



Sandra Berkson, 2017

BANNER UP!

2018

Call for Artist

PICKUP YOUR BANNER DATES
MAY 5 & 6, 2018 12:00-4:00 PM
Delta Gallery

Join us for the 2nd Annual **Banner Up** event! This popular program is sponsored by City of Brentwood, Economic Development, City of Brentwood Arts Commission and Art Guild of the Delta.

Banner Up will display originally designed and painted 24" x 48" banners throughout downtown Brentwood. This area includes City Park, Oak, 1st, 2nd and Chestnut Streets. Banners will be installed and flown from mid-June through August. They will be displayed during Brentwood's Farmers' Market season and Starry Nights Concerts in the Park series. The banners will come down the end of August and then be prominently displayed on Brentwood's Community Art Walls in the Community Center for the month of September, being on display during the Art, Wine and Jazz Festival, September 22 & 23. A Gala Benefit Auction will be held October 12th at the Community Center. The Brentwood Library Foundation has once again been selected as recipient of 50% of the silent auction proceeds.

ARTISTS ELIGIBILITY

- Art Guild of the Delta (AGD) invites all working artists; including practicing art students, to participate in the **Banner Up** project.
- Entries will reflect and coincide with public art guidelines to enhance a youthful, playful, active and/or recreational theme.
- All entries will be original designs by the artist. No plagiarized artwork will be accepted.
- Entries must not defame or invade the rights of any person, living or dead.
- City of Brentwood and AGD reserve the right to photograph and use banner images in advertising and marketing tools.
- In addition, the City of Brentwood and AGD reserve the right to pre-screen, accept, or reject artwork that does not meet city public art guidelines, or is technically unsatisfactory or inappropriate for public viewing.

SALES OF BANNERS

- A Gala Benefit Auction will be held on Friday, October 12, 2018 at the Community Center, 35 Oak Street from 6-9 pm. Everyone is invited and encouraged to attend!
- All banners will be displayed for silent auction with a minimum bid requirement of \$100. The sale amount will be split 50% to artist and 50% to the Brentwood Library Foundation.
- All bids will be final at the close of the reception at the Community Center.
- Payments to the artists will be made NLT October 26, 2018.
- If a banner is unsold, the artist may purchase his/her banner for \$50, otherwise AGD will maintain ownership of it.
- Auction Guide and promotional materials will be provided for bidders and the general public.
- Banners will be on view online at www.ArtGuildoftheDelta.com.

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ARTWORK CRITERIA

- Banners will be painted with original design on one side only. Banners hang vertically with a portrait orientation (not landscape).
- Use only good quality acrylic paints. Banners will be rolled up during handling. Oils and spray paint may flake, stick or crack.
- No glued or applied items.
- Do not cut the banner in any way.
- Sealer & Primer. CAUTION. Not recommended. Test a small patch to see if application dries. Last year some sealers remained sticky. Glossy sealers tend to stay sticky and do not photograph well.
- SIGN YOUR BANNER!
- Banners are displayed on public streets and should be appropriate for all ages.
- If you take a banner and are unable to paint it please let us know ASAP so another artist can have an opportunity to participate. DO NOT pass your banner along to someone else. Return it to AGD/Delta Gallery.

Pick up your banner at Delta Gallery, Streets of Brentwood, on May 5th or 6th from 12 - 4 pm.

There is no charge for the banner or entry fee. Banners are limited. First 69 artists will get to participate.

Turn in deadline is weekend of June 2nd & 3rd at Delta Gallery from 12 - 4 pm.

Banners may be turned in early. June 3rd is a firm NLT date. Banners will be photographed for the Auction Guide and can not be accepted after the 3rd. Artists will be charged \$50 for unreturned banners.

Please direct questions to Mary Lamb at mary@DeltaGallery.com

SIGNATURE: _____

ARTIST NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

WEBSITE: _____



Banner Up! Gala Benefit Auction
Brentwood Community Center
September 29, 2017