

Konica Minolta bizhub C300i

Outstanding 30-ppm A3 Color MFP



The Konica Minolta bizhub C300i has claimed the BLI Winter 2021 Pick Award for Outstanding 30-ppm A3 Color MFP from Keypoint Intelligence thanks to its...

- Maximum uptime due to perfect reliability, easy maintenance
- Elite print functions and walk-up usage that streamline and simplify workflows
- High-usage apps and onboard tools to save time and reduce costs
- Feature-rich web user interface that makes for efficient and centralized device management for IT

"The Konica Minolta bizhub C300i is an outstanding choice for small workgroups," said George Mikolay, Associate Director of A3 Hardware/Production. "The device's reliability was flawless, as not one misfeed was experienced over 175,000 impressions. Given the simple maintenance procedures for replacing toner and clearing misfeeds, an above average maximum paper capacity, and sophisticated administration tools and services, users can expect minimal disruption in day-to-day workflows. The web user interface also offers a breadth of functionality and is easy to use, allowing IT administrators to manage the device quickly and effectively.

"Interacting with the device is seamless, thanks to its responsive control panel with slide-and-swipe navigation and a Card-style user interface, which allows for quick access to desired settings," Mikolay continued. "Plus, easy to customize walk-up menus and print driver tabs let users tailor the setup according to individual needs. Customization is taken a step further thanks to Konica Minolta's MarketPlace, which allows for high-usage apps such as Scan to Gmail, Sharepoint, or OneDrive to be downloaded at the control panel. The Personalize Follow-You Persona allows users to personalize their MFP panel with the apps, tools, and tiles they use most often and then access them from any MFP, anywhere. Productivity and convenient access get an additional boost thanks to flexible mobile support, including standard NFC, as well as support for the bizhub Remote Panel app, which allows users to operate the control panel from their mobile device."

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Office Hardware Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes its lab test earns the Highly Recommended or Recommended Seal and a Certificate of Reliability, with the best performers qualifying as Pick contenders.

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