



Situated at the intersection with Midland Blvd, this sign is visible to three directions of traffic, the primary read is to the main artery linking Nampa and Caldwell. Heavy commercial, retail and residential traffic.

Sign#: 15R
**Location: Caldwell Blvd & Midland Blvd,
Nampa, ID**
Lat/Long: 43.604475, -116.60251
Size: 10'x30'
Illuminated: Yes
Facing/Read: West / Right
Weekly Impressions: 74,925

