

VOL 28, NO 1

RMGA 2020 Membership Drive

Dear RMGA members,

Do what you love and love what you do.*

Do you love your work? I think that there is great pleasure in being a tour guide, docent, tourist helper. For me, it is love of what I do that inspires me. And in addition to loving guiding, I love the research. I also have filtered that love into my love of the trivia.

Researching can be like a treasure hunt. Oftentimes when doing my research, I find something I wasn't looking for — a new discovery! Especially on Google, I will find a new link, click on it, and I'm off to a new bit of importance, then another, and another. Soon, I have forgotten my original search.

What piques my interest is looking for that new story, that new tidbit that will be of interest to others. We can always give out the same old information but adding a new twist will rejuvenate you and add to your enthusiasm. We can also add to our repertoire and exchange with others, our fellow guides.

Research, exploration, networking, and loving will be your answer to being a better guide. One of the reasons I have added the trivia section to Guideline is to give you a start to more discovery so that you can be a happy guide who loves what they do.

Sherry Moon, president

[INMEMORIUM](#)

**Life Is Good motto*

January 2020



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FROM THE EDITOR

Deadline for submissions for the February 2020 *Guide Line* is **Friday, January 17**. Yes, this is earlier than usual, but necessary.

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at rmgaeditor@rockymountaintourguides.com. If anyone has photos to share, please send them along with either a short description or names.

COLORADO TRIVIA

by Sherry Moon

It's time for the National Western Stock Show. As we know this event brings in folks from all over the world and is a great time for locals. How is your NWSS knowledge?

National Western Stock Show

1. The National Western Stock Show has been held annually every January at the National Western Complex in Denver, Colorado since (a) 1926; (b) 1916; (c) 1906; (d) 1896.
2. True or False: Since first held, it has become the world's largest stock show by number of animals.
3. A horse show was included as an annual event in (a) 1928; (b) 1918; (c) 1908; (d) 1898
4. A rodeo was added in (a) 1951; (b) 1941; (c) 1931; (d) 1921.
5. The Westernaires made their first appearance at the Rodeo in (a) 1954; (b) 1944; (c) 1934; (d) 1924
6. In 1981 a still-standing record was paid at auction for a Hereford bull. The price was: (a) \$250,000 ;(b) \$301,000; (c) \$323,000; (d) \$2.99/pound.
7. The show increased to 12 days and included 21 Rodeo performances in this year: (a) 1981; (b) 1982; (c) 1982; (d) 1983
8. Your favorite part of the NWSS is: (a) rodeo; (b) auction (c) horse show; (d) shopping for cowboy boots; (e) wearing your western wear.

(Answers on Page 8)

COMMITTEE UPDATES

Membership Committee

Submitted by Larry Foos.

Time is running out for you to renew your RMGA membership and take advantage of the **Early Bird Rates** to save some money. Early Bird Rates expire January 15, 2020.

Membership Renewal closes January 31, 2020. Beginning February 1, members renewing are required to re-apply for membership in RMGA.

Act now. **Early Bird Renewal** forms were emailed to Members December 5, 2019. Membership forms are available on the RMGA website: <https://www.rockymountaintourguides.com/join-rmga.html>.

See **page 6** for important information about NFTGA Insurance deadlines.

Upcoming Industry Events

Submitted by Tom Jensen.



VISIT DENVER C.H.A.T.

At this time Visit Denver is not showing a CHAT evening for January.

Watch your e-mail for additional information and a link to RSVP.



2020 Colorado Governor's Tourism Conference
Wednesday, September 16, 2020 to Friday, September 19, 2020
Snowmass

Announced at the end of the 2019 Governor's Tourism are the dates and location of next year's event.
Continue to check Guide Line for additional information.



