

EQUUS

Film & Arts Fest

2021 PRESS KIT



EQUUSFilmFestival.net

[EQUUS FILM CHANNEL](#)

WHAT: EQUUS Film & Arts Fest - 9th Annual

WHY: The EQUUS Film & Arts Fest has been created to highlight and reward the diverse and creative efforts of those who artistically pay homage to the horse. EFF offers a platform to educate and enlighten the world to all issues related to horses. EQUUS Film & Arts Fest goal is to better the world for horses.

Every horse has a story, it's our mission at the EQUUS Film & Arts Fest to share those stories, through film, art and literature.

WHEN: November 12 – 21, 2021

Virtually & In-Person Events Programming

Thursday: Opening VIP event 6 pm – 10 pm

Films & EQUUS Events - PANELS – Pop-Up Gallery - Friday & Saturday & Sunday

Friday 2 pm - 10 pm

Saturday 10 am - 10 pm

Sunday 10 am – 6pm

Sunday WINNIE Awards Ceremony 7 pm – 9 pm

HOW: Tickets will be available online, visit the website for more details:

SOCIAL MEDIA: <https://www.facebook.com/EquusFilmFestivalNYC>

Pinterest - <https://www.pinterest.com/EFFNYC/>

Twitter - <https://twitter.com/EQUUSFilmNYC>

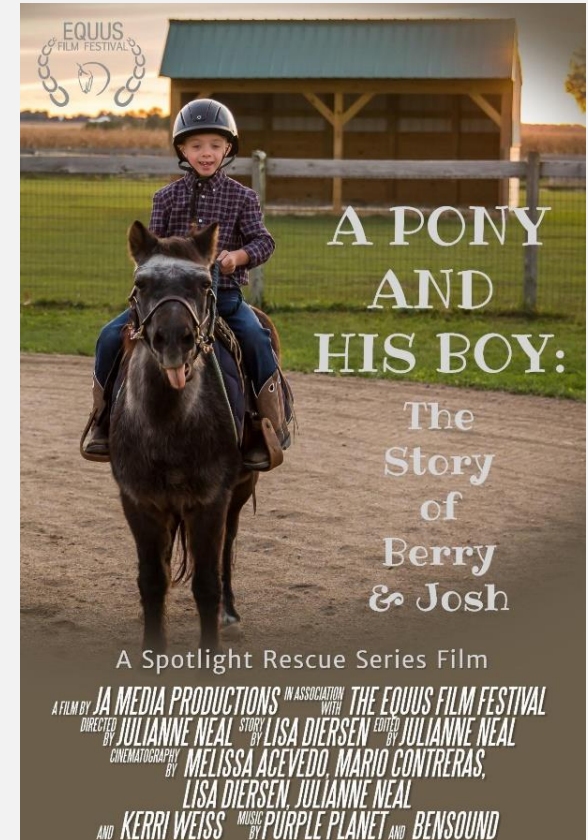


PR AND/OR SPONSOR CONTACT:

Lisa Diersen lisa@equusfilmfestival.net +1-630-272-3077

Press Link: Diana De Rosa dderosa1@optonline.net +1-516- 848-4867

Sidelines Magazine Diana De Rosa - March 2020



ABOUT THE EQUUS FILM & ARTS FEST

The ninth annual EQUUS Film & Arts Fest, November 12 – 21, 2021 will take place as both Virtually and as an In-Person Event! It is the first event of its kind to offer a home to the storytellers of the horse world, with films, documentaries, videos, commercials and shorts from around the world and cultural elements of fine equestrian art and literature.

Founded in 2013 by Lisa Diersen, Director/Organizer, an avid equestrian, who has spent her life in the company of horses. The festival was joined by Diana De Rosa, and international equine photographer and journalist, in 2015 as Co-Organizer of the Festival. The EQUUS Film & Arts Fest highlights and rewards the diverse and creative efforts of those who pay artistic homage to the horse.

Lisa's mission is to show the world how horses can bring everyone together regardless of race, age, gender, abilities or disabilities. She presently raises, trains and loves Lusitano horses in Maple Park, Illinois.

The EQUUS Film Festival is now available ON-DEMAND, streaming to all your devices. Visit our website at: <http://www.equusfilmfestival.net/> and our FaceBook page.

