

#### **Contact Us!**

Deb Murray Anderson
La-Tee-Da! Senior Sales Rep / National Sales Director

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Helping organizations to raise money since 2002!

Everyone loves candles! Our La-Tee-Da! Fundraiser is highly recommended! Consistently achieving the highest seller participation and highest average sales, this fundraiser will become an annual tradition!

- Offering seasonal brochures with or without online fundraising, and a virtual fundraiser option.
- There are no upfront costs and no hidden fees.
- Receive a 50% Profit on all brochure and online sales!
- Shipping is free with just \$500 in retail sales!
- Shipping Fee for brochure orders: Free with \$500+ in sales. If less than \$500, \$8.95 for one item, flat rate \$11.95 with 2+ items.
- Shipping Fee for online sales: Supporters pay \$8.95 for one item, flat rate \$11.95 with 2+ items.
- Brochures are free!
- Easy to Sell \$15 Soy-Blend Candles
- Fabulous variety of traditional and new fragrances
- Premium Quality Products you'll love to sell and your supporters will be eager to purchase again.

- No Minimums or Case Requirements
- Public School Purchase Orders are accepted
- Payment by Check, Money Order or Credit Card
- No backorders and no substitutions are shipped.
- Perfect Fundraiser for Any Size Group
- Easy for cash sales! No \$1 bills are needed.
- Orders are packed by each seller for free for easy distribution or bulk and sorted by your group if preferred.
- Products are Proudly Made in the USA
- Perfect for Gift-Giving any time of the year
- Fast order processing allows time for fundraising through Thanksgiving for Christmas Delivery or end of the school year/end of season fundraisers
- Online Fundraising Store Combine with brochure sales or as a 100% online fundraiser

#### Benefits of Choosing La-Tee-Da! Fundraising / Best Fundraising Ideas for your next Fundraiser

- With 20+ years working as a Senior Representative and Sales Director with La-Tee-Da! Fundraising, I can help you directly throughout your fundraiser from start to finish at no additional cost to your organization! For questions or to get started, call Deb Anderson directly at (860) 384-3691. You can easily reach me at this number for assistance or questions throughout your fundraiser 7 days a week including evenings. I can order your brochures, set up an optional online fundraising store guide you how to use the store, customize a participant letter for you, and provide coaching to help you achieve higher sales. I can also, enter your sellers' orders for free, packed by each seller, so you won't have to, check for shipping updates, and more.
- WE OFFER AN EXCEPTIONAL CANDLE FUNDRAISER! Choose La-Tee-Da! Fundraising and earn a 50% profit on all your sales! Shipping is free with just \$500 in retail sales. Our candle fundraiser is a perfect choice for spring and fall fundraisers. You won't wait for weeks to receive your order before the end of a school year, your winter break, end of a sports season, etc., and you can fundraise through Thanksgiving and receive your shipment before Christmas! (FYI, highest seller participation and highest average sales by seller are achieved the early a fundraiser is started in the spring and fall seasons. You can sell exceptional soy-blend candles by La-Tee-Da! for just \$15.
- Our online store can be combined with our brochure fundraiser, or you may offer a 100% Virtual, ship-to-home online fundraising store. Our online store offers the candles in our brochures plus a bargain bin with additional items and fragrances. To help maximize your sales, we can provide you with a customized participant letter with directions for your sellers to register as a seller, a link your sellers can share with family and friends, and tips to increase sales by sharing the online store via email, text, and social media to shop from the online store.
- Fundraising brochures will be shipped FREE, and you can begin your fundraiser in about 7 days! You can maximize your selling opportunity by starting earlier and running your fundraiser later into the season than most fundraising companies! Our fast processing allows organizations to maximize their selling season and receive their shipment before the end of a school year, sports season, etc.
- Fundraising with La-Tee-Da! Fundraising is EASY! There are absolutely no start-up fees! Cash sales are super easy and with \$15 pricing, your participants will not have to have \$1 bills for change. There are no minimums and no case requirements to place an order, you'll retain your profit upfront. We provide excellent customer service, extended evening and weekend office hours, and a solid commitment to helping you succeed! Call us today and you can receive your brochures in just a few days!
- Our fall or spring candle brochure offers simple to sell \$15 jar candles. For just \$15, your supporters can select their favorite candle scents. For the fall season, our brochure includes scents perfect for the season including Autumn Harvest, Frosted Cranberry, First Snow, Christmas Tree, Holiday Home, Warm Cinnamon Pumpkin and Moose Tracks. For Spring, we include Beautiful Day, Pineapple Mango, Summer Nights, Think Pink, You're a Daisy, Llamalicious, and Let's Party, Other year-round favorites include Baked Apple Pie, Buttery Caramel, Coconut Beach, Coffee Shop, Oh My Vanilla!, Cucumber Melon, Eucalyptus Mint, and Sea Mist Lavender.
- Sell premium quality, exceptional, soy-blend candles, proudly made in the USA. Our candle factory has produced candles for Home Interiors & Gifts, Celebrating Home, Home & Garden Party, and private labeled for well-known retail stores, and upscale spas. Our candles are affordable, easy to sell, high in demand, and will be loved by your customers. Our quality cannot be beaten. Our exclusive candles are proudly made in our facility, and are loved for being highly fragrant, burn clean and evenly, contain no lead wicks, and have no unhealthy additives. Organizations repeat our fundraiser year after year due to customer demand and sales increase year to year!