Colorado Scenic and Historic Byways Symposium– Save the Date – May 6-7, 2020, San Juan Skyway, Ouray CO

Colorado Scenic Byways Event Calendar

New CDOT Visual Impact Assessment & Guidelines– Nov 6, 2019 -

www.codot.gov/programs/environmental/visual-resources/visual-impact-assessment

A Community Team-Building Training Feb 10-12th– Applications Due Dec 20, 2019, \$600/Team, Grand Junction -<https://communitybuilders.org/insights/training-building-better-places/>

Call for Proposals: Partners in the Outdoors– Dec 31, 2019 –

<https://cpw.state.co.us/aboutus/Pages/Partners-In-The-Outdoors-Conference.aspx>

CTO Rural Professional Development Scholarships– Due Jan 15, 2020 4 p.m. -

<https://industry.colorado.com/funding-support-sponsorships-scholarships-grants>

Rural Professional Development Scholarships– Open Dec 4, 2019, Close Jan 15, 2020 -

<https://industry.colorado.com/funding-support-sponsorships-scholarships-grants>

WCCN Inaugural Confluence 2020– Mar 10-12, 2020, CSU, Early Reg \$85, Vendor Table \$50+, MT, ID, WY, CO, UT, AZ, NM, healthy landscapes, thriving economies -<https://bit.ly/349Ks1L>

NWF Women in Conservation Leadership Summit– Mar 16-19, 2020, Colorado Springs -

<https://nafws.org/other-events/women-in-conservation-leadership-summit-march-16-20-2020>

Keep It Colorado: Spring Summit at PITO– Apr 29, 2020, Vail -<https://www.keepitco.org/our-events>

Saving Places® 2020 Conference– Jan 29 – Feb 1, 2020, Sheraton Denver -

<https://coloradopreservation.org/saving-places-conference/>

Exploring Trail of the Ancients Scenic and Historic Byway– Nov 26, 2019, by Laurie Blanz -

www.travelhost.com/four-corners/exploring-trail-ancients-scenic-and-historic-byway

Colorado Agritourism Association Event Calendar

Here is a list of upcoming events:

January 3- Deadline for Colorado Tourism Office [CRAFT Studio 101](#)

January 7- [Colorado Food Summit](#), Denver

January 11-26- [National Western Stock Show](#), Denver

January 28-30- [Colorado Farm Show](#), Greeley

January 31- February 4- [North American Farmers Direct Marketing Association/International Agritourism Association Conference](#), Charleston, South Carolina

February 24-25- [Colorado Fruit & Vegetable Growers Association Conference](#), Denver

February 26- [Governor's Forum on Colorado Agriculture](#), Denver

March 11-14- CAA Annual Conference, Black Hawk

JANUARY & FEBRUARY BOARD OF DIRECTORS MEETINGS INFORMATION

Monday, January 6, 2020 9:00-11:00 am

Monday, February 3, 2020 9:00-11:00 am

Capital One Café, 1550 Wewatta Street, Denver, CO 80202

All Members are welcome to attend.

Please note: Board Meeting Change of Location and Time

The RMGA Board of Directors has decided to meet at a new place and time. Beginning January 2020, The Board will meet in Lodo at the Capital One Café, 1550 Wewatta Street. Meeting time will be in the morning – 9:00-11:00 am. As always, all Members are welcome to attend.

The Board thanks the Bear Valley Community Church for generously hosting a meeting space for RMGA's Board Meetings over the past many years.

NFTGA INSURANCE

2020 NFTGA TOUR GUIDE LIABILITY INSURANCE

(This information is provided by NFTGA.)

If you are not currently covered, it is time to seriously consider participating in NFTGA's group liability insurance policy. You never know when a member of your tour group might become injured and hold you responsible for the injury and resulting damages. Should an accident occur, you could be sued for negligence. Even though you may not be the cause of someone being injured, you could be included in any subsequent litigation.

The more serious the injury, the more likely you will be involved. If you are sued and you are not properly insured, all of your personal assets would be at risk. Other insurance policies that you might have, such as personal liability, homeowners, and "umbrella" liability, generally do not cover incidents that take place in a work or employment setting. Also, some employer's insurance might not cover independent contractors.

As a member of NFTGA, liability insurance is available to you at a cost of **\$95** for January 1 – December 31, 2020. The new or renewing member will be covered as of the confirmed date of their payment to the local association.

