

Video on Demand (VOD) Streaming in Cloud : A Survey

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Abstract—In recent times, mobile Internet has witnessed the explosive growth of video applications, embracing user-generated content, Internet Protocol television (IPTV), live streaming, video-on-demand, video conferencing, and FaceTime-like video communications. Availability of ample digital multimedia content and advances in network bandwidth has fueled the growth of Video on Demand (VoD). Client-server based centralized system have limitations in the number of users who can get connected at a time. The growth of Peer-to-Peer (P2P) based VoD streaming systems, together with cloud computing offers better availability of the video content, improved scalability and load balancing among peers. Providing the end user a smooth VoD playback has become an essential quality assurance component of VoD based system. However, higher quality of service and better user experience during video playback is still an open challenge. This study carried out the different techniques based on streaming system widely used in cloud storage. After analysis our aim to find a technique which minimize the streaming delay over cloud so user can use the multimedia content at anywhere and anytime in quickly.

Keywords—*Cloud Computing; Multimedia server; Multimedia Streaming; peer-to-peer; video streaming.*

I. INTRODUCTION

Video on demand (VOD) is a programming system which allows users to select and watch/listen to video or audio content such as movies and TV shows whenever they choose, rather than at a scheduled broadcast time, the method that prevailed with over-the-air programming during the 20th century. IPTV technology is commonly used to bring VOD to televisions and personal computers. VOD does have some limitations which one of them is not having enough bandwidth to watch it, Television VOD systems can stream content through either a set-top box, a computer or other device, allowing viewing in real time, or Download it to a device such as a computer, digital video recorder (also called a personal video recorder) or portable media player for viewing at any time. The majority of cable- and telephone company-based television providers offer:

VOD streaming, whereby a user selects a video program and it begins to play immediately on the television set, or downloading to a digital video recorder (DVR) rented or purchased from the provider, or downloading onto a PC or to a portable device, for viewing in the future. Internet television, using the Internet, is an increasingly popular form of video on demand. VOD can also be accessed via desktop client

applications such as the Apple iCloud online content store. Some airlines offer VOD as in-flight entertainment to passengers through individually controlled video screens embedded in seatbacks or armrests or offered via portable media players. Some video on demand services, such as Netflix, use a subscription model that requires users to pay a monthly fee to access a bundled set of content, which is mainly movies shows. Other services, such as YouTube, use an advertising- model, where access is free.

Streaming media is multimedia that is constantly received by and presented to an end-user while being delivered by a provider. The verb "to stream" refers to the process of delivering media in this manner; the term refers to the delivery method of the medium rather than the medium itself. A client media player can begin playing the data (such as a movie) before the entire file has been transmitted. Distinguishing delivery method from the media distributed applies specifically to telecommunications networks, as most other delivery systems are either inherently streaming (e.g., radio, television) or inherently non-streaming (e.g., books, video cassettes, audio CDs). For example, in the 1930s, elevator music was among the earliest popularly available streaming media; nowadays Internet television is a common form of streamed media. The term "streaming media" can apply to media other than video and audio such as live closed captioning, ticker tape, and real-time text, which are all considered "streaming text".

The term "streaming" was first used in the early 1990s as a better description for video on demand on IP networks; at the time such video was usually referred to as "store and forward video", http://en.wikipedia.org/wiki/Streaming_media - cite_note-1 which was misleading nomenclature. Live streaming, which refers to content delivered live over the Internet, requires a form of source media (e.g. a video camera, an audio interface, screen capture software), an encoder to digitize the content, a media publisher, and a content delivery network to distribute and deliver the content. Since the user in market have best featured devices with high GHz processors, Full HD display but having limited storage therefore user may go for cloud and p2p storage server which useful to store their multimedia contents which provide reliable services to user. User want to watch their content at anytime and anywhere. Since users cannot store their all contents in their devices, a cloud streaming service are getting popular.

However, cloud storages are not enough to store a user's all full HD movie files. Users may use video-on-demand (VoD) services to escape this problem. However, users cannot watch what movies they already have in VoD services. P2P-based VoD services have been proposed to solve this problem. In this

paper we try to introduce a new technique which effectively deliver the multimedia content using this two cloud and p2p storage.

