

# Fraser Fresh Farmer's Market

## 2021 Full Season Application

**2<sup>nd</sup> Saturday of the month 9 am to 1 pm**

**At Steffens Park 33000 Garfield, Fraser, MI 48026**

**May 8th, June 12th, July 10th, Aug.14th, Sept. 11**

**Registration opens January 25, 2021**

**Registration ends April 24, 2021**

**No refunds after registration ends**



**Growers'/Artisans' Rates: \$175 for 12x12 space. All applications include the \$50 refundable retainer. Food Truck Rate: \$100 for 2 dates.**

*See policy pages before applying for a Farmer's Market site for details on requirements of licenses and product photos. Submission of application does not guarantee a space. Your application will be reviewed by Farmer's Market Board and you will be notified. See policy page for all details.*

Any questions regarding the Farmer's Market can be sent to: [infofarmersmarket@gmail.com](mailto:infofarmersmarket@gmail.com)

**MAKE CHECKS PAYABLE TO: CITY OF FRASER, MEMO: "FARMER'S MARKET"**

**MAIL TO: FARMER'S MARKET 33079 GARFIELD, PMB 109, FRASER, MI 48026**

**A \$35 PROCESSING FEE WILL BE APPLIED TO ANY RETURNED CHECKS.**

Name \_\_\_\_\_ BusinessName \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Mobile Phone \_\_\_\_\_ E-mail address \_\_\_\_\_

Describe all products for sale. Pictures must accompany application.....see policy page.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List everyone that will be actively participating in your booth during market day times: Name:  
Relationship: Contact Number:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Board Use Only:

Recv'd: \_\_\_\_\_ Type of Goods: \_\_\_\_\_ Paperwork Complete: Y N Ck

# \_\_\_\_\_ Amount: \_\_\_\_\_ Approved Int.: \_\_\_\_\_ Denial Int.: \_\_\_\_\_ Reason \_\_\_\_\_

# 2021 Fraser Fresh Farmer's Market Full Season Policy

## **Registration**

**Open registration for Applicants will be by mail postmarked January 25, 2021 and concludes April 24, 2021. Registration must be mailed to the address listed on the application form.**

**Make check out to: City of Fraser**, please mark **Farmer's Market** in the memo area. Once an application is submitted, it will be reviewed by the Farmer's Market Board to approve or deny. **Pictures of items being sold must accompany your mailed in application along with the signed policy pages.** The Applicant will be notified within 7 days by e-mail of the decision and a refund will be mailed to the applicant's home if denied.

## **Products**

The Farmer's Market Board will coordinate and approve Growers/Artisans based upon items being sold. **Pictures of items being sold must accompany your mailed in application.** Our Farmer's Market (plant and food sales) must abide by State of Michigan food safety laws. If you are unfamiliar with these laws, please contact the Macomb County Health Department. No alcohol sales are permitted. **Items requiring a food license must submit a copy of the current License along with application to be considered.** You may only sell the items you place on your application, however if you need to add items you may contact us prior to the registration deadline and we can add them as long as it doesn't conflict with other vendors. The Farmer's Market Board reserves the right to deny an application if we deem it to be similar to another vendor. No direct marketing or "catalog" sales will be permitted. All products must be locally grown, locally baked or cooked, or hand made.

## **Set up/take down**

**Set up will be between 8 am and 8:45 am please do not show up earlier.** Vehicles will be allowed to drive onto the field to unload only unless weather prohibits. Only 10x10 tents are allowed. The 12x12 spaces are directly next to each other, so if you are planning to allow sales from the sides of your tent please plan accordingly within your 12x12 space. Canopy, chairs and tables are on your own. All tents **MUST** be anchored down. All Growers'/Artisans' must be set up and cars removed **by 8:45 am. (No Exceptions for safety)**. Please bring sufficient change for customers, bags are not required but appreciated.

**Growers'/Artisans' spaces cannot be broken down prior to 1 pm unless all goods have been purchased.** **Tearing down early will result in a forfeit of the refundable \$50 retainer.** No vehicles will be allowed onto the field until shoppers clear after 1 pm. All trash must be thrown away into the dumpster. (located by the fire bay)

## **Refunds**

No Refunds will be given after April 24<sup>th</sup> for the current season. Refunds prior to April 24<sup>th</sup> will incur a \$5.00 processing fee. Refunds will be mailed to address listed on contact information.

## **Refundable Retainer**

The \$50 retainer fee is included in the application fee. The retainer is refunded by mail to the address listed on contact information. To qualify for the refunded retainer, applicants must attend all required dates (6 for growers/Artisans and 2 specified for Food Trucks), setup by 8:45 am on the appropriate market dates, and stay the length of the market, 9am-1pm. An exception is if the Grower/Artisan sells out of stock early they will be permitted to leave. **(no vehicles until 1pm for safety)**

## **Food Trucks**

A maximum of 4 Food Trucks will be permitted on any one date. Food Trucks must commit to serve food for at least 2 dates at \$50. Food trucks must have the appropriate license to make and serve food, and must be self sufficient. No water hookup, electricity, or septic dump will be provided. *Modified 1/5/2021*

## **Inclement Weather**

The weather is one thing out of our control. If it is raining, bring your umbrella and stroll between the raindrops, the **Market will be open!** Our produce vendors work rain or shine and so do we. Farmer's Market Board reserves the right to change the location setting at which point it would be first come first serve.

- **For the threat of lightning, people in the Market will be directed to their vehicles by Market Volunteers until 30 minutes have passed lightning/thunder free.**
- **If more than 60 minutes have passed and the storm continues or the Market Organizer can verify an extended storm cell's presence exceeding the remaining open hours of the Market, the Market will be closed for the day.**

## **COVID PROCEDURES**

- **Vendors must check in at Farmer's Market Tent (lime green) to have temperatures taken before setting up.**
- **Vendors/crafters MUST wear masks at booths unless medically unable/limited.**
- **Customers should not touch items without permission from you.**
- **Please have enough cash on hand to make change.**
- **Vendors must have hand sanitizer available for customers.**
- **Samples NOT ALLOWED at this time. However you will be notified if this changes**

**I have read and I agree to all terms presented above: x\_\_\_\_\_**

*In consideration of your accepting my registration, I hereby, for myself, my child, my heirs, executors and administrators, waiver and release any and all rights and claims for damages I or my child may have against the City of Fraser, Fraser Fresh Farmers Market and its representatives, successor and assigns for any and all injuries suffered by myself or my child at any activity sponsored by these groups. Also, please note that any participants picture may be used for promotional purposes and releases the City of Fraser, Fraser Fresh Farmers Market from any liability thereof.*

**I have read and I agree to the program waiver stated above: x\_\_\_\_\_**

*Modified 1/30/2021*