This cost may be deducted from your business income on your tax returns, thereby significantly reducing the out-of-pocket cost of the insurance.

Coverage:

The coverage limit is \$1 million per occurrence, with an aggregate limit for the NFTGA of \$3 million for the insurance year. Guides who also are functioning as tour operators are not covered by this policy. Legal defense is included as part of the policy coverage. This is a group policy issued to the National Federation of Tourist Guide Associations by the Hartford Insurance Group.

Signup information:

To participate in the insurance program reply by *January 10*, and send your check for **\$95** for Jan1-Dec 31, 2020, to:

Wendy Pickering

1600 Winona Ct #4

Denver, CO 80204

wendypickering81@gmail.com

IMPORTANT *** Include your **name, address, e-mail address and phone number (since NFTGA requires this information)**. Your check for **\$95** must be made payable to **"RMGA"**. **IMPORTANT** - Please do NOT make payable to me.

You will be issued a Certificate of Liability Insurance in 2020 to confirm your coverage.

For more helpful questions and answers about this insurance, please refer to the attachment to your December 1 email from Sherry Moon.

JANUARY MEMBERSHIP MEETING

WHAT: RMGA MEMBERS MEETING – An Introduction to the Center for Colorado Women's History

WHEN: January 13, 2020

6:00pm – Networking

6:30pm – Short Meeting

6:45pm – Program

An Introduction to the Center for Colorado Women's History



WHERE: 1310 Bannock St, Denver, CO 80204

PROGRAM: Jillian Allison will present **An Introduction to the Center for Colorado Women's History**. A museum of History Colorado opened on March 21, 2018. The Center is the first state museum focused on the achievements of Colorado women. The program includes a brief tour of the Byers Evans House, an overview of the Gallery's current exhibit "Women/Work/Justice," (8 stories of women fighting for equity in the workplace), a preview of the next exhibit "Women's Vote Centennial//2020" (Colorado Women's Suffrage History 101), and what to find at the Center for Colorado Women's History and the History Colorado Center. For more information about the Center, click [here](#).

REFRESHMENT: RMGA will provide bottled water.

DIRECTIONS:

Via RTD: From the Convention Center Theatre District Station, walk south on 14th St, then Bannock St (.6 mi/15 mins)

From Civic Center Station, Ride 0, 9, 52, 83L, 83D, to 13th Ave, walk west along 13th Ave (5 mins)

Via Driving: From Colfax Ave and Broadway, drive south on Broadway, turn right on 12th Av, turn right on Bannock Av

PARKING: Paid lots at 1345 Bannock St, 1279 Bannock St, and 1300 S Cherokee St. On-street parking along Bannock Street. Most meters are free after 6:00 p.m.

GUESTS: Members are encouraged to invite potential members as a guest to the meeting.

GUEST FEES

1st & 2nd Time, Same Guest Visit: Free

3rd – 5th Times, Same Guest Visit: \$10.00 each time

SUCCEEDING TIMES, SAME GUEST: MUST JOIN RMGA

MEETING NIGHT CONTACT: Mike Pearl – 303.868.0023 (voice or text)

RMGA BYLAWS REVIEW

Submitted by Mike Pearl, Director at Large

Bylaws are the official rules by which a nonprofit corporation operates. Rocky Mountain Guides Association is no exception. The bylaws are the board's internal rules and instruction manual for how RMGA is governed. It may be the RMGA's single most important document. From time to time a corporation's Bylaws need to be reviewed to ensure the presence of sound internal governance practices and their legal compliance. A further rationale for conducting a bylaws review is located online for your reference: <http://www.nonprofitlawblog.com/7-reasons-review-bylaws-now/>

A review of RMGA's Bylaws is appropriate at this time. The last review, with amendment, was completed April 6, 2015. RMGA members are urged to report any changes or corrections to the Bylaws that might need to be made. These notes will assist the Bylaws review committee in their work. RMGA members wanting to sit on the Bylaws review committee and/or suggestions for review should contact me at mike.pearl.rmga@gmail.com or 303-868-0023.