As IP-based video delivery becomes more famous, the demands places upon the service provider's resources have dramatically accrued. Service suppliers usually provision for the height demands of every service across the Provider population. However, provisioning for peak demand leaves resources underneath used in any respect alternative periods. This is often significantly evident with Instant Channel change (ICC) requests in IPTV[1]. In IPTV, Live TV is often multicast from servers exploitation IP Multicast, with one cluster per TV channel. Video-on-Demand (VoD) is additionally supported by the service Providers with each request being serve by a server serving a unicast stream When users amendment channels whereas observation live TV, we need to give extra practicality to so the channel change takes impact quickly[1].

For every channel amendment, the user has to be part of the multicast cluster related to the channel, and expect enough information to be buffered before the video is displayed; this may take your time. As a result, there are many makes an attempt to support instant channel amendment by mitigating the user perceived channel shift latency. With the typical Instant Channel Change enforced on IPTV systems, the contents is delivered at happen more quickly rate using a unicast stream from the server. The playout buffer is stuffed quickly, and so keeps switching latency little. Once the playout buffer is stuffed up to the playout purpose, the set top box activity back to receiving the multicast stream. Our Aim is in this paper is to take advantage of the distinct workloads of the various IPTV services to higher utilize the deployed servers. It offers opportunities for the service provider to deliver the VoD content in anticipation and potentially out of order, taking advantage of the buffering available at the receivers .

Virtualization offers us the flexibility to share the server resources across these services & use a cloud computing infrastructure with virtualization is shifting the resources dynamically in real time to handle the instant channel change workload, b) to be ready to anticipate the amendment within the work before time and preload VoD content on Set Top Boxes, thereby facilitate the shifting of resources from Video on Demand to Instant Channel Change during the bursts and c) to solve a general cost problem of optimization formulation without having to meticulously model every and each parameter setting in an exceedingly data center to facilitate this shifting resources. In a virtualized surroundings, Instant channel change is managed by a group of VMs typically, alternative VMs would be created to handle Video on Demand requests . With the power to spawn VMs quickly [4] .

II. BACKGROUND

An architecture for streaming video over the Internet. Prior to streaming, video was usually downloaded. Since, it took a long time to download video files, streaming was invented with the intention of avoiding download delays and enhancing user experience. In streaming, video content is played as it arrives over the network, in the sense that there is no wait period for a complete download. The main challenges in Internet streaming are to maintain real time processing constraints and to provide

QoS guarantees in a best effort network scenario, where bandwidth fluctuations are frequent. Raw video and audio data are pre-compressed by video and audio compression algorithms and then saved in storage devices. Upon the client's request, a streaming server retrieves compressed video and audio from storage devices and then the application level QoS control module adapts the video/audio bit-streams according to network status and QoS requirements.

After the adaptation the transport protocols packetize the compressed bit-streams and send the video/audio packets to the Internet. Packets may be dropped or experience excessive delay due to congestion within the network and hence to improve the quality of media delivery continuous media distribution services are deployed within the network. At the client side, various bit-streams which are received in the form of packets need to be synchronized with respect to each other. Design and implementation details for each of these key areas are discussed at length in the paper.

Video Compression: Since raw video consumes a lot of bandwidth, compression is usually employed to achieve transmission efficiency. Video compression can be classified into two categories: scalable and non-scalable video coding. A non-scalable video encoder compresses the raw video into a single bit-stream, thereby leaving little scope for adaptation. On the other hand, a scalable video encoder compresses the raw video into multiple bit streams of varying quality. One of the multiple bit streams provided by the scalable video encoder is called the base stream, which, if decoded provides a coarse quality video presentation, whereas the other streams, called enhancement streams, if decoded and used in conjunction with the base stream improve the video quality. The best schemes in this area are Fine Granularity Scalability (FGS) which utilizes bitplane coding method to represent enhancement streams. A variation of FGS is Progressive FGS (PFGS) which, unlike the two layer approach of the FGS, uses a multiple layered approach towards coding. The advantage in doing this is that errors in motion prediction are reduced due to availability of incremental reference layers.