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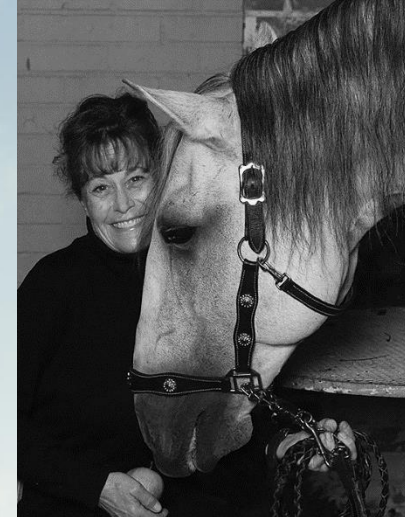
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Hundreds of films have gained recognition, found international distribution and reached global audiences. We believe that film holds the power to experience a story in the most compelling way.

We empower storytellers to share their unique equine stories in the most optimal setting: a movie theater.

By placing the EQUUS Film Festival in the unique locations around the world, people from all walks of life can enjoy these inspiring stories.

We look forward to welcoming you to the 2021 EQUUS Film & Arts Fest, where you can enjoy the impressive line-up of films, amazing artists and interesting authors.

Founder | Lisa Diersen



EQUUS Film & Arts Fest is Expanding! Meet Our Herd Members...

Julianne Neal
Podcast & Programing
Camden Tour Stop – Organizer



Julie Powers-Martin
Assistant to Director

Candace Wade
Panel Moderator

Carly Kade
Literary Consultant
SEDONA Tour Stop Organizer



Milton Toby
Literary Consultant
Panel Moderator

Lisa Mai DeMasi
Artist Interviewer

Selected Press Coverage of Equus Film & Arts Fest

NEW YORK TIMES – LAURA GREABER – 29-NOV-2018

<https://www.nytimes.com/2018/11/29/movies/cat-film-festival-dog-film-festival-equus-film-festival.html>

RIDE TV Documentary – January 2017

<https://vimeo.com/205968794> Password: ridetv

Dressage Today – Karen Brittle – March 2017

<http://dressagetoday.com/lifestyle/equus-film-festival-55089>

FEI WEG TRYON18 – TRYON – 23-Aug-2018

<https://tryon2018.com/article/equus-film-festival-at-world-equine-expo-to-feature-inspiring-and-educational-equestrian-themed-films>

Kentucky Horse Park 2019 and Beyond!

<https://www.horsenation.com/2019/11/01/7th-annual-equus-film-festival-nyc-moves-to-kentucky/>

Carly Kade Creative Podcast October 2019

<https://www.carlykadecreative.com/blog/on-loving-lusitano-horses-the-equus-film-festival-literary-coral-with-lisa-diersen-equestrian-author-spotlight-podcast-episode-4>

BECAUSE OF HORSES – ELISE CHAND – 20-SEP-2019

<https://mailchi.mp/eqmedia/lisa-diersen-222767?e=c53e3fee8b>

HORSETALK NZ – ROBIN MARSHALL – 21-JAN-2019 (A PONY AND HIS BOY)

<https://www.horsetalk.co.nz/2019/01/22/heartwarming-story-pony-boy-global/>

THE HERALD – SOUTH CAROLINA – AMANDA HARRIS – 24-DEC-2018

<https://www.heraldonline.com/news/local/article223215220.html>

GOOD NEWS FINLAND – 05-DEC-2018

http://www.goodnewsfinland.com/finnish-race-horse-documentary-wins-in-new-york/?fbclid=IwAR23pcGr8QZEBV0HRUbR29nD7Y_RyLocc74vRX-mnWyy45DZrR-Y1gOovPU

First EQUUS Film Festival – St Charles, IL 2013

<https://www.youtube.com/watch?v=2RuL4SeZGTg>

HORSE CANADA – HORSE MEDIA GROUP - 23-JAN-2019 (WINNIE AWARD)

<https://horse-canada.com/horse-news/winnie-award-ontario-photographer/>

Chicago Tribune Lifestyles - 2015

<http://www.chicagotribune.com/lifestyles/ct-remarkable-lisa-diersen-0726-20150714-story.html>

LA TIMES – JUNE 2018

<https://www.latimes.com/ct-remarkable-lisa-diersen-0719-gallery-20150714-photogallery.html>

HORSE ILLUSTRATED – DECEMBER 2014

<https://www.horseillustrated.com/horse-news-2014-12-horse-movies-given-center-stage-at-equus-film-festival>

EQUINE VIP – AUGUST 2017

<https://equinevip.com/meet-equus-film-festival-founder-lisa-diersen-2/>

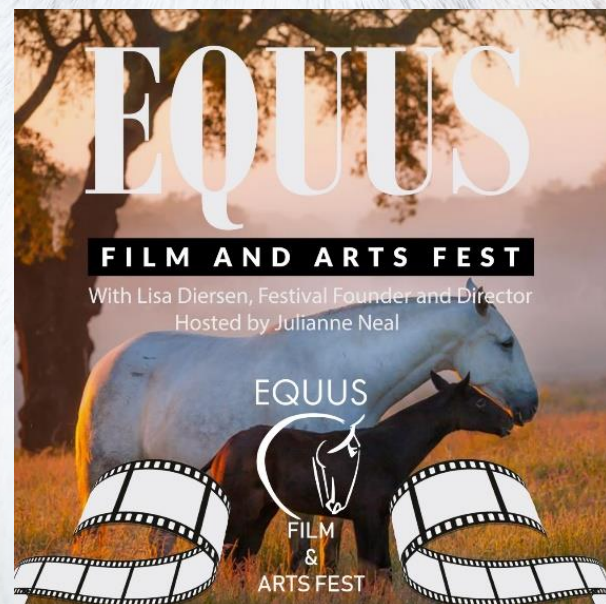


EQUUS Film & Arts Fest has Expanded

- Creating the EQUUS Film Channel now available on ALL your devices!
- Launched in January 2020, the EQUUS Film & Arts Fest Podcast hits the air!



- Hosting Live and Virtual Winnie Film Fest Fundraisers around the World.

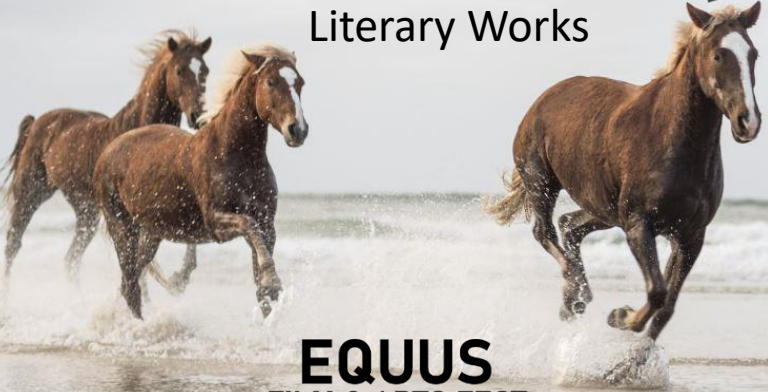




Literary Works



Films



Podcast, Live-Streams, Radio & Blogs

The EQUUS Film & Arts Fest also celebrates the Artists, Authors, Podcasters and Bloggers of the horse world.

From the beauty of the horse galloping across the big screen, exquisite fine art paintings and photography, to falling into a wonderfully written equestrian themed literary work, the EQUUS Film & Arts Fest is home to the Equestrian Storytellers of the world.

Artists from around the world enter the EQUUS Film & Arts Fest for a chance to have their work selected as one of our Official images.

We reward the storyteller's efforts with our coveted WINNIE Awards each year. In 2016 we added WINNIE Award categories for literary works and Artist. 2020 brought awards for Podcast, blog and Live-Streams!





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We are part of some of the largest equestrian events in the world!



ART OF THE COWGIRL



OMAHA
EQUESTRIAN FOUNDATION



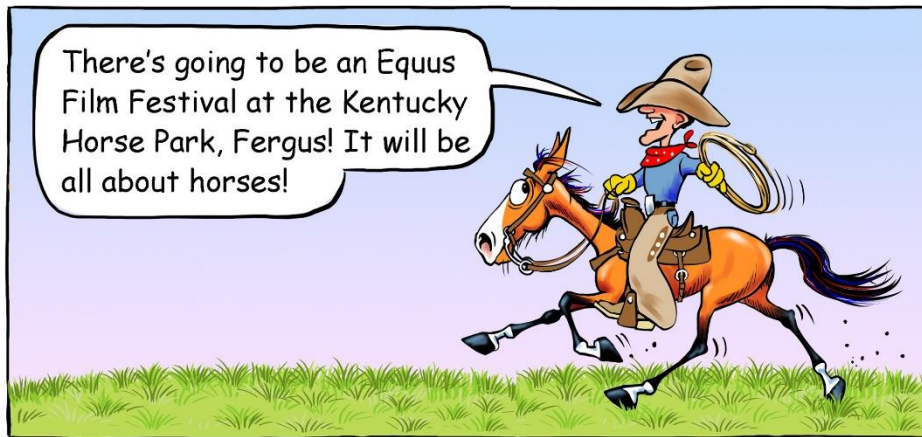
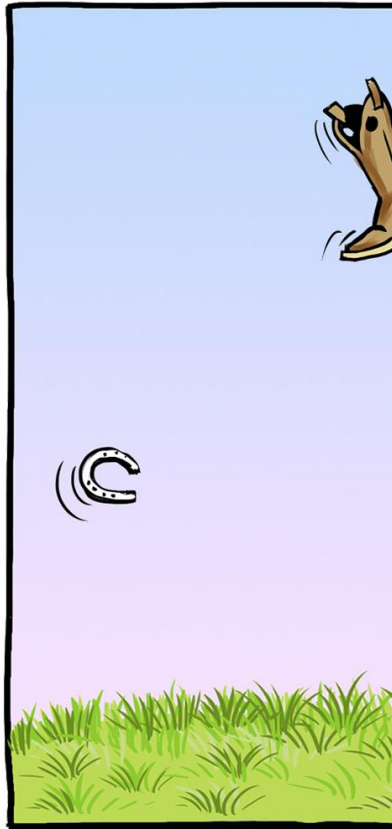
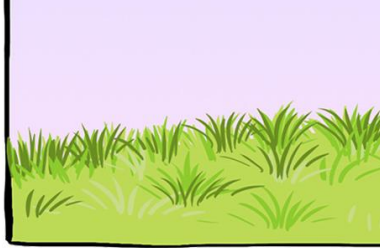
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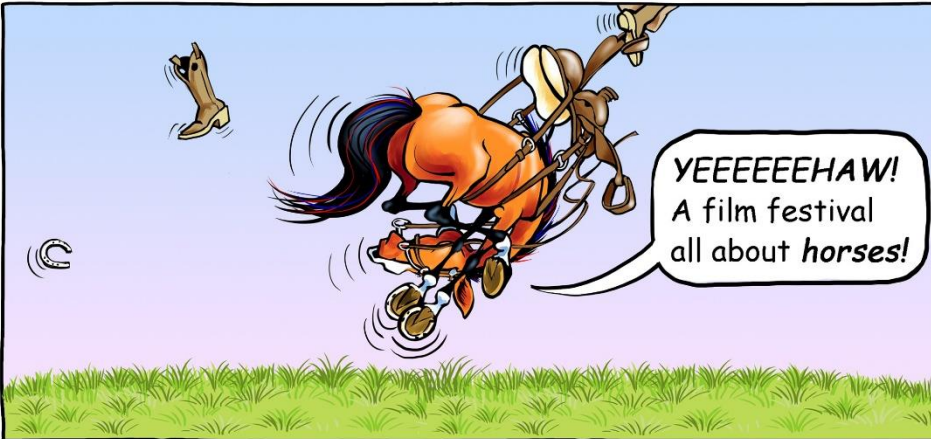
International Museum of the
HORSE







There's going to be an Equus Film Festival at the Kentucky Horse Park, Fergus! It will be all about horses!

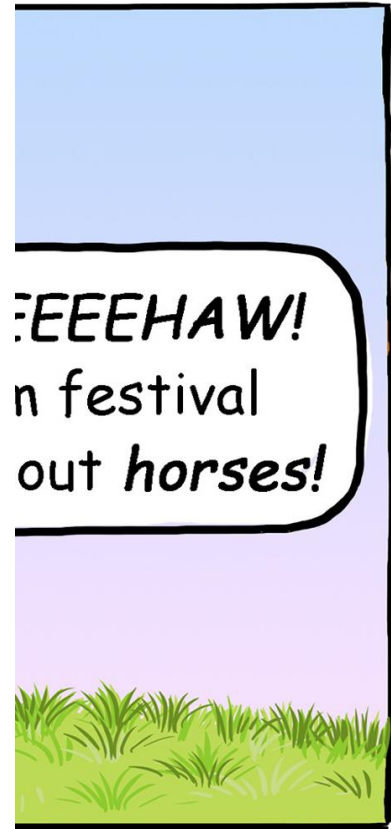


YEEEEEEHAW!
A film festival
all about *horses*!



Hey, wait a minute!
What's a film festival?

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