council
Tammie Vawter	Robin Ingram	member	council
Ian Good	John B. MacLeod	member	council
Kris McFadden	John W. McLeod	member	council
John Tutterow	John B. MacLeod	member	council



### CLAN MACLEOD USA COUNCIL MEETING Alexandria, VA. Dec. 3, 2021

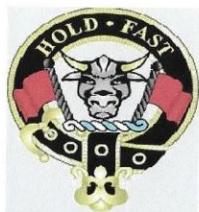


COUNCIL REGISTER FOR Council DATE 12/3/2021 CLAN MACLEOD USA PAGE 1

A contemporaneous letter/email from the Society is required if you plan on claiming a tax deduction and your expenses are \$250 or more.  
Please sign and provide your email address if it's changed within the last year. Indicate how many hours per week you work on Clan MacLeod business.

	PRINTED NAME/COUNCIL POSITION	EMAIL	SIGNATURE	LETTER? Yes/No	HRS/WEEK
9	Sandra McLeod National Sec.	smcleod6309@gmail.com	<i>Sandra McLeod</i>	No	1hr/wk
10	Judy MacLeod Publicist	judyana.perville@aol.com	<i>J. MacLeod</i>	Yes	1hr/wk
11	Weeden Nichols Immediate Past President	redolal@gmail.com	<i>W. Nichols</i>	Yes	1/2 hr per week
12	JOHN N. MACLEOD GREAT LAKES V.P. & PAST PRES.	JOHNNMACLEOD@AOL.COM	<i>John N. MacLeod</i>	Yes	1 hr per week
13	Franklin Wyatt III RVD Cashier National VP	FWyatt@windstream.net	<i>W. F. Wyatt</i>	Yes	2 hrs/week
14	John W. MacLeod President	John.w.mcleod@comcast.net	<i>John W. MacLeod</i>	Yes	10 hrs/wk
15	R.S. McLeod, Jr. UP Regional Coordinator	HOLDFAST4909@gmail.com	<i>R.S. McLeod</i>	Yes	2 hrs
16	Robert L. Lewis, Jr. Chaplain & Newsletter	Pastor. Robert Lewis@gmail.com	<i>Robert Lewis</i>	No	10





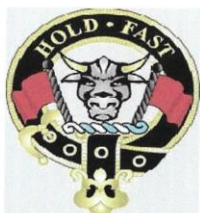
# CLAN MACLEOD USA COUNCIL MEETING Alexandria, VA.



COUNCIL REGISTER FOR \_\_\_\_\_ DATE 3 Dec 2021 CLAN MACLEOD USA PAGE \_\_\_\_\_

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	PRINTED NAME/COUNCIL POSITION	EMAIL	SIGNATURE	LETTER? Yes/No	HRS/WEEK
17	ANNE L. MACLEOD VP of Membership	annel.macleod@comcast.net	<i>Anne L. MacLeod</i>	Y	6-8
18	John Blackolau Tennessee Foundation	blackolau@gmail.com	<i>John Blackolau</i>	N	2
19	Eugene McLeod	eugmcleod67@gmail.com	<i>Eugene McLeod</i>	N	2-4
20	Dale Lewis RVP SW USA	delaew16@gmail.com	<i>Dale Lewis</i>	N	1-5
21	Jeff McLeod RVP Gulf Central Region	SPdyJef@Bellsouth.net	<i>Jeff McLeod</i>	N	1-4
22	LORNA McLeod Proxy RVP Carolinas	lmcleod1@triad.rr.com	<i>Lorna McLeod</i>	N	N/A
23	Anna McLeod RVP/SE MIGRATION	amcleod@emborgmail.com	<i>Anna M. McLeod</i>	Y	20
24	Weeden Nichols Immediate Past President	redola1@gmail.com	<i>Weeden Nichols</i>	N	5



# CLAN MACLEOD USA COUNCIL MEETING Alexandria, VA.



COUNCIL REGISTER FOR \_\_\_\_\_ DATE \_\_\_\_\_ CLAN MACLEOD USA PAGE \_\_\_\_\_

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	PRINTED NAME/COUNCIL POSITION	EMAIL	SIGNATURE	LETTER? Yes/No	HRS/WEEK
1	ROBIN MCLEOD INGRAM RVP SCR	rmcleod1984@hotmail.com	<i>Robin Ingram</i>	NO	

Note that Weeden signed in twice. Since Franklin Wyatt was present, Lorna could not be his proxy.



## Appendix B

### Treasurer's Report and Proposed Budget 2022



#### Clan MacLeod Society, U.S.A., Inc.

ALEXANDRIA, VA

DECEMBER 3, 2021

#### REPORT OF THE TREASURER



Accompanying this report is a balance sheet that shows we have \$35,027 in unrestricted funds and \$85,500 in our life member's reserve. Also attached are comparisons of the 2021 budget vs. actual expenses for twelve months ended October 31, budget vs. actual YTD for the 2021 budget, and a proposed budget for 2022. For the below comparison data we will use the budget vs. the twelve month actual expenses ending October 31, 2021.