Application Layer QoS Control: Application layer QoS control techniques are unique because they are employed at the application layer. These techniques control packet loss and transmission delays due to network congestion, without any support from the network infrastructure. They are broadly classified into Congestion Control mechanisms and Error Control mechanisms. Congestion control mechanisms can be further classified into Rate Control methods and Rate Shaping methods whereas Error Control mechanisms comprise of Forward Error Correction coding (FEC), retransmission, error resilient coding and error concealment. Rate control can be done either by the source or receiver or both of them could co-operate to provide rate control. Source based rate control techniques are either probe based or model based. Probe based approaches at the source, are experimental in nature and rely on obtaining feedback from the receiver in order to adapt the sending rate to the network bandwidth whereas model based approaches are based on the throughput model of the TCP.

Receiver based rate control mechanisms require that the source should transmit data in separate channels of different quality. If the receiver detects no congestion then it adds a channel in order to improve the visual quality of the video

whereas if congestion is detected then the receiver drops a channel thus performing a graceful degradation of the visual quality of the video. Apart from these individual techniques a hybrid approach in which both the source and receiver cooperate to achieve rate control are also prevalent. Rate shaping is another technique used to provide congestion control and the basic idea behind it is to perform transcoding by using filters for adapting the rate of transmission between links having different bandwidth requirements. Error control techniques employ FECs in which redundant information is added to the bit-stream in order to facilitate the reconstruction of the view in case of packet loss. Retransmission schemes are applicable only in scenarios where it is possible to obtain a lost packet through retransmission without violating its presentation deadline. Error resilient techniques employ multiple encoding description methods to compensate for packet loss and finally Error concealment methods use spatial and temporal interpolation to reconstruct the lost information within or between frames.

Continuous Media Distribution Services: Built over the Internet (IP protocol), mechanisms under this heading were developed as network infrastructure support for maintaining QoS and efficiency for multimedia content delivery. These include Network Filtering, Application Level Multicast and Content Replication. Network filters aim to maximize video quality during network congestion. Using network filters at the source are a costly idea because servers are usually quite constrained with processing real time data and therefore service providers often tend to place filters at routers. Network filters serve a dual purpose: a) They distribute media to the network and b) based on control information passed between communication participants they shape the network traffic by transcoding bit rates.

Network filters have an advantage because they know the format of the media stream and hence can provide graceful degradation instead of corrupting the flow outright. Further, network filters can achieve bandwidth efficiency by discarding packets that arrive later than their deadlines. Application level multicast is aimed at building a multicast service over the Internet. It enables individual service providers and enterprises to construct their own Internet multicast networks and interconnect them into larger, world-wide content distribution networks through application level peering relationships.

Content replication is another technique which is widely used to provide reduced bandwidth consumption in networks, reduced load on streaming servers, reduced latency for clients and increased availability of media content. Mainly, content replication is achieved through caching and mirroring. Mirroring though has its advantages but is a costly and ad-hoc process, however, caching seems to be quite a promising technique. Caching is mostly employed where proxy servers are used to act as a gateway for local users. A portion of the media content cached at proxy servers often provides significant reduction in the wait time for media delivery. Streaming Server Streaming servers play a key role in providing streaming services. To offer quality streaming services, streaming servers are required to process multimedia data in real time, support VCR like functions and retrieve media components in a synchronous fashion. Streaming servers mainly have three components which are the communicator,

operating systems and storage systems. Operating systems supporting multimedia streaming are supposed to provide real time process scheduling. Two common types of such scheduling methods are Earliest Deadline First (EDF) and rate monotonic scheduling. Another function which the OS performs is resource management. Since servers need to guarantee QoS for already established sessions an admission control test is usually made before a new client connection is accepted. Admission control algorithms are usually either deterministic or statistical in nature. Deterministic mechanisms provide hard guarantees to clients whereas statistical methods achieve better resource utilization by providing small QoS violations during temporary overloading. Another functionality which the OS needs to provide is real time file management.

This is usually done by either storing the file as contiguous blocks and using real time disk scheduling algorithms such as SCAN-EDF, DC-SCAN or grouped sweeping or stripping the data in a file across multiple disks to ensure parallel access among multiple clients. Storage systems for multimedia distribution increase the data throughput with data stripping. An obsolete method to increase data capacity is to use tertiary and hierarchical storage systems which provide data archiving properties. A new development is to use Storage Area Networks (SAN) or Network Attached Storage (NAS). The difference between the two is that SAN provides high speed block device access and is based upon an encapsulated SCSI protocol whereas NAS provides a more conventional file system view based upon TCP, UDP and IP protocols.

