



Simonis and Aramith Team Up With the Atlantic Challenge Cup 2019

Iwan Simonis, producer of the world-renowned billiard cloth, has again agreed to support the Atlantic Challenge Cup in 2019. In an agreement reached recently, Simonis 860 tournament blue will be used at this year's event which will be held in Treviso, Italy at the BHR Best Western Premier hotel. The Duramith technology will also be used again at the Atlantic Challenge Cup as Saluc, the makers of the famous Aramith brand have also agreed to partner with this year's event. The Duramith balls have been an integral part of the professional billiard scene for some years already and this is another indication of the material quality used at the ACC.

Mr Bernard Bollette, Commercial Director Simonis cloth and Aramith balls had this to say on the partnership, "EPBF/IBPF is a historical partner of many decades without interruption. They excel in the organization of pool events. As the best and oldest cloth and ball manufacturers, we, as Iwan Simonis and Saluc, are particularly proud and excited to support the Atlantic Challenge Cup youth event that the EPBF organizes with the Billiard Congress of America."

Starting on the 28th November, the teams will play different formats in individuals, doubles and teams' races to six in order to win points for their team. The first team to win 11 points will be crowned ACC champions. The event will be shown in its entirety live on the EPBF social media channels with more information to follow.

IBPF President David Morris said, "It's great to again have Simonis cloth and Aramith balls used for the Atlantic Challenge Cup. Their equipment is truly a class act and one that the players appreciate at all our events. It means a great deal to our organization when these two companies with so much respect in the industry join us in our efforts to promote the youth sport. It will be another great event and I am really looking forward to it already."

Launched by the European Pocket Billiard Federation and the Billiard Congress of America in 2015, the Atlantic Challenge Cup pits the best of youth from Europe and America in a Mosconi Cup style event in a race to 11 with a possible 21 total matches. Six players on each team, four boys and two girls, will battle it out to see who will have the bragging rights across the Atlantic.

More information can be found at AtlanticChallengeCup.com, or visit the official Atlantic Challenge Cup Facebook page.

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