



## Aquarius 2015 Show

In January 2015 the Central Coast Watercolor Society committee announced our Aquarius 2015, Pacific Regional Water Media Exhibition, to be held July 2-July 30, 2015 at the Castoro Cellars Gallery in Templeton. The planning by the team started in September 2014. The show prospectus was sent to not only our members but to a number of other watercolor painting groups in California, Oregon and the State of Washington. Their efforts had positive results. There were 97 paintings entered by 57 artists to complete a very impressive collection from which the juror could build an outstanding show.

The next step for the team, after sending all the entries to the juror, is to wait for the accepted list of paintings. Not the case this year. The juror was not able to complete the selection and the committee had to "spring in to action" and find a replacement juror. This resulted in the selection of Julie Dunn a local artist from San Luis Obispo.

Julie Dunn's website outlines her approach to her work. She paints in an unusual and refreshing style known as tempera batik painting on paper. Julie's unique style is characterized by a vivid use of color, an appealing textural surface, and compelling imagery. More information on Julie Dunn can be found at her website. <http://juliedunnfineart.com/>

The committee, comprized of Patty Litzenberger, Pat Soenke, Dalna Mills, Sarah De-long and Diann Johnston, have done an outstanding job in not only the development and management of Aquarius 2015, but in positively reacting to events out of



Members check out paintings at the Aquarius 2014 Show.

their control to prepare for what will be a memorable Aquarius show. They have added to their team the talents of Dail Schroeder who has designed the program



for this show and a new logo for our Aquarius shows.

The Aquarius 2015 opening reception and awards ceremony will be held July 2, 2015, from 3:00 pm to 5:00 pm at the Castoro Cellars Gallery. The gallery is located at 1315 N Bethel Road, Templeton, CA 93465. For more information please see our website at [ccwsart.com](http://ccwsart.com).

## Our Mission

The Central Coast Watercolor Society was founded in 1976 with the main purpose of fostering interaction, creative activity and artistic development among watercolor artists living on the Central Coast.

In addition we seek to further the interests, appreciation, activity and growth of watercolor and water media through educational programs and art shows for the community and our membership.

## Central Coast Watercolor Society

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[www.ccwsart.com](http://www.ccwsart.com)

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The Central Coast Watercolor Society is classified by the Internal Revenue Code as a Non-Profit organization. CCWS is a 501(c)(3).

## Presidents Message

The new year for your CCWS officers is now starting with the election just held at the May 2015 meeting. The development of the overall schedule for Aquarius 2016 and the lining up of monthly meeting demo's are underway. However, before we go any farther into the planning cycle we need to focus on learning more about what each of our members would like from CCWS. Gaining this information is now a priority. Our need for this information is no different than trying to paint a subject and not really knowing the subject. What color is it? Where are the shadows and what are their values? The same need for knowledge applies to the Board.

Perhaps the best way to gain this information is to survey our membership and those potential members who have a vested



interest in the activities of CCWS. The organization's direction must come from its members. We plan to have a survey sent to you via Snail Mail to give you ample time to express your thoughts. The information you provide will help us in our planning for events, workshops and future monthly demos. It will be an interesting endeavor. We will report back to you the results of the survey in the next Newsletter. I hope each of you will devote some of your valuable time to making this survey a success. Thanks for your help.

*Jerry Smith*

## BIG Tip for 2016 Aquarius Entrants

Emailing a jpeg-formatted photo this year eliminated the artist prepared CD and seemed to provide a much simpler method of submitting images. A recommendation to those entering next year's Aquarius 2016 show is to email your jpeg photos to yourself prior to submitting them to CCWS as an entry. The reason for this is to check the quality, focus, cropping and levelness (ground plane) of your photo.

Images should be at least 350 dpi or the highest quality your camera can take. Make sure you email the full size image.

In fairness to all those entering the show, the committee cannot rework individual entry photos before submitting them to the juror.

Aquarius 2016 will be in February next year.

## Julie Dunn – Aquarius 2015 Juror’s Statement

It was an unexpected pleasure to be asked to jury the Central Coast Watercolor Society’s “Aquarius 2015” exhibition, and for that I am both honored and grateful! While this opportunity allowed me to look at a wide variety of beautiful watercolors, it also required the elimination of over 50% of the entries, and that was no easy task! Every juror faces that moment, when decisions must be made, and I believe that no juror can completely free him or herself from personal opinion or taste. Therefore, this show will undoubtedly reflect my own character and visual bias as an artist.

In making decisions about what to include in this exhibition, several things were taken into account. The paintings would need to show well together, and create a visually cohesive body of work. There was an attempt to strive for a balance between representational and abstract pieces, and to include visually strong, as well as more ethereal images. Other aspects taken into consideration were how well each painting demonstrated the artist’s ability and fluidity with the medium, strength of composition, use and understanding of color, contrast, balance, and many other art

elements. However, in the final analysis, it was important to ask myself whether I found each painting interesting, intriguing, original, and/or did it in some way capture me emotionally?

