

Franchise Categories (7-14) (Not all inclusive!)

Advertising Services/ Publishing

- Direct mail
- Consulting
- Logo imprinting
- On-line newspapers

Automotive

- Repair, brakes, transmissions
- Detailing
- Washes
- Wheels/tires
- Oil changes
- Car & truck rental
- Windshield repair/replacement
- Dent repair

Clothing related

- Dry cleaning
- Repair/tailoring
- Formal wear
- Printing/ embroidering
- Closet design/ organization
- Laundromats
- Shoes...retail
- Resale shops

Child Care/Development

- Languages
- Learning/Tutoring
- Behavioral
- Uniforms
- Schools/after school care
- Nannies

Coaching & Consulting (B2B)

Business/Commercial

- Cleaning
- Tool rental/sales
- Junk removal
- Shredding
- Leak detection
- Event planning
- Temporary personnel/staffing
- Recruiting

- Damage appraisers
- Liquor inventory control services
- Drug testing
- ATM's

Computers/IT...B2B & B2C

Finance related

- Tax preparation
- Counseling...consumer
- Credit repair
- Counseling-businesses
- Temporary personnel
- Cash Advance..consumer
- Cash advance/factoring...B2B
- Personal banking/finance
- ATM ownership/placement

Food...many options

- Pizza...about 40 choices
- Burgers, even organic variations
- Various ethnic/specialties
- Chicken...dine-in & carryout
- Subs
- Salads
- Sandwiches/deli's
- Coffee/tea
- Desserts
- Ice cream/gelato/frozen yogurt
- Donuts
- Soup focused
- Candy
- Juice bars/smoothies
- Wine stores/wine making
- Gourmet oils, vinegars, spices
- Water
- Steak focused
- Popcorn
- Home delivery meals
- Home beverage dispensers
- French fries
- Vending...healthy and otherwise

Health/Beauty/Wellness

- Exercise/Personal Training
- Yoga/Pilates
- Cosmetics/skin care
- Massage/spa treatments
- Hair cutting/styling
- Tanning
- Foot health
- Weight loss

Lodging...all levels

- Business focused
- Leisure focused

Identification Services

- Kids...pets
- DNA testing

Healthcare...senior and otherwise

- Specialized healthcare centers
- Home care-medical
- Home care-non-medical
- Ramps
- Scooters/supplies
- Medical personnel/HR services
- Adult daycare
- Vaccines...specialized

Home Decorating

- Framing
- Blinds/window treatments
- Closet & garage organization
- Floor coverings...store or mobile
- Art/posters
- Interior design/decorating

Home Related Services

- Buying clubs
- Carpet cleaning
- Cleaning/maids
- Convenience stores
- Handyman
- Furniture repair
- Fabric/leather renewal
- Junk removal
- Landscaping
- Lawn care
- Inspections
- Locksmiths
- Painting
- Plumbing
- Restoration/damage repair

- Remodeling
- Grout cleaning/repair
- Duct/furnace cleaning/repair
- Hardware stores
- Window cleaning
- Screen repair
- Window coverings
- Wildlife management
- Mosquito/pest control

Mailing/Packing/Shipping

- Also E-bay/auction focused

Personal Development

- Counseling
- Languages
- Tutoring
- Martial arts

Pets

- Retail sales
- Grooming...mobile
- Training
- Kenneling/Care
- Wild bird food/equipment
- Food/gourmet treats
- Poop disposal (seriously)
- Goose wrangling (seriously)
- Pet crematoriums

Photographic/Video Services

- Stores or mobile

Printing/Copying

- Direct marketing programs
- Simple copy/collating
- Complex 4-color operations
- Signs
- Ink cartridges
- Custom t-shirts

Real Estate

- Sales
- Construction related
- Staging

Sports

- Equipment...sales or rental
- Apparel
- Equipment & clothing resale
- Amateur league franchises
- Boat clubs

Storage

Toys/Gadgets/Games

- Wireless & electronics included

Travel

- Cruise specialist
- Campgrounds

Autopsy's...in a category by themselves