ANSWERS TO Trivia Questions

1. (c) 1906; 2. True; 3. © 1908; 4. (c) 1931; 5. (a) 1954; 6. (b) \$302,000; 7. (a) 1981; 8. All of the above.

What's in Your Narrative?

Submitted by Mike Pearl

- **Value of a Guided Vacation**
- What could be more wonderful than having someone else describing the value that a guest receives when taking a guided tour? AAA-Colorado members received this article in their email Christmas Eve. I offer it to you for your review and to provide encouragement.
- https://www.colorado.aaa.com/travel/value-of-a-guided-vacation?ajs_uid=5961d81c2dec796bf52ea9d7dbf2be5a
- **Are You Colo-Ready?**
- Preparing our guests for touring in Colorado is an important part of our stewardship of what we all like best about our home state. Check out the Colorado Tourism Organization's quiz and video to get you started: <https://www.colorado.com/quiz>. You may want to bookmark this page so you can find an easy refresher. How do you incorporate the Care for Colorado Principles into your tour experience? Send your thoughts to the *Guide Line* [Editor](#).

IN MEMORIAM

Shared by Adrian Swenson, excerpted from Winston's Memorial Service.

Winston Kenneth Walker **June 12, 1948 to December 16, 2019**

To all are born a purpose. Some never realize theirs. Winston Kenneth Walker was not one of them. Winston understood that he walked among us to spread happiness and love, while sharing his brilliant, captivating smile with all he met. Winston knew no strangers. A "people person," and the rarest of humans, he liked everyone; harbored no resentments; or held any grudges. Not only was he very open, Winston was a hugger! When you saw him, you prepared for a bear hug. Pity those he towered over! Winston was authentic – the real deal. Completely unpretentious, he engaged people with questions about themselves and their perspectives on current and historical events. Winston did not talk about himself (e.g., his education, recognitions, or career) unless you asked him a direct pointed question. Even then, he often found a way to maneuver around answering it.

Born to Claude G. Walker, M.D. and Maude J. Todd Walker in Washington, D.C., Winston was born June 12, 1948 as the couple's first-born. Two siblings, Nadine Walker, M.D., and Keith Walker (deceased) joined him. They were thrilled to have an older adventurous brother. Winston was blessed with a loving family, who he loved fiercely. He met educator Marcia Love, who became his great "love". After dating for five years, they married in 1980, and raised three wonderful children, Wendell, Trevonne and Tamila.

The Walkers moved to Colorado in 1989, when he took a position with Storage Technology Corporation. In Colorado, he found the perfect environment for those who enjoy the natural beauty of the outdoors. A talented photographer and an avid outdoorsman, Winston committed his adult life to ensuring that everyone, especially African Americans discovered a love of the outdoors. He was one of the founders of the *James P. Beckworth Mountain Club*, founded in 1993. When anyone asked for help with starting an outdoors adventure group, Winston got a call. Of course, he always responded immediately. He was the only male member of Black Girls Hike. Winston personally led groups on white water rafting, camping, cross-country skiing, and walking tours, both in and outside of Colorado. Up until his passing, Winston was leading walking tours, taking beautiful photos, and posting his adventures on Facebook. One of his last post was of a beautiful mountain view from his hospital room.

PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization (“FAM”) trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation*, Rocky Mountain Guides Association

Officers		
President	Sherry Moon	720-425-5931
Vice President	Ethan Magusin	734-502-7307
Secretary	Nancy Brueggeman	303-979-4852
Treasurer	Wendy Pickering	217-621-1960
Director-at-Large	Mike Pearl	303-868-0023

Committee Chairpersons		
Certification	Carol Carder	303-777-9194
Education		
Hospitality	Lily Ewing	303-250-9679
Membership	Larry Foos	303-979-7594
Newsletter Editor	Eileen Pearl	303-868-0021
Program	Ethan Magusin	734-502-7307
Public Relations	Tom Jensen	303-968-0515
Email Blasts	Sherry Moon	720-425-5931
Nominations	Mike Pearl	303-868-0023
Website	Tom Jensen	303-968-0515
	Larry Foos	303-979-7594