

Binghamton Youth Symphony Program Ad Form

2021-2022 Season

Concert dates: Sunday, December 19, 2021, at Binghamton High School @ 3:00 pm
Sunday, May 15, 2022, at Binghamton High School @ 3:00 pm

Both concerts will be in the Helen Foley Theater, with the expectation of having 400-550 patrons in attendance. Your ad will be included in both programs.

Deadline for ad submission: Friday, November 26, 2021 (for December concert program)

Email a PDF, JPG, Photoshop, or Word file to:
bysoads@gmail.com or bysoprogram@gmail.com

Note – both programs will be printed in B&W. See the next page for dimensions.

Cost: Back Cover (7½”h X 4½”w) - \$350.00
Full Page, inside ad (7½”h X 4½”w) - \$250.00
Half Page, inside ad (3¾”h X 4½”w) - \$150.00
Quarter Page, inside ad (3¾”h X 2¼”w) - \$85.00 **
Eighth Page, inside ad (1⁷/₈”h X 2¼”w) - \$65.00 #

Advertiser/ Business _____

Address _____

Contact Person _____

Telephone _____ **E-Mail** _____

Ad Size (please circle): Back Cover Full Page Half Page Quarter Page Eighth Page

Payment: Amount Paid _____ Check Number _____ Cash _____

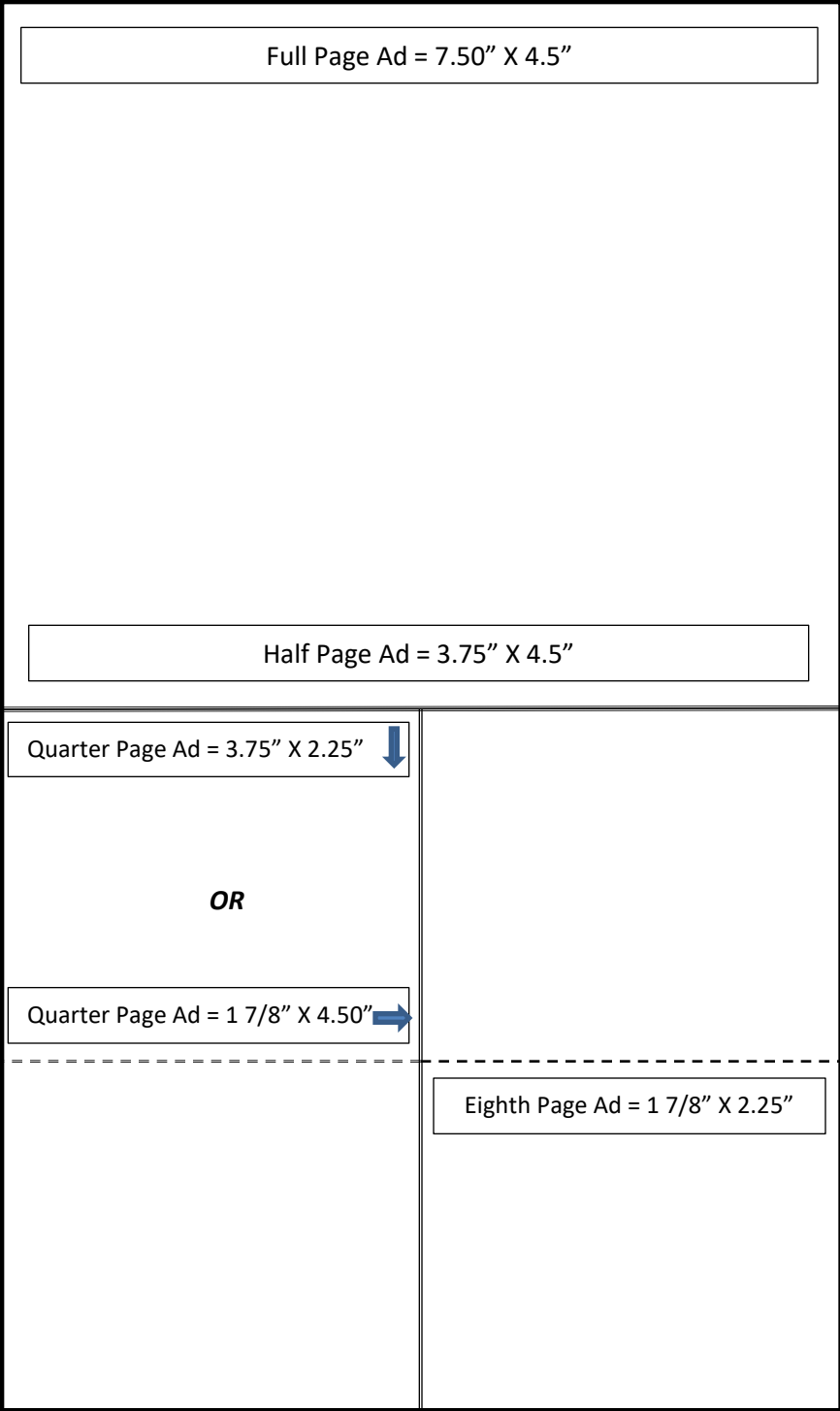
Type of file being provided: File being emailed _____ Use attached Ad or Business Card * _____
*(Digital File for business card ads works better than scanning a card)

** Please Note: Quarter page ads may be vertical or horizontal. Horizontal dimension is 1 7/8” H X 4.50” W.
When providing a business card for an eighth page ad, be aware this is not proportional. We will be in touch if there are questions about the best layout for your ad. Contact us at the above emails or call 607-727-2444 with any questions. Thank you.

Please mail this form, along with payment and print-ready ad by **Friday, November 26, 2021** to:

Binghamton Youth Symphony Orchestra
P.O. Box 1235
Binghamton, N.Y., 13902

Thank you for supporting our musicians!



Special Instructions or wording of your ad if not already provided: