

## CLIENT QUESTIONNAIRE

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***Please answer the questions as thoroughly as possible.***

1. *How Would You Describe Your Company in 1-2 Sentences?*

2. *What Keywords Describe Your Business?*

3. *What Makes Your Company Distinct?*

4. *Who Is Your Target Market?*

5. *Who Are Your Main Competitors?*

6. *What Are Some Logos You Like and Dislike?*



8. *How Will You Use the Logo?*

9. *Do You Have Color Preferences?*

10. *Do You Have a Crucial Tagline?*

11. *How Quickly Do You Need It?*

12. *What's Your Budget?*

13. *Is There Anything Else You Want Us to Know?*