- Shipping Fees: With your brochure sales, shipping charges are FREE with an easy to achieve qualifying purchase of just \$500 in combined brochure sales! For online sales, customers only pay \$8.95 for one item, and with two or more items, the shipping fee is a flat-rate \$11.95 fee, regardless of the number of items purchased. Organizations that are not tax-exempt can report their tax except for TX where La-Tee-Da is required to collect state sales tax on all orders shipped to TX. Non-exempt organizations may collect sales tax.
- We ship orders Packed by Seller for FREE to make distribution a snap. Individual boxes are labeled with each seller's name and make curbside pickup a breeze! Bulk shipping is optional.
- We take pride in offering products consistently in stock, shipping your order within a few days, and providing fast shipping by UPS and by a common carrier for large orders. You'll receive your order normally within 10 business days once payment or a school purchase order has been received. We will email the tracking number for your shipment.

### **Pricing and Profit**

With traditional brochure and online sales, you'll earn a 50% profit on all your sales, with no minimums required! La-Tee-Da! Fundraising offers a high-profit percentage opportunity you'll not find in any other program. With \$15 pricing easy to sell and affordable, your organization will earn \$7.50 on each candle sold. Keep in mind that most customers purchase 3-5 items, or more!

Number of Sellers each selling just 10 of the \$15 candles	Number of Items Sold	Average Profit
25	250	\$1,875
50	500	\$3,750
100	1,000	\$7,500
200	2,000	\$15,000
400	4,000	\$30,000

#### How does the program work?

- Our Spring brochure is valid through Jan 1st Aug 31st and our fall brochure is valid Aug 1st through Dec 31st, 2023.
- Review the Sales Agreement, complete, and return by fax, scan/email, or by postal mail. You can also fill out our form online at <a href="https://www.Best-Fundraising-Ideas.com/fundraising-agreement">www.Best-Fundraising-Ideas.com/fundraising-agreement</a>. You can also call us at 860-384-3691 to get started right away!
- While your brochures are in transit, we will customize a participant letter for your organization. Your letter will contain the details of your fundraiser, directions for registering as a seller, and tips to increase sales by sending emails, texts, and posting on social media. You'll receive your brochures in a few days.
- Distribute brochures to your sellers and determine how long you will continue your sales. We recommend selling for 2-2 ½ weeks. Customer checks, if taken, are payable to your organization.
- Sales Tax. If your organization is not tax-exempt, you can collect and report your sales to your state.