Media Synchronization : Media synchronization is all about maintaining the temporal relationship within a stream and between different multimedia streams. It is classified into three categories:

- a) Intra-stream synchronization – This refers to maintaining the temporal relationship between the lowest layer logical data units such as the audio/video frames.
- b) Inter-stream synchronization – This refers to the synchronization requirement between media streams such as synchronization between audio and video during the streaming of a movie.
- c) Inter-object synchronization – This refers to synchronization between time-independent objects and time-dependent objects within media streams.

A suitable example is when a slide show which has audio objects attached to it is streamed. Care has to be taken so that an audio object of one slide does not overlap the other. The essential part of any media synchronization is the specifications of the temporal relations within the media and between the media. This may be done either automatically or manually. A most common method of specifying temporal relationship is axes-based in which a stream is time stamped at the source to store temporal information within the stream and with respect to other streams. There are various preventive and corrective methods to maintain media synchronization. A peculiar corrective method is Stream Synchronization Protocol in which units at the receiver end monitor the difference between the predicted time and the actual time of arrival of a media packet. These units communicate the difference to the scheduler which

delays the presentation of the video unit so as to accommodate the packet arrival delay.

Protocols for Streaming: Video Quite a few protocols have been standardized and designed for communication between clients and streaming servers. According to their functionalities they can be classified into the following three categories:

- 1) Network layer protocol provides the basic network service such as network addressing. The IP serves as the network layer protocol for multimedia streaming.
- 2) Transport protocol provides end-to-end network transport for streaming applications. Transport protocols include UDP, TCP, RTP, RTCP etc.
- 3) Session control protocols define the messages and procedures to control the delivery of the multimedia data during an established session.

The RTSP and SIP are such session control protocols. Towards the end the authors have done a recap of the whole paper with additional insights into future directions and scope of multimedia streaming.

Cloud Computing refers to both the applications delivered as services over the Internet and the hardware and systems software in the datacenters that provide those services. Cloud computing offers different service models as a base for successful end user applications. Due to the elastic infrastructure provided by the Cloud, it is suitable for delivering VoD and live video streaming services. A few schemes for media streaming which integrate the benefits of P2P and cloud technologies are proposed recently. The cloud contains multimedia streaming servers. The service provider has direct centralized management for managing the contract policies among all types of customers. In P2P based live streaming systems the play out rates are constrained by the upload bandwidth of clients. Usually, the upload bandwidth is lower than download bandwidth for the participating peers. This limits the quality of the delivered stream. Therefore, to leverage P2P architectures without sacrificing the quality of the delivered stream, content providers use additional resources to complement those available through clients. A content provider is guaranteed that its clients would be able to download the stream at the desired rate without interruptions, while extremely utilizing the benefits from P2P delivery. The system can supplement the gap between the average client upload capacity and the desirable stream bit-rate. System download only the minimum fraction of the stream that enables them to fully utilize their upload bandwidth. Figure shows the architectural elements of System.

The Registrar collects information about clients, making fast membership management decisions that ensure smooth streaming. When a new node joins the stream, it contacts the Registrar and informs it of its available upload bandwidth. The Registrar uses a data structure representing the streaming trees and assigns the new client to a parent node in each tree. The Registrar also decides how many future children the new node can adopt in each tree. Content providers contact the Registrar to enroll their streams. The Registrar uses the profiler to estimate the uplink capacity of clients. The Accountant uses the estimated gap between the clients' uplink capacity and the

stream play out bit-rate to give the content provider an estimate of how many angels it will need

III. CONCLUSION

In this paper, we proposed study of multimedia streaming service using cloud storages, P2P storages. In the future work, we plan to implement a system which integrate the cloud and p2p network storage for multimedia streaming system. We studied however IPTV service suppliers will leverage a virtualized cloud in-frastructure and intelligent time-shifting of load to higher utilize deployed resources. Time shifting reduces the workload as well Instant Channel Change and VoD delivery as examples. we studied that we will benefit of the distinction in workloads of IPTV services to schedule them befittingly on virtualized infrastructure. formulate to developed as a general optimization problem and computed the quantity of servers needed in line with a generic value operate. We studied multiple forms for the value operate (e.g., min-max, convex and concave) and solved for the best variety of servers that are needed to support these services while not missing any deadlines.

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