I believe this show to be a wonderful representation of talented, diverse work, done in both traditional and experimental watercolor! I hope viewers of this exhibit are pleased by what they see, that they’re drawn to explore and examine each painting, and that they too, discover the unique expression found within each piece!

Enjoy!

*Julie Dunn*

## Upcoming Events

- June 29-July 1** CCWS Workshop with Dale Laitinen at Castoro Cellars.  
**July 1** 10:00 am to Noon Aquarius 2015  
Painting take in at the Castoro Cellars.
- June 30** 5:30 pm CCWS Board Meeting  
6:30 pm Desert Time  
7:00 pm CCWS Member Meeting  
**Featured Artist Dale Laitinen**
- July 2** 3:00 pm to 5:00 pm **Aquarius 2015 Reception**
- July 28** 5:30 pm CCWS Board Meeting  
6:30 pm Desert Time  
7:00 pm CCWS Member Meeting
- July 30** 5:00 pm Aquarius 2015 Show at the Castoro Cellars  
CLOSES.
- July 31** **11:00 am to Noon** Pick up of entries from Aquarius 2015 at the Castoro Cellars.
- August 25** Monthly Meetings
- September 29** Monthly Meetings
- October 27** Monthly Meetings
- November Meeting  
(Date not established yet.)**

## HELP WANTED!



The CCWS Newsletter has a new look, but it also needs a new Editor. Job skills required: enthusiasm and a knack for information gathering. Writing, spelling, and good grammar are a given. Contact Jerry if interested.

## Newsletter Deadline

**Newsletter deadline** for the 3rd Quarter 2015 edition is **September 10, 2015**.

Please E-mail your items to Jerry Smith, **Temporary** Newsletter Editor.

**news@ccwsart.com**

Please send new memberships and address changes to:  
Susan Sevier:  
suesevier@yahoo.com

## CCWS Workshop Update!

The watercolor workshop, which is planned for this year, was to be conducted by the well known artist Tom Fong. He was also our Juror for the Aquarius 2015. Unfortunately his health condition is such that he had to withdraw from both assignments. Linda Hendler, the workshop coordinator faced the critical task of trying to locate a replacement; a

successful watercolor artist, who had the ability to teach his or her techniques to a full class of motivated "students." The students in this case being mostly CCWS members with a wide range of skills and experience which would challenge the workshop artist's teaching abilities.

Linda who is well connected to California watercolor artists

was able to find a very capable replacement in Dale Laitinen. His work is outstanding and his ability to teach has been demonstrated with CCWS members in the not too distant past. Dale's website is <http://dalelaitinen.com>.

**Dale Laitinen will also be our Demonstration Artist for the June meeting.**

## Elections

At our general meeting on May 26, attendees elected new officers for the 2015/2016 term.

The Nominating Committee submitted the following slate for the Board of directors.

### Officers:

- President: Jerry Smith
- Vice President: Linda Hendler
- Treasurer: Elaine Tillman
- Secretary: Patty Litzenberger
- Publicity: Mari O'Brien
- Membership: Sue Sevier

Additional nominations were requested from the floor and a motion to close the nominations was made, seconded and approved by voice vote.

A motion was made, seconded, and approved by voice vote to approve the slate.

It was proposed that dues for 2016 would remain the same as 2015 which is \$30.00. This was approved by voice vote as was the operational budget for 2016.

## New Members Joining in 2015

The Central Coast Watercolor Society would like to extend a very warm welcome to all of these new members who are joining us for the first time in 2015.

### **Julia Alexis**

Shell Beach

### **Martha Azevedo**

Los Osos

### **Phyllis Bettencourt**

Arroyo Grande

### **Barbara Deel**

Arroyo Grande

### **Catherine Carpenter-Bartley**

Bradley

### **Pat Fisch**

Arroyo Grande

### **Michael Grahek**

Nipomo

### **Marilyn Grizzell**

San Luis Obispo

### **John Hallvik**

San Luis Obispo

### **Sharon Hanley**

Arroyo Grande

### **Janice Hooker**

San Luis Obispo

### **Peggy Hutton**

Pacific Grove

### **Sally Jacobs**

Santa Maria

### **Gary McCavitt**

Nipomo

### **Mary Morrison**

Paso Robles

### **Carol Roberts**

Grover Beach

### **Peggy Schotz**

Shell Beach

### **Chris Van Winkle**

Morro Bay

### **Bobbie West Thompson**

Los Osos

### **Mary Weeks**

Arroyo Grande

### **Kenneth Weathers**

Atascadero

### **Elizabeth Yost**

San Luis Obispo

I know you will join me in welcoming all these new members who were not with us in 2014 to our Central Coast Watercolor Society.