#### 2021

Even with the many challenges we faced this past year, everyone's efforts have helped CMS, USA stay on solid footing. We had a \$15,448 gain larger than the budgeted \$2,964 loss. The major variances from our budget are explained below. But if we take into account the timing of the Fall ACMS Magazine payment we really only lost \$9,181 which is a \$12,151 improvement on the budget.

- (1) We received \$5,093 more in dues and other donations and \$20 more in interest than budgeted.
- (2) Due to COVID cancelations all allocations were not taken save the internet costs that needed to be paid.
- (3) The Secretary Costs were lower by \$1,463.

The generosity of our recent President and RVP's and others is the reason that our Society has managed to stay financially healthy.

#### 2022 BUDGET

The 2022 budget is based upon our current membership of 698. I have budgeted for only one printed newsletter with color though out like the one we had this year. If we are planning on a second we will need to add an additional funds and revisit the amount of color in the newsletter as well as adding any new revenue from newsletter advertising. Interest income is declining due to CD's maturing and new CD rate being so much lower then in the past four years. The proposed budget projects a loss of about \$7,392.

#### MISCELLANEOUS

The 2020 income tax return has been filed as well as a report to the State of New York, where we are incorporated.

Respectfully,

Kris McFadden

# Clan MacLeod Society USA, Inc.

## CLAN MACLEOD SOCIETY, U.S.A., INC. 2022 PROPOSED BUDGET

### RECEIPTS:

DUES	12,000
INTEREST	1,400
MISC.	1,500
<b>TOTAL RECEIPTS</b>	<b>14,900</b>

### DISBURSEMENTS:

ACMS DUES (698 x £1.00 @ \$1.36)	949	
ACMS MAGAZINE (698 x \$9.50)	6,631	b
NEWSLETTER	4,800	c
SECRETARY ACCOUNT		
Printing/Supplies	800	
Postage	1,000	
Office/Computer Supplies	100	
Misc.	100	
ADMINISTRATION		
Meeting	750	
Misc.	500	
PROMOTIONAL/OTHER		
Presidential Allocation	1,750	
Regional VP Allocations (2 Regions x \$200) + (729 x \$ 3)	2,587	
Publicity allocation	475	
Migration Project	1,000	
AGM Memorial Lecture	750	
Service Awards	100	
Internet Manager	0	
<b>TOTAL DISBURSEMENTS</b>	<b>22,292</b>	

### EXCESS RECEIPTS/(DISBURSEMENTS)

**(7,392)**

### Notes:

- a Dues are \$25 x members, w/o life members, plus expected life membership payments
- b Price adjustment to \$9.50 per member
- c Assuming 1 High quality Color Magazine similare to 2021

## Appendix C – Vice President of Membership's Report

### *Clan MacLeod Society, U.S.A., Inc.*

#### SECRETARY'S REPORT TO THE COUNCIL December 3, 2021

Below is the membership tabulation for this year. You can compare the numbers from previous years as well.

We received \$2,260 in Donations last year.

We had 99 members join or renew on PayPal from 11/2020 thru 10/2021.

#### Secretary Account (11/01/2019 thru 10/31/2020)

Beginning		\$ 7,062
Deposits		\$17,440
Transfer to Treasurer		(\$17,000)
Postal Services and Stamps	\$537	
Office Supplies	0	
Printing Supplies	0	
Miscellaneous	0	(537)
		<b>\$ 6,965</b>

Region	Current Members					New Members (for year ending)					Dropped Members (for year ending)				
	11/17	11/18	11/19	11/20	11/21	11/17	11/18	11/19	11/20	11/21	11/17	11/18	11/19	11/20	11/21
New England (1)	65	76	69	62	55	12	17	8	8	3	6	9	17	22	11
Northeast (2)	50	50	43	40	35	14	7	2	1	1	4	9	12	5	8
Mid-Atlantic (3)	91	67	88	78	64	7	8	25	5	2	17	30	9	18	16
Carolinas (4)	119	126	112	92	102	22	25	17	6	17	27	25	35	25	12
Southeast (5)	113	110	102	93	97	21	19	19	14	19	17	24	25	24	20
Gulf Central (6)	49	57	62	43	40	7	17	26	7	10	9	12	23	26	15
Great Lakes (7)	107	90	84	80	77	17	8	11	8	7	10	28	22	16	12
Upper Midwest (8)	20	24	20	19	15	1	5	3	2	2	6	1	8	4	7
Missouri Valley (9)	44	37	35	29	30	2	2	3	1	4	8	9	5	8	4
South Central (10)	70	68	61	62	69	9	9	10	12	10	16	16	23	13	9
Southwest (11)	58	57	42	35	37	12	3	3	4	6	9	7	20	13	3
Pacific (12)	79	74	61	50	37	11	12	12	5	5	12	16	28	18	17
Northwest (13)	46	49	48	43	38	5	4	7	3	2	7	9	11	11	8
Canada & Overseas	5	3	4	3	2	0	0	1	0	0	1	1	0	1	1
<b>TOTAL</b>	<b>916</b>	<b>888</b>	<b>831</b>	<b>729</b>	<b>698</b>	<b>140</b>	<b>136</b>	<b>147</b>	<b>76</b>	<b>88</b>	<b>149</b>	<b>196</b>	<b>238</b>	<b>204</b>	<b>143</b>