  Exception: Due to a change in TX tax laws, La-Tee-Da! Fundraising now collects and remits state sales tax on your behalf for all orders shipped to TX. Organizations can choose, for example, to collect \$1 extra per item to cover your tax, or you can collect the actual tax.
- Collect all brochures and payments at the end of your selling period and then call 860-384-3691 or email deb@best-fundraising-ideas.com. There are no minimums for submitting an order. To submit an order packed by the seller, we'll provide you with an online order link to enter your seller's orders. If you prefer to sort the orders you can enter the order as one tally, or we can email a tally sheet for you to complete. An invoice will be emailed to you once your order has been submitted. You'll keep your brochures and profit upfront, and remit payment only for the amount due.
- Pay for your purchase. We accept a school or organization check, cashier check, money order, or credit card with a signed credit card authorization. Once received, your order will ship within 3-5 days. W-9s and vendor applications are provided as needed. A public school purchase order is accepted with terms. Call us for more info.
- For your brochure orders, **shipping is free with retail sales of just \$500 or greater.** A flat \$11.95 shipping fee is charged if the sales are less than \$500. If you order just one item, shipping will be \$8.95. Orders are usually shipped by UPS with tracking provided. Large orders ship by a common carrier with a scheduled delivery. Once payment by organization check, money order, credit card, or a public-school purchase order has been received you can expect your order to ship in approximately five business days. Late orders are accepted with no minimum required.
- For your online sales, customers will pay a \$11.95 flat fee for shipping with 2+ items purchased, \$8.95 if one item is purchased. Orders ship within 3-5 days once purchased. The online store will include all items in the brochure plus a bargain bin with additional items and scents. Once your online store has closed, La-Tee-Da! Fundraising will mail a check to you in approximately three weeks for 50% of your online sales.
- Report any missing or broken items. Seldom are any items missing or broken items with our shipments. However, if any corrections are required, a claim form can be submitted to request replacements to be shipped.
- We'll provide coaching to help your campaign succeed, and a solid commitment to provide excellent customer service.

If you are looking for an experienced and proven fundraising representative, look no further! Since 2002 I've worked as a Senior Sales Rep throughout the lower 48 states and as the National Sales Director for La-Tee-Da! Fundraising. I've worked with thousands of organizations across the US to help raise money for their organization. My experience and commitment provide you with the best experience possible in anticipation of us working together for years to come. I'm confident you'll be pleased with our program and your supporters will be too!



# La-Tee-Da! Sales Agreement 2023

Best-Fundraising-Ideas.com Return Sales Agreement by:

Scan/Email: deb@best-fundraising-ideas.com
Postal Mail: 102 Thompson St, S. Glastonbury, CT 06073
Or just call us to get started! (860) 384-3691

## Helping organizations to raise money since 2002!

Organization Name:				
Shipping Address for BROCHURES (N	o PO Box):Ship	to Business/School	Ship to Home	Address
Business Name or School if applicable	e:			
Street Address:				
City:	State:		Zip:	
Shipping Address for PRODUCTS:	Ship to Business/School	ol (requires signature)	Ship to Home Addre	ess (no signature)
Business Name or School if applicable	<b>:</b>			·····
Street Address (no PO Boxes):				<del></del> °
City:	State:		Zip:	
Chairperson:	Em	ail (Print Clearly):		
Phone-Day: ()	Evening: (	)	Cell: (	)
Treasurer or Person Responsible for P	Payment:	Phone	:	
Email:				
Number of Participants:A			to/_	<u></u>
Program Choice: Brochure and				
Note: Choosing a brochure combined				
<b>Brochures:</b> Brochures are FREE! There	•	·	, ,	
<b>Profit:</b> Organizations earn a 50% profit				
price (plus tax, if shipped to TX and shipped to			of the sales is kept upfro	ont by your organization. For
Product Availability/Pricing Guarantee August 31st. Payment must be received by	: Fall orders can be submitted	d by your organization thro		•
<b>Samples, Late Orders:</b> No product mini a new order.	imum required. Regular pricin	g and shipping fees apply	for samples and late ord	lers. Late orders are considere
Sales Tax: If your organization is not tax will collect and remit sales tax on the invo				here La-Tee-Da! Fundraising
<b>Shipping:</b> Shipping is free when your br \$500 and \$8.95 if only one item is ordere packed by the seller. For online sales, cupurchased.	d. All orders ship by UPS exc	ept for large orders which	ship by Common Carrie	r. There are no fees for orders
Payments: Customer checks are payabl temporary checks, checks with hand-writ authorization and will require 2-3 addition Purchase Orders are accepted for pub terms for a purchase order must be ag	ten group/business names are nal days for processing. Paym lic schools and must be pai	e not accepted. Credit card ent by check/money order d in full within 30 days o	Is are accepted with rec must be paid in full before rend of the calendar y	eipt of a signed credit card ore the order will be processed. rear, whichever is sooner. A
<b>Pack-By-Seller:</b> Provided Free. If select products are generally delivered within 10	•	•	-	g each participant's order and
Missing or Broken Items: A claim form	is submitted by your organiza	tion for missing or broken	tems within 10 days.	
<b>Sales Agreement:</b> Upon receipt of your and have received approval from my organized approximated appro				
		_Deb Murray A		
Chairperson	Title	La-Tee-Da! National	Sales Director	Date