FOR IMMEDIATE RELEASE

STANDING IN TRAFFIC
New Publication AAIMs to Help Victims and Raise Awareness of DUI

Schaumburg, IL, Tuesday, July 8, 2014 – The Alliance Against Intoxicated Motorists just released a new publication, Standing in Traffic. The title was inspired by a talk well-known Chicago radio personality Garry Meier gave at AAIM’s annual benefit. Written by Chicago author and attorney Lisa M. Lilly, Standing in Traffic includes selected entries from a blog Lilly started after the deaths of her parents, Francis and Helen Lilly, who were both killed by a drunk driver. Francis and Helen were long-time residents of Brookfield, Illinois, and dedicated volunteers throughout their lives. The entries include Lilly’s struggles to find peace following the crash, her gratitude for the values she learned from her parents, and a description of the criminal court proceedings against the driver. Artist Kate Lilly, granddaughter of Francis and Helen Lilly, designed the booklet’s cover.

“Sometimes strangers e-mailed me after reading the blog to say no one around them understood how they felt after the death of a loved one, and reading my words made them feel less alone,” Lilly said. “That’s why AAIM thought it might be helpful to compile and publish the entries in a booklet. My hope is it will also raise awareness of the devastation DUI continues to cause in our society. I’m sure my parents would be pleased that my niece Kate and I worked together on a project to try to help others.”

AAIM plans to distribute Standing in Traffic to DUI victims and their friends and families. It will also be available through the AAIM office or on our website: http://www.aaim1.org/ or 847-240-0027.

The Alliance Against Intoxicated Motorists (AAIM) is an independent non-profit organization founded in 1982 by families who had lost loved ones in drunk driving crashes. AAIM was Illinois’ first citizen action group dedicated to the fight against driving under the influence. AAIM’s mission is to prevent deaths and injuries caused by intoxicated or distracted motorists and to assist impaired driving crash victims and their families in Illinois. Lisa M. Lilly currently serves as AAIM’s Vice President. She is also a novelist and an attorney. Kate Lilly is an artist and entrepreneur who lives and works in St. Louis.

To learn more about AAIM, please visit http://www.aaim1.org/ or https://www.facebook.com/AAIMtosavelives or follow AAIM on Twitter: @aaimrita