

GTNA Board Meeting Minutes

June 2, 2025

6:32pm – 8:05pm via Zoom

Attendees: Jay Russell, Dana Russell, Raymond Neal, Helen Sheehan, Mayo Ewanowski, David Ewanowski, Kathy Batha, Alex Kocher, Trevor Olson, Ruth Paulson, Gary Kobs, Kathe Powers, Terrah Clark

Absent: None

Meeting Minutes: The May 2025 meeting minutes were approved.

Welcome New Board Member: Welcome Raymond Neal!

Greentree Day at Vintage – June 22: We need to publicize this event. It was suggested that we do a media blast to promote this fund-raising date. Mr. Russell will draft a consistent message and is working with Ms. Sheehan, Ms. Paulson, and Ms. Clark to arrange social media blasts for Facebook, Mail Chimp, and Nextdoor. In the May meeting, Ms. Powers suggested handing out leaflets to all households in mid-June. The board thought that this was a good idea. Agan, Mr. Russell will create the leaflet for distribution. We should also include a membership application. If you are out walking, take these with you for handouts. Mr. Russell will send copy to Ms. Batha to have signs made. These signs should be posted at intersections a few days prior to the June 22 event. We will ask Vintage if we could hang a Greentree Day sign in their lobby.

GTNA 2025 and Beyond Plan:

Park Play Dates. Mr. Olson reported that the first Park Play Date will be held on Sunday, June 29, 10 am to 11:30 am in Norman Clayton Park. It has been posted on social media.

Food Truck Gatherings. Mr. Russell got a response from Ashley Gibson, Arbor Hills Neighborhood Association President. We want to contact the owner of the Taco Food Truck who lives on Laurie Drive. Mr. Kocher will find out if it is available on August 13 or 14, 5pm to 7pm in Sunridge Park. If he is available, we would then reach out to other food trucks. Ms. Batha will meet with the Sunridge Park neighbors to promote Food Trucks in Sunridge. Mr. Kocher has received the city approved food truck list. Mr. Neal will assist Mr. Kocher on this event.

Garage Sale Recap: Ms. Sheehan reported that 22 households participated in the Garage Sale, plus 8 pop-up sales. The balloons were a quality problem. People really liked the printed maps. 23 different people used the QR code on each day of the sale.

Facebook Advertising Policy: Ms. Paulson reported on issues/questions regarding GTNA Facebook use by residents. She proposed that we do not allow any outside advertising on our Facebook page. This is consistent with our Bylaws. There was a discussion of whether we permit any non-profit or fundraising organization to post to our Facebook page. We will add the policy to the Facebook page. There is no need to put this policy in the Stump.

4th of July: Mr. Russell reported that the following people have volunteered to coordinate the 4 of July tasks:

- Event Coordinator – Mr. Russell
- Volunteer Coordinator – Mr. Russell is keeping track of volunteers for each committee.
- Gallop Coordinator – Ms. Powers reported that she is working with Ms. Ewanowski (prior Gallop coordinator) who has a list of regular volunteers that help with the Gallop.
- Parade Coordinator – Ms. Paulson reported that she has the police and fire truck scheduled. She has submitted the permit application for the parade.
- Picnic Food – We have volunteers to help with the kitchen coordination done by Ms. Katie Place
- Kids Activities Coordinator – Ms. Russell reported that she and Camille Krueger will be doing tattoos, Malerie Lenz will be doing Face Painting. Sidewalk Chalk will be placed along the sidewalks for kid fun. There was a suggestion that we have a theme for the sidewalk chalk. Perhaps, draw your family, create a Green Tree, etc.
- Membership Table – Mr. and Ms. Ewanowski, Mr. Kocher
- Gallop T-Shirt Table – Ms. Sheehan will man this table if there are any shirts left to sell.
- Ticket Sales – Bonnie & Jack Mitchell, Marylou & Ed Reich
- Port-A-Potties – Katie Place has ordered. Cost \$170.
- Advertising needs to be published on social media and signs in the neighborhood. Ms. Batha will post signs.
- Ms. Paulson will send out a social media blast asking for volunteers.

Gallop T-Shirts: Ms. Powers updated the Board that the committee elected to extend the order deadline to June 5. As of today, 29 T-shirts have been ordered. We have a minimum order requirement of 72 shirts. Each sponsor will receive a shirt. We will fill the balance of the order with an array of sizes and will sell these at the 4th of July event.

Membership Update: Ms. Ewanowski and Mr. Kocher reported that we currently have 80 members new/renewed. He received 15 on May 31. Of the 80 applications received, 37 people have requested electronic versions of the directory. Mr. Ewanowski does not get UWCU notifications of Zelle payments. Jay receives the emails. He will set up an Outlook Rule to automatically forward notifications to Mr. Ewanowski. In mid-July, we will need to contact all 2023-2025 members who have not renewed their membership.

Treasurer Report: Mr. Ewanowski reported that the account balance as of 5-1-25 was **\$3,752.48**. We had May expenses of \$0, and May income of **\$1,340** (\$625 T-Shirt Sponsorships, \$170 T-Shirt Sales, \$545 Membership Dues). The current balance of the account as of 5-2-25 is **\$4,152.48**. Attached is the May 2025 Year to Date Treasurers Report. Mr. Russell asked Mr. Ewanowski to estimate expenses for the next two years to determine what our membership threshold needs to be in order to cover our expenses.

Other Items:

Board Member Evaluation Process In an effort to standardize the process of evaluating prospective new board members, Mr. Russell, Mr. Kobs, and Ms. Paulson have drafted a

procedure. It will be sent to all Board members for review and discussion/approval at the September meeting.

President Position – Mr. Russell advised the board that he is committed to staying in this position, however, if someone wants to become President, please contact him.

Walking Bus/Anana School – Linda Koss, a former teacher and Greentree resident, has had discussions with Alder Harrington McKinney regarding the Anana School transportation issue for student living north of Schroeder Road. There is a Toki Middle School bus that goes down Schroeder Road, turns south onto Hathaway, and then east down Piping Rock. If the School Board is willing to permit the pickup of Anana students to ride from Schroeder Road to the intersection of Hathaway/Woodington and Piping Rock, they could be dropped off there and have a much shorter and safer walk to Anana School. There is a School Board meeting on June 23. We need to provide our support at the June 23 School Board Meeting. We also need to reach out to the District 19 Alder, Mr. John Guequierre as the students live in his alder district. Mr. Russell will follow up.

Tool Library – Ms. Clark stated that Aiden Gardill suggested that we create a Tool Library for members. He would like to coordinate this among the neighbors. His philosophy is that everyone has some collection of tools which could be checked out by other neighbors instead of buying a particular item. The Board agreed it is an interesting idea and will discuss this as a 2026 initiative.

Next meeting- Monday, September 8, 2025

Minutes respectfully submitted by Dana Russell

Attachment: May 2025 Treasurer's Report

Green Tree Neighborhood Association
Financial Report - 2025 (YTD)

June 2, 2025

	<u>Income</u>	<u>Expense</u>	<u>Net</u>	<u>Remarks</u>
Administration + Misc.				
Printing - Stump	\$ -	\$ 851	\$ (851)	Stump Printing (x2 Issues)
Printing - Directory	\$ -	\$ -	\$ -	
Advertising	\$ 305	\$ -	\$ 305	
Website	\$ -	\$ 100	\$ (100)	Website - Go Daddy
Annual Meeting	\$ -	\$ -	\$ -	
T-Shirt (Sales)	\$ 210	\$ -	\$ 210	
T-Shirt (Sponsors)	\$ 625	\$ -	\$ 625	
	\$ -	\$ -	\$ -	
Membership				
Dues	\$ 1,573	\$ -	\$ 1,573	Membership
Donations	\$ -	\$ -	\$ -	
Other	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	
Events				
July 4th - Food	\$ -	\$ -	\$ -	
July 4th - Other	\$ -	\$ -	\$ -	
Gallop Run	\$ -	\$ -	\$ -	
Garage Sale	\$ -	\$ -	\$ -	
Halloween	\$ -	\$ -	\$ -	
Holiday Lights	\$ -	\$ 110	\$ (110)	Gift Cards
Other	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	
TOTAL	\$ 2,713	\$ 1,061	\$ 1,651	

2025 Bank Transactions

		Opening Balance (04/01/25)		\$ 2,812.48	
<u>Check/Deposit</u>		<u>Income</u>	<u>Expense</u>	<u>Balance</u>	
5/2	DEP	\$ 625.00	\$ - .00	\$ 3,437.48	Advertising (T-Shirt Sponsorws)
5/6	Zelle	\$ 25.00	\$ - .00	\$ 3,462.48	Membership
5/6	DEP	\$ 315.00	\$ - .00	\$ 3,777.48	Membership
5/7	Zelle	\$ 25.00	\$ - .00	\$ 3,802.48	Membership
5/8	Zelle	\$ 25.00	\$ - .00	\$ 3,827.48	Membership
5/18	Zelle	\$ 25.00	\$ - .00	\$ 3,852.48	Membership
5/19	Zelle	\$ 40.00	\$ - .00	\$ 3,892.48	T-Shirts
5/20	Zelle	\$ 80.00	\$ - .00	\$ 3,972.48	T-Shirts
5/27	Zelle	\$ 25.00	\$ - .00	\$ 3,997.48	Membership
5/28	Zelle	\$ 25.00	\$ - .00	\$ 4,022.48	Membership
5/29	Zelle	\$ 25.00	\$ - .00	\$ 4,047.48	Membership
5/30	Zelle	\$ 30.00	\$ - .00	\$ 4,077.48	Membership
6/1	Zelle	\$ 20.00	\$ - .00	\$ 4,097.48	T-Shirts
6/1	Zelle	\$ 25.00	\$ - .00	\$ 4,122.48	Membership
6/2	Zelle	\$ 10.00	\$ - .00	\$ 4,132.48	T-Shirts
6/2	Zelle	\$ 20.00	\$ - .00	\$ 4,152.48	T-Shirts
Ending Balance (04/30/2025)				\$ 4